



European
Commission

Results of an EU wide comparison of quality related characteristics of food products

June 2019

Annex - Dashboards of products



Almette	Cheese Spread	Garlic & Herbs
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	1023	23	16			4,2	2,8		5,9	0,92	
DE	1113	26	17			3	3		5,9	1	
LT	951	20	14			5,6	3,6		6,8	0,67	
PL	1023	23	16			4,2	2,8		5,9	0,92	
SK	1023	23	16			4,2	2,8		5,9	0,92	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredient Declaration

Ingredient	Unit	CZ	LT	PL	SK
Cottage cheese	%	71			71
Dry matter	%	33			33
Fat content in dry matter	%	57			57
Herbs	%	0,1	0,1	0,1	0,1

Almette	Cheese Spread	Garlic & Herbs
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Ingredients

CZ	DE	LT	PL	SK
Fresh cheese	Fresh cheese	Fresh cheese	Fresh cheese	Fresh cheese
Skimmed milk powder	Herbs	Water	Skimmed milk powder	Skimmed milk powder
Onion	Onion	Milk protein	Onion	Onion
Salt	Garlic	Skimmed milk powder	Salt	Salt
Garlic	Salt	Onion	Garlic	Garlic
Food acids (citric acid)		Salt	Food acids (citric acid)	Food acids (citric acid)
Herbs		Garlic	Herbs	Herbs
Natural flavouring		Food acids (citric acid)	Natural flavouring	Natural flavouring
		Natural flavouring		
		Herbs		
		Garlic		

Almette

Cheese Spread

Garlic & Herbs

Front Label Pictures



CZ



DE



LT

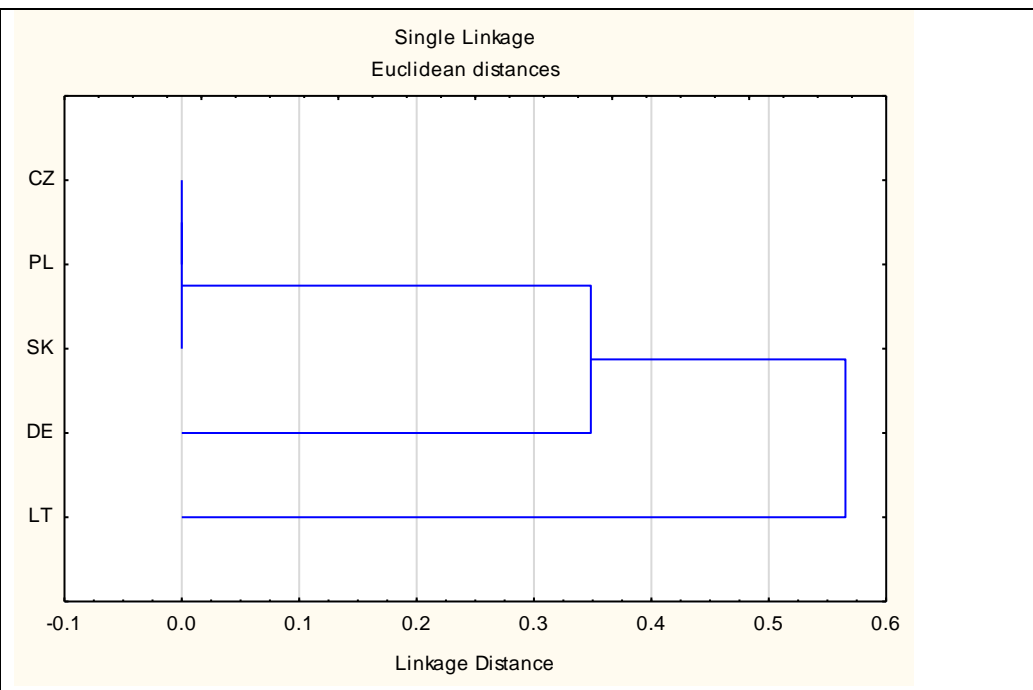
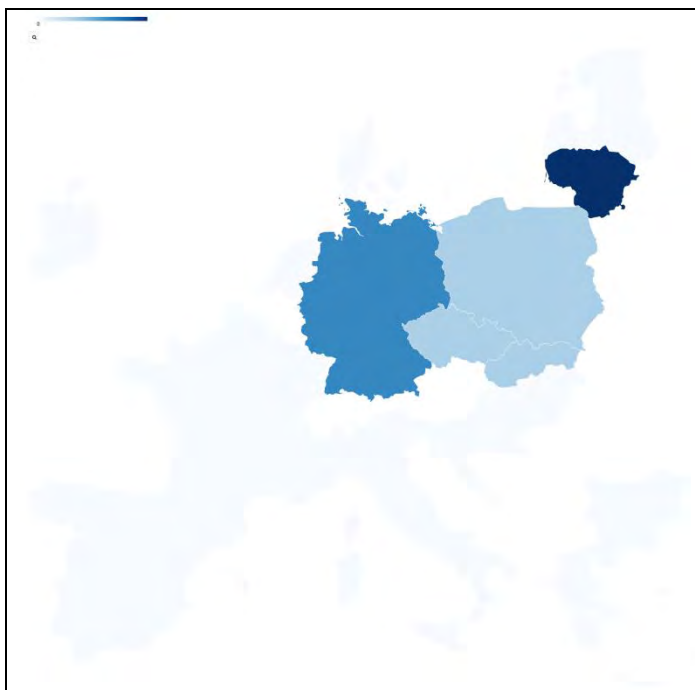


PL



SK

Similarity of national variants (based on nutrition declaration and QUID)



Almette	Cheese Spread	Garlic & Herbs
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Brand owner's comment

Almette is produced by Hochland subsidiaries in Germany and Poland. Based on our group concept which is to respect local consumer habits and requirements, there are independent recipes for the German and Polish markets:

In Germany, Almette is produced with milk from the alpine region and alpine upland (Alpenmilch). Almette has been produced in Poland since 1997. Hochland Polska uses only Polish milk from selected Polish suppliers. Also, other ingredients are sourced individually by Hochland Deutschland GmbH and Hochland Polska, and therefore may also differ in composition and taste.

Hochland attaches great importance to a uniformly high quality standard (food safety, hygiene) in all subsidiaries and all countries. There may be differences in taste, consistency and ingredients, but there is no difference in quality.

Hochland exports Almette from Poland to the Czech Republic, Slovakia and also to Lithuania with an identical recipe.

The distributing company for Lithuania uses additional labels to provide the product declaration in Lithuanian language. The distributor translated our declarations and printed his own stickers without double-check by us. By human failure, some information on the sticker was incorrect. This explains the difference in labelling details. The mistake was discovered by the distributor and has been corrected in January 2019.

Alpro	Soya	Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	163	1.8	0.3			2.5	2.5		3	0.11	0.5
CY	163	1.8	0.3			2.5	2.5		3	0.11	0.5
CZ	163	1.8	0.3			2.5	2.5		3	0.09	0.5
DE	163	1.8	0.3			2.5	2.5		3	0.09	0.5
EE	163	1.8	0.3			2.5	2.5		3	0.11	0.5
ES	170	1.8	0.3			2.8	2.8		3	0.08	0.4
FR	163	1.8	0.3			2.5	2.5		3	0.09	0.5
GR	163	1.8	0.3			2.5	2.5		3	0.11	0.5
HR	163	1.8	0.3			2.5	2.5		3	0.09	0.5
HU	163	1.8	0.3			2.5	2.5		3	0.09	0.5
IT	170	1.8	0.3			2.8	2.8		3	0.08	0.4
LT	163	1.8	0.3			2.5	2.5		3	0.11	0.5
LV	163	1.8	0.3			2.5	2.5		3	0.11	0.5
MT	163	1.8	0.3			2.5	2.5		3	0.11	0.5
NL	163	1.8	0.3			2.5	2.5		3	0.09	0.5
PL	163	1.8	0.3			2.5	2.5		3	0.11	0.5
SI	163	1.8	0.3			2.5	2.5		3	0.11	0.5
SK	163	1.8	0.3			2.5	2.5		3	0.09	0.5

Energy values in kJ/100g; others in g/100g

Quantitative Ingredient Declaration

Ingredient	Unit	BG	CY	CZ	DE	EE	ES	FR	GR	HR	HU	IT	LT	LV	MT	NL	PL	SI	SK
Calcium	mg/100ml	120	120	120	120	120	120	120	120	120	120	160	120	120	120	120	120	120	120
Hulled soy beans	%	5.9	5.9	8	8	5.9	8		5.9	8	8	5.9	5.9	5.9	5.9	8	5.9	5.9	8
Soy juice	%							97											
Vitamin B12	µg/100ml	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38
Vitamin B2	mg/100 g	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21	0.21

Alpro	Soya	Original
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Vitamin D	µg/100ml	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75	0.75
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Ingredients

BG	CY	CZ	DE	EE	ES	FR	GR	HR	HU
Water	Water	Water	Water	Water	Water	Soy juice	Water	Water	Water
Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Sugar	Hulled soy beans	Hulled soy beans	Hulled soy beans
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Calcium carbonate	Sugar	Sugar	Sugar
Tricalcium phosphate	Tricalcium phosphate	Calcium	Calcium carbonate	Tricalcium phosphate	Calcium carbonate	Acidity regulators (monopotassium phosphate)	Tricalcium phosphate	Calcium carbonate	Calcium carbonate
Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Flavouring	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)
Salt	Salt	Flavouring	Flavouring	Flavouring	Salt	Salt	Salt	Flavouring	Flavouring
Flavouring	Flavouring	Salt	Salt	Stabilizers (gellan gum)	Flavouring	Stabilizers (gellan gum)	Flavouring	Salt	Salt
Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Salt	Stabilizers (gellan gum)	Vitamins (B2, B12, D2)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)
Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)		Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)
BG	CY	CZ	DE	EE	ES	FR	GR	HR	HU


















Ingredients continued

IT	LT	LV	MT	NL	PL	SI	SK
Water	Water	Water	Water	Water	Water	Water	Water
Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans	Hulled soy beans
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Tricalcium phosphate	Tricalcium phosphate	Tricalcium phosphate	Tricalcium phosphate	Calcium carbonate	Tricalcium phosphate	Tricalcium phosphate	Calcium carbonate
Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)	Acidity regulators (monopotassium phosphate)

Alpro		Soya			Original		
Salt	Salt	Salt	Salt	Flavouring	Salt	Salt	Flavouring
Flavouring	Flavouring	Flavouring	Flavouring	Salt	Flavouring	Flavouring	Salt
Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)	Stabilizers (gellan gum)
Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)	Vitamins (B2, B12, D2)

Alpro	Soya	Original
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Front Label Pictures

 BG	 CY	 CZ	 DE	 EE	 ES
 FR	 GR	 HR	 HU	 IT	 LT
 LV	 MT	 NL	 PL	 SI	 SK

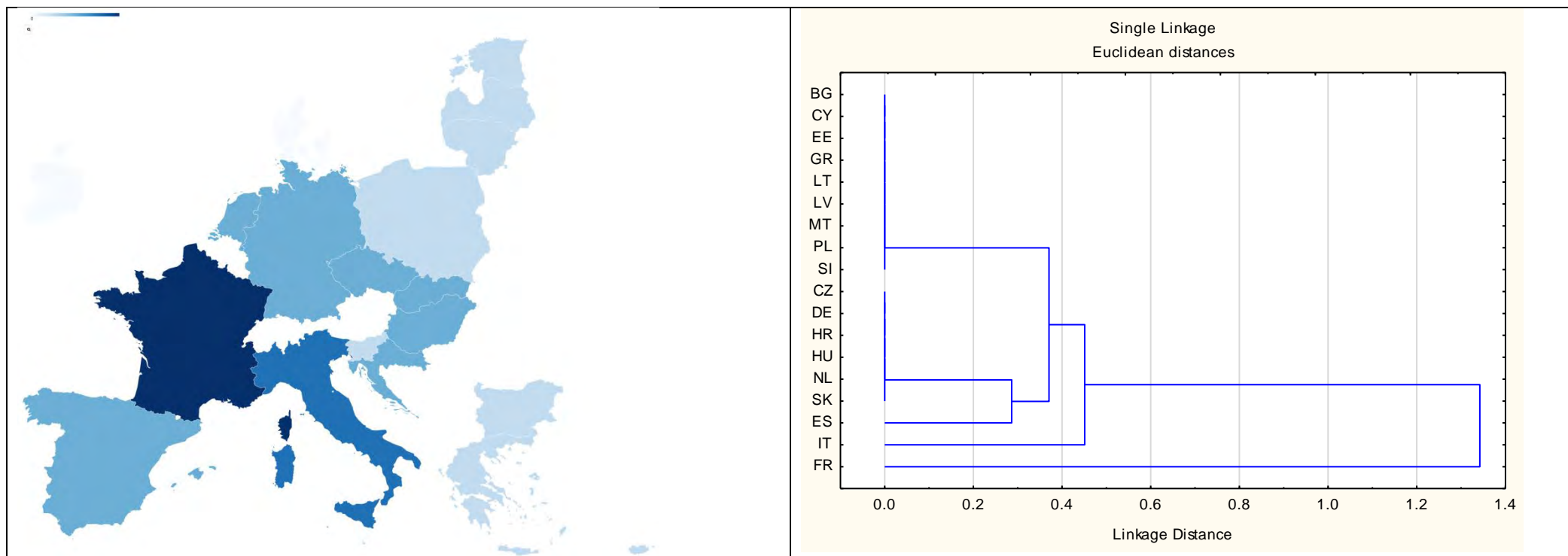
Alpro	Soya	Original
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Brand owner's comment from the Industry

It is Alpro's mission to provide tasty and healthy plant-based products to our consumers. Continuous improvements are made on products. The implementation of the optimised formula impacts many countries and is step by step being implemented in Europe. During this transition period both, old and new packaging can be found in EU countries. In optimising the performance of the Alpro soya original drink in coffee, the formula was revised. Tricalcium phosphate has been replaced by calcium carbonate. The absence of vitamins and minerals in certain countries is an error in the performed analysis, as the product is a source of Vitamin D2, B12, B2 and calcium in all markets. The difference in % hulled soybean declaration originates from a recent data calculation from the production process. In a first step, hulled soybeans are soaked in water, grounded and filtered. This is the soya base, as such declared for the French market in line with the French industry standard, to which further ingredients can be added. The changes concern minor optimization steps, reflected in minor deviations in salt, fibres, sugars and calcium and an adapted soy %.

None of the elements discussed above should be considered as dual quality practices.

Similarity of national versions (based on nutrition declaration and QUID)



Bahlsen/Leibniz	Zoo	Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1850	11	7.1			74	24		8.7	1	
CY	1874	12	7.2			75	23		7.9	1.1	
DE	1874	12	7.2			75	23		7.9	1.1	
DK	1874	12	7.2			75	23		7.9	1.1	
ES	1874	12	7.2			75	23		7.9	1.1	
HR	1874	12	7.2			75	23		7.9	1.1	
HU	1850	11	7.1			74	24		8.7	1	
IT	1874	12	7.2			75	23		7.9	1.1	
LV	1850	11	7.1			74	24		8.7	1	
MT	1874	12	7.2			75	23		7.9	1.1	
PL	1850	11	7.1			74	24		8.7	1	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	DE	DK	ES	HR	HU	IT	LV	MT	PL	SI
Milkfat	%	12	12	12	12	12	12	12	12	12	12	12	12

Bahlsen/Leibniz	Zoo	Original
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Ingredients

BG	CY	DE	DK	ES	HR	HU	IT
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Invert sugar syrup	Invert sugar syrup	Invert sugar syrup	Invert sugar syrup	Invert sugar syrup	Invert sugar syrup	Invert sugar syrup	Invert sugar syrup
Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Milk powder	Whole milk powder	Whole milk powder	Milk powder
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Food acids (citric acid)	Flavouring	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)
Flavouring	Food acids (citric acid)	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
Egg powder	Egg powder	Egg powder	Egg powder	Egg powder	Egg powder	Egg powder	Egg powder

Ingredients continued

LV	MT	PL	SI
Wheat flour	Wheat flour	Wheat flour	Wheat flour
Sugar	Sugar	Sugar	Sugar
Milk fat	Milk fat	Milk fat	Milk fat
Invert sugar syrup	Invert sugar syrup	Invert sugar syrup	Invert sugar syrup
Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)
Whey powder	Whey powder	Whey powder	Whey powder
Milk powder	Whole milk powder	Whole milk powder	Whole milk powder
Salt	Salt	Salt	Salt
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)
Flavouring	Flavouring	Flavouring	Flavouring
Egg powder	Egg powder	Egg powder	Egg powder

Bahlsen/Leibniz

Zoo

Original

Front Label Pictures



BG



CY



DE



DK



ES



HR



HU



IT



LV



MT



PL



SI

Bahlsen/Leibniz	Minis	Chocolate Biscuits
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2050	21	12			66	33		7.9	0.63	
DE	2009	19	11			68	31		7.7	0.65	
ES	2009	19	11			68	31		7.7	0.65	
HR	2050	21	12			66	33		7.9	0.63	
HU	2050	21	12			66	33		7.9	0.63	
IT	2009	19	11			68	31		7.7	0.65	
LT	2050	21	12			66	33		7.9	0.63	
LV	2050	21	12			66	33		7.9	0.63	
MT	2045	21	12			66	30		7.6	0.57	
PL	2050	21	12			66	33		7.9	0.63	
SI	2050	21	12			66	33		7.9	0.63	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredient Declaration

Ingredient	Unit	BG	DE	ES	HR	HU	IT	LT	LV	MT	PL	SI
Chocolate	%	31	31	31	31	31	31	31	31	28	31	31

Bahlsen/Leibniz	Minis	Chocolate Biscuits
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Ingredients

BG	DE	ES	HR	HU	IT	LT	LV
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Milk chocolate	Sugar	Sugar	Milk chocolate	Milk chocolate	Sugar	Milk chocolate	Milk chocolate
Sugar	Palm oil	Palm oil	Sugar	Sugar	Palm oil	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Milk fat	Glucose syrup	Glucose syrup	Milk fat	Milk fat	Glucose syrup	Milk fat	Milk fat
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Lactose	Milk fat	Milk fat	Lactose	Lactose	Milk fat	Lactose	Lactose
Whey products	Salt	Salt	Whey products	Whey products	Salt	Whey products	Whey products
Emulsifiers (soy lecithin)	Lactose	Lactose	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Lactose	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Flavouring	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Flavouring	Flavouring	Raising agents (sodium carbonate)	Flavouring	Flavouring
Sugar	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Sugar	Sugar	Emulsifiers (soy lecithin)	Sugar	Sugar
Palm oil	Acids (citric acid)	Acids (citric acid)	Palm oil	Palm oil	Acids (citric acid)	Palm oil	Palm oil
Glucose syrup	Flavouring	Flavouring	Glucose syrup	Glucose syrup	Flavouring	Glucose fructose syrup	Glucose fructose syrup
Whey powder	Egg powder	Egg powder	Whey powder	Whey powder	Egg powder	Whey powder	Whey powder
Salt			Salt	Salt		Salt	Salt
Raising agents (sodium carbonate, sodium diphosphate)			Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate)		Raising agents (sodium carbonate, sodium diphosphate)	Raising agents (sodium carbonate, sodium diphosphate)
Skimmed milk powder			Skimmed milk powder	Skimmed milk powder		Skimmed milk powder	Skimmed milk powder
Egg powder			Egg powder	Egg powder		Egg powder	Egg powder
Acids (citric acid)			Acids (citric acid)	Acids (citric acid)		Acids (citric acid)	Acids (citric acid)
Flavouring			Flavouring	Flavouring		Flavouring	Flavouring
Wheat starch			Wheat starch			Wheat starch	Wheat starch

Bahlsen/Leibniz	Minis	Chocolate Biscuits
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Ingredients continued

MT	PL	SI
Wheat flour	Wheat flour	Wheat flour
Sugar	Milk chocolate	Milk chocolate
Palm oil	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter
Cocoa mass	Cocoa mass	Cocoa mass
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Glucose fructose syrup	Milk fat	Milk fat
Whey powder	Whey powder	Whey powder
Milk fat	Lactose	Lactose
Salt	Whey products	Whey products
Lactose	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Raising agents (sodium carbonate, sodium diphosphate)	Flavouring	Flavouring
Emulsifiers (soy lecithin)	Sugar	Sugar
Food acids (citric acid)	Palm oil	Palm oil
Flavouring	Glucose syrup	Glucose syrup
Egg powder	Whey powder	Whey powder
Wheat starch	Salt	Salt
	Raising agents (sodium carbonate)	Raising agents (sodium carbonate, sodium diphosphate)
	Skimmed milk powder	Skimmed milk powder
	Food acids (citric acid)	Egg powder
	Egg powder	Food acids (citric acid)
	Flavouring	Flavouring
		Wheat starch

Bahlsen/Leibniz

Minis

Chocolate Biscuits

Front Label Pictures



BG



DE



ES



HR



HU



IT



LT



LV



MT

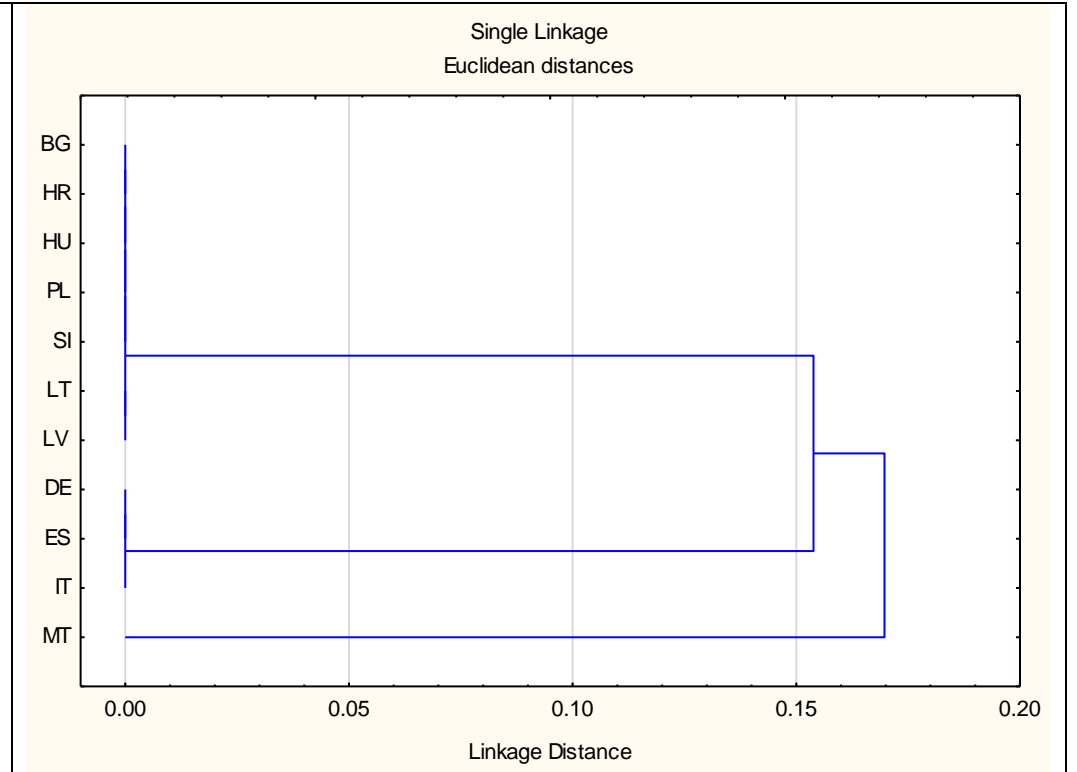
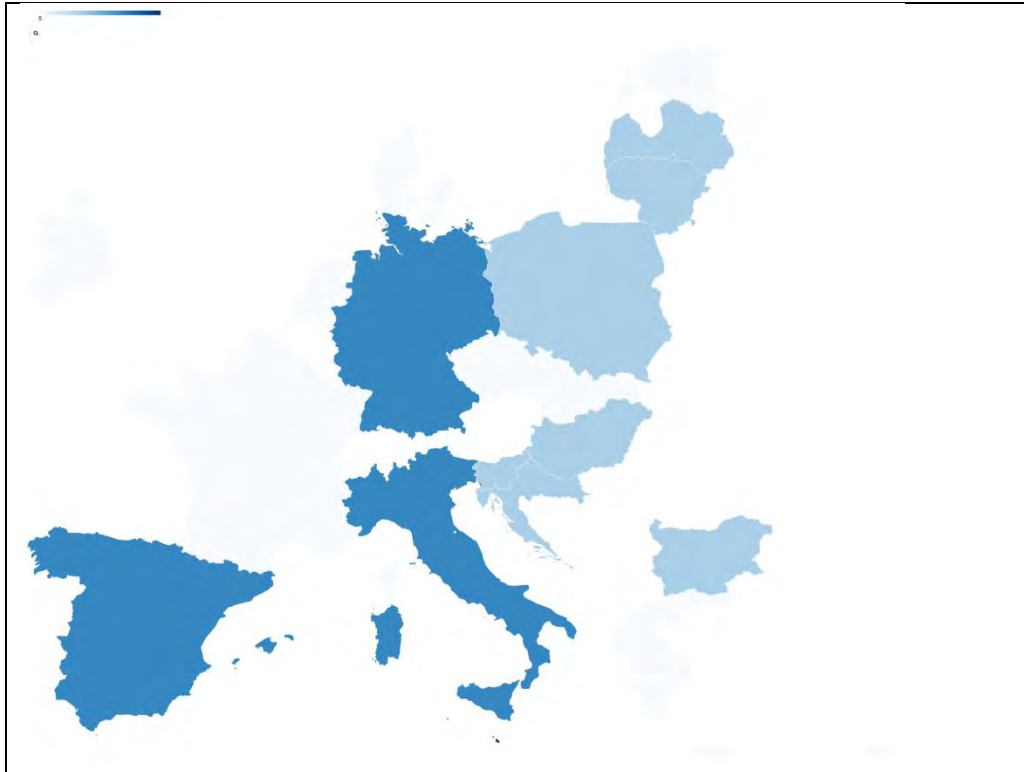


PL



SI

Similarity of national versions (based on nutrition declaration and QUID)



Bahlsen/Leibniz	Minis	Chocolate Biscuits
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Brand owner's comment

As an international FMCG company, Bahlsen appreciates the freedoms of the European Single Market. In 2018, we have started to harmonize the recipes of Leibniz Minis Choco in our production regardless of the European target markets and production sites. Today, all of the mentioned products for the European Single Market are produced with same recipes. According to the JRC, differences have been detected across EU countries. The alleged variances might be caused by

- the long shelf-life of some products (with former recipes) which are still available on particular markets
- differences in the regulations and consumers' understanding across countries
- small differences in ingredients due to different suppliers delivering different plants

Barilla	Bolognese	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	324	4	1.2			4.5	4		5	1	1.8
EE	361	4.2	1			7.2	4.7		4.2	1	1.5
ES	361	4.2	1			7.2	4.7		4.2	1	1.5
HU	361	4.2	1			7.2	4.7		4	1	1.5
LV	310	4	1.2			4.5	4		5	1	1.8

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	EE	ES	HU	LV
Tomato paste	%	37				37
Crushed tomato	%		24	24	24	
Concentrated tomato puree	%	15	17	17	17	15
Onion	%		8.5	8.5	8.5	12.8
Beef	%	9.5	8	8	8	9.5
Pork	%	9.5	8	8	8	9.5
Carrot	%		6	6	6	3.5
Celery	%		3	3	3	4
Bay leaf	%		0.05	0.05	0.05	0.01

Barilla	Bolognese	
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Ingredients

BG	EE	ES	HU	LV
Tomato paste	Crushed tomatoes	Crushed tomatoes	Crushed tomatoes	Tomato paste
Concentrated tomato	Water	Water	Water	Concentrated tomato
Onion	Concentrated tomato	Concentrated tomato	Concentrated tomato	Onion
Beef	Onion	Onion	Onion	Beef
Pork	Beef	Beef	Beef	Pork
Water	Pork	Pork	Pork	Water
Celery	Carrot	Carrot	Carrot	Celery
Carrots	Celery	Celery	Celery	Carrots
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Salt	Salt	Salt	Salt	Salt
Sugar	Sugar	Sugar	Sugar	Sugar
Thyme	Thyme	Thyme	Thyme	Thyme
Black pepper	Corn starch	Corn starch	Corn starch	Black pepper
Sage extract	Black pepper	Black pepper	Black pepper	Sage extract
	Bay leaf	Bay leaf	Bay leaf	Bay leaf

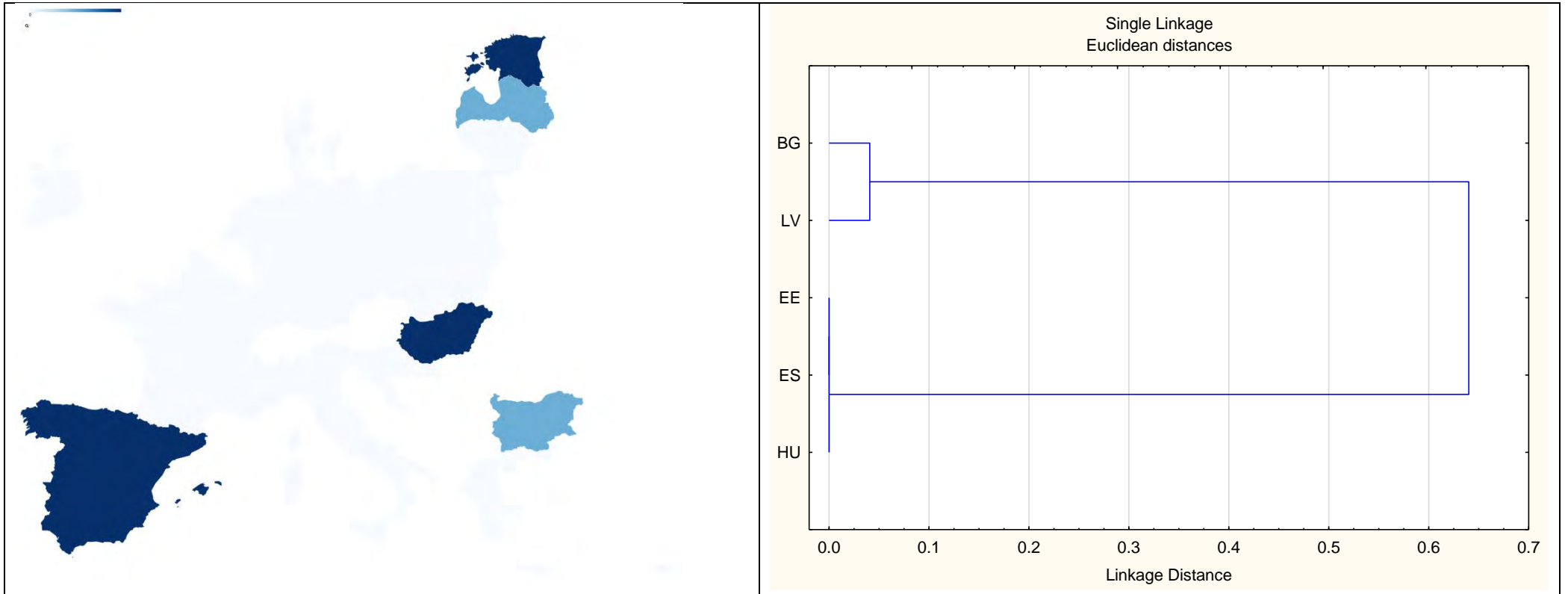
Front Label Pictures



Barilla

Bolognese

Similarity of national versions (based on nutrition declaration and QUID)



Brand owner's comment

Barilla is strongly committed to always offer the highest quality standards for all of its products and across all geographies. The Bolognese Sauce recipe sold in the 5 countries mentioned in the JRC's assessment is the same, developed by Barilla to match the expectations of our consumers. The different information in Latvia and Bulgaria is due to a clerical mistake on the application of local language stickers, which have been promptly corrected.

Becel/Flora	Gold	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	2607	70	17	18	35	0.6	0.6		0.5	0.32	
DE	2987	80	19	20	40	0.6	0.6		0.5	0.32	
DK	2599	70	17	18	35	0.5	0.5		0.5	1	
ES	2607	70	16	17	36	0.6	0.6		0.5	0.72	
IT	2621	70	18	16	37	0.6	0.6		0.5	0.33	
NL	2640	70	16	18	36	0.6	0.6		0.5	0.03	
SI	2607	70	17	18	35	0.6	0.6		0.5	0.32	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	DK	ES	IT	NL	SI
Buttermilk	%			5				1.2
Spreadable fat	%	70				70		
Linseed oil		15		15			12.5	15.5
Rapeseed oil	%	2		2.8			2.1	4.2
Sunflower oil	%	36		36			41	35.5
Vegetable oil (sunflower, linseed, rapeseed)	%		61					
Vegetable oil (sunflower, palm, linseed, rapeseed)	%						70	
Vegetable oil (sunflower, linseed)	%				51			
Omega-3 fatty acid	g/100g	8.2	9.4	8.3	5	8.8	6.8	8.2
Omega-6 fatty acid	g/100g	26	30	26	31	28	29	26
Vitamin A	µg/100g	800	800	800	800	800	800	800
Vitamin B1	mg/100 g				0.83			
Vitamin D	µg/100g	7.5	7.5	20	7.5	7.5	7.5	7.5
Vitamin E	mg/100 g		23		26	20	23	

Becel/Flora	Gold	
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Ingredients

CZ	DE	DK	ES	IT	NL	SI
Vegetable oil (sunflower, palm, linseed, rapeseed)	Vegetable oil (sunflower, linseed, rapeseed)	Vegetable oil (sunflower, palm, linseed, rapeseed)	Vegetable oil (sunflower, linseed)	Vegetable oil (sunflower, palm, linseed, rapeseed)	Vegetable oil (sunflower, palm, linseed, rapeseed)	Vegetable oil (sunflower, palm, linseed, rapeseed)
Water	Palm oil	Water	Palm oil	Water	Water	Water
Buttermilk	Buttermilk	Buttermilk	Water	Buttermilk	Dry milk components	Buttermilk
Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acids)	Water	Salt	Butter milk	Emulsifiers (lecithin, mono- and diglycerides of fatty acids)	Emulsifiers (lecithin, mono- and diglycerides of fatty acids)	Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acids)
Salt	Emulsifiers (lecithin, mono- and diglycerides of fatty acids)	Natural flavouring	Salt	Salt	Preservatives (potassium sorbate)	Salt
Natural flavouring	Salt	Food acids (lactic acid)	Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acids)	Natural flavouring	Food acids (citric acid)	Natural flavouring
Preservatives (potassium sorbate)	Natural flavouring	Vitamins (A, D)	Preservatives (potassium sorbate)	Food acids (citric acid)	Natural flavouring	Preservatives (potassium sorbate)
Food acids (citric acid)	Food acids (citric acid)		Food acids (citric acid)	Vitamins (A, D)	Colouring (carotene)	Vitamins (A, D)
Vitamins (A, D)	Vitamins (A, D)		Natural flavouring	Colouring (carotene)	Vitamins (A, D)	Food acids (citric acid)
Colouring (carotene)	Colouring (carotene)		Colouring (carotene)			Colouring (carotene)
			Vitamins (A, D)			

Becel/Flora

Gold

Front Label Pictures



CZ



DE



DK



ES



IT

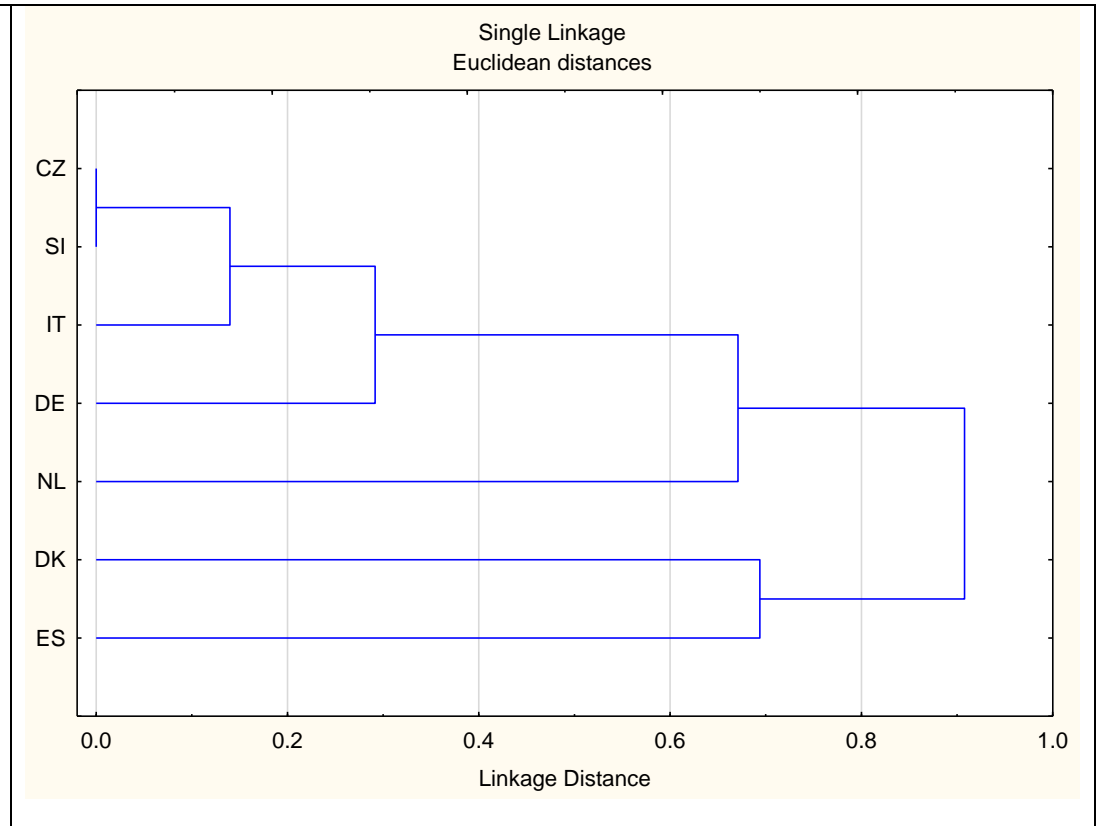
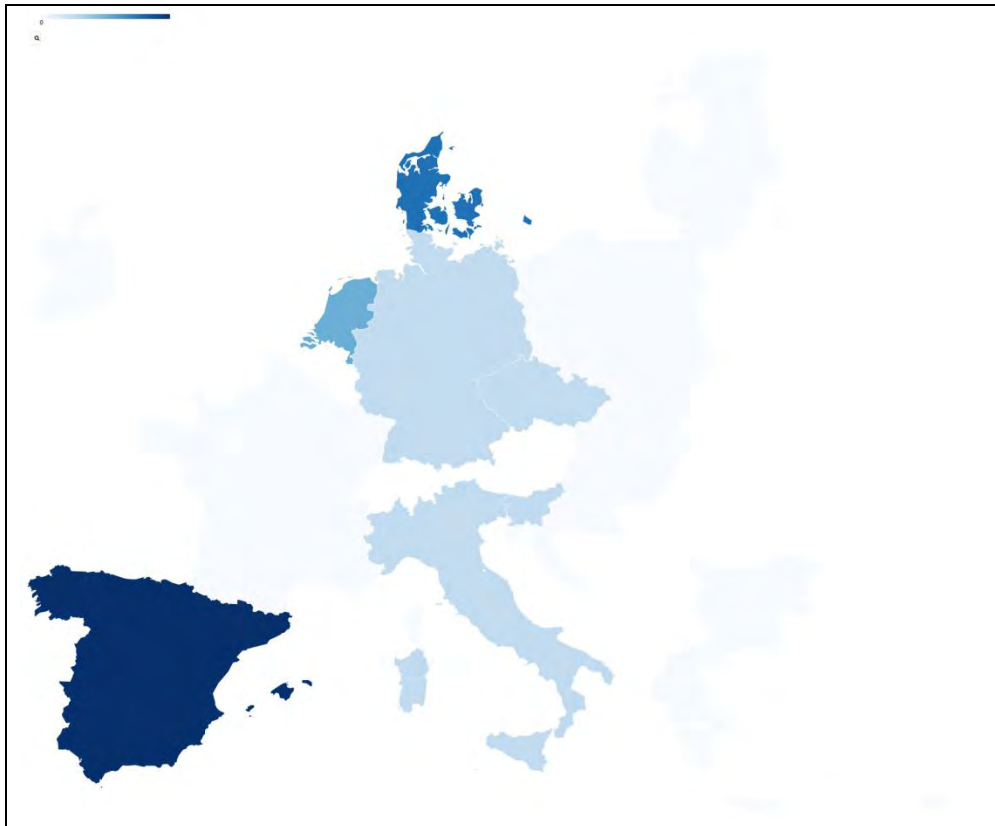


NL



SI

Similarity of national variants (based on nutrition declaration)



Brand owner's comment

There is no difference between the quality of our products worldwide. All of our products are based on the same quality standards. The composition of our products will vary from market to market based on local taste preferences. Consumer taste preference is the primary reason you would find differences in our products under the same brand i.e. some consumers prefer a more savoury taste, some consumers prefer a creamy taste. Different consumer brands are addressing different consumer needs. All products are produced with the same quality and in accordance with regulations.

BelVita	Breakfast	Milk Cereals
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1828	14	1.5			66	20		7.8	0.98	6.8
ES	1828	14	1.5			66	20		7.8	0.98	6.8
HR	1828	14	1.5			66	20		7.8	0.98	6.8
LT	1828	14	1.5			66	20		7.8	0.98	6.8
LV	1828	14	1.5			66	20		7.8	0.98	6.8
NL	1828	14	1.5			66	20		7.8	0.98	6.8
PL	1828	14	1.5			66	20		7.8	0.98	6.8
SI	1828	14	1.5			66	20		7.8	0.98	6.8

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	ES	HR	LT	LV	NL	PL	SI
Calcium	mg/100g					325		325	325
Cereals	%		68.9	68.9	68.9	68.9	68.9	68.9	
Iron	mg/100g					5		5	5
Magnesium	mg/100g					165		165	165
Milk powder	%		0.9			0.9			
Oat flakes	%	3.1				3.1	3.1		3.1
Oatmeal	%	4.5				4.5	4.5		4.5
Wheat flour	%	48.9				48.9	48.9		48.9
Whole barley flour	%					2.9			2.9
Whole milk powder	%	0.9		0.9	0.9		0.9	0.9	0.9
Whole rye flour	%	2.1				2.1	2		2.1
Whole spelt flour									1

BelVita	Breakfast	Milk Cereals
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Ingredients

BG	ES	HR	LT	LV	NL	PL	SI
Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)	Cereals (wheat flour, whole wheat flour, oatmeal, oat flakes, whole barley four, whole ry flour, whole spelt flour)
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Polydextrose	Polydextrose	Polydextrose	Polydextrose	Polydextrose	Polydextrose	Polydextrose	Polydextrose
Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)	Raising agents (sodium carbonate, ammonium carbonate, diphosphate)
Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)	Minerals (calcium carbonate, magnesium carbonate, iron)
Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder
Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)	Emulsifiers (soy lecithin, E472e)
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring

BelVita	Breakfast	Milk Cereals
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Front Label Pictures

 <p>BG</p>	 <p>ES</p>	 <p>HR</p>	 <p>LT</p>	 <p>LV</p>	 <p>NL</p>
 <p>PL</p>	 <p>SI</p>				

Ben & Jerry's	Chocolate Fudge Brownie	Chocolate Ice Cream with Chocolate Brownie Pieces
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	1030	13	7.8			29	27		4.2	0.18	
DE	1030	13	7.8			29	27		4.2	0.18	
DK	1030	13	7.8			29	27		4.2	0.18	
EE	1030	13	7.8			29	27		4.2	0.18	
ES	1030	13	7.8			29	27		4.2	0.18	
HR	1034	13	7.7			29	27		4.2	0.19	
HU	1030	13	7.8			29	27		4.2	0.18	
LT	1030	13	7.8			29	27		4.2	0.18	
LV	1030	13	7.8			29	27		4.2	0.18	
MT	1030	13	7.8			29	27		4.2	0.18	
NL	1030	13	7.8			29	27		4.2	0.18	
PL	1030	13	7.8			29	27		4.2	0.18	
SI	1030	13	7.8			29	27		4.2	0.18	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	DK	EE	ES	HR	HU	LT	LV	MT	NL	PL	SI
Chocolate brownie pieces	%	13	13	13	13	13	14	13	13	13	13	13	13	13
Cocoa powder	%	4.8	4.8			4.8		4.8		4.8		4.8		4.8
Cream	%	25	25	25	25	25	25	25	25	25	25	25	25	25
Low fat cocoa	%	1	1			1.1		1		1		1		1

Ben & Jerry's

Chocolate Fudge Brownie

Chocolate Ice Cream with Chocolate Brownie Pieces

Ingredients

CZ	DE	DK	EE	ES	HR	HU	LT
Cream	Cream	Cream	Cream	Cream	Water	Cream	Cream
Water	Water	Water	Water	Water	Cream	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk
Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa
Soy oil	Soy oil	Soy oil	Soy oil	Soy oil	Soy oil	Soy oil	Soy oil
Egg yolk	Egg yolk	Egg yolk	Low fat cocoa	Egg yolk	Egg yolk	Egg yolk	Egg yolk
Invert sugar	Invert sugar	Invert sugar	Invert sugar	Invert sugar	Invert sugar	Invert sugar	Invert sugar
Egg	Egg	Egg	Egg	Egg	Egg	Egg	Egg
Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder
Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Salt	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)
Salt	Salt	Salt	Salt	Salt	Stabilizers (guar gum, carrageenan)	Salt	Salt
Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract
Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Barley flour	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)
Barley flour	Barley flour	Barley flour	Barley flour	Barley flour	Raising agents (sodium carbonate)	Barley flour	Barley flour

Ben & Jerry's	Chocolate Fudge Brownie	Chocolate Ice Cream with Chocolate Brownie Pieces
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Ingredients continued

LV	MT	NL	PL	SI
Cream	Cream	Cream	Cream	Cream
Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar
Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk
Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder	Cocoa powder
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa	Low fat cocoa
Soy oil	Soy oil	Soy oil	Soy oil	Soy oil
Egg yolk	Low fat cocoa	Egg yolk	Egg yolk	Egg yolk
Invert sugar	Invert sugar	Invert sugar	Invert sugar	Invert sugar
Egg	Egg	Egg	Egg	Egg
Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder
Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)	Stabilizers (guar gum, carrageenan)
Salt	Salt	Salt	Salt	Salt
Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract	Vanilla extract
Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)	Raising agents (sodium carbonate)
Barley flour	Barley flour	Barley flour	Barley flour	Barley flour

Front Label Pictures



Ben & Jerry's

Chocolate Fudge Brownie

Chocolate Ice Cream with Chocolate Brownie Pieces



HU



LT



LV



MT



NL

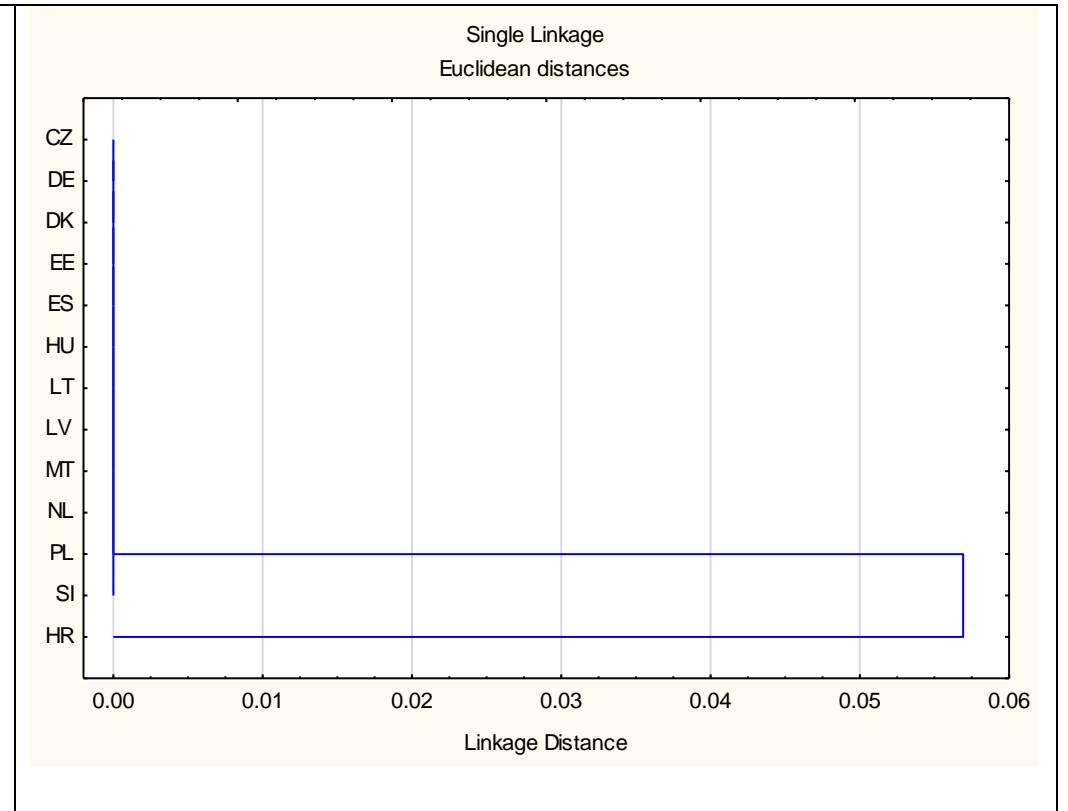
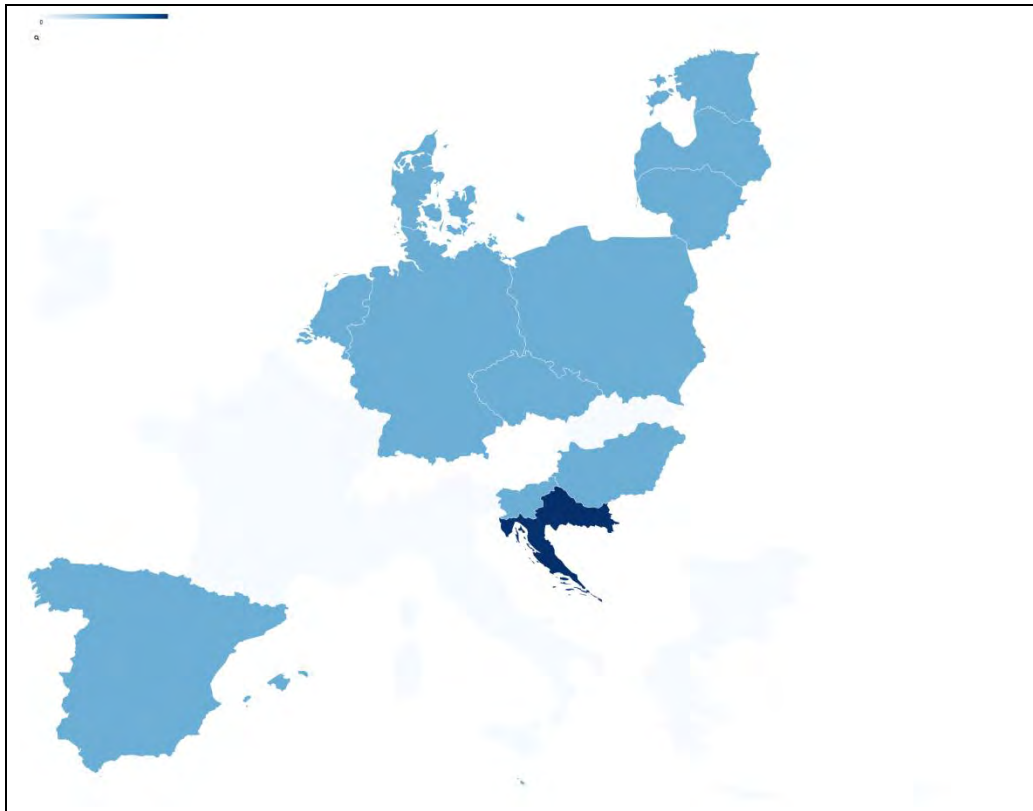


PL



SI

Similarity of national variants (based on nutrition declaration and QUID for chocolate brownie pieces)



Comments from the Industry

All Ben & Jerry's Chocolate Fudge Brownie 500ml tubs available in the EU are made in the same factory to the same recipe. There is one set of artworks for the EU which has an ingredients declaration of 13% for the chocolate fudge brownie pieces and we use these figures on stickers for products sold in Croatia. A number of retailers in Croatia import this product from other EU markets independently of Unilever and make their own stickers, which may account for the discrepancy in the testing. In addition to the 500ml tub, we also produce a completely different pack size, a 100ml Ben and Jerry's Chocolate Fudge Brownie tub, which has a higher proportion of brownie pieces, meaning the overall ingredient declaration is higher.

Bertolli	Extra Virgin Olive Oil	
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Nutrients

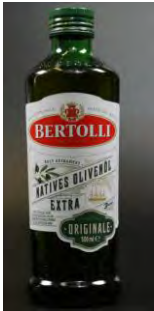
Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	3382	91	14								
HU	3382	91	14								
LV	3382	91	14								
MT	3382	91	14								
NL	3382	91	14								

Energy values in kJ/100g; others in g/100g

Bertoli

Extra Virgin Olive Oil

Front Label Pictures



DE



HU



LV



MT



NL

Bonduelle	Corn	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
DE	334	1.9	0.5			11	5.2		2.9	0.4	3.8
DK	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
EE	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
ES	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
FR	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
HR	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
IT	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
LT	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
LV	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
MT	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
NL	300	1.4	0.2			10.5	5.1		2.7	0.27	3
PL	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8
SI	334	1.9	0.5			10.8	5.2		2.9	0.4	3.8

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	FR	HR	IT	MT	PL
Vitamin B9	µg/100g	52.2	52	52.2	52.2	52.2

Bonduelle	Corn	
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Ingredients

CZ	DE	DK	EE	ES	FR	HR	IT
Corn	Corn	Corn	Corn	Corn	Corn	Corn	Corn
Water	Water	Water	Water	Water	Water	Water	Water
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt

Ingredients continued

LT	LV	MT	NL	PL	SI	SK
Corn	Corn	Corn	Corn	Corn	Corn	Corn
Water	Water	Water	Water	Water	Water	Water
Salt	Salt	Salt	Salt	Salt	Salt	Salt

Bonduelle

Corn

Front Label Pictures



CZ



DE



DK



EE



ES



FR



HR



IT



LT



LV



MT



NL



PL

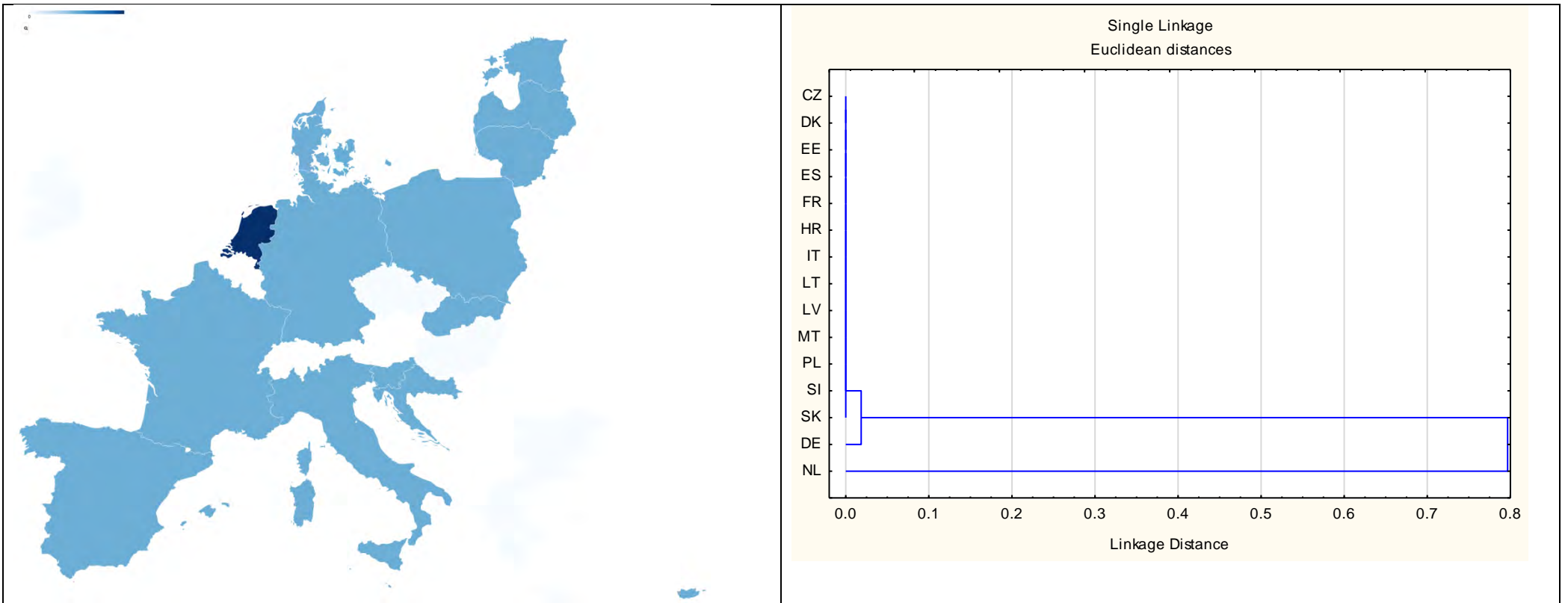


SI



SK

Similarity of national variants (based on nutrition declaration)



Brand owner's comment

From the 15 cans checked in different countries 14 cans correspond to the same product: sweet corn variety, without added sugar. The composition and the nutritional values are identical but the labels differ as to reflect the different zones' marketing designs.

The NL can corresponds to the above product but with reduced salt content, in accordance with the local VIGEF norm.

Bonduelle	Peas & Carrots	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	286	0.7	0.2			8.6	4.3		4	0.6	5.7
CZ	203	0.4	0.1			6.5	4.4		2.7	0.62	4
DE	199	0.6	0.1			6	3.8		2.5	0.48	4
DK	247	0.5	0.1			8.2	5.2		3	0.49	4.7
ES	250	0.6	0.1			8.3	5		2.9	0.64	4.7
FR	229	0.5	0.1			7.5	4.2		2.9	0.5	4.3
HR	199	0.7				5.4	3.6		2.7	0.6	4.4
HU	199	0.6	0.1			6	3.8		2.5	0.48	4
IT	247	0.5	0.1			8.2	5.2		3	0.49	4.7
LT	205	0.7	0.1			5.8	3.4		2.5	0.57	4.7
MT	247	0.1				8.2	5.2		3	0.49	4.7
NL	281	0.2				10.3	2.2		3.6	0.33	4.6
SI	257	0.4	0.1			7.5	5		4	0.39	5.8
SK	203	0.4	0.1			6.5	4.4		2.7	0.62	4

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	FR	NL
Vitamin A	µg/100g	161.7	542
Vitamin B9	µg/100g	58.6	58

Bonduelle	Peas & Carrots	
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Ingredients

CY	CZ	DE	DK	ES	FR	HR	HU
Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)
Water	Water	Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Salt	Sugar
Salt	Salt	Salt	Salt	Salt	Salt	Sugar	Salt
Natural flavouring			Natural flavouring	Natural flavouring	Natural flavouring		

Ingredients continued

IT	LT	MT	NL	SI	SK
Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)	Vegetables in different proportions (peas, carrots)
Water	Water	Water	Water	Water	Water
Sugar	Salt	Sugar	Sugar	Sugar	Sugar
Salt	Sugar	Salt	Salt	Salt	Salt
Natural flavouring		Natural flavouring	Natural flavouring	Natural flavouring	

Bonduelle

Peas & Carrots

Front Label Pictures



CY



CZ



DE



DK



ES



FR



HR



HU



IT



LT



MT



NL

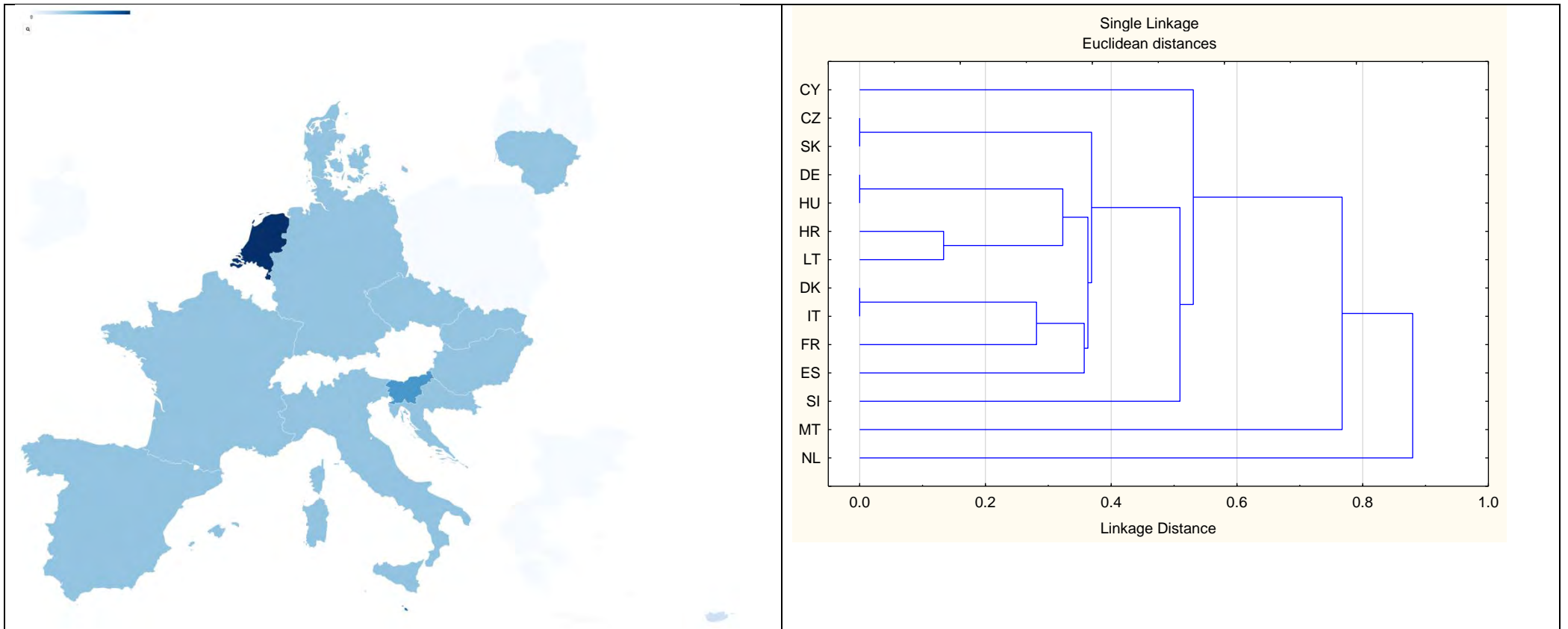


SI



SK

Similarity of national variants (based on nutrition declaration)



Brand owner's comment

Bonduelle has not defined a standard reference for peas & carrots in all countries.

1) CZ, SK, DE, DK, ES, FR, HR, HU, IT, LT, MT, NL, SI, SK

8 different recipes have been checked, distributed indifferently in 14 countries, with different labels designs and contents.

2) The differences in the composition of the recipes are motivated by the consumer's preferences and by the specific regulations in the different countries :

a) Salt and sugar content and presence or not of flavour.

Bonduelle	Peas & Carrots	
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b) Different type of process :

- in juice : CZ, SK, DE, DK, ES, HR, HU, IT, LT, MT, SI, SK

- in vacuum : FR, NL

c) Different varieties :

Garden peas : FR, SK, CZ, HR

Peas : DE, DK, ES, HU, IT, LT, MT, NL, SI, SK

d) Sizes or cuts of the peas and carrots : HR, LT

e) Specific recipe with reduced salt content for the Netherlands (VIGEF norm)

The slight differences in the nutritional values are explained by the above differences and by the fact that Bonduelle appoint external labs to perform analysis and calculate the nutritional value.

Capri-Sun	Orange	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	178	0.5	0.1			10	10		0.5	0.01	
DE	168	0.5	0.1			9.5	9.5		0.5	0.01	
DK	168					9.5	9.5			0.01	
FR	169					9.5	9.5				
HR	178	0.5	0.5			10	10		0.5	0.01	
LT	169	0.5	0.1			9.5	9.5		0.5	0.1	
LV	169	0.5	0.1			9.5	9.5		0.5	0.01	
NL	89					4.9	4.9				
PL	178	0.5	0.1			10	10		0.5	0.01	0.5
SI	178	0.5	0.1			10	10		0.5	0.01	
SK	178	0.5				10	10		0.5	0.1	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	DK	FR	HR	LT	LV	NL	PL	SI	SK
Fruit juice content	%	12	12		12			12	12	20.1	12	12
Lemon juice concentrate	%		4.9	4.9		4.9	4.9	4.9			4.6	4.9
Lime juice concentrate	%		0.1	0.1		0.1	0.1	0.1				0.1
Orange juice concentrate	%		7	7		7	7	7			7.4	7
Vitamin C	mg/100ml						12			12		

Capri-Sun	Orange	
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Ingredients

CZ	DE	DK	FR	HR	LT	LV	NL
Water	Water	Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Fruit juice from concentrate(orange, lemon, lime)	Sugar	Sugar	Sugar	Fruit juice from concentrate(orange, lemon, lime)
Fruit juice from concentrate(orange, lemon, lime)	Orange juice from concentrate	Orange juice from concentrate	Sugar	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Sugar
Antioxidant (ascorbic acid)	Lemon juice from concentrate	Lemon juice from concentrate	Antioxidant (ascorbic acid)	Lemon juice from concentrate	Lemon juice from concentrate	Lemon juice from concentrate	Natural flavouring
Natural orange flavouring	Lime juice from concentrate	Lime juice from concentrate	Natural orange flavouring	Lime juice from concentrate	Lime juice from concentrate	Lime juice from concentrate	Sweeteners (steviol glycosides)
	Natural orange flavouring	Natural orange flavouring		Flavouring	Natural orange flavouring	Natural orange flavouring	Antioxidant (ascorbic acid)
	Antioxidant (ascorbic acid)	Antioxidant (ascorbic acid)		Antioxidant (ascorbic acid)	Antioxidant (ascorbic acid)	Antioxidant (ascorbic acid)	

Ingredients continued

PL	SI	SK
Water	Water	Water
Orange juice from concentrate	Sugar	Sugar
Sugar	Orange juice from concentrate	Orange juice concentrate
Food acid (citric acid)	Lemon juice from concentrate	Lemon juice concentrate
Natural orange flavouring	Antioxidant (ascorbic acid)	Lime juice concentrate
Antioxidant (ascorbic acid)	Vitamin C	Natural orange flavouring
	Natural orange flavouring	Antioxidant (ascorbic acid)

Capri-Sun

Orange

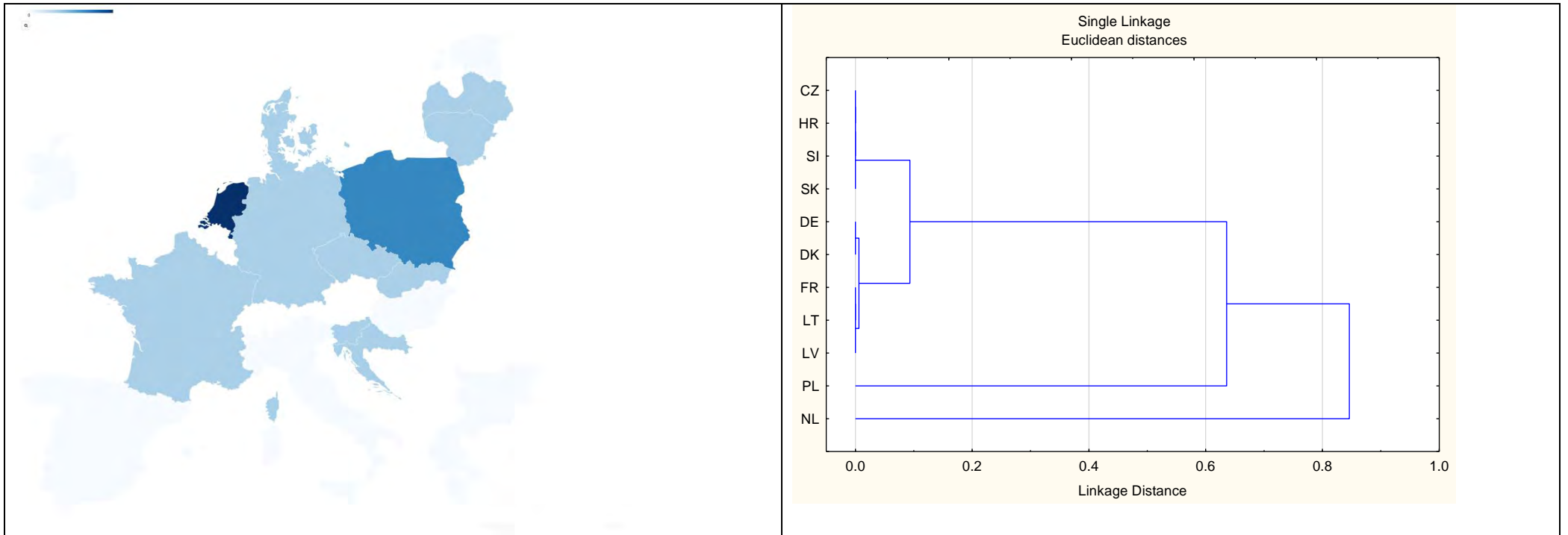
Front Label Pictures

					
CZ	DE	DK	FR	HR	LT
					
LV	NL	PL	SI	SK	

Similarity of national variants (based on nutrition declaration and QUID for fruit juice content)

Capri-Sun

Orange



Brand owner's comment

We differentiate the Capri Sun recipes according to consumer preference in countries or country clusters with similar taste preference.

Three countries had still an older recipe in market (LT, LV, SI). These are now receiving the same as DE or DK.

The different nutritional values result from the different recipes, which are adapted to the customer needs of the individual countries. Furthermore, there were 2018 recipe changes. Some bags are from before the changeover while others are from after the changeover.

Clever	Pineapple Cubes	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	272	0.5				15	15		0.5	0.5	
CZ	261					15	14				
SK	261					15	14				

Energy values in kJ/100g; others in g/100g

Ingredients

BG	CZ	SK
Pineapple	Pineapple	Pineapple
Water	Water	Water
Sugar	Sugar	Sugar
Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)

Front Label Pictures



Comments from the Industry

The ingredients for all three products are identical. The slight difference in nutritional values is due to the use of different suppliers, who use different calculation methods. Different suppliers are used due to a preference to use local suppliers/sellers in each country, where possible and preferable based on logistics.

Clever	Spaghetti	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1541	0.9	0.09			77	5.8		9.8	0.1	3.9
CZ	1535	1.2	0.3			74	3.9		12	0.04	
SK	1535	1.2	0.3			74	3.9		12	0.04	

Energy values in kJ/100g; others in g/100g

Ingredients

BG	CZ	SK
Wheat flour	Wheat flour	Wheat flour
Water		Water

Front Label Pictures



Comments from the Industry

The ingredients for all three products are identical. The slight difference in the labelling of ingredients and nutritional values is due to handling of ingredient listings and the use of different suppliers, who use different calculation methods. The ingredients label has been harmonized for all three countries. The updated labels will be available as of April. Different suppliers are used due to a preference to use local suppliers/sellers, where possible and preferable based on logistics.

Clever	Strawberry Yoghurt	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	330	2	0.8			12	8		3	0.25	
CZ	621	8	4.8			17	16		2.3	0.1	
SK	447	2.7	1.5			16	15		4	0.1	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration


Ingredient	Unit	CZ	SK
Cream	%	76	
Fruit component (50% strawberry)	%		24
Strawberry component (sugar, strawberry 35%, water, maize starch, concentrate from black carrot, citric acid)	%	20	

Clever	Strawberry Yoghurt	
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Ingredients

BG	CZ	SK
Milk	Cream	Cream
Skimmed milk powder	Strawberry component (sugar, strawberry 35%, water, modified corn starch, concentrate from black carrot, flavouring, pectin, red beet concentrate, citric acid)	Strawberry component (sugar, strawberry 35%, water, modified corn starch, concentrate from black carrot, flavouring, pectin, red beet concentrate, citric acid)
Yoghurt culture	Sugar	Sugar
Sugar	Lyophilised yoghurt culture	Lyophilised yoghurt culture
Colour (carmine E120)		
Flavouring (strawberry)		

Front Label Pictures

 <p>BG</p>	 <p>CZ</p>	<p>no picture available</p> <p>SK</p>			
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Clever	Strawberry Yoghurt	
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Comments from the Industry

The differences in nutritional values between CZ and SK is due to the comparison of two different products. In CZ, the strawberry yoghurt is available as regular version (2,5% fat) as well as in a creamy version (8% fat). SK is currently listing only the regular version. The tests have however compared the regular with the creamy version and not the two regular versions.

The difference between the BG on the one hand and the CZ and SK yoghurt on the other hand is due to a different supplier of the product on the Bulgarian market.

Different suppliers are used due to a preference to use local suppliers/sellers, where possible and preferable based on logistics.

The Coca-Cola Company	Coca-Cola	Original Taste
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DK	180					10.6	10.6			0	
HU	190					11.2	11.2			0	
BG	190					11.2	11.2			0	
CY	180					10.6	10.6			0	
CZ	190					11.2	11.2			0	
DE	180					10.6	10.6			0	
ES	180					10.6	10.6			0	
FR	180					10.6	10.6			0	
GR	180					10.6	10.6			0	
HR	190					11.2	11.2			0	
IT	180					10.6	10.6			0	
LT	180					10.6	10.6			0	
LV	180					10.6	10.6			0	
MT	180					10.6	10.6			0	
NL	180					10.6	10.6			0	
PL	180					10.6	10.6			0	
SI	190					11.2	11.2			0	
SK	190					11.2	11.2			0	

Energy values in kJ/100g; others in g/100g

The Coca-Cola Company	Coca-Cola	Original Taste
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Ingredients

BG	CY	CZ	DE	ES	FR	GR	HR
Water	Water	Water	Water	Carbonated water	Sparkling water	Water	Water
Fructose-glucose syrup	Sugar	Fructose-glucose syrup	Sugar	Sugar	Sugar	Sugar	Fructose-glucose syrup
Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide	Colourants (E150d)	Colourants (E150d)	Carbon dioxide	Carbon dioxide
Colourants (E150d)	Colourants (E150d)	Colourants (E150d)	Colourants (E150d)	Acids (phosphoric acid)	Acids (phosphoric acid)	Colourants (E150d)	Colourants (E150d)
Acids (phosphoric acid)	Acids (phosphoric acid)	Acids (phosphoric acid)	Acids (phosphoric acid)	Natural flavourings (including caffeine)	Natural flavourings (including caffeine)	Acids (phosphoric acid)	Acids (phosphoric acid)
Natural flavourings (including caffeine)	Natural flavourings (including caffeine)	Natural flavourings (including caffeine)	Natural flavourings			Natural flavourings (including caffeine)	Natural flavourings (including caffeine)
			Flavourings (caffeine)				



















Ingredients continued

IT	LT	LV	MT	NL	PL	SI	SK
Water	Water	Water	Carbonated Water	Sparkling water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Fructose-glucose syrup	Fructose-glucose syrup
Carbon dioxide	Carbon dioxide	Carbon dioxide	Colourants (E150d)	Colourants (E150d)	Carbon dioxide	Carbon dioxide	Carbon dioxide
Colourants (E150d)	Colourants (E150d)	Colourants (E150d)	Acids (phosphoric acid)	Acids (phosphoric acid)	Colourants (E150d)	Colourants (E150d)	Colourants (E150d)
Acids (phosphoric acid)	Acids (phosphoric acid)	Acids (phosphoric acid)	Natural flavourings (including caffeine)	Natural flavourings (plant extracts, including caffeine)	Acids (phosphoric acid)	Acids (phosphoric acid)	Acids (phosphoric acid)
Natural flavourings (including caffeine)	Natural flavourings (including caffeine)	Natural flavourings (including caffeine)			Natural flavourings (including caffeine)	Natural flavourings (including caffeine)	Natural flavourings (including caffeine)

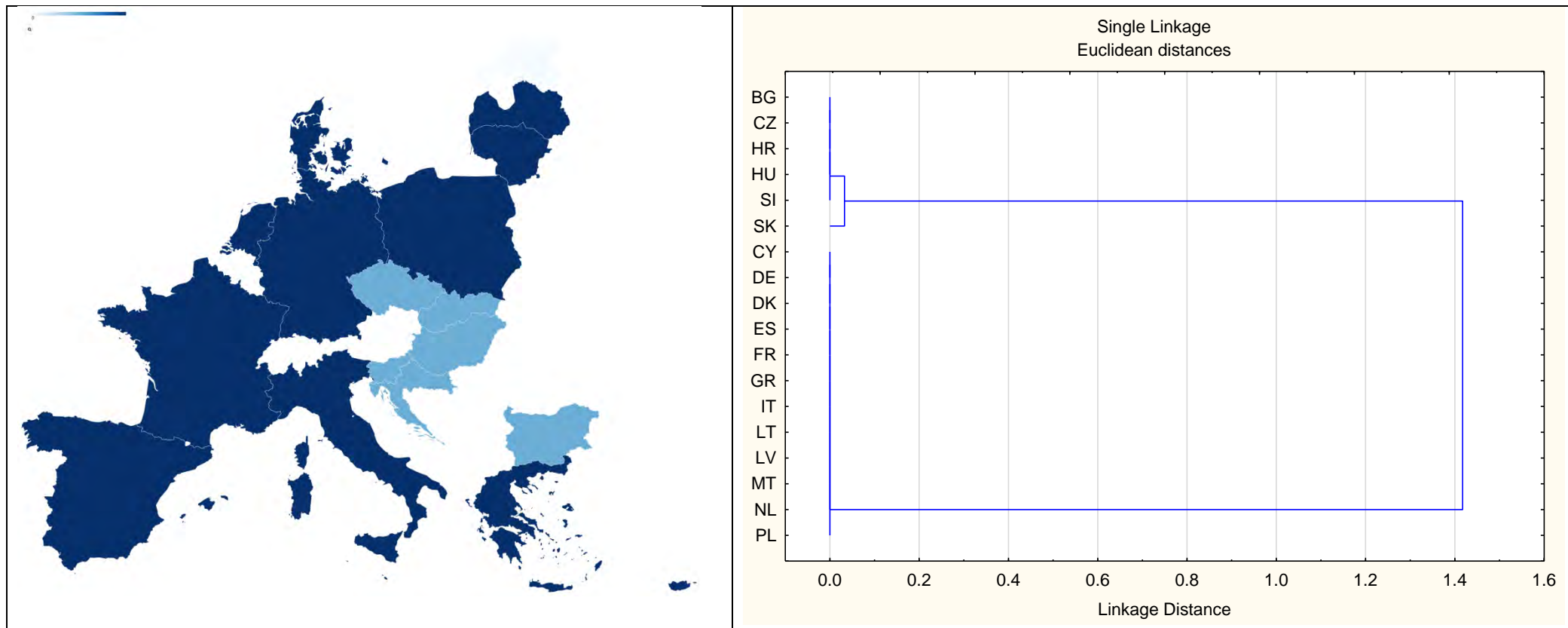
Ingredients continued

DK	HU
Water	Water
Sugar	Fructose-glucose syrup
Carbon dioxide	Carbon dioxide
Colourants (E150d)	Colourants (E150d)
Acids (phosphoric acid)	Acids (phosphoric acid)
Natural flavourings (including caffeine)	Natural flavourings (including caffeine)

Front Label Pictures

					
BG	CY	CZ	DE	DK	ES
					
FR	GR	HR	HU	IT	LT
					
LV	MT	NL	PL	SI	SK

Similarity of national variants (based on nutrition declaration and ingredients)



Brand owner's comment

Coca-Cola Original Taste is available today in more than 200 countries worldwide. It contains the same mix of ingredients and it can be sweetened with cane sugar, beet sugar, corn-derived sweeteners (including in the United States) or a blend of these. The nutritive sweeteners are substitutable as they feature a similar composition, contain almost the same calorie content and are also regulated equally by existing EU legislation. In Coca-Cola Original Taste, the local sweetener we use was primarily historically selected due to local considerations such as the regional availability of ingredients. Sourcing our ingredients locally ensures we can both support local supply-chains and economies and maintain the affordability and taste of our beverages. All our beverages undergo the same stringent quality tests around the world from supply of ingredients to testing finished products. In line with EU legislation, we transparently include information on all our ingredients in our labelling, alongside nutritional content. To ensure

The Coca-Cola Company	Coca-Cola	Original Taste
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that we maintain the same taste, corn-derived sweeteners are used in marginally higher quantities than sugar, which explains the nutritionally negligible differences identified by the JRC evaluation.

The Coca-Cola Company	Fanta	Orange
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	187					10.8	10.8			0	
CZ	187					10.8	10.8			0	
DE	160					9.2	9.1			0.01	
DK	184					10.6	10.6			0	
EE	179					10.3	10.3			0	
ES	137					7.8	7.8			0	
FR	109					6.5	6.5			0	
HR	187					10.8	10.8			0	
HU	121					6.9	6.9			0.02	
IT	205					11.8	11.8			0	
LT	179					10.3	10.3			0	
LV	179					10.3	10.3			0	
NL	139					7.9	7.6			0.01	
PL	179					10.3	10.3			0	
SI	187					10.8	10.8			0	
SK	187					10.8	10.8			0	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DK	EE	ES	FR	HR	HU	IT	LT	LV	NL	PL	SI	SK
Lemon juice from concentrate	%						2									
Orange juice from concentrate	%	5	5	4.5	5	8	10	5.3	5	12	5	5	6	5	5.3	5

The Coca-Cola Company	Fanta	Orange
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Ingredients

BG	CZ	DE	DK	EE	FR	HR	HU
Water	Water	Water	Water	Water	Sparkling water	Water	Water
Fructose-glucose syrup	Fructose-glucose syrup	Sugar	Sugar	Sugar	Orange juice from concentrate	Fructose-glucose syrup	Fructose-glucose syrup
Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Sugar	Orange juice from concentrate	Orange juice from concentrate
Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide	Lemon juice from concentrate	Carbon dioxide	Carbon dioxide
Acids (citric acid)	Food acids (citric acid)	Acids (citric acid)	Acidity regulators (citric acid, sodium citrate)	Natural orange flavouring with other natural flavorings	Preservatives (potassium sorbate)	Acids (citric acid)	Acids (citric acid, malic acid)
Natural orange flavouring	Natural orange flavouring with other natural flavouring	Citrus extract	Natural orange flavouring with other natural flavourings	Acids (citric acid)	Natural orange flavouring with other natural flavourings	Natural orange flavouring with other natural flavourings	Acidity regulators (sodium gluconate)
Other natural flavourings	Antioxidants (ascorbic acid)	Natural orange flavouring with other natural flavourings	Stabilisers (gum arabic, glycerol esters of wood resins, guar gum)	Antioxidants (ascorbic acid)	Sweeteners (acesulfame-K, sucralose)	Antioxidants (ascorbic acid)	Natural flavourings
Antioxidants (ascorbic acid)	Colourants (carotene)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Stabilisers (guar gum)	Stabilisers (guar gum)	Colourants (carotene)	Sweeteners (sodium cyclamate, sodium saccharin)
Colourants (carotene)	Stabilisers (guar gum)	Colourants (carotene)	Fruit and vegetable concentrates (carrot, blackcurrant)	Colourants (carotene)	Colourants (carotene)	Stabilisers (guar gum)	Antioxidants (ascorbic acid)
Stabilisers (guar gum)		Stabilisers (guar gum, gum arabic, glycerol esters of wood resins)	Colourants (carotene)				Stabilisers (guar gum)
							Colourants (carotene)

















The Coca-Cola Company	Fanta	Orange
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Ingredients continued

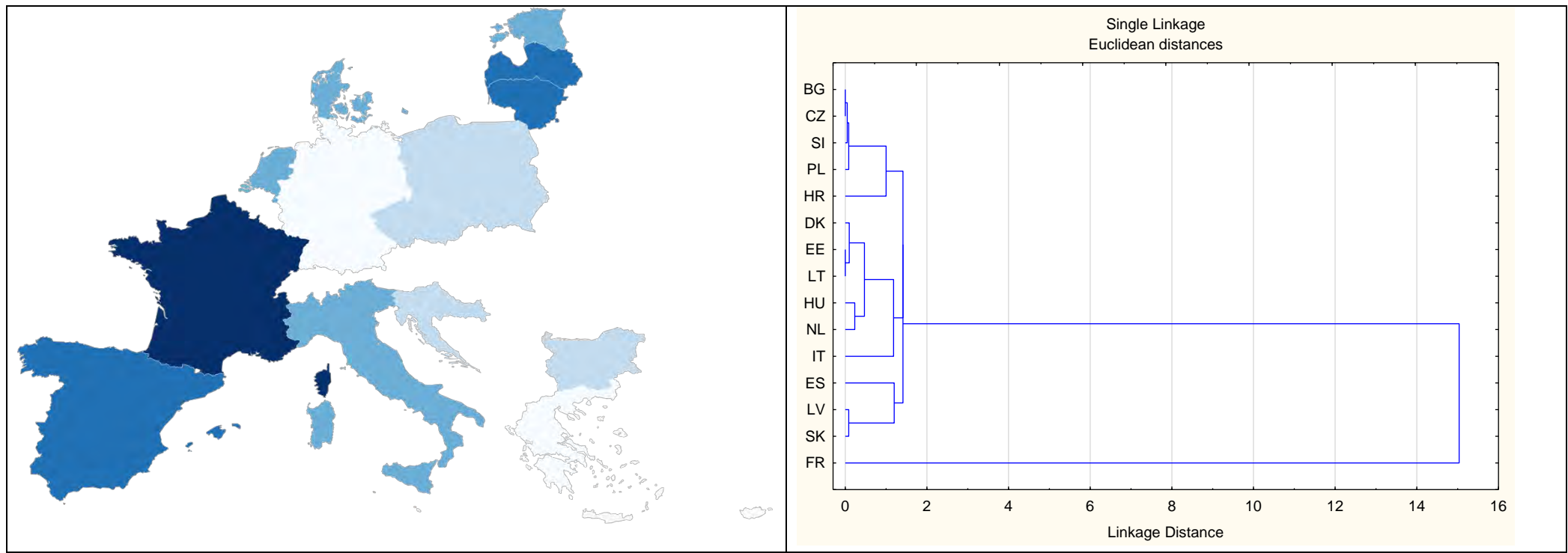
IT	LT	LV	NL	PL	SI	SK	ES
Water	Water	Water	Sparkling water	Water	Water	Water	Sparkling water
Orange juice from concentrate	Sugar	Sugar	Sugar	Sugar	Fructose-glucose syrup	Fructose-glucose syrup	Orange juice from concentrate
Sugar	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Sugar
Carbon dioxide	Carbon dioxide	Carbon dioxide	Acidity regulators (citric acid, malic acid, sodium citrate)	Carbon dioxide	Carbon dioxide	Carbon dioxide	Acids (citric acid, malic acid)
Acids (citric acid)	Natural orange flavouring with other natural flavourings	Natural orange flavouring with other natural flavourings	Preservatives (potassium sorbate)	Natural orange flavouring with other natural flavourings	Acids (citric acid)	Acids (citric acid)	Stabilisers (gum arabic, sucrose acetate isobutyrate, glycerol esters of wood resins)
Natural citrus flavouring	Acids (citric acid)	Acids (citric acid)	Natural orange flavouring with other natural flavourings	Acids (citric acid)	Natural orange flavouring with other natural flavourings	Natural orange flavouring with other natural flavourings	Preservatives (potassium sorbate)
Stabilisers (gum arabic)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Sweeteners (acesulfame-K, aspartame)
Antioxidants (ascorbic acid)	Stabilisers (guar gum)	Stabilisers (guar gum)	Sweeteners (acesulfame-K, aspartame)	Stabilisers (guar gum)	Colourants (carotene)	Colourants (carotene)	Antioxidants (ascorbic acid)
	Colourants (carotene)	Colourants (carotene)	Stabilisers (guar gum)	Colourants (carotene)	Stabilisers (guar gum)	Stabilisers (guar gum)	Natural orange flavouring and other natural flavourings
			Carrot extract				Colourants (carotene)
			Colourant (carotenes)				

The Coca-Cola Company	Fanta	Orange
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Front Label Pictures

 <p data-bbox="241 614 297 651">BG</p>	 <p data-bbox="584 614 640 651">CZ</p>	 <p data-bbox="925 614 981 651">DE</p>	 <p data-bbox="1267 614 1323 651">DK</p>	 <p data-bbox="1603 614 1659 651">EE</p>	 <p data-bbox="1939 614 1995 651">ES</p>
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 <p data-bbox="248 1414 297 1450">NL</p>	 <p data-bbox="584 1414 640 1450">PL</p>	 <p data-bbox="925 1414 981 1450">SI</p>	 <p data-bbox="1267 1414 1323 1450">SK</p>		

Similarity of national variants



The Coca-Cola Company	Fanta	Orange
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Comments from the Industry

Fanta Orange is currently available in several recipes across the European Union and around the world, with differences in recipe ensuring that we meet local consumer preference and expectations, source some ingredients locally, adhere to local regulation and that we can further accelerate our efforts to reduce added sugars in our beverages. There are nine different Fanta Orange recipes across the 16 countries evaluated and all relevant ingredient and nutritional information is clearly presented on our products. All our Fanta Orange recipes available in the evaluated countries contain orange juice, and although juice quantities vary due to historical reasons such as past regulations, they remain in line with comparable local products in each country. Our sugar reduction efforts remain an important priority as we contribute towards soft drinks industry pledges to the EU, and over the past decade we have reduced added sugar in Fanta recipes in several EU countries by up to 30%. This is a gradual and ongoing process as recognized by the Council conclusions on food product improvement (2016) to 'ensure consumer acceptance of improved products' and recognizing 'cultural differences in preferences'.

The Coca-Cola Company	Fuze Tea	Black Ice Tea Peach Hibiscus
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	81					4.5	4.5			0.02	
CY	81					4.5	4.5			0.02	
CZ	81					4.5	4.5			0.02	
DE	79					4.3	4			0.03	
DK	79					4.3	4.3			0.03	
EE	81					4.5	4.5			0.02	
FR	79					4.3	4.3			0.03	
HR	81					4.5	4.5			0.02	
HU	81					4.5	4.5			0.02	
LT	81					4.5	4.5			0.02	
LV	81					4.5	4.5			0.02	
MT	81					4.5	4.5			0.02	
NL	79					4.3	4.3			0.03	
PL	81					4.5	4.5			0.02	
SI	81					4.5	4.5			0.02	
SK	81					4.5	4.5			0.02	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	DE	DK	EE	FR	HR	HU	LT	LV	MT	NL	PL	SI	SK
Black tea extract	%	0.12	0.12				0.12		0.12	0.12	0.12	0.12			0.12		
Black tea extract powder	%												0.12				
Hibiscus extract	%	0.01		0.01			0.01		0.01	0.01	0.01	0.01	0.01		0.01	0.01	0.01
Peach juice from concentrate	%	0.1	0.1	0.1	3	5	0.1	5	0.1	0.1	0.1	0.1	0.1	5	0.1	0.1	0.1
Tea extract	%			0.12		0.12		0.12						0.12		0.12	0.12
Tea extract (soluble)	%				0.12												

The Coca-Cola Company	Fuze Tea	Black Ice Tea Peach Hibiscus
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Ingredients

















BG	CY	CZ	DE	DK	EE	FR	HR
Water	Water	Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Peach juice from concentrate	Sugar	Peach juice from concentrate	Sugar
Fructose	Fructose	Fructose	Peach juice from concentrate	Sugar	Fructose	Sugar	Fructose
Acids (citric acid)	Acids (citric acid)	Acids (citric acid, malic acid)	Acids (citric acid, malic acid)	Acidity regulators (citric acid, sodium citrate, malic acid)	Acids (citric acid, malic acid)	Acidity regulators (citric acid, sodium citrate, malic acid)	Acids (citric acid)
Acids (malic acid)	Acids (malic acid)	Tea extract	Tea extract (soluble)	Tea extract	Black tea extract	Tea extract	Acids (malic acid)
Black tea extract	Black tea extract	Peach juice from concentrate	Natural peach flavourings with other natural flavourings	Natural peach flavourings with other natural flavourings	Peach juice from concentrate	Natural peach flavouring	Black tea extract
Peach juice from concentrate	Peach juice from concentrate	Natural flavourings	Hibiscus extract	Antioxidants (ascorbic acid)	Natural flavourings	Natural flavourings	Peach juice from concentrate
Natural flavourings	Natural flavourings	Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)	Hibiscus extract	Acidity regulators (sodium citrate)	Antioxidants (ascorbic acid)	Natural flavourings
Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Sweeteners (steviol glycosides)	Antioxidants (ascorbic acid)	Hibiscus extract	Acidity regulators (sodium citrate)
Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Hibiscus extract	Sweeteners (steviol glycosides)		Hibiscus extract	Sweeteners (steviol glycosides)	Antioxidants (ascorbic acid)
Hibiscus extract	Hibiscus extract	Sweeteners (steviol glycosides)			Sweeteners (steviol glycosides)		Hibiscus extract
Sweeteners (steviol glycosides)	Sweeteners (steviol glycosides)						Sweeteners (steviol glycosides)

The Coca-Cola Company	Fuze Tea	Black Ice Tea Peach Hibiscus
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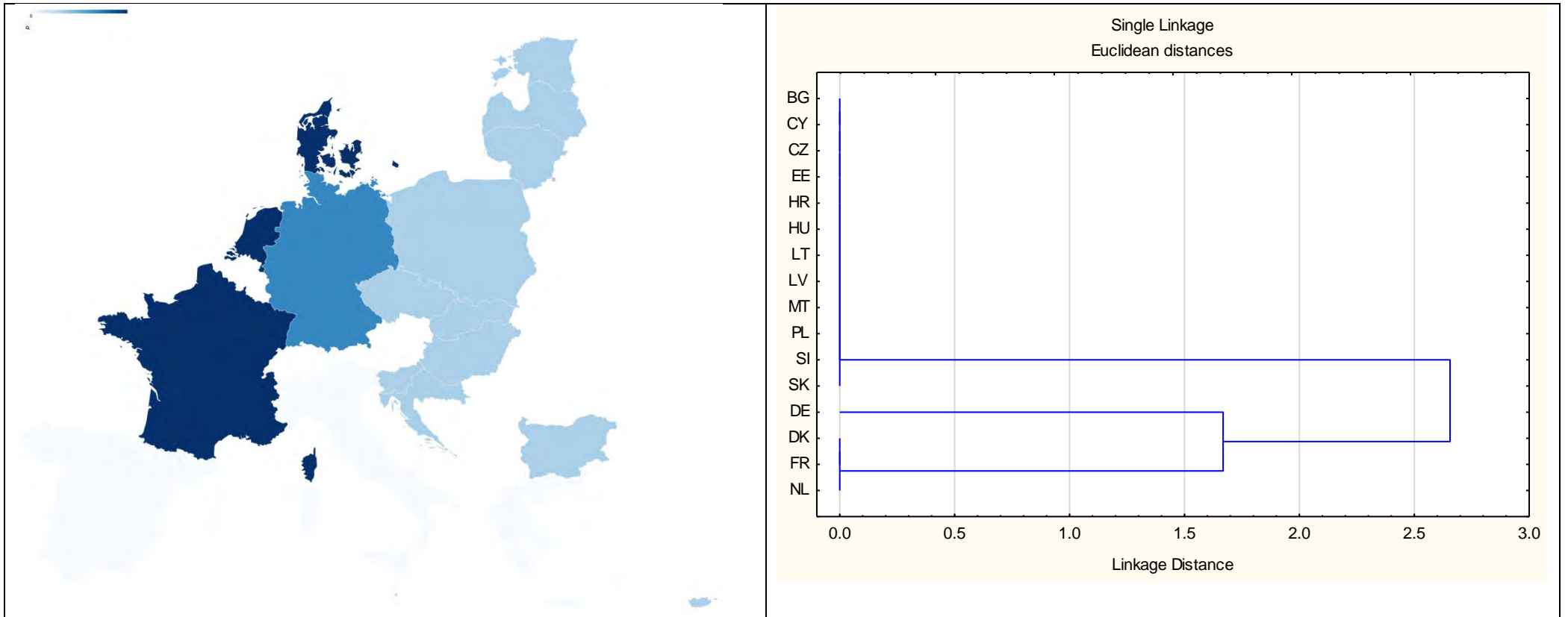
Ingredients continued

HU	LV	MT	NL	PL	SI	SK	LT
Water	Water	Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Peach juice from concentrate	Sugar	Sugar	Sugar	Sugar
Fructose	Fructose	Fructose	Sugar	Fructose	Fructose	Fructose	Fructose
Acids (citric acid, malic acid)	Acids (citric acid, malic acid)	Acids (citric acid)	Acidity regulators (citric acid, sodium citrate, malic acid)	Acids (citric acid, malic acid)	Acids (citric acid)	Acids (citric acid, malic acid)	Acids (citric acid, malic acid)
Black tea extract	Black tea extract	Acids (malic acid)	Tea extract	Black tea extract	Acids (malic acid)	Tea extract	Black tea extract
Peach juice from concentrate	Peach juice from concentrate	Black tea extract powder	Natural peach flavouring	Peach juice from concentrate	Tea extract	Peach juice from concentrate	Peach juice from concentrate
Natural flavourings	Natural flavourings	Peach juice from concentrate	Natural flavourings	Natural flavourings	Peach juice from concentrate	Acidity regulators (sodium citrate)	Natural flavourings
Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)	Natural flavourings	Antioxidants (ascorbic acid)	Acidity regulators (sodium citrate)	Natural flavourings	Antioxidants (ascorbic acid)	Acidity regulators (sodium citrate)
Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Acidity regulators (sodium citrate)	Hibiscus extract	Antioxidants (ascorbic acid)	Acidity regulators (sodium citrate)	Hibiscus extract	Antioxidants (ascorbic acid)
Hibiscus extract	Hibiscus extract	Antioxidants (ascorbic acid)	Sweeteners (steviol glycosides)	Hibiscus extract	Antioxidants (ascorbic acid)	Sweeteners (steviol glycosides)	Hibiscus extract
Sweeteners (steviol glycosides)	Sweeteners (steviol glycosides)	Hibiscus extract		Sweeteners (steviol glycosides)	Hibiscus extract		Sweeteners (steviol glycosides)
		Sweeteners (steviol glycosides)			Sweeteners (steviol glycosides)		

Front Label Pictures

Similarity of national variants (based on nutrition declaration, QUID and ingredient list)



Brand owner's comment

Fuzetea Peach Hibiscus was launched in Europe in 2018 and is available in three recipes across the 16 countries analyzed, with recipes adapted to meet local official guidelines as well as suit local consumer preference for ready-to-drink teas. The presence of tea and a fruit/ plant taste are the main beverage characteristics which are consistent across the EU and across all Fuzetea variants. All recipes of Fuzetea Peach Hibiscus contain the same amount of tea extract (which we consider the primary characterizing ingredient in Fuzetea). Similarly, all contain fruit juice and a mix of sugar and stevia sweetener. The Fuzetea beverage from Italy that was examined during the JRC evaluation is a different product (Fuzetea Peach Rose) from those examined in all other countries, and therefore does not provide an accurate comparison.

Corona	Corona Extra	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	100	0.5	0.1			5.8	3.1		0.8	0.01	
CZ											
DE											
EE	176										
ES											
FR	176										
GR											
HR	176										
IT	176										
LT											
LV	176										
MT	176										
NL	176										
PL											
SI	176										
SK											

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	GR	IT	HR	LT	LV	MT	NL	PL	SI	SK
Alcohol	%	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5	4.5
Malt extract	%											11.3						11.3	

Corona	Corona Extra	
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Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR
Water	Water	Water	Water	Water	Water	Water	Water
Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt
Corn/Rice	Corn	Corn	Rice	Corn/Rice	Corn	Corn/Rice	Corn
Hop	Rice	Rice	Corn	Hop	Rice	Hop	Rice
Stabilizers (papain)	Hop extract	Hop extract	Hop extract	Antioxidants (ascorbic acid)	Hop extract	Antioxidants (ascorbic acid)	Hop extract
Antioxidants (ascorbic acid)	Stabilizers (E405)	Antioxidants (ascorbic acid)	Stabilizers (papain)	Stabilizers (E405)	Stabilizers (E405)		Stabilizers (E405)
Stabilizers (E405)	Antioxidants (ascorbic acid)	Stabilizers (E405)	Antioxidants (ascorbic acid)		Antioxidants (ascorbic acid)		Antioxidants (ascorbic acid)

Ingredients continued

GR	HR	IT	LT	LV	MT	NL	PL
Water	Water	Water	Water	Water	Water	Water	Water
Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt
Corn/Rice	Corn/Rice	Corn	Rice	Corn	Corn	Corn	Yeast
Hop	Hop	Rice	Corn	Rice	Rice	Rice	Corn
Yeast	Yeast	Hop extract	Hop	Hop extract	Hop extract	Hop extract	Rice
Stabilizers (papain)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Stabilizers (E405)	Stabilizers (E405)	Stabilizers (E405)	Hop
Antioxidants (ascorbic acid)	Extract in basic malt	Stabilizers (E405)	Stabilizers (E405)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Stabilizers (papain)
Stabilizers (E405)			Stabilizers (papain)				Antioxidants (ascorbic acid)
							Stabilizers (E405)

Corona	Corona Extra	
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Ingredients continued

SI	SK
Water	Water
Barley malt	Barley malt
Corn	Corn
Hop	Rice
Yeast	Hop extract
Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)
	Stabilizers (E405)
	Carbon dioxide

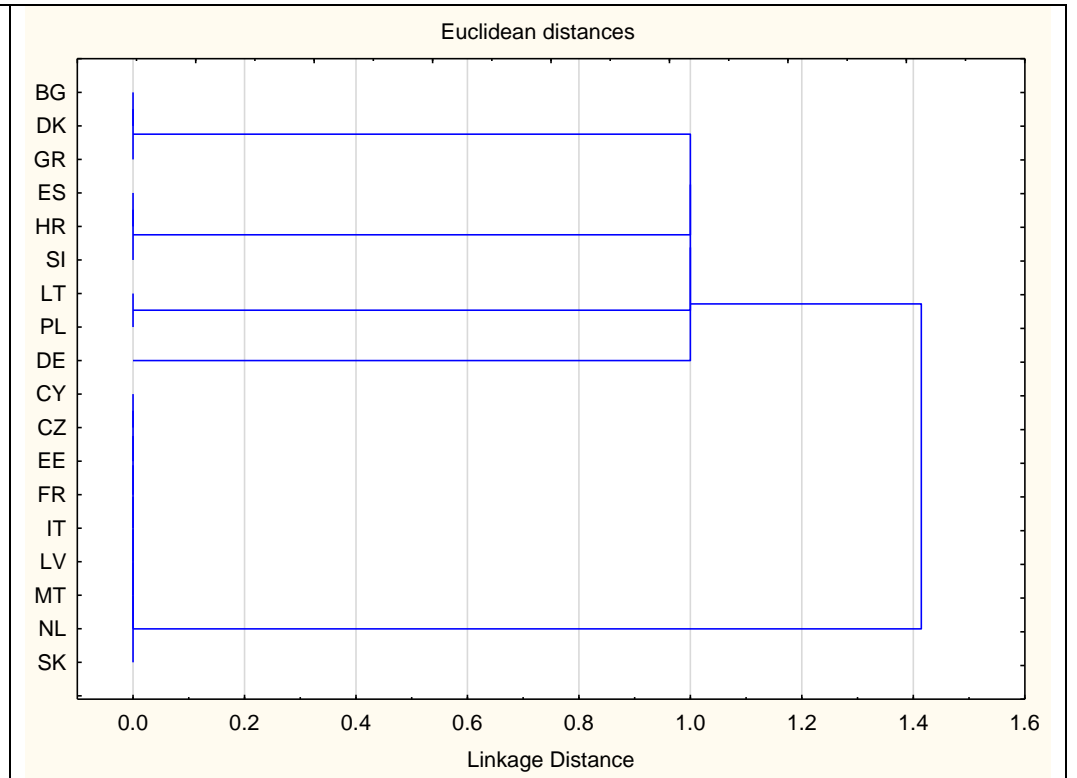
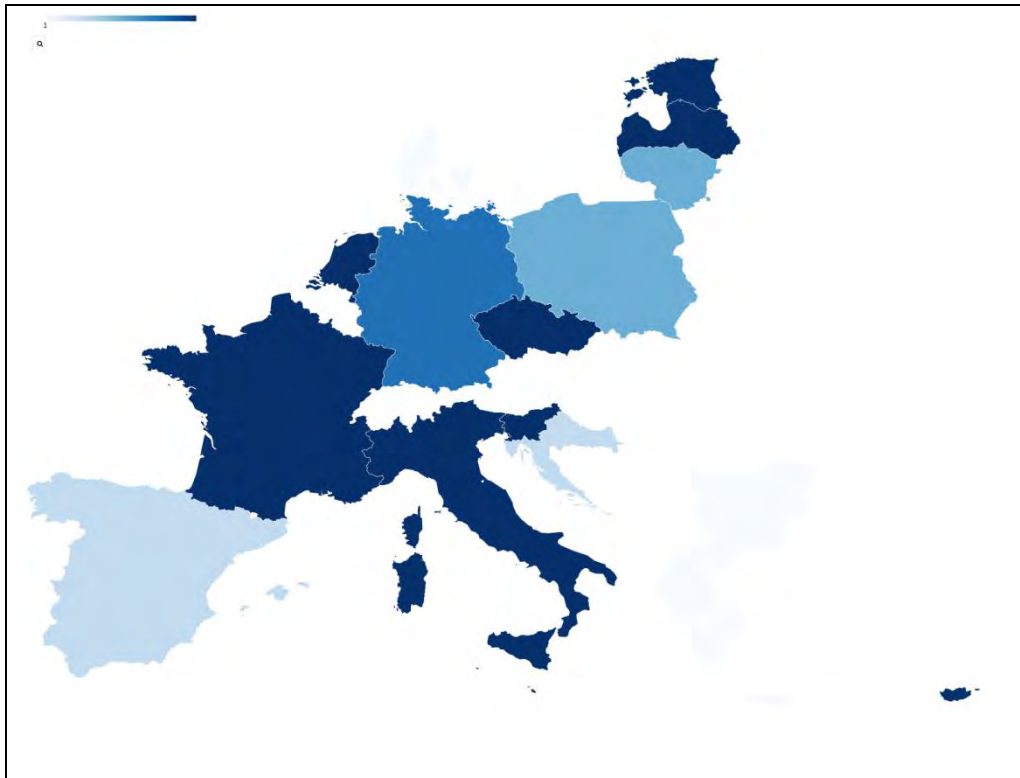
Front Label Pictures



Corona	Corona Extra	
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 ES	 FR	 GR	 HR	 IT	 LT
 LV	 MT	 NL	 PL	 SI	 SK

Similarity of national variants (based on QUID and ingredient list)



Brand owner's comment

Corona Extra is a beer brewed to reflect Mexican heritage and traditions, and the taste and recipe does not vary. However, local market regulations inform the label disclosures, which have grown increasingly complex as the beer's popularity has increased to new markets and new independent distributors.

We are working hard to roll out full transparency of ingredients in accordance with the European Brewers voluntary commitment as it can be seen from many of the samples. We have identified minor non product quality related labelling errors and we are taking swift actions to improve our label information.

Danone	Activia	Nature
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	260	3.5	2.3			4.1	4.1		3.6	0.15	
CZ	288	3.4	2.1			5.1	5.1		4.5	0.15	
DE	310	3.5	2.3			5.7	5.7		4.9	0.18	
FR	258	3.4	2.2			4.4	4.4		3.4	0.12	
HR	252	3.4	2.2			3.9	3.9		3.5	0.12	
HU	303	3.5	2.3			5.3	5.3		4.9	0.11	
LT	288	3.4	2.2			5.1	5.1		4.5	0.15	
LV	288	3.4	2.2			5.1	5.1		4.5	0.15	
MT	272	3.4	2.2			4.7	4.7		3.9	0.13	
NL	286	3.4	2.3			5.4	5.4		4	0.13	
PL	288	3.4	2.2			5.1	5.1		4.5	0.15	
SI	310	3.5	2.3			5.7	5.7		4.9	0.18	
SK	288	3.4	2.1			5.1	5.1		4.5	0.15	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	FR	HR	HU	NL	PL	SI
Calcium	mg/100g	126	145	119	121	115	140	148	168

Danone	Activia	Nature
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Ingredients

BG	CZ	DE	FR	HR	HU	LT	LV
Milk	Milk	Yoghurt	Milk	Milk	Skimmed milk	Milk	Milk
Whole milk powder	Milk protein	Bifidus Actiregularis	Skimmed milk powder	Milk protein	Cream	Concentrated skimmed milk	Skimmed milk powder
Lactobacillus bulgaricus	Yoghurt culture		Lactic ferments including bifidobacterium	Yoghurt culture	Milk protein	Milk protein	Milk protein
Streptococcus thermophilus	Bifidobacterium actiregularis			Bifidobacterium actiregularis	Live yogurt bacteria	Live yogurt bacteria	Yoghurt culture
Bifidobacterium actiregularis						Bifidobacterium actiregularis	Bifidobacterium actiregularis

Ingredients continued

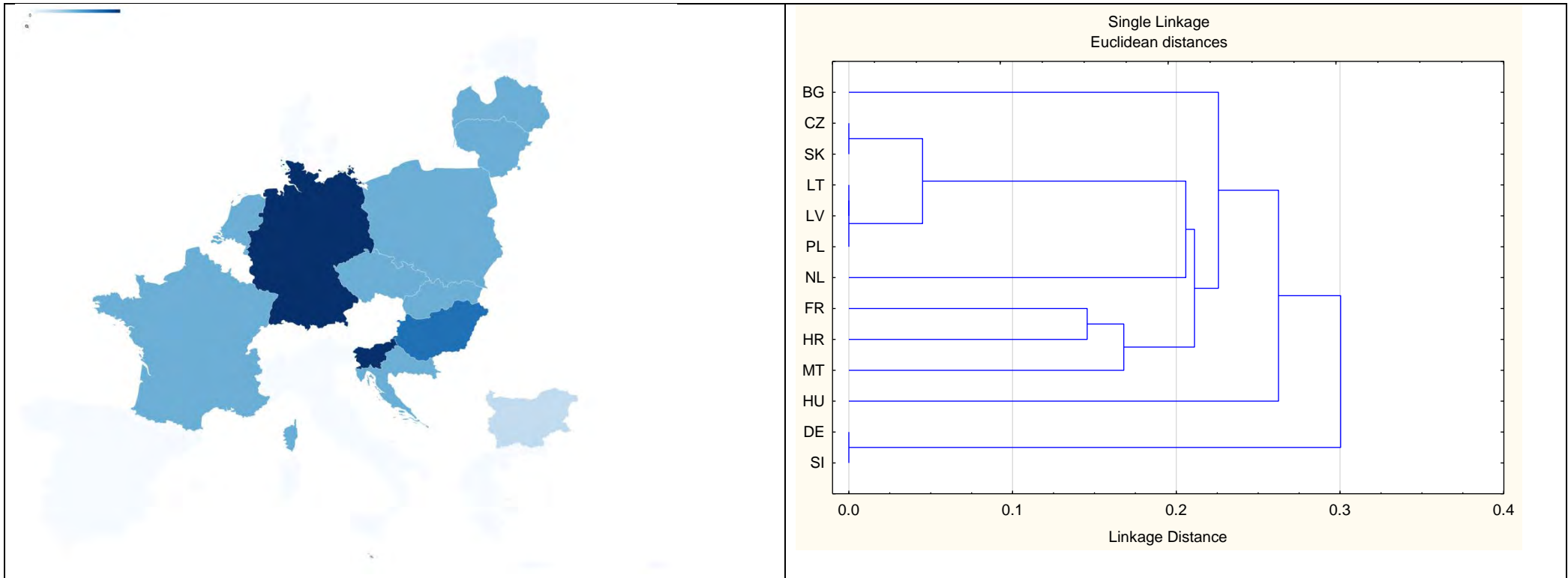
MT	NL	PL	SI	SK
Yoghurt	Yoghurt	Milk	Yoghurt	Milk
Lactobacillus bulgaricus	Bifidus Actiregularis	Concentrated skimmed milk	Bifidus Actiregularis	Milk protein
Streptococcus thermophilus		Milk protein		Yoghurt culture
Bifidobacterium actiregularis		Bifidobacterium actiregularis		Bifidobacterium actiregularis

Danone	Activia	Nature
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Front Label Pictures

 <p>BG</p>	 <p>CZ</p>	 <p>DE</p>	 <p>FR</p>	 <p>HR</p>	 <p>HU</p>
 <p>LT</p>	 <p>LV</p>	 <p>MT</p>	 <p>NL</p>	 <p>PL</p>	 <p>SI</p>
 <p>SK</p>					

Similarity of national variants (based on nutrition declaration)



Comments from the Industry

As a leading food company Danone has a responsibility to offer healthy food products, but also to promote health and help consumers adopt healthy diets and habits. Our products respect high quality standards wherever they are crafted and proposed to our consumers. ACTIVIA Nature products come from seven production plants located in different countries throughout Europe. We must highlight the fact that products selected as ACTIVIA Nature include three different products: ACTIVIA stirred plain, ACTIVIA set plain and ACTIVIA 0% fat which are different in terms of process and recipes and as such their nutritional values are different and therefore such products are not comparable. Moreover, slight unavoidable variance in nutritional values result mainly from the raw milk characteristics which can vary in function of seasonality and from one country to another in terms of fat and protein content and from non-significant differences in production lines. Furthermore, marginal differences in labelling of ingredients

Danone	Activia	Nature
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may result from particular national requirements and local market practices. Details regarding ingredients and composition are communicated on the labelling and we guarantee that our products have the same characteristics across Europe.

None of the elements discussed above should be considered as dual quality practices.

Danone	Activia	Strawberry
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	349	2.7	1.98			11.22	10.82		3.41	0.15	
CZ	391	2.7	1.7			13.5	13.1		3.6	0.15	
DE	369	2.9	1.9			11.4	11.2		3.8	0.14	
DK	363	2.9	1.9			11	11		3.7	0.17	0.13
FR	374	3.4	2.3			11.2	10.9		3.3	0.14	
GR	396	2	1.3			14.1	13.4		4.8	0.175	
HU	341	2.9	1.9			10	9.6		3.6	0.09	
IT	364	3.3	2.1			10.9	10.5		3.2	0.1	0.2
LT	361	2.9	1.9			11.2	10.9		3.7	0.14	0.2
LV	361	2.9	1.9			11.2	10.9		3.7	0.14	0.2
NL	413	3.3	2.3			13.5	13.2		3.5	0.13	0.2
PL	361	2.9	1.9			11.2	10.9		3.7	0.14	0.2
SI	369	2.9	1.9			11.4	11.2		3.8	0.14	
SK	391	2.7	1.7			13.5	13.1		3.6	0.15	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	DK	FR	GR	HU	IT	LT	LV	NL	PL	SI	SK
Calcium	mg/100g	134	120		130	125						142	130	140	
Cream	%						5.8								
Milk fat	%			3.5										3.5	
Skimmed milk powder	%						67.6								
Strawberry	%	8.3		9	8.3	8.3		8.3		8.4	8.4	8.3	8.4	9	
Strawberry preparation	%		15	12			11		12					12	15
Sugar	%					6.4			5.3			6.4			

Danone	Activia	Strawberry
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Ingredients

BG	CZ	DE	DK	FR	GR	HU	IT
Milk	Milk	Yoghurt	Milk	Milk	Skimmed milk powder	Yoghurt	Milk
Strawberry	Strawberry	Strawberry	Strawberry	Strawberry	Sugar	Strawberry	Strawberry
Sugar	Sugar	Sugar	Sugar	Sugar	Strawberry	Sugar	Sugar
Skimmed milk powder	Milk protein	Black carrot juice concentrate	Skimmed milk powder	Skimmed milk powder	Cream	Modified starch	Lactobacillus bulgaricus
Black carrot juice concentrate	Yoghurt culture	Natural flavouring	Milk protein	Cream	Milk protein	Black carrot juice concentrate	Streptococcus thermophilus
Strawberry flavouring	Bifidus actiregularis	Bifidus actiregularis	Modified starch	Thickener (modified starch, carrageenan)	Gelatine	Acidity regulators	Bifidobacterium actiregularis
Lactobacillus bulgaricus			Thickener (carrageenan)	Black carrot juice concentrate	Yoghurt culture	Thickener (carrageenan)	
Streptococcus thermophilus			Black carrot juice concentrate	Natural flavouring	Bifidobacterium actiregularis	Natural flavouring	
Bifidobacterium actiregularis			Natural flavouring	Acidity regulators			
			Food acids (citric acid)	Lactic ferments including bifidobacterium			
			Yoghurt culture				
			Bifidobacterium actiregularis				

Ingredients continued

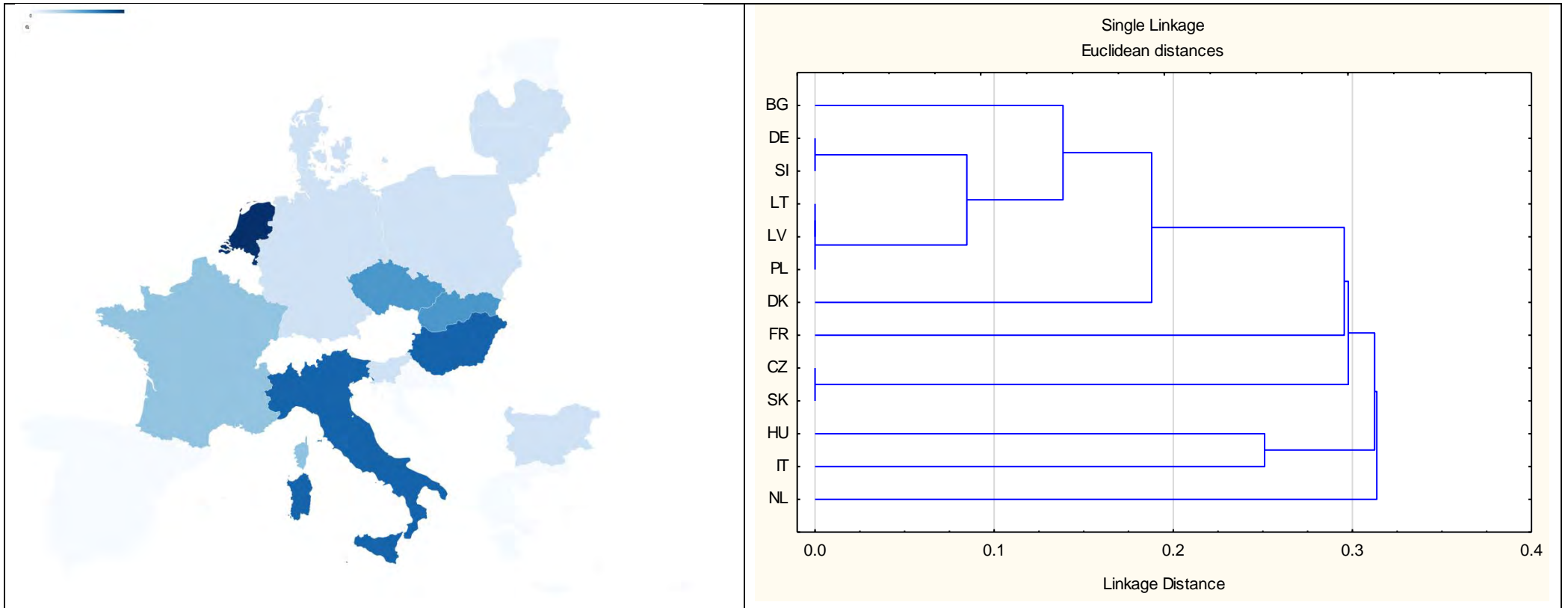
LT	LV	NL	PL	SI	SK
Milk	Milk	Yoghurt	Milk	Yoghurt	Milk
Strawberry	Strawberry	Strawberry	Strawberry	Strawberry	Strawberry
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Skimmed milk powder	Skimmed milk powder	Thickener (modified starch, carrageenan)	Skimmed milk powder	Black carrot juice concentrate	Black carrot juice concentrate
Milk protein	Milk protein	Black carrot juice concentrate	Milk protein	Natural flavouring	Natural flavouring
Black carrot juice concentrate	Black carrot juice concentrate	Natural flavouring	Black carrot juice concentrate	Bifidobacterium actiregularis	Milk protein
Natural flavouring	Natural flavouring	Acidity regulators (sodium citrate)	Natural flavouring		Yoghurt culture
Yoghurt culture	Bifidobacterium actiregularis		Bifidobacterium actiregularis		Bifidobacterium actiregularis

Danone	Activia	Strawberry
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Front Label Pictures

 <p>BG</p>	 <p>CZ</p>	 <p>DE</p>	 <p>DK</p>	 <p>FR</p>	 <p>GR</p>
 <p>HU</p>	 <p>IT</p>	 <p>LT</p>	 <p>LV</p>	 <p>NL</p>	 <p>PL</p>
 <p>SI</p>	 <p>SK</p>				

Similarity of national variants (based on nutrition declaration and QUID for strawberry)



Brand owner's comment

As a leading food company Danone has a responsibility to offer healthy food products, but also to promote health and help consumers adopt healthy diets and habits. All Danone products respect high quality standards wherever they are crafted and proposed to our consumers. Commenting on results received for our ACTIVIA strawberry which are crafted in eight production plants located in different countries throughout Europe, slight unavoidable variances in nutritional values result mainly from the raw milk characteristics – which by nature can vary in function of the seasonality and from one country to another in terms of fat and protein content and from non-significant differences in production lines. Furthermore, marginal differences in labelling of ingredients may result from particular national requirements (for instance no harmonized yoghurt denomination across Europe) and local market practices. In any case, the details with regard to ingredients and composition are communicated on the labelling and we guarantee that our products have the same characteristics across Europe and follow the same identical Danone quality standard.

Danone	Activia	Strawberry
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None of the elements discussed above should be considered as dual quality practices.

D'Arbo	Naturrein Strawberry Jam	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	951	0	0	0	0	55	55	0	0.5	0.02	0
HU	967	0	0	0	0	55	55	0	0.5	0.01	0
SI	967	0	0	0	0	55	55	0	0.5	0.01	0

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	DE	HU	SI
Strawberry	g/100 g	50	50	50

Ingredients

DE	HU	SI
Strawberry	Strawberry	Strawberry
Sugar	Sugar	Sugar
Concentrated lemon juice	Concentrated lemon juice	Concentrated lemon juice
Gelling agent (pectin)	Gelling agent (pectin)	Gelling agent (pectin)

Front Label Pictures



Desperados	Tequila	Flavoured
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	247										
CY	247										
CZ											
DE	247										
EE	247										
ES	247										
FR	247					6.3	2.2				
HR	247										
IT	247										
LT											
LV	247										
MT	247										
NL	244	0.1				6.3	2.2		0.3	0.01	0.1
PL	233										
SK	247										

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	DE	EE	ES	FR	HR	IT	LT	LV	MT	NL	PL	SK
Alcohol	%	5.9	5.9	5.9	5.9	5.9	5.9	5.9	5.9	5.9	5.9	5.9	5.9	5.9	6.0	5.9

Desperados	Tequila	Flavoured
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Ingredients












BG	CY	CZ	DE	EE	ES	FR	HR
Water	Water	Water	Water	Water	Water	Water	Water
Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt
Corn	Glucose syrup	Corn	Glucose syrup	Glucose syrup	Corn	Corn	Corn
Hop extract	Sugar	Sugar	Sugar	Sugar	Sugar	Glucose syrup	Sugar
Sugar	Hop extract	Hop extract	Hop extract	Food acids (citric acid)	Hop extract	Sugar	Hop
Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Hop extract	Food acids (citric acid)	Hop extract	Food acids (citric acid)
Flavouring (75 % tequila)	Flavouring (75 % tequila)	Tequila	Flavouring (Tequila)	Flavouring (75% tequila)	Flavouring (75 % tequila)	Flavouring	Flavouring
		Flavouring				Food acids (citric acid)	Alcohol

Ingredients continued

LT	MT	NL	PL	SK	IT	LV
Water	Water	Water	Water	Water	Water	Water
Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt
Glucose-maltose syrup	Glucose syrup	Glucose syrup	Glucose-fructose syrup	Corn	Glucose syrup	Glucose syrup
Hop extract	Sugar	Sugar	Corn	Sugar	Sugar	Sugar
Food acids (citric acid)	Hop	Hop	Glucose syrup	Hop	Hop	Hop extract
Flavouring	Food acids (citric acid)	Food acids (citric acid)	Hop extract	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)
	Flavouring (75 % tequila)	Flavouring (75 % tequila)	Flavouring	Flavouring (75 % tequila)	Flavouring	Flavouring (75 % tequila)
			Food acids (citric acid)			

Front Label Pictures

Desperados	Tequila	Flavoured
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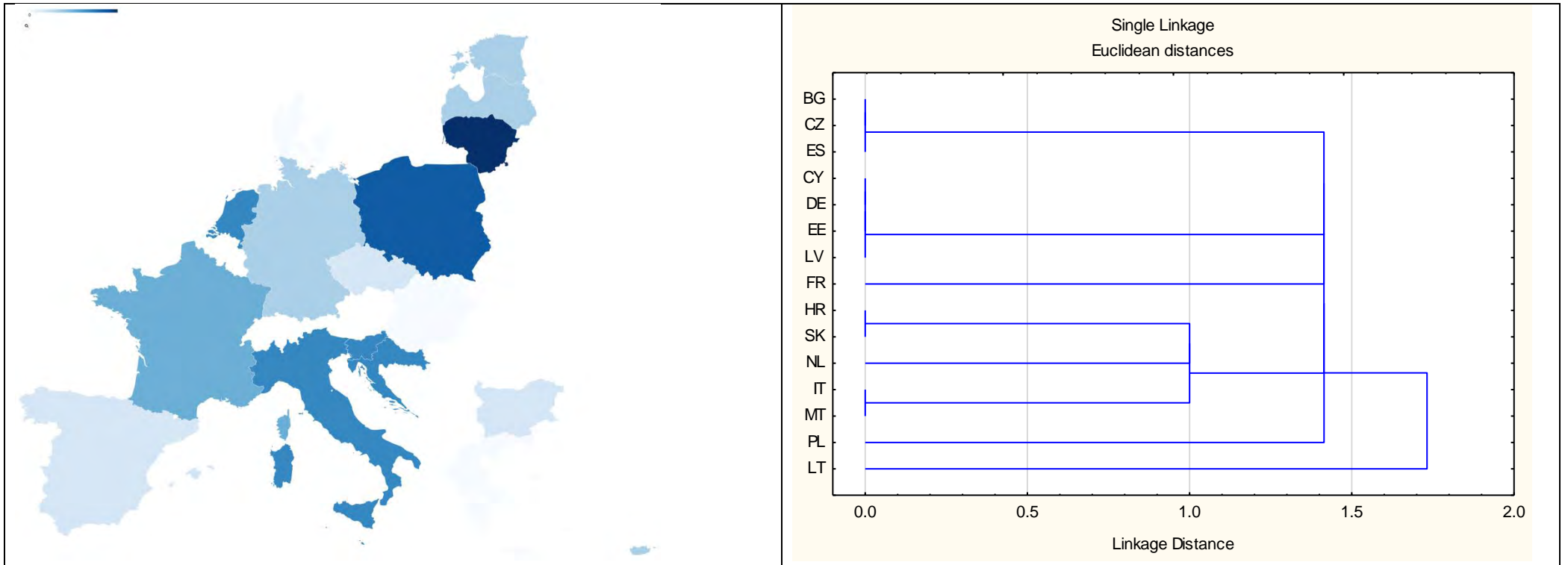
 BG	 CY	 CZ	 DE	 EE	 ES
 FR	 HR	 IT	 LT	 LV	 MT
 NL	 PL	 SK			

Desperados

Tequila

Flavoured

Similarity of national variants (based on QUID for alcohol and ingredient list)



Comments from the Industry

We pursue the quality of our beers relentlessly. Ingredients of our beers can sometimes vary slightly between markets and regions. Recipe or ingredient differences are primarily driven by local food legislation, technical processes in production or due to local availability of raw materials. Desperados is brewed to the very same exacting standards everywhere it is produced and has the same taste in every market in the world.

All Desperados beers are labelled in the local language following local regulation. Indicated differences in labelling of flavouring follow local regulatory requirements. In all Desperado's recipes hop extract is used. Depending on local circumstances, this is labelled as either hop extract or hop.

All Desperados are made from a consistent recipe of water, barley malt, hop extract, food acids (citric acids), flavouring (75% certified tequila) and either corn, sugar or glyucose syrup depending on availability of raw materials and local production processes.

DrOetker	Pizza Hawaii	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	903	8.4	2.7			25	5.4		8.5	1.1	
DK	903	8.4	2.7			25	5.4		8.5	1.1	
ES	903	8.4	2.7			25	5.4		8.5	1.1	
HU	903	8.4	2.7			25	5.4		8.5	1.1	
LV	903	8.4	2.7			25	5.4		8.5	1.1	
NL	903	8.4	2.7			25	5.4		8.5	1.1	
PL	903	8.4	2.7			25	5.4		8.5	1.1	
SK	903	8.4	2.7			25	5.4		8.5	1.1	
CZ	903	8.4	2.7			25	5.4		8.5	1.1	903
LT	903	8.4	2.7			25	5.4		8.5	1.1	903

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	DE	DK	ES	HU	LV	NL	PL	SK	CZ	LT
Canned pineapple	%	14	14	14	14	14	14	14	14	14	14
Cheese (mozzarella, edam)	%	15	15	15	15	15	15	15	15	15	15
Cooked ham	%	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8	6.8
Tomato puree	%	27	27	27	27	27	27	27	27	27	27

DrOetker	Pizza Hawaii	
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Ingredients

DE	DK	ES	HU	LV	NL	PL	SK
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree
Cheese (mozzarella, edam)	Cheese (mozzarella, edam)	Cheese (mozzarella, edam)	Cheese (mozzarella, edam)	Cheese (mozzarella, edam)	Cheese (mozzarella, edam)	Cheese (mozzarella, edam)	Cheese (mozzarella, edam)
Canned pineapple	Canned pineapple	Canned pineapple	Canned pineapple	Canned pineapple	Canned pineapple	Canned pineapple	Canned pineapple
Cooked ham	Cooked ham	Cooked ham	Cooked ham	Cooked ham	Cooked ham	Cooked ham	Cooked ham
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Water	Water	Water	Water	Water	Water	Water	Water
Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch
Parsley	Parsley	Parsley	Parsley	Parsley	Parsley	Parsley	Parsley

Ingredients continued

CZ	LT
Wheat flour	Wheat flour
Tomato puree	Tomato puree
Cheese (mozzarella, edam)	Cheese (mozzarella, edam)
Canned pineapple	Canned pineapple
Cooked ham	Cooked ham
Rapeseed oil	Rapeseed oil
Sugar	Sugar
Yeast	Yeast
Salt	Salt
Water	Water
Modified starch	Modified starch
Parsley	Parsley

Front Label Pictures



CZ



DE



DK



ES



HU



LT



LV



NL



PL



SK

DrOetker	Pizza Mozzarella	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1048	13	4.4			23	2.7		10	0.98	
CY	1048	13	4.4			23	2.7		10	0.98	
DE	1048	13	4.4			23	2.7		10	0.98	
ES	1048	13	4.4			23	2.7		10	0.98	
FR	1048	13	4.4			23	2.7		10	0.98	
HR	1048	13	4.4			23	2.7		10	0.98	
HU	1048	13	4.4			23	2.7		10	0.98	
LV	1048	13	4.4			23	2.7		10	0.98	
NL	1048	13	4.4			23	2.7		10	0.98	
SI	1048	13	4.4			23	2.7		10	0.98	
SK	1048	13	4.4			23	2.6		10	0.98	
CZ	1048	13	4.4			23	2.6		10	0.98	
LT	1048	13	4.4			23	2.6		10	0.98	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	DE	ES	FR	HR	HU	LV	NL	SI	SK	CZ	LT
Cherry tomato	%	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3	8.3
Mozzarella cheese	%	21	21	21	21	21	21	21	21	21	21	21	21	21
Tomato puree	%	21	21	21	21	21	21	21	21	21	21	21	21	21

DrOetker	Pizza Mozzarella	
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Ingredients

BG	CY	DE	ES	FR	HR	HU	LV
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree
Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese
Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese
Water	Water	Water	Water	Water	Water	Water	Water
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Basil	Basil	Basil	Basil	Basil	Basil	Basil	Basil
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Parsley	Parsley	Parsley	Parsley	Parsley	Parsley	Parsley	Parsley
Spinach	Spinach	Spinach	Spinach	Spinach	Spinach	Spinach	Spinach
Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch
Garlic	Garlic	Garlic	Garlic	Garlic	Garlic	Garlic	Garlic
Lemon juice	Lemon juice	Lemon juice	Lemon juice	Lemon juice	Lemon juice	Lemon juice	Lemon juice
Pepper	Pepper	Pepper	Pepper	Pepper	Pepper	Pepper	Pepper
Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Vegetable protein
Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Hot red pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper
Caramel	Caramel	Caramel	Caramel	Caramel	Caramel	Caramel	Caramel

Ingredients continued

NL	SI	SK	CZ	LT
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree
Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese
Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato	Cherry tomato
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese
Water	Water	Water	Water	Water
Yeast	Yeast	Yeast	Yeast	Yeast
Basil	Basil	Basil	Basil	Basil
Salt	Salt	Salt	Salt	Salt

DrOetker	Pizza Mozzarella	
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Sugar	Sugar	Sugar	Sugar	Sugar
Parsley	Parsley	Parsley	Parsley	Parsley
Spinach	Spinach	Spinach	Spinach	Spinach
Modified starch	Modified starch	Modified starch	Modified starch	Modified starch
Garlic	Garlic	Garlic	Garlic	Garlic
Lemon juice	Lemon juice	Lemon juice	Lemon juice	Lemon juice
Pepper	Pepper	Pepper	Pepper	Pepper
Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein
Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)	Emulsifiers (mono- and diglyceride of fatty acid)
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Cayenne pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper	Cayenne pepper
Caramel	Caramel	Caramel	Caramel	Caramel

Front Label Pictures



BG



CY



CZ



DE



ES



FR



HR



HU



LT



LV



NL



SI



SK

DrOetker	Pizza Quattro Formaggi	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1110	14	6.2			24	2.9		11	1.1	
CZ	1110	14	6.2			24	2.9		11	1.1	
DE	1110	14	6.2			24	2.9		11	1.1	
DK	1110	14	6.2			24	2.9		11	1.1	
ES	1110	14	6.2			24	2.9		11	1.1	
FR	1110	14	6.2			24	2.9		11	1.1	
HR	1110	14	6.2			24	2.9		11	1.1	
HU	1110	14	6.2			24	2.9		11	1.1	
LV	1110	14	6.2			24	2.9		11	1.1	
MT	1110	14	6.2			24	2.9		11	1.1	
NL	1110	14	6.2			24	2.9		11	1.1	
PL	1110	14	6.2			24	2.9		11	1.1	
SK	1110	14	6.2			24	2.9		11	1.1	
LT	1110	14	6.2			24	2.9		11	1.1	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	DK	ES	FR	HR	HU	LV	MT	NL	PL	SK	LT
Blue cheese	%	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7
Edam cheese	%	11	11	11	11	11	11	11	11	11	11	11	11	11	11
Emmental cheese	%	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4.2	4	4.2	4.2	4.2	4.2
Mozzarella cheese	%	11	11	11	11	11	11	11	11	11	11	11	11	11	11
Tomato puree	%	24	24	24	24	24	24	24	24	24	24	24	24	24	24

DrOetker	Pizza Quattro Formaggi	
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Ingredients

BG	CZ	DE	DK	ES	FR	HR	HU
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree
Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese
Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese
Cream	Cream	Cream	Cream	Cream	Cream	Cream	Cream
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese
Water	Water	Water	Water	Water	Water	Water	Water
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Blue cheese	Blue cheese	Blue cheese	Blue cheese	Blue cheese	Blue cheese	Blue cheese	Blue cheese
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Basil	Basil	Basil	Basil	Basil	Basil	Basil	Basil
Soy sauce	Soy sauce	Soy sauce	Soy sauce	Soy sauce	Soy sauce	Soy sauce	Soy sauce
Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch
Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil
Spices	Spices	Spices	Spices	Spices	Spices	Spices	Spices
Oregano	Oregano	Oregano	Oregano	Oregano	Oregano	Oregano	Oregano
Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Garlic	Garlic	Garlic	Garlic	Garlic	Garlic	Garlic	Garlic
Caramel	Caramel	Caramel	Caramel	Caramel	Caramel	Caramel	Caramel

Ingredients continued

LV	MT	NL	PL	SK	LT
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree	Tomato puree
Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese	Mozzarella cheese
Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese	Edam cheese
Cream	Cream	Cream	Cream	Cream	Cream
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese	Emmental cheese
Water	Water	Water	Water	Water	Water
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Blue cheese	Blue cheese	Blue cheese	Blue cheese	Blue cheese	Blue cheese
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Salt	Salt	Salt	Salt	Salt	Salt

DrOetker	Pizza Quattro Formaggi	
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Basil	Basil	Basil	Basil	Basil	Basil
Soy sauce	Soy sauce	Soy sauce	Soy sauce	Soy sauce	Soy sauce
Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch
Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil	Extra virgin olive oil
Spices	Spices	Spices	Spices	Spices	Spices
Oregano	Oregano	Oregano	Oregano	Oregano	Oregano
Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein	Hydrolysed vegetable protein
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Garlic	Garlic	Garlic	Garlic	Garlic	Garlic
Caramel	Caramel	Caramel	Caramel	Caramel	Caramel

Dr Oetker/Cameo	Pudding Powder	Chocolate
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	485	3.1	1.9			18	12		3.2	0.11	
CZ	383	1.4	0.9			16	11		3	0.11	
DE	421	1.5	0.9			18	12		3.1	0.16	
HR	422	1.5	1			18	12		3.4	0.17	
HU	423	1.5	1			18	12		3.4	0.14	
IT	517	1.7	1.1			23	17		3.8	0.18	
LT	429	1.8	1.1			17.9	12.5		3.2	0.13	
LV	358	1.9	1.1			15	9.5		3.3	0.14	
MT	517	1.7	1.1			23	17		3.8	0.18	
NL	422	1.5	0.9			18	12		3.4	0.16	
PL	385	1.9	1.1			15	9.5		3.3	0.14	
SI	1432	1.8	1.1			74	0.6		3.8	0.64	
SK	393	1.5	0.9			16	11		3.2	0.1	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	HR	HU	LT	LV	MT	NL	SI	SK	IT
Chocolate powder	%				3							
Cocoa solids	%			48.2						48.2		
Low fat cocoa powder	%	9	16	13		17	17		7.9	13	17	

Dr Oetker/Cameo	Pudding Powder	Chocolate
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Ingredients

BG	CZ	DE	HR	HU	LT	LV
Corn starch	Corn starch	Corn starch	Corn starch	Corn starch	Starch	Starch
Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Modified starch	Modified starch
Flavouring	Salt	Salt	Chocolate powder	Chocolate powder	Low fat cocoa powder	Low fat cocoa powder
	Flavouring	Flavouring	Salt	Salt	Flavouring	Flavouring
			Flavouring	Flavouring		

Ingredients continued

MT	NL	PL	SI	SK	IT
Starch	Sugar	Starch	Corn starch	Corn starch	Starch
Low fat cocoa powder	Corn starch	Modified starch	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder
Dextrose	Low fat cocoa powder	Low fat cocoa powder	Chocolate powder	Flavouring	Dextrose
Salt	Salt	Flavouring	Salt		Salt
Flavouring	Flavouring		Flavouring		Flavouring

Dr Oetker/Cameo

Pudding Powder

Chocolate

Front Label Pictures



BG



CZ



DE



HR



HU



IT



LT



LV



MT



NL



PL



SI



SK

Dr Oetker/Cameo	Pudding Powder	Chocolate
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Brand owner's comment

- Country based sensory testing research shows that expectations regarding flavor, color and consistency differ by market.
- Vanilla and Chocolate are especially sensitive and need to be tailored to each countries consumer specific tastes and preferences. E.g. Products within Czech Republic and Poland need to contain higher levels of cocoa than the German pedant because of the sensory acceptance levels.
- Pack ingredient declarations vary slightly by country due to the differing local and in some cases legal requirements e.g. In Germany, Chocolate Pudding must contain at least 1% cocoa (not real chocolate) whereas Hungarian products labelled as Chocolate Pudding must contain real chocolate. Whilst all countries use the description “Chocolate Flavor” as all packs contain cocoa powder, in the case of Hungary, Chocolate Powder is added to meet the legal requirement.
- The actual preparation of products will also differ depending upon local habits. In some countries, the consumers will add sugar whilst in others, sugar contained within the product ingredients will be sufficient to meet the consumer needs and taste. In accordance to the European Food Information Regulations, the nutrition value information on pack can either be based on prepared or unprepared product. In all cases, Country specific research helps us to ensure the on-pack nutritional information meets the expectations of our consumers. All packs are labelled according to the regulations. In Croatia, the local country recommendation is for information relating to both prepared and unprepared product is shown on packs.

Dr Oetker/Cameo	Pudding Powder	Vanilla
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	452	3	1.8			17	11		2.9	0.11	
CZ	380	1.3	0.8			17	11		2.9	0.1	
DE	387	1.4	0.8			17	11		2.9	0.18	
DK	407	1.4	0.9			18	12		3.1	0.16	
HR	1455	0.1	0			85	0.1		0.5	1	
HU	407	1.4	0.9			18	12		3.1	0.16	
LT	378	1.8	1			15.4	9.6		3	0.11	
LV	378	1.8	1			15.4	9.6		3	0.11	
NL	388	1.4	0.8			17	11		3.1	0.18	
PL	378	1.8	1			15.4	9.6		3	0.11	
SI	1455	0.1	0			85	0.1		0.5	1	
SK	380	1.3	0.8			17	11		2.9	0.1	

Energy values in kJ/100g; others in g/100g

Dr Oetker/Cameo	Pudding Powder	Vanilla
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Ingredients

BG	CZ	DE	DK	HR	HU	LT
Corn starch	Corn starch	Corn starch	Corn starch	Corn starch	Corn starch	Starch
Colour (carotene)	Flavouring	Salt	Salt	Salt	Salt	Modified starch
Flavouring	Colourants (riboflavin, carotene)	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
		Colourant (carotene)	Colourant (carotene, riboflavin)	Flavouring	Colourant (carotene, riboflavin)	Colourant (annatto)
				Colourant (carotene)		

Ingredients continued

LV	NL	PL	SI	SK
Starch	Sugar	Starch	Corn starch	Corn starch
Modified starch	Corn starch	Modified starch	Salt	Flavouring
Flavouring	Salt	Flavouring	Flavouring	Colourant (carotene, riboflavin)
Colourant (annatto)	Colourant (carotene)	Colourant (annatto)	Vanillin	
	Flavouring		Colourant (carotene)	

Front Label Pictures

Dr Oetker/Cameo

Pudding Powder

Vanilla



BG



CZ



DE



DK



HR



HU



LT



LV



NL



PT



SI



SK

Dr Oetker/Cameo	Pudding Powder	Vanilla
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Comments from the Industry

- Country based sensory testing research shows that expectations regarding flavor, color and consistency differ by market.
- Vanilla and Chocolate are especially sensitive and need to be tailored to each countries consumer specific tastes and preferences. E.g. Products within Czech Republic and Poland need to contain higher levels of cocoa than the German pedant because of the sensory acceptance levels.
- Pack ingredient declarations vary slightly by country due to the differing local and in some cases legal requirements e.g. In Germany, Chocolate Pudding must contain at least 1% cocoa (not real chocolate) whereas Hungarian products labelled as Chocolate Pudding must contain real chocolate. Whilst all countries use the description “Chocolate Flavor” as all packs contain cocoa powder, in the case of Hungary, Chocolate Powder is added to meet the legal requirement.
- The actual preparation of products will also differ depending upon local habits. In some countries, the consumers will add sugar whilst in others, sugar contained within the product ingredients will be sufficient to meet the consumer needs and taste. In accordance to the European Food Information Regulations, the nutrition value information on pack can either be based on prepared or unprepared product. In all cases, Country specific research helps us to ensure the on-pack nutritional information meets the expectations of our consumers. All packs are labelled according to the regulations. In Croatia, the local country recommendation is for information relating to both prepared and unprepared product is shown on packs.

Dr Oetker/Cameo	Vitalis	Crunchy Muesli
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	1843	14	2.4			66	24		8.8	0.9	6.4
HR	1843	14	2.4			66	24		8.8	0.9	6.4
HU	1843	14	2.4			66	24		8.8	0.9	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	DE	HR	HU
Low fat cocoa powder	%	1.7	1.7	1.7
Milk chocolate	%	5	5	5
Whole grain oat	%	52	52	52

Dr Oetker/Cameo	Vitalis	Crunchy Muesli
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Ingredients

DE	HR	HU
Whole grain oat	Whole grain oat	Oat flakes
Sugar	Sugar	Sugar
Sunflower oil	Palm oil	Sunflower oil
Wheat flour	Glucose syrup	Wheat flour
Glucose syrup	Milk chocolate	Glucose syrup
Milk chocolate	Rice flour	Milk chocolate
Rice flour	Corn flakes	Rice flour
Corn flakes	Low fat cocoa powder	Corn flakes
Low fat cocoa powder	Salt	Low fat cocoa powder
Salt	Malted barley extract	Salt
Malted barley extract	Flavouring	Malted barley extract
Flavouring		Flavouring

Dr Oetker/Cameo	Vitalis	Crunchy Muesli
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Front Label Pictures



Comments from the Industry

- Since mid-2017, all countries changed to the same recipe. Initially and as part of the packaging management, new recipe stickers were overlaid to cover the old recipe however since early 2018, all packs were changed in all countries and now display the new standard recipe.
- The ingredient detail provided for the Croatian pack is based on the old recipe and therefore relates to stock shipped pre mid2017. Since mid2018, Dr. Oetker has ceased selling Vitalis Muesli to its Croatia direct customers and therefore any stock found in Croatia with the old recipe is most likely to have been supplied by local importer with stock of old packaging and recipe to clear.

Dulano	Delikatess Salami	Smoked & sliced
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1560	32	14.1			0.5	0.5		21.5	4	
CZ	1560	32	14.1			0.5	0.5		21.5	4	
DE	1560	32	14.1			0.5	0.5		21.5	4	
GR	1560	32	14.1			0.5	0.5		21.5	4	
HR	1560	32	14.1			0.5	0.5		21.5	4	
LT	1560	32	14.1			0.5	0.5		21.5	4	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	GR	HR	LT
Pork	g/100 g	132	132	132	132	132	132

Dulano	Delikatess Salami	Smoked & sliced
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Ingredients

BG	CZ	DE	GR	HR	LT
Pork	Pork	Pork	Pork	Pork	Pork
Salt	Salt	Salt	Salt	Salt	Salt
Dextrose	Dextrose	Dextrose	Dextrose	Dextrose	Dextrose
Spices (contains mustard, celery)	Spices (contains mustard, celery)	Spices (contains mustard, celery)	Spices (contains mustard, celery)	Spices (contains mustard, celery)	Spices (contains mustard, celery)
Extracts from spices	Extracts from spices	Extracts from spices	Extracts from spices	Extracts from spices	Extracts from spices
Beetroot powder	Beetroot powder	Beetroot powder	Beetroot powder	Beetroot powder	Beetroot powder
Antioxidants (sodium ascorbate, ascorbic acid)	Antioxidants (sodium ascorbate, ascorbic acid)	Antioxidants (sodium ascorbate, ascorbic acid)	Antioxidants (sodium ascorbate, ascorbic acid)	Antioxidants (sodium ascorbate, ascorbic acid)	Antioxidants (sodium ascorbate, ascorbic acid)
Preservative (sodium nitrite)	Preservative (sodium nitrite)	Preservative (sodium nitrite)	Preservative (sodium nitrite)	Preservative (sodium nitrite)	Preservative (sodium nitrite)
Ripening cultures	Ripening cultures	Ripening cultures	Ripening cultures	Ripening cultures	Ripening cultures
Beechwood smoke	Beechwood smoke	Beechwood smoke	Beechwood smoke	Beechwood smoke	Beechwood smoke

Front Label Pictures



Ferrero

Nutella

Front Label Pictures



BG



CY



CZ



DE



DK



EE



ES



FR



GR



HR



HU



IT



LT



LV



MT



NL



PL



SI

Ferrero

Nutella



SK

Ferrero	Tic Tac	Mint
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	1685	0.5	0.5			97.5	94.5		0.1	0.028	
DK	1685	0.5	0.5			97.5	94.5		0.1	0.028	
ES	1685	0.5	0.5			97.5	94.5		0.1	0.028	
FR	1685	0.5	0.5			97.5	94.5		0.1	0.028	
GR	1685	0.5	0.5			97.5	94.5		0.1	0.028	
IT	1685	0.5	0.5			97.5	94.5		0.1	0.028	
MT	1685	0.5	0.5			97.5	94.5		0.1	0.028	
NL	1685	0.5	0.5			97.5	94.5		0.1	0.028	
SI	1685	0.5	0.5			97.5	94.5		0.1	0.028	

Energy values in kJ/100g; others in g/100g

Ferrero	Tic Tac	Mint
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Ingredients

BG	CZ	DE	DK	ES	FR	GR	HR
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Fructose	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose
Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic
Rice starch	Rice starch	Rice starch	Rice starch	Rice starch	Rice starch	Rice starch	Rice starch
Anti caking agents (magnesium salts of fatty acids)	Anti caking agents (magnesium salts of fatty acids)	Anti caking agents (magnesium salts of fatty acids)	Anti caking agents (magnesium salts of fatty acids)	Flavouring	Flavouring	Flavouring	Anti caking agents (magnesium salts of fatty acids)
Flavouring	Flavouring	Flavouring	Flavouring	Mint essential oil	Mint essential oil	Mint essential oil	Flavouring
Mint essential oil	Mint essential oil	Mint essential oil	Mint essential oil	Coating agents (carnauba wax)	Coating agents (carnauba wax)	Coating agents (carnauba wax)	Mint essential oil
Coating agents (carnauba wax)	Coating agents (carnauba wax)	Coating agents (carnauba wax)	Coating agents (carnauba wax)				Coating agents (carnauba wax)

Ingredients continued

HU	IT	LT	LV	MT	NL	PL	SI
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Fructose	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose
Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic	Gum arabic
Rice starch	Rice starch	Rice starch	Rice starch	Rice starch	Rice starch	Rice starch	Rice starch
Anti caking agents (magnesium salts of fatty acids)	Flavouring	Anti caking agents (magnesium salts of fatty acids)	Anti caking agents (magnesium salts of fatty acids)	Flavouring	Flavouring	Anti caking agents (magnesium salts of fatty acids)	Anti caking agents (magnesium salts of fatty acids)
Flavouring	Mint essential oil	Flavouring	Flavouring	Mint essential oil	Mint essential oil	Flavouring	Flavouring
Mint essential oil	Coating agents (carnauba wax)	Mint essential oil	Mint essential oil	Coating agents (carnauba wax)	Coating agents (carnauba wax)	Mint essential oil	Mint essential oil
Coating agents (carnauba wax)		Coating agents (carnauba wax)	Coating agents (carnauba wax)			Coating agents (carnauba wax)	Coating agents (carnauba wax)

Ferrero	Tic Tac	Mint
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Ingredients continued

SK
Sugar
Maltodextrin
Fructose
Gum arabic
Rice starch
Anti caking agents (magnesium salts of fatty acids)
Flavouring
Mint essential oil
Coating agents (carnauba wax)

Front Label Pictures



Ferrero	Tic Tac	Mint
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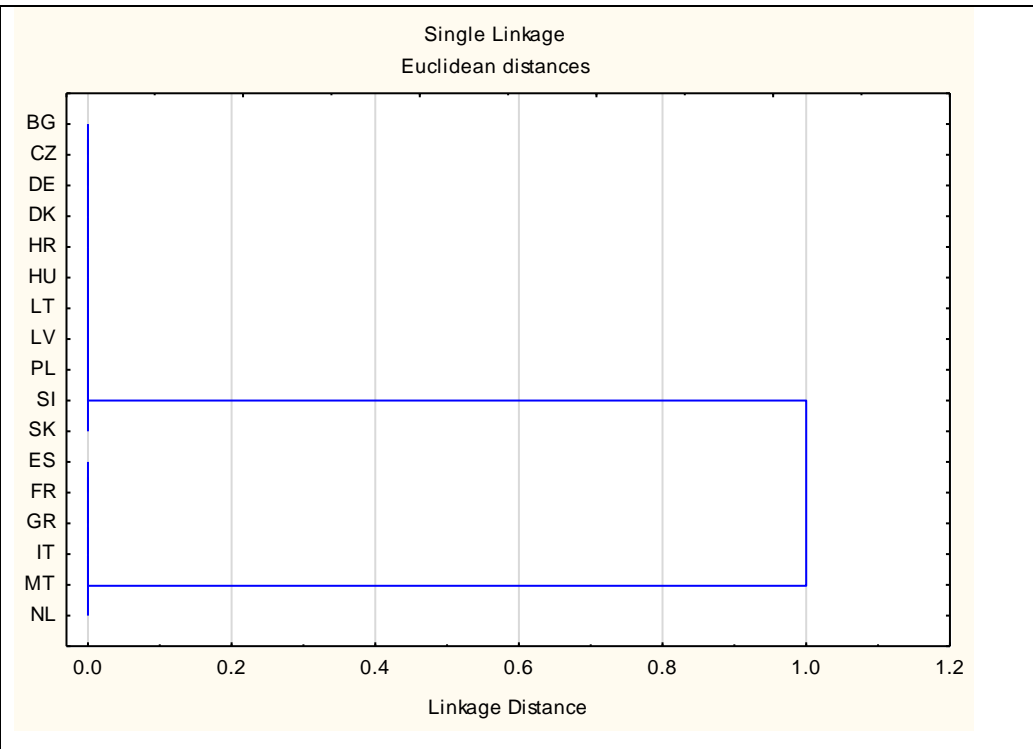
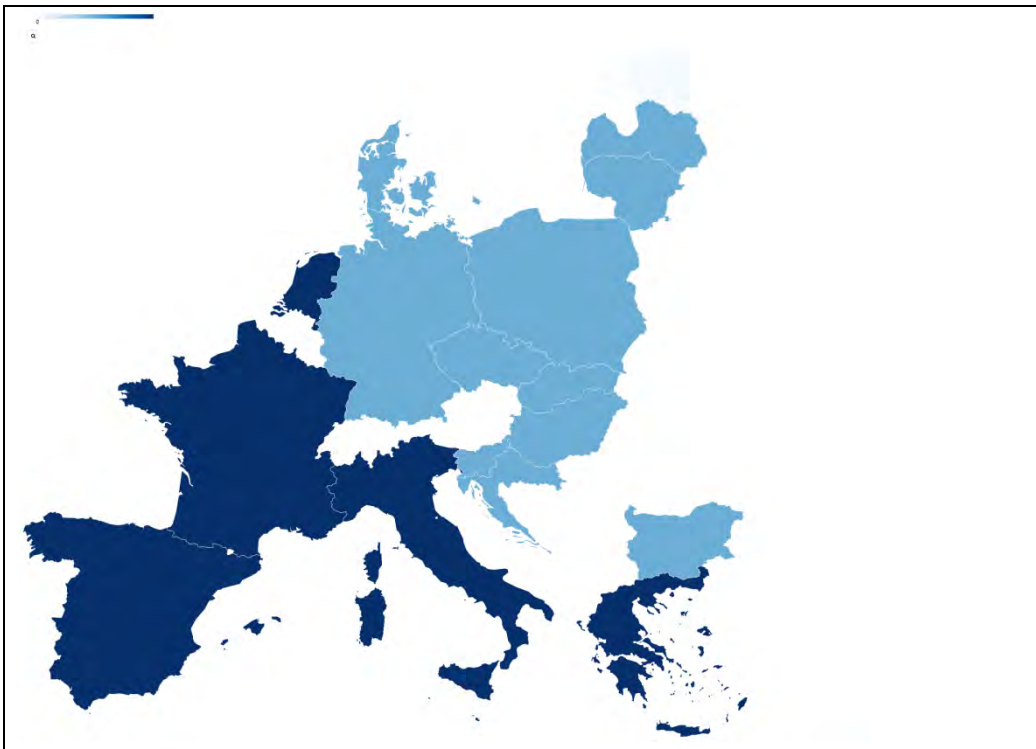
 GR	 HR	 HU	 IT	 LT	 LV
 MT	 NL	 PL	 SI	 SK	

Similarity of national variants (based on the ingredient list)

Ferrero

Tic Tac

Mint



Brand owner's comment

Concerning the “Anti-caking agent magnesium salt of fatty acids” Ferrero would like to reconfirm that the nutritional composition of Tic Tac Mint flavour is the same throughout all EU countries. Magnesium salt of fatty acids is indeed present in all Tic-Tac recipes. However, since it is used as processing aid, it is voluntarily declared in the label according to national practices and market habits.

FinCarre	Milk Chocolate	With Hazelnuts
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2296	34.1	16.8			51.8	50.6		7.6	0.22	
CZ	2296	34.1	16.8			51.8	50.6		7.6	0.22	
DE	2296	34.1	16.8			51.8	50.6		7.6	0.22	
DK	2296	34.1	16.8			51.8	50.6		7.6	0.22	
ES	2296	34.1	16.8			51.8	50.6		7.6	0.22	
FR	2296	34.1	16.8			51.8	50.6		7.6	0.22	
HR	2296	34.1	16.8			51.8	50.6		7.6	0.22	
IT	2296	34.1	16.8			51.8	50.6		7.6	0.22	
LT	2296	34.1	16.8			51.8	50.6		7.6	0.22	
MT	2296	34.1	16.8			51.8	50.6		7.6	0.22	
PL	2296	34.1	16.8			51.8	50.6		7.6	0.22	
SI	2296	34.1	16.8			51.8	50.6		7.6	0.22	
SK	2296	34.1	16.8			51.8	50.6		7.6	0.22	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	DK	ES	FR	HR	IT	MT	PL	SI	SK	LT
Cocoa solids	%	30	30	30	30	30	30	30	30	30	30	30	30	30
Hazelnut	%	12	12	12	12	12	12	12	12	12	12	12	12	12
Hazelnut paste	%		0.7		0.7									
Milk solids	%						18							

FinCarre	Milk Chocolate	With Hazelnuts
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Ingredients

BG	CZ	DE	DK	ES	FR	HR	IT
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Hazelnut	Hazelnut	Hazelnuts	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa paste	Cocoa mass	Cocoa paste	Cocoa mass	Cocoa mass
Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste
Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)
Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring

Ingredients continued

MT	PL	SI	SK	LT
Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Hazelnuts	Hazelnut	Hazelnut	Hazelnut	Hazelnut
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder	Sweet whey powder
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste
Glucose syrup	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)	Emulsifiers (lecithin)
Emulsifiers (lecithin)	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring

FinCarre

Milk Chocolate

With Hazelnuts

Front Label Pictures



BG



CZ



DE



DK



ES



FR



HR



IT



LT



MT



PL



SI



SK

Freeway	Orangeade	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	162	0.1	0.1			9.2	9.2		0.1	0.01	
CY	173	0.01	0.01			9.9	9.9		0.01	0.03	
CZ	165	0	0			9.6	9.6		0	0	
DE	162	0.1	0.1			9.2	9.2		0.1	0.01	
DK	162	0.1	0.1			9.2	9.2		0.1	0.01	
ES	137	0	0			7.7	7.7		0	0.01	
FR	141	0.01	0			8.3	8.3		0.1	0	0.04
GR	171	0	0			9.8	9.8		0	0	
HR	171	0.1	0.1			9.8	9.8		0.1	0.01	
HU	171	0.1	0.1			9.8	9.8		0.1	0.01	
IT	185	0	0			10.4	10.4		0	0	
LT	165	0	0			9.6	9.6		0	0	
MT	185	0	0			10.4	10.4		0	0	
NL	206	0.1	0.1			11.7	11.7		0.1	0.02	
PL	165	0	0			9.6	9.6		0	0	
SI	171	0.1	0.1			9.8	9.8		0.1	0.01	
SK	165	0	0			9.6	9.6				

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	DE	DK	ES	FR	GR	HR	HU	IT	LT	MT	NL	PL	SI	SK
Concentrated orange extract	%										<0.1							
Orange juice from concentrate	%	3	3	3	3	3	8	10	3	3	3	20	3	20	8	3	3	3
Lemon juice from concentrate								2										

Freeway	Orangeade	
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Ingredients

BG	CY	CZ	DE	DK	ES	FR	GR
Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water
Sugar	Sugar	Sugar	Sugar	Sugar	Orange juice from concentrate	Orange juice from concentrate	Sugar
Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate	Sugar	Sugar	Orange juice from concentrate
Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid, malic acid)	Antioxidants (ascorbic acid)	Food acids (citric acid)
Concentrated citrus extract	Natural flavouring	Antioxidants (ascorbic acid)	Concentrated citrus extract	Concentrated orange extract	Stabilisers (gum arabicum, glycerol esters of wood rosins, guar gum)	Natural orange flavouring with other natural flavouring	Concentrated orange extract
Natural flavouring	Antioxidants (ascorbic acid)	Flavouring	Natural orange flavouring with other natural flavouring	Natural orange flavouring with other natural flavouring	Antioxidants (ascorbic acid)	Stabilisers (guar gum)	Antioxidants (ascorbic acid)
Food acids (citric acid)	Stabilisers (locust bean gum)	Stabilisers (locust bean gum)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Natural orange flavouring	Preservatives (potassium sorbate)	Natural orange flavouring with other natural flavouring
Stabilisers (guar gum)	Colours (carotenes)	Colours (carotenes)	Stabilisers (guar gum)	Stabilisers (guar gum)	Preservatives (potassium sorbate)	Colours (carotenes)	Stabilisers (locust bean gum)
Colours (carotenes)			Colours (carotenes)	Colours (carotenes)	Colours (carotenes)		Colours (carotenes)
Concentrated citrus extract	Natural flavouring	Antioxidants (ascorbic acid)	Concentrated citrus extract	Concentrated orange extract	Stabilisers (gum arabicum, glycerol esters of wood rosins, guar gum)	Natural orange flavouring with other natural flavouring	Concentrated orange extract
Natural flavouring	Antioxidants (ascorbic acid)	Flavouring	Natural orange flavouring with other natural flavouring	Natural orange flavouring with other natural flavouring	Antioxidants (ascorbic acid)	Stabilisers (guar gum)	Antioxidants (ascorbic acid)
Food acids (citric acid)	Stabilisers (locust bean gum)	Stabilisers (locust bean gum)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Natural orange flavouring	Preservatives (potassium sorbate)	Natural orange flavouring with other natural flavouring

Freeway	Orangeade	
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Ingredients continued

HR	HU	IT	LT	MT	NL	PL	SI
Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water	Carbonated water
Sugar	Sugar	Orange juice from concentrate	Sugar	Orange juice from concentrate	Sugar	Sugar	Sugar
Orange juice from concentrate	Orange juice from concentrate	Sugar	Orange juice from concentrate	Sugar	Orange juice from concentrate	Orange juice from concentrate	Orange juice from concentrate
Food acids (citric acid)	Food acids (citric acid)	Concentrated orange extract	Food acids (citric acid)	Concentrated orange extract	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)
Concentrated orange extract	Concentrated orange extract	Food acids (citric acid)	Antioxidants (ascorbic acid)	Food acids (citric acid)	Antioxidants (ascorbic acid)	Concentrated orange extract	Concentrated orange extract
Antioxidants (ascorbic acid)	Natural orange flavouring	Antioxidants (ascorbic acid)	Flavouring	Antioxidants (ascorbic acid)	Flavouring	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)
Natural orange flavouring with other natural flavouring	Stabilisers (locust bean gum)	Natural orange flavouring	Stabilisers (locust bean gum)	Natural orange flavouring	Acidity regulator (sodium citrates)	Flavouring	Natural orange flavouring with other natural flavouring
Stabilisers (carob seed flour)	Colours (carotenes)	Stabilisers (carob seed flour)	Colours (carotenes)	Stabilisers (carob seed flour)	Stabilisers (pectins, locust bean gum)	Stabilisers (locust bean gum)	Stabilisers (locust bean gum)
Colours (carotenes)		Food colours (carotenes)		Colours (carotenes)	Colours (carotenes)	Colours (carotenes)	Colours (carotenes)
		Preservatives (potassium sorbate)		Preservatives (potassium sorbate)			

Ingredients continued

SK
Carbonated water
Sugar
Orange juice from concentrate
Food acids (citric acid)
Antioxidants (ascorbic acid)
Flavouring
Stabilisers
Colours (carotenes)

Freeway

Orangeade

Front Label Pictures



BG



CY



CZ



DE



DK



ES



FR



GR



HR



HU



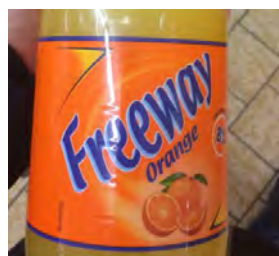
IT



LT



MT



NL



PL

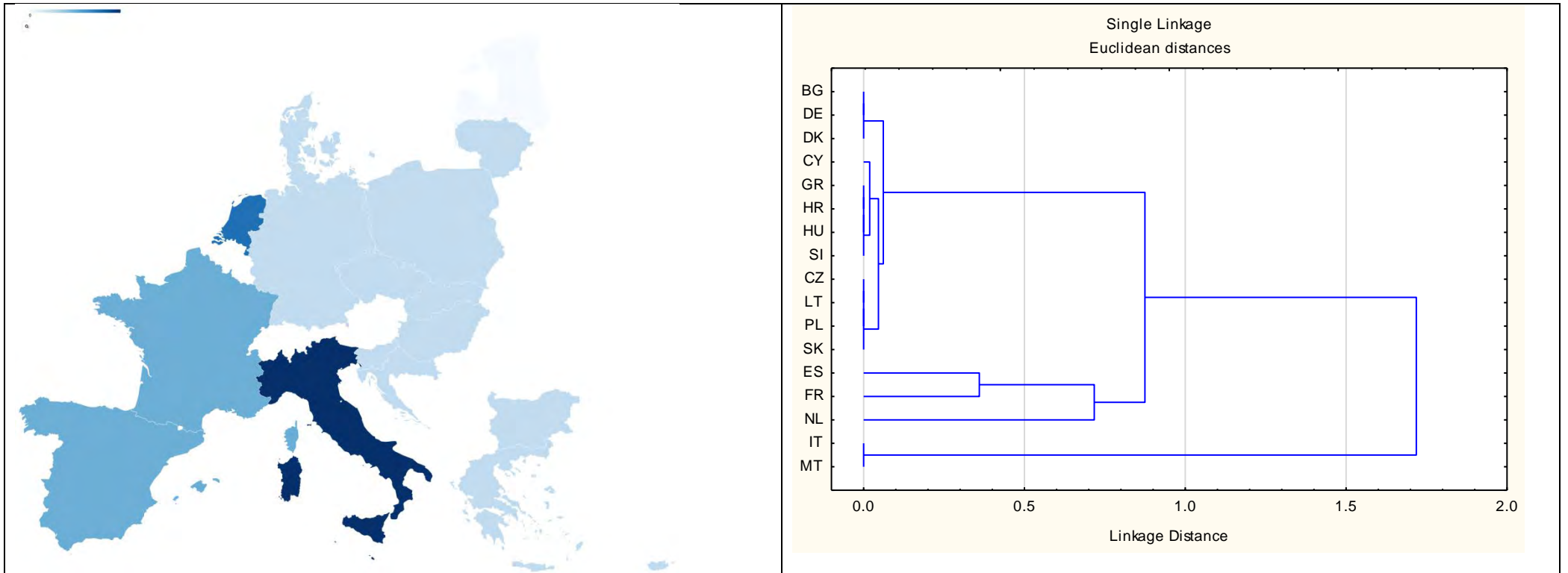


SI



SK

Similarity of national variants (based on nutrition declaration and QUID for orange juice and lemon juice)



Brand owner's comment

On the one hand, the differences in nutritional values and ingredients follow from the fact that different taste habits and consumer acceptance prevail in the individual countries (identified by internal market analyses and preference analyses). This was taken into account of when developing recipes for the Freeway Orangeade for individual countries, which is why a different fruit juice content was deliberately used. This results in the deviations of the nutrient profiles.

In addition, legal requirements of the national market are taken into account, resulting in a fruit juice share of 20% for the Freeway Orangeade, which is intended for the Italian market.

Freeway	Orangeade	
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On the other hand, we purchase the products from several producers, which are mainly located in the country of sale, due to the high quantities we require for the individual countries. Each product type may be subject to different production conditions, which again may affect the recipe and thus the nutritional values.

However, this is always the same product with consistent quality requirements for a standard Orangeade.

The allocation as to which producer supplies which country is particularly affected by logistics routes and production capacities of the manufacturer.

Freshona	Passata di Pomodoro	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	108	0.2				4	4		1.4	0.5	
CZ	141	0.1	0.1			5.6	5		1.7	0.31	
DE	122	0.2	0.1			5	3.9		0.7	0.4	
DK	108	0.2				4	4		1.4	0.5	
FR	141	0.1	0.1			5.6	5		1.7	0.31	
HR	155	0.3				5.6	4.3		1.6	0.5	
LT	141	0.1	0.1			5.6	5		1.7	0.31	
NL	154	0.3				5.6	4		1.6	0.5	
PL	154	0.3				5.6	4.3		1.6	0.5	
SI	164	0.5	0.1			5	3.8		1.6	0.5	
SK	154	0.3				5.6	4.5		1.6	0.5	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	DK	FR	HR	LT	NL	PL	SI	SK
Tomato	%	99.5	99.5	99.5	99.5	99.5	99.5	99.5	99.5	99.5	99.5	99.5

Freshona	Passata di Pomodoro	
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Ingredients

BG	CZ	DE	DK	FR	HR	LT	NL
Tomato	Tomato	Tomato	Tomato	Tomato	Tomato	Tomato	Tomato
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Food acids (citric acid)			Food acids (citric acid)				Food acids (citric acid)

Ingredients continued

PL	SI	SK
Tomato	Tomato	Tomato
Salt	Salt	Salt
Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)

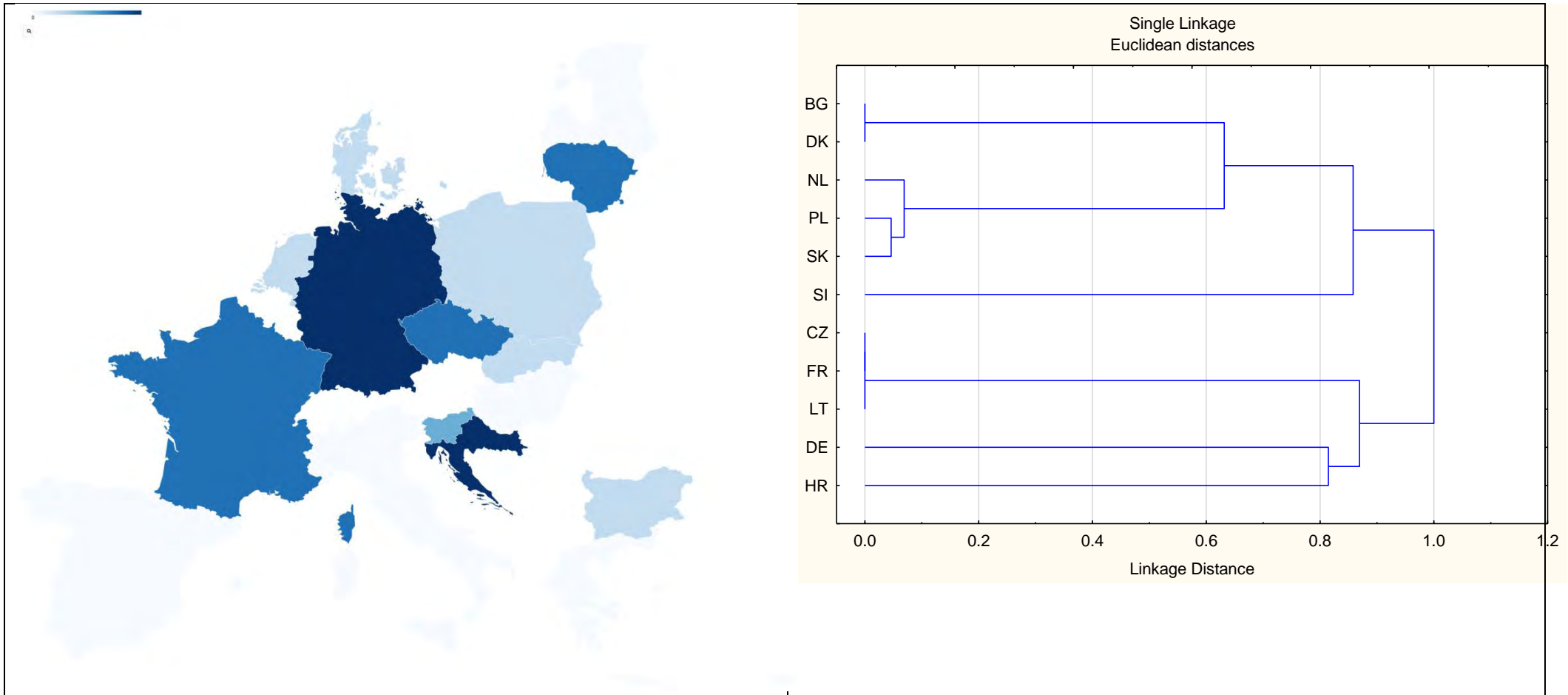
Front Label Pictures

					
BG	CZ	DE	DK	FR	HR
					
LT	NL	PL	SI	SK	

Freshona

Passata di Pomodoro

Similarity of national variants (based on nutrition declaration, QUID of tomato and ingredient list)



Comments from the Industry

The differences in nutritional values follow from the fact that we purchase the product Freshona Tomato passata from several producers due to the high quantities we require for the individual countries.

Freshona	Passata di Pomodoro	
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The recipe is uniform for each producer; it may, however, vary slightly between producers in terms of the nutritional profile for the same product. However, this is always the same product with consistent quality requirements for a standard Tomato passata.

In addition, each producer can be subject to different production conditions, which again may affect the recipe and thus the nutritional values, such as for example the use of citric acid in order to adjust the pH-value.

The allocation as to which product (Tomato passata, pasteurized at 7.5, 8.5, 10.5 °Brix) is offered in which country is based on the national market and the associated taste preferences (identified by internal market analyses and preference analyses).

The allocation as to which producer supplies which country is particularly affected by logistics routes and production capacities of the manufacturer.

Freshona	Pineapple Slices	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG (candied)	323	0.5				18	18		0.5	0.01	
CZ (candied)	323	0.5				18	18		0.5	0.01	
DE (juice)	238	0.5				13	13		0.5	0.01	
DK (juice)	238	0.5				13	13		0.5	0.01	
FR (semi-candied)	278	0.5				16	16		0.5	0.01	
HR (candied)	323	0.5				18	18		0.5	0.01	
HU (candied)	323	0.5				18	18		0.5	0.01	
IT (semi candied)	272	0.5				15	15		0.5	0.01	
LT (candied)	323	0.5				18	18		0.5	0.01	
MT (semi-candied)	272	0.5				15	15		0.5	0.01	
NL (semi-candied)	272	0.5				15	15		0.5	0.01	
PL (candied)	323	0.5				18	18		0.5	0.01	
SI (candied)	323	0.5				18	18		0.5	0.01	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	FR	HU	IT	LT	MT	NL
Pineapple	%				60	59	60	60
Sugar	%	17	14			9		

Freshona	Pineapple Slices	
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Ingredients

BG	CZ	DE	DK	FR	HR	IT	LT
Pineapple	Pineapple	Pineapple	Pineapple	Pineapple	Pineapple	Pineapple	Pineapple
Water	Water	Pineapple juice	Pineapple juice	Water	Water	Water	Water
Sugar	Sugar			Sugar	Sugar	Sugar	Sugar
Food acids (citric acid)	Food acids (citric acid)			Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)

Ingredients continued

MT	NL	PL	SI	HU
Pineapple	Pineapple	Pineapple	Pineapple	Pineapple
Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar
Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)

Freshona	Pineapple Slices	
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Front Label Pictures

 <p data-bbox="241 550 295 587">BG</p>	 <p data-bbox="586 542 631 577">CZ</p>	 <p data-bbox="922 550 976 587">DE</p>	 <p data-bbox="1263 531 1317 566">DK</p>	 <p data-bbox="1606 539 1659 574">FR</p>	 <p data-bbox="1944 539 1998 574">HR</p>
 <p data-bbox="241 927 295 962">HU</p>	 <p data-bbox="586 935 631 970">IT</p>	 <p data-bbox="922 943 976 978">LT</p>	 <p data-bbox="1263 927 1317 962">MT</p>	 <p data-bbox="1606 943 1659 978">NL</p>	 <p data-bbox="1944 943 1998 978">PL</p>
 <p data-bbox="250 1342 295 1377">SI</p>					

Freshona	Pineapple Slices	
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Brand owner's comment

Firstly, the differences in nutritional values and ingredients follow from the fact that the tested products are three different products (Pineapple slices candied, pineapple slices slightly candied, pineapple slices in pineapple juice) and thus differ in recipes. Furthermore, each product can be subject to different production conditions, which may affect the recipes and thus the nutritional values, such as the use of citric acid in order to adjust the pH-value.

Secondly, we purchase the products from several producers due to the high quantities we require for the individual countries. The recipe is uniform for each producer; it may, however, vary slightly between producers in terms of the nutritional profile for the same product. This is also affected by the use of raw material from different countries of origin. Additionally, the raw material pineapple is a natural product that is subject to natural variations.

The allocation as to which product is offered in which country is based on the national market and the associated taste preferences (identified by internal market analyses and preference analyses). All products are produced with the same quality requirements for a standard canned fruit of pineapple.

The allocation as to which producer supplies which country is particularly affected by logistics routes and production capacities of the manufacturer.

Gösser	Märzen Beer	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
HU	175					3.2	0.7		0.5		
IT	179										
SI	179										

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	IT	SI	HU
Alcohol	% vol	5.2	5.2	5.2

Ingredients

HU	IT	SI
Water	Water	Water
Barley malt	Barley malt	Barley malt
Hop	Hop	Hop
Hop extract	Hop extract	Hop extract
Carbon dioxide		

Front Label Pictures



Häagen-Dazs	Vanilla	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	1044	17	10.4			20.2	14.3		4.2	0.15	
DE	1037	16.9	10.2			19.9	19.6		4.3	0.16	
ES	1050	17	10.4			20	18.8		4.3	0.18	
FR	1037	16.9	10.2			19.9	19.6		4.3	0.16	
HU	1044	17	10.4			20.2	14.3		4.2	0.15	
IT	1037	16.9	10.2			19.9	19.6		4.3	0.16	
MT	1037	16.9	10.2			19.9	19.6		4.3	0.16	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		ES
Cream	%	39

Ingredients

CZ	DE	ES	FR	HU	IT	MT	SI
Cream	Cream	Cream	Cream	Cream	Cream	Cream	Cream
Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk	Condensed skimmed milk
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg Yolk	Egg yolk
Natural vanilla flavouring	Natural vanilla flavouring	Vanilla extract	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring

Häagen-Dazs

Vanilla

Front Label Pictures



CZ



DE



ES



FR



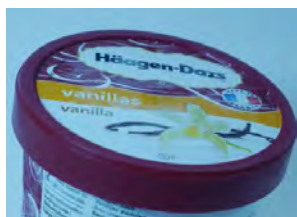
HU



IT

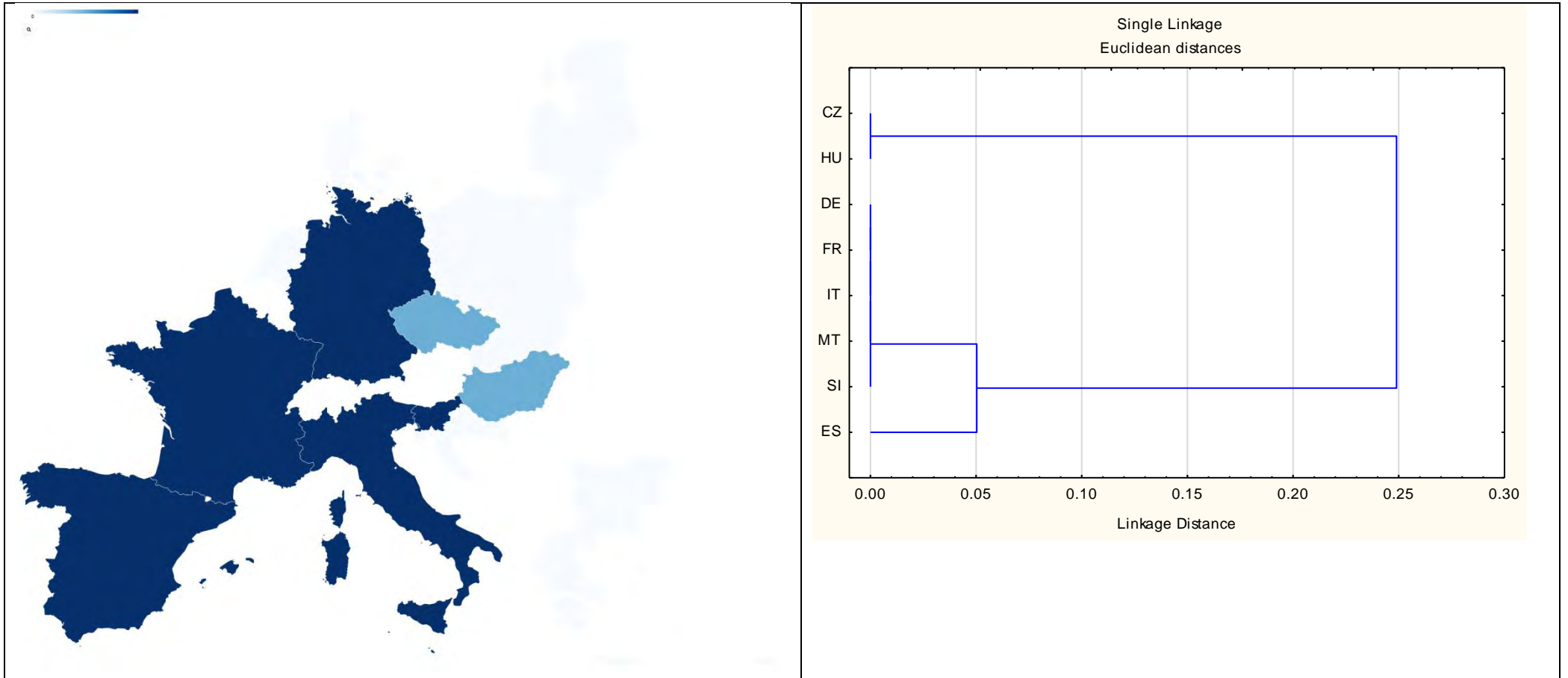


MT



SI

Similarity of national versions (based on nutrition declaration)



Comments from the Industry

- At Häagen-Dazs, our foremost priority is to produce the best quality ice cream, using only a selected few ingredients.
- We want consumers to enjoy the same quality of ice-cream everywhere and we confirm that the Häagen-Dazs vanilla recipe is exactly the same for all markets across the EU.
- The differences in sugar content for the Czech Republic and Hungary were due to a labelling error, which has since been rectified.

Häagen-Dazs	Vanilla	
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- As of the end of 2018, a new Häagen-Dazs pack design was launched progressively across the EU, a process which has overlapped with the data collection timeline. Very small differences in nutritional facts are due to updated rounding rules and a revision in the nutrient values assigned to ingredients. The new design, which corresponds to the data collected for Spain (nutrition declaration, QUID, ingredient list), will soon be consistent across all our EU markets.

Haribo	Goldbears	
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Ingredients

BG	CY	CZ	DE	DK	EE	FR	HR	HU
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Gelatine	Gelatine	Gelatine	Gelatine	Gelatine	Gelatine	Gelatine	Gelatine	Gelatine
Dextrose	Dextrose	Dextrose	Dextrose	Dextrose	Dextrose	Dextrose	Dextrose	Dextrose
Fruit juice from concentrate (pineapple, apple, strawberry, raspberry, orange, lemon)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)	Fruit juice from concentrate (pineapple, apple, strawberry, raspberry, orange, lemon)	Fruit juice from fruit juice concentrate (apple, strawberry, raspberry, orange, lemon, pineapple)
Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)
Fruit and plants concentrates (elderberry, aronia, grape, black currant, lemon, orange, maracuja, mango, apple, kiwi, saflor, spirulina)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)	Fruit and plants concentrates (elderberry, aronia, grape, black currant, lemon, orange, maracuja, mango, apple, kiwi, saflor, spirulina)	Fruit and plant concentrates (safflower, spirulina, apple, elderberry, orange, blackcurrant, kiwi, lemon, aronia, mango, passionfruit, grape)
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
Glazing agents (beeswax white and yellow, carnauba wax)	Glazing agents (beeswax white and yellow, carnauba wax)	Elderberry extract	Elderberry extract	Elderberry extract	Elderberry extract	Elderberry extract	Glazing agents (beeswax white and yellow, carnauba wax)	Elderberry extract
Elderberry extract	Elderberry extract	Glazing agents (beeswax white and yellow, carnauba wax)	Glazing agents (beeswax white and yellow, carnauba wax)	Palm oil	Glazing agents (beeswax white and yellow, carnauba wax)	Glazing agents (beeswax white and yellow, carnauba wax)	Elderberry extract	Glazing agents (beeswax white and yellow, carnauba wax)
				Glazing agents (beeswax white and yellow, carnauba wax)				

Haribo

Goldbears

Front Label Pictures



BG



CY



CZ



DE



DK



EE



FR



HR



HU



IT



LT



LV



MT



NL



PL



SI



SK

Haribo	Goldbears	
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Comments from the Industry

The survey results regarding the product HARIBO Goldbears clearly prove that "dual quality" does not apply to HARIBO products. In fact, quite the opposite: the analysis results confirm that our HARIBO products are of the same quality throughout the EU. The same applies to the quality of the raw materials used by us.

For a start, it is already essential for the HARIBO Group to maintain a consistent quality standard throughout the EU because its respective production facilities are not allocated to any particular sales area. In actual fact, the HARIBO Group operates a flexible system that allows us to change the production site for a particular product at short notice according to the available capacities. A system like this would not be possible if HARIBO were to manufacture one and the same product in varying qualities.

The slightly different order in which the ingredients are listed is due to the fact that each HARIBO factory draws up the ingredient lists independently and the contents may therefore marginally differ due to the actual calculation method applied and the raw materials used. This variance occurs only in a proportion range of < 2%, by weight. According to the EU General Food Law Regulation, the order of the ingredients may be varied in this range.

Heineken	Heineken Lager Beer	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	176										
CY	176										
CZ											
DE	176										
DK	163										
EE	176										
ES	176										
FR	176					3.2					0.01
GR	176										
HR	176										
HU	176										
IT	176										
LT	176										
LV	176										
MT	176										
NL	176					3.2				0.01	
PL	176										
SI	176										

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	IT	LT	LV	MT	NL	PL	SI
Alcohol	%	5	5	5	5	4.6	5	5	5	5	5	5	5	5	5	5	5	5	5

Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	IT
Water	Water	Water	Water	Water	Water	Water	Water	Water	Water	Water	Water
Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt
Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hop extract
	Yeast							Yeast			

LT	LV	MT	NL	PL	SI
Water	Water	Water	Water	Water	Water
Barley malt	Barley malt	Barley malt	Barley malt	Barley malt	Barley malt
Hop extract	Hop extract	Hop extract	Hop extract	Hop extract	Hops extract
	Yeast				

Heineken

Heineken Lager Beer

Front Label Pictures



BG



CY



CZ



DE



DK



EE



ES



FR



GR



HR



HU



IT



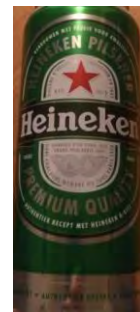
LT



LV



MT



NL



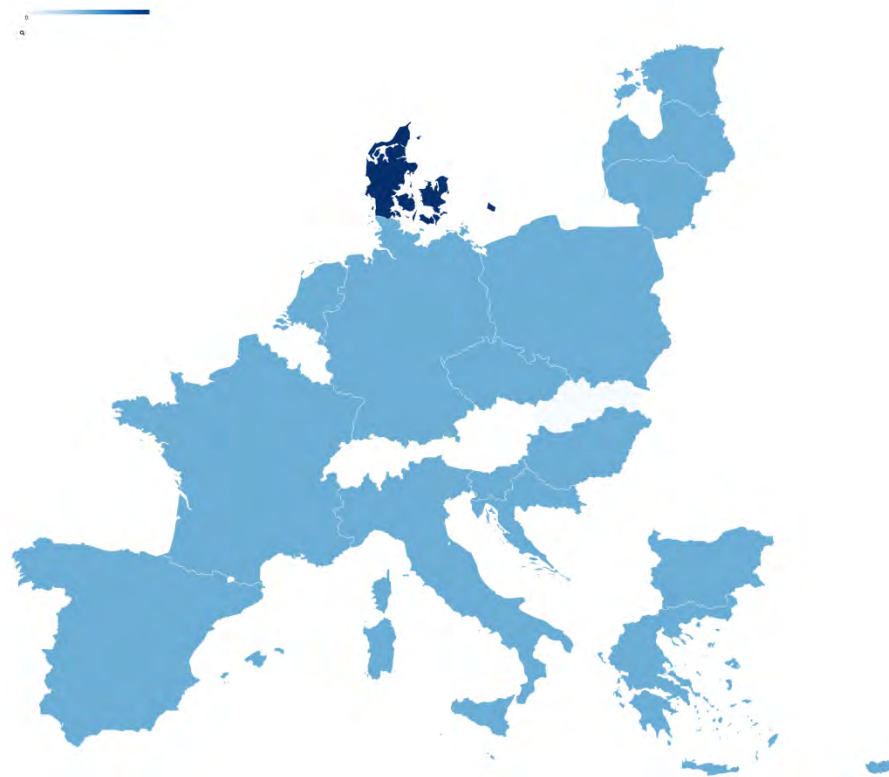
PL



SI

Heineken	Heineken Lager Beer	
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Similarity of national variants (based on QUID for alcohol)



Brand owner's comment

Heineken® is Heineken® wherever you are: brewed to the very same exacting standards. Our flagship Heineken® brand has the same the recipe, ingredients and taste in every market in the world.

Heineken is brewed with only pure, natural ingredients: malted barley, water and hops and a small but significant extra - Heineken's unique A-Yeast®. Our A Yeast® is technically not an ingredient as we add it to the brewing process for the 28 days it takes to make our beer, and then we remove it.

Heineken	Heineken Lager Beer	
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To achieve quality consistency, Heineken® beer is continuously and closely monitored. We do this in a central laboratory in the Netherlands, through strict analytical and sensory controls, as well as locally at the brewery throughout the entire brewing and supply chain process. This process applies to each batch of Heineken® beer brewed.

We offer this consistent quality whilst also respecting local legislation. In Cyprus and Greece we mention “yeast” on our labels because of regulatory requirements. In Denmark, Heineken® contains a slightly lower alcohol content (ABV) because of past regulations and the norm in the local market. Regardless of these requirements, we offer the same Heineken® taste worldwide.

Heinz	Mayonnaise Seriously Good
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2650	70	6.7			3	1.5		0.8	1	
CY	2650	70	6.7			3	1.5		0.8	1	
DE	2650	70	6.7			3	1.5		0.8	1	
DK	2650	70	6.7			3	1.5		0.8	1	
ES	2650	70	11			3	1.5		0.8	1	
HR	2650	70	6.7			3	1.5		0.8	1	
HU	2650	70	6.7			3	1.5		0.8	1	
IT	2650	70	6.7			3	1.5		0.8	1	
LT	2650	70	5.3			3	1.5		0.8	1	
MT	2650	70	6.7			3	1.5		0.8	1	
NL	2650	70	6.7			3	1.5		0.8	1	
SI	2650	70	5.3			3	1.5		0.8	1	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CY	DE	DK	ES	HR	HU	IT	LT	MT	NL	SI
Egg yolk	%	5	5	5	5	5	5	5	5	5	5	5	5
Rapeseed oil	%	68	68	68	68		68	68	68	68	68	68	68
Soy oil	%					68							

Heinz	Mayonnaise Seriously Good	
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Ingredients

BG	CY	DE	DK	ES	HR	HU	IT	LT	MT
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Soy oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Water	Water	Water	Water	Water	Water	Water	Water	Water	Water
Vinegar	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk	Egg yolk
Egg yolk	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Salt	Starch	Starch	Starch	Starch	Starch	Starch	Starch	Starch	Starch
Starch	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Mustard seed	Mustard seed	Mustard seed	Mustard seed	Mustard seed	Mustard seed	Mustard seed	Mustard seed	Mustard seed	Mustard seed
Spices	Spices	Spices	Spices	Spices	Spices	Spices	Spices	Spices	Spices
Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)

NL	SI
Rapeseed oil	Rapeseed oil
Water	Water
Egg yolk	Egg yolk
Vinegar	Vinegar
Sugar	Sugar
Starch	Starch
Salt	Salt
Mustard seed	Mustard seed
Spices	Spices
Antioxidant (calcium disodium EDTA)	Antioxidant (calcium disodium EDTA)

Heinz

Mayonnaise Seriously Good

Front Label Pictures



BG



CY



DE



DK



ES



HR



HU



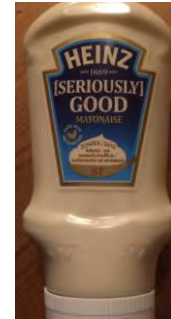
IT



LT



MT

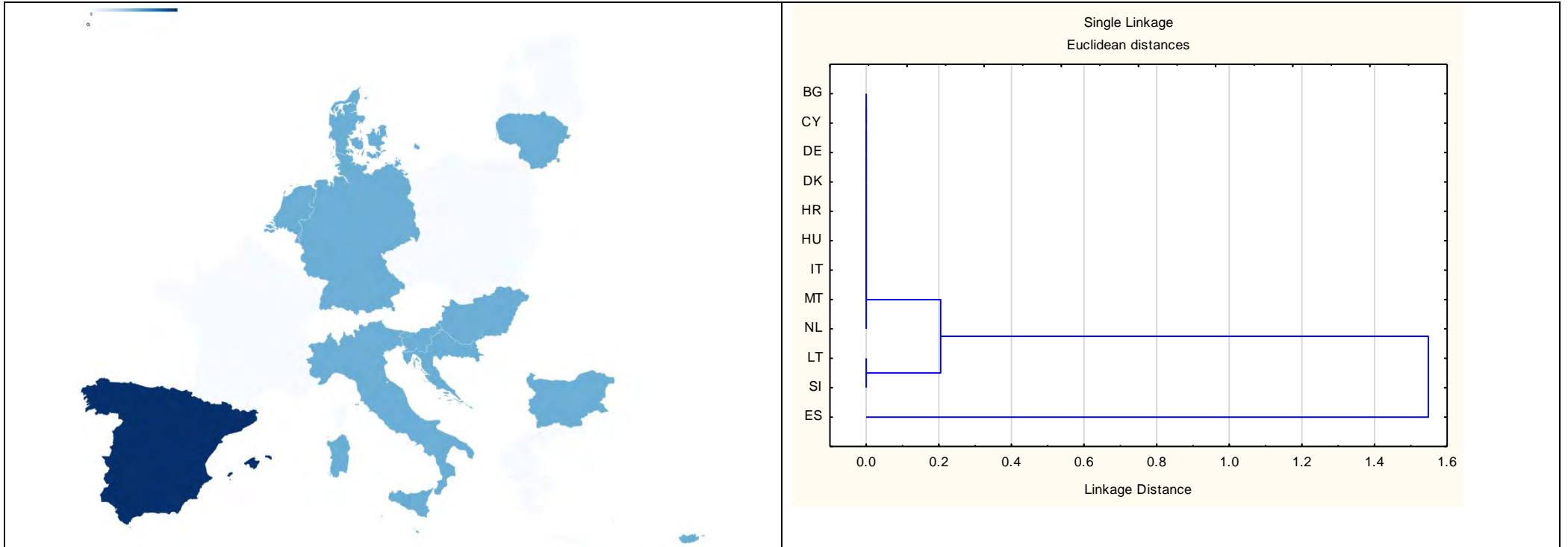


NL



SI

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

Thank you for sharing the data on our Seriously Good Mayonnaise as part of your survey of products present in markets across the EU and giving us the opportunity to comment on the findings.

Whilst Heinz Seriously Good Mayonnaise has the same recipe across all European countries, in Spain we use soy oil instead of rapeseed oil to reflect consumer choice and expectations. The minor difference in the ingredient list for the Bulgarian label relates to ingredients present at less than 2% of the recipe and is due to slightly different approaches to reconstituting. The QUID for the quality ingredients of oil and egg is the same on the Bulgarian label as the other European labels.

In summary this data supports the fact that there is no “dual quality” of our products across European countries.

Heinz

Tomato Ketchup

Front Label Pictures



BG



CY



CZ



DE



DK



EE



ES



FR



GR



HR



HU



LT



LV



MT



NL



PL





SI



SK

Hipp	Junior Combiotic 3	Probiotic + Prebiotic
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Front Label Pictures

 <p data-bbox="241 590 295 622">BG</p>	 <p data-bbox="586 582 631 619">CY</p>	 <p data-bbox="929 587 974 622">EE</p>	 <p data-bbox="1265 582 1310 619">LT</p>	 <p data-bbox="1601 587 1646 622">LV</p>	 <p data-bbox="1944 566 1993 603">PL</p>
 <p data-bbox="250 981 295 1018">SI</p>	 <p data-bbox="586 965 638 1002">SK</p>				

Hipp	Apple and Pear Organic	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	263	0.2				14.1	10		0.3	0.05	
CZ	232	0.2				14.1	10		0.3	0.05	
ES	215	0.1				11.2	10.3		0.3	0.05	
FR	213	0.1				11.2	10.5		0.2	0.05	1.9
IT	215	0.1				11.2	10.3		0.3	0.05	2
LT	263	0.2				14.1	10		0.3	0.05	
LV	263	0.2				14.1	10		0.3	0.05	
MT	215	0.1				11.2	10.3		0.3	0.5	2
SK	213	0.1				11.2	10.5		0.2	0.05	1.9

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CZ	ES	FR	IT	LT	LV	MT	SK
Apple	%			77	88	77			77	88
Fruit (apple 70%, apple juice from concentrate, pear 6%)	%	95	95				95	95		
Pear	%			23	12	23			23	12

Ingredients

BG	CZ	ES	FR	IT	LT	LV	MT	SK
Fruit (apple 70%, appel juice from concentrate, pear 6%)	Fruit (apple 70%, appel juice from concentrate, pear 6%)	Apple	Apple	Apple	Fruit (apple 70%, appel juice from concentrate, pear 6%)	Fruit (apple 70%, appel juice from concentrate, pear 6%)	Apple	Apple
Rice flour	Rice flour	Pear	Pear	Pear	Rice flour	Rice flour	Pear	Pear
Rice starch	Rice starch				Rice starch	Rice starch		
Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)				Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)		

Hipp

Apple and Pear Organic

Front Label Pictures



BG



CZ



ES



FR



IT



LT



LV



MT

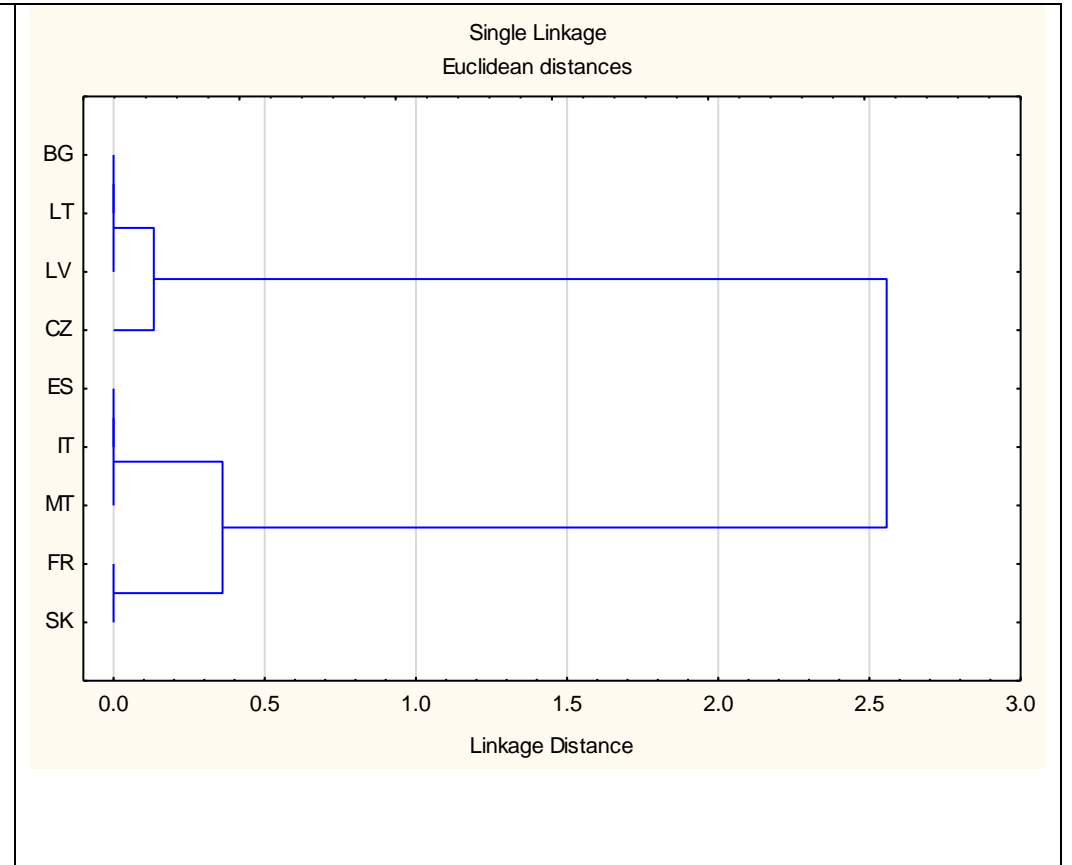
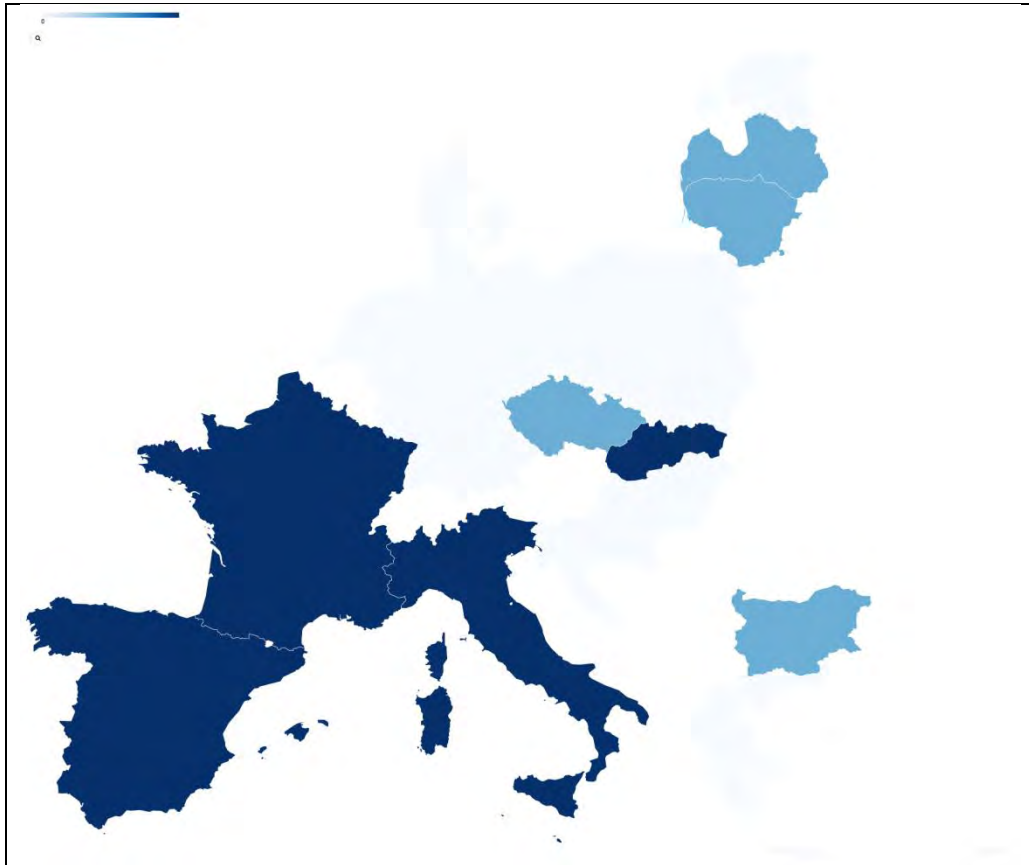


SK

Hipp

Apple and Pear Organic

Similarity of national variants (based on nutrition declaration and ingredient list)



Hipp	Apple and Pear Organic	
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Comments from the Industry

The HiPP Apple Pear product was last updated in September 2018 when the recipe was changed to be 100% pure fruit purees only. The products collected by the JRC represent some of the previous recipe which have not yet reached their 2019 best before date and are therefore still out on shelf.

Hipp	Combiotic 3	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	291	3.5	1.2	1.6	0.7	7.8	6.1		1.5	0.05	0.4
FR	260	3.4	1.1	1.6	0.7	6	6		1.9	0.05	0.1
HR	291	3.5	1.2	1.6	0.7	7.8	6.1		1.5	0.05	0.4
HU	291	3.5	1.2	1.6	0.7	7.8	6.1		1.5	0.05	0.4
MT	275	3	1		0.6	8	7.8		1.4	0.05	0.5
NL	275	3	1	1.4	0.6	8	7.8		1.4	0.05	0.5

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		DE	FR	HR	HU	MT	NL
Casein	g/100 ml		1.5			1.1	1.1
Galacto oligosaccharides	g/100 ml	0.4		0.4	0.4	0.5	0.5
Lactose	g/100ml					7.6	
Linoleic acid (omega-6)	g/100 ml	0.6	0.6	0.6	0.6	0.5	0.5
Linolenic acid (omega-3)	g/100 ml	0.07	0.1	0.07	0.07	0.06	0.06
Whey	g/100ml					0.3	
Whey protein	g/100 ml		0.4				0.3

Hipp	Combiotic 3	
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Micronutrients

		DE	FR	HR	HU	MT	NL
Calcium	mg/100 ml	73	80	73	73	79.9	79.9
Chloride	mg/100 ml	44	60	44	44	45	45
Copper	mg/100ml	0.04	0.045	0.04	0.04	0.045	0.045
Fluoride	<mg/100ml		0.1		0.01	0.015	0.015
Iodine	µg/100 ml	13	15	13	13	15	15
Iron	mg/100 ml	1.0	1.0	1.0	1.0	1.2	1.2
Magnesium	mg/100 ml	6.1		6.1	6.1	7	7
Manganese	mg/100g	0.0078	0.0065	0.0078	0.0078	0.0065	0.0065
Phosphorus	mg/100 ml	43	50.0	43	43	44.1	44.1
Potassium	mg/100 ml	81	83.0	81	81	80	80
Selenium	µg/100 ml	1.6	1.5	1.6	1.6	1.5	1.5
Sodium	g/100 ml	0.02	0.0	0.02	0.02	0.02	0.02
Vitamin A	µg/100 ml	70	70.0	70	70	70.1	70.1
Vitamin B1	mg/ 100 ml	0.06	0.06	0.06	0.06	0.06	0.06
Vitamin B12	µg/100 ml	0.15	0.15	0.15	0.15	0.2	0.2
Vitamin B2	mg/ 100 ml	0.12	0.12	0.12	0.12	0.12	0.12
Vitamin B3	mg/ 100 ml	0.6	0.6	0.6	0.6	0.7	0.7
Vitamin B5	mg/ 100 ml	0.5	0.5	0.5	0.5	0.5	0.5
Vitamin B6	mg/ 100 ml	0.04	0.04	0.04	0.04	0.04	0.04
Vitamin B7	µg/100 ml	1.6	1.5	1.6	1.6	1.5	1.5
Vitamin B9	µg/100 ml	10	15	10	10	20	20
Vitamin C	mg/ 100 ml	10	10	10	10	10	10
Vitamin D	µg/100 ml	1.2	1.2	1.2	1.2	1.3	1.3
Vitamin E	µg/100 ml	1	1.2	1	1	1.2	60
Vitamin K	µg/100 ml	5.1	5	5.1	5.1	5	5
Zinc	mg/100 ml	0.5	0.7	0.5	0.5	0.7	0.7

Hipp	Combiotic 3	
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Ingredients

DE	FR	HR	HU	MT	NL
Skimmed milk	Skimmed milk	Skimmed milk	Skimmed milk	Skimmed milk	Skimmed milk
Vegetable oils (palm, rapeseed, sunflower)	Vegetable oils (palm, rapeseed, sunflower)	Vegetable oils (palm, rapeseed, sunflower)	Vegetable oils (palm, rapeseed, sunflower)	Lactose	Lactose
Lactose	Lactose	Lactose	Lactose	Vegetable oils (palm, rapeseed, sunflower)	Vegetable oils (palm, rapeseed, sunflower)
Whey product	Calcium carbonate	Whey powder	Whey product	Galacto oligosaccharides	Galacto oligosaccharides
Starch	Vitamin C	Starch	Starch	Calcium carbonate	Calcium carbonate
Galacto oligosaccharides	Ferrous lactate	Galacto oligosaccharides	Galacto oligosaccharides	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Emulsifiers (soy lecithin)	Magnesium carbonate	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Potassium citrate	Potassium citrate
Calcium carbonate	Vitamin E	Calcium carbonate	Calcium carbonate	Calcium phosphate	Calcium orthophosphate
Vitamin C	Vitamin A	Vitamin C	Vitamin C	Ferrous sulphate	Ferrous sulphate
Potassium citrate	Vitamin B3	Potassium citrate	Potassium citrate	Sodium citrate	Sodium citrate
Potassium chloride	Zinc oxide	Potassium chloride	Potassium chloride	Vitamin C	Vitamin C
L-tryptophan	Vitamin B5	L-tryptophan	L-tryptophan	Vitamin B3	Vitamin B3
Ferrous lactate	Copper sulphate	Ferrous lactate	Ferrous lactate	Vitamin E	Vitamin E
Vitamin E	Vitamin K	Vitamin E	Vitamin E	Vitamin B5	Vitamin B5
Natural lactic acid culture (Lactobacillus fermentum hereditum)	Vitamin B1	Natural lactic acid culture (Lactobacillus fermentum hereditum)	Natural lactic acid culture (Lactobacillus fermentum hereditum)	Vitamin A	Vitamin A
Magnesium carbonate	Vitamin B6	Magnesium carbonate	Magnesium carbonate	Vitamin B2	Vitamin B2
Vitamin B3	Potassium iodide	Vitamin B3	Vitamin B3	Vitamin B1	Vitamin B1
Vitamin A	Vitamin B2	Vitamin A	Vitamin A	Vitamin B6	Vitamin B6
Zinc oxide	Vitamin B9	Zinc oxide	Zinc oxide	Vitamin B9	Vitamin B9
Vitamin B5	Manganese sulphate	Vitamin B5	Vitamin B5	Vitamin K	Vitamin K
Vitamin D	Sodium selenate	Vitamin D	Vitamin D	Vitamin D	Vitamin D
Copper sulphate	Vitamin D	Copper sulphate	Copper sulphate	Vitamin B7	Vitamin B7
Vitamin B1	Vitamin B7	Vitamin B1	Vitamin B1	Vitamin B12	Vitamin B12
Vitamin K	Vitamin B12	Vitamin K	Vitamin K	Magnesium carbonate	Magnesium carbonate

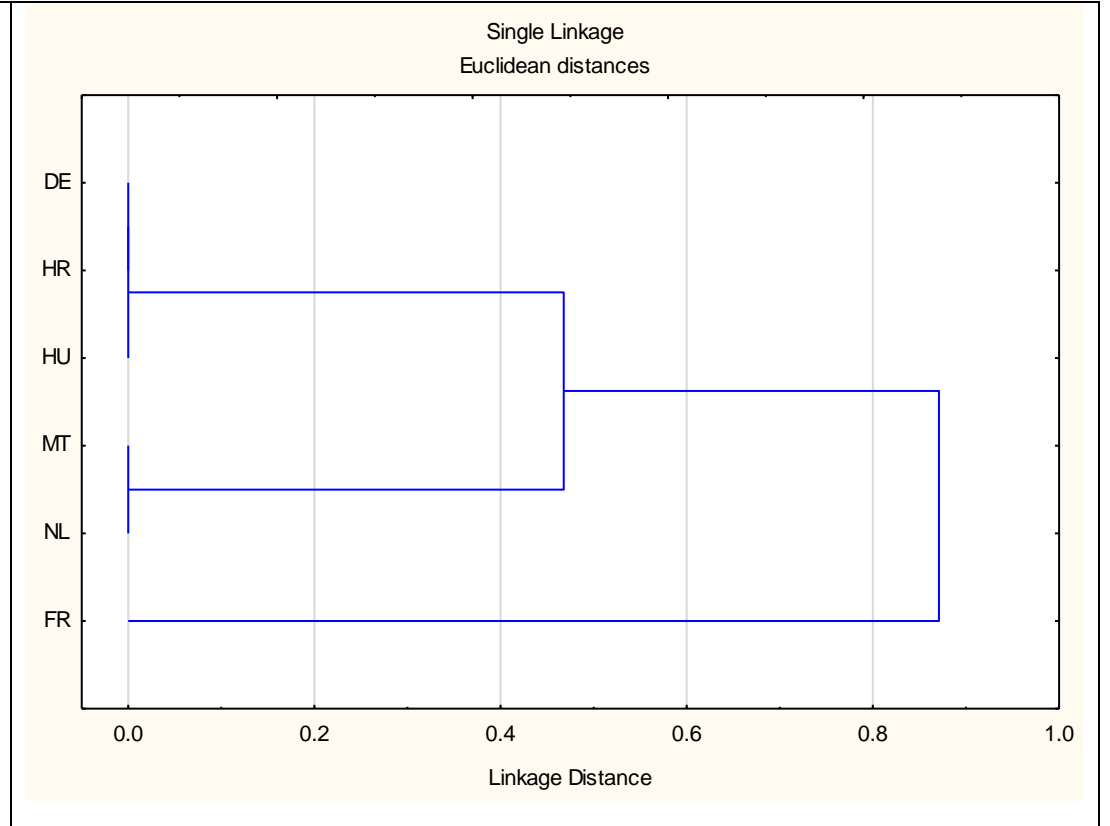
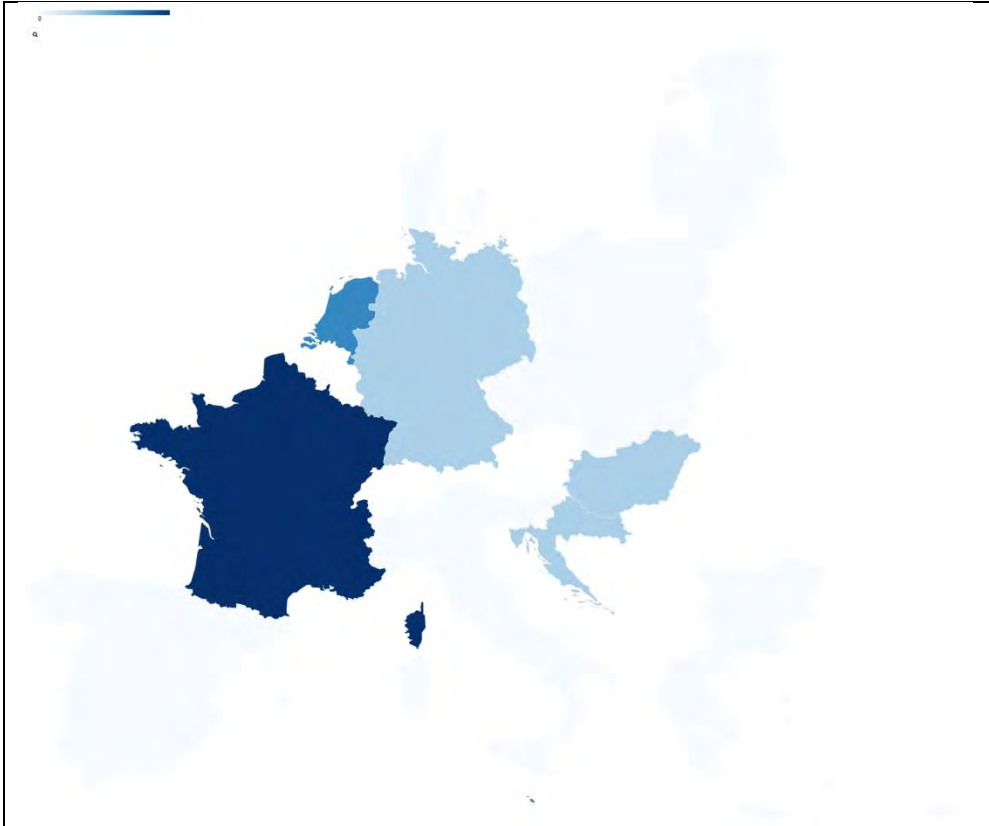
Hipp	Combiotic 3	
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Vitamin B6		Vitamin B6	Vitamin B6	Potassium chloride	Potassium chloride
Manganese sulphate		Manganese sulphate	Manganese sulphate	L-tryptophan	L-tryptophan
Potassium iodide		Potassium iodide	Potassium iodide	Zinc sulphate	Zinc sulphate
Vitamin B2		Vitamin B2	Vitamin B2	Copper sulphate	Copper sulphate
Vitamin B12		Vitamin B12	Vitamin B12	Potassium iodide	Potassium iodide
Vitamin B9		Vitamin B9	Vitamin B9	Manganese sulphate	Manganese sulphate
Sodium selenate		Sodium selenate	Sodium selenate	Sodium selenate	Sodium selenate
Vitamin B7		Vitamin B7	Vitamin B7		

Front Label Pictures



Similarity of national variants (based on nutrition declaration)



Comments from the Industry

The feeding stages of milk formulae can differ from one country to another. To comply with these variances in different European countries, HiPP 3 Combiotic is offered in the stages Follow-on Milk (10 months) and Growing Up Milk (12 months), which result in different, age-adjusted recipes.

Additionally, the feeding habits for young children are different in many countries, and which result in the starch content within the milk formulae being adapted to meet these different requirements.

Hipp	Pumpkin Organic	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	116					5.4	4.2		1	0.05	
CZ	116					5.4	4.2		1	0.05	
DE	171	0.2				8.1	3.1		1.2	0.05	
EE	116					5.4	4.2		1	0.05	
HR	171	0.2				8.1	3.1		1.2	0.05	
LT	116					5.4	4.2		1	0.05	
NL	171	0.2				8.1	3.1		1.2	0.05	
SI	116					5.4	4.2		1	0.05	
SK	116					5.4	4.2		1	0.05	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CZ	DE	EE	HR	LT	NL	SI	SK
Pumpkin	%	90	90	65	90	65	90	65	90	90

Ingredients

BG	CZ	DE	EE	HR	LT	NL	SI	SK
Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin
Water	Water	Water	Water	Water	Water	Water	Water	Water
		Starch		Starch		Starch		
BG	CZ	DE	EE	HR	LT	NL	SI	SK
Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin	Pumpkin
Water	Water	Water	Water	Water	Water	Water	Water	Water
		Starch		Starch		Starch		

Hipp	Pumpkin Organic	
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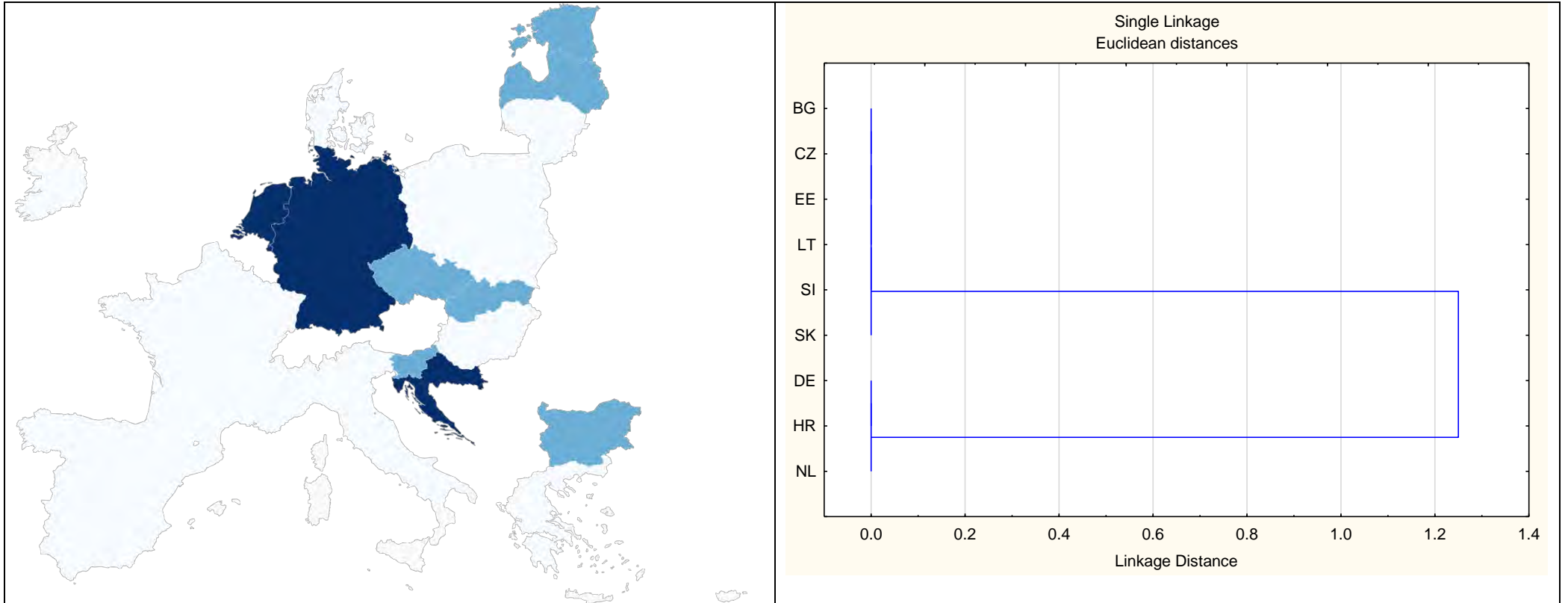
Front Label Pictures

 <p data-bbox="241 571 295 609">BG</p>	 <p data-bbox="586 571 640 609">CZ</p>	 <p data-bbox="922 571 976 609">DE</p>	 <p data-bbox="1267 571 1321 609">EE</p>	 <p data-bbox="1599 571 1653 609">HR</p>	 <p data-bbox="1939 571 1993 609">LT</p>
 <p data-bbox="241 944 295 983">NL</p>	 <p data-bbox="586 944 640 983">SI</p>	 <p data-bbox="922 944 976 983">SK</p>			

Hipp

Pumpkin Organic

Similarity of national versions (based on nutrition declaration, QUID and ingredient list)



Brand owner's comment

Up until May 2011 there had only ever been one recipe for this variety which contained the one ingredient – namely Pumpkin. However, we received a growing number of consumer requests for the product consistency to be improved and to be slightly less runny. Having listened to this feedback, HiPP therefore decided to re-introduce the recipe with rice starch in those countries who had requested it.

Hipp	Vegetables with rice and turkey	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	301	3	0.5			8	1.2		2.7	0.28	
CZ	301	3	0.5			8	1.2		2.7	0.28	
DK	295	2.8	0.4			8.2	1.3		2.6	0.28	1
EE	301	3	0.5			8	1.2		2.7	0.28	
HR	301	3	0.5			8	1.2		2.7	0.28	
HU	301	3	0.5			8	1.2		2.7	0.28	
LT	301	3	0.5			8	1.2		2.7	0.28	
LV	301	3	0.5			8	1.2		2.7	0.28	
PL	301	3	0.5	1.6	0.9	8	1.2		2.7	0.28	

Energy values in kJ/100g; others in g/100g

Micronutrients

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Quantitative Ingredients Declaration

		BG	CZ	DK	EE	HR	HU	LT	LV	PL
Alpha linolenic acid (omega-3)	g/100g	0.14	0.14	0.12	0.14	0.14	0.14	0.14	0.14	0.14
Canola oil	%									
Cooked rice	%	18	18	18	18	18	18	18	18	18
Iodine	µg/100 g	5	5		5	5	5	5	5	5
Rapeseed oil	%	2	2	1.7	2	2	2	2	2	2
Sodium	g/100g	0.11	0.11		0.11	0.11	0.11	0.11	0.11	0.11
Turkey meat	%	8.4	8.4	8	8.4	8.4	8.4	8.4	8.4	8.4
Vegetable (carrot, corn)	%	30	30		30		30	30	30	30
Vegetables (21 % carrots, 8 % maize)	%			29						
Vegetables (carrot 22%, corn 8%)	%					30				

Hipp	Vegetables with rice and turkey
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Ingredients

BG	CZ	DK	EE	HR	HU	LT	LV	PL
Water	Water	Water	Water	Water	Water	Water	Water	Water
Vegetable (carrot, corn)	Vegetable (carrot, corn)	Vegetables (21 % carrots, 8 % corn)	Vegetable (carrot, corn)	Vegetables (carrot 22%, corn 8%)	Vegetable (carrot, corn)	Vegetable (carrot, corn)	Vegetable (carrot, corn)	Vegetable (carrot, corn)
Cooked rice	Cooked rice	Cooked rice	Cooked rice	Cooked rice	Cooked rice	Cooked rice	Cooked rice	Cooked rice
Turkey meat	Turkey meat	Turkey meat	Turkey meat	Turkey meat	Turkey meat	Turkey meat	Turkey meat	Turkey meat
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Salt with iodine	Salt with iodine	Salt with iodine	Salt with iodine	Salt with iodine	Salt with iodine	Salt with iodine	Salt with iodine	Salt with iodine
Spices	Spices	Spices (pepper)	Spices	Spices	Spices	Spices	Spices	Spices

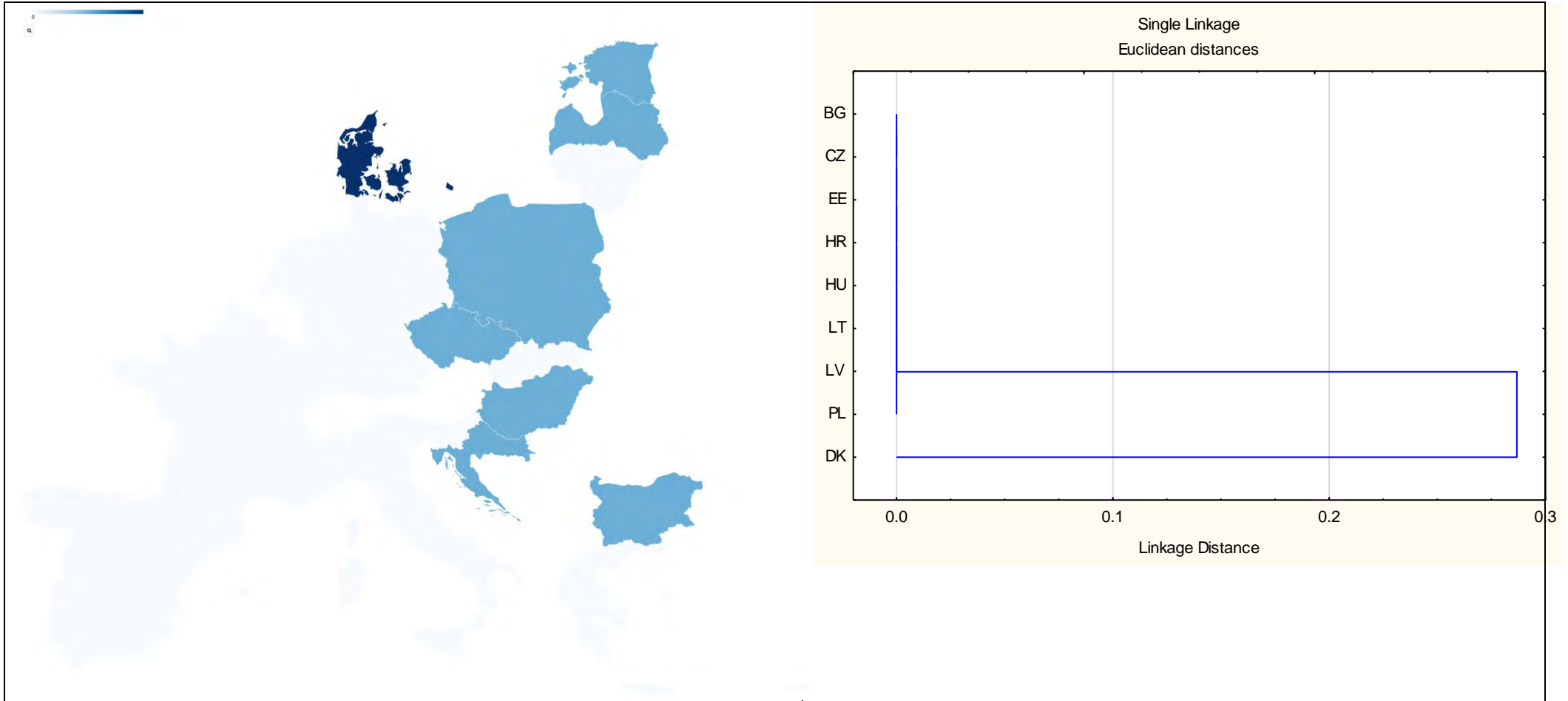
Front Label Pictures

					
BG	CZ	DK	EE	HR	HU
					
LT	LV	PL			

Hipp

Vegetables with rice and turkey

Similarity of national variants (based on nutrition declaration and QUID)



Hipp	Vegetables with rice and turkey	
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Brand owner's comment

The HiPP “Vegetables with Rice and Turkey” (with carrots and corn) recipe is produced in two different EU production sites. The minor differences of the products (max 1% per ingredient) are due to the different production facilities.

HiPP offers a wide range of menu varieties which combine vegetable, meat and some starchy components i.e. rice, pasta or potatoes. To provide the customers with clear information HiPP depict the main ingredients to describe the product on the label. We consider the product name and the front-of-pack visuals, together with the recommended age of introduction as one entity. Therefore, we strongly argue that a menu with carrot and corn as vegetables cannot be compared to one with carrot, fennel, broccoli, onion even if the rest of the components (rice, turkey meat and rapeseed oil) are the same.

Iglo	Fish Fingers	Allaskan Pollock
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	905	9.1	0.7			21	1.1		12	0.89	0.9
DE	818	7.7	0.6			18	0.8		13	1	0.8
HU	905	9.1	0.7			21	1.1		12	0.89	0.9
NL	818	7.7	0.6			18	0.8		13	1	0.8
SK	905	9.1	0.7			21	1.1		12	0.89	0.9

Energy values in kJ/100g; others in g/100g

Micronutrients

		CZ	DE	HU	NL	SK
Selenium	µg/100g	12		12		
EPA, DHA	mg/100g		131			
Iodine	µg/100 g		59.4		59.4	
Selenium	µg/100 g				13	12
Vitamin B12	µg/100 g		0.78			

Quantitative Ingredient Declaration

Ingredient	Unit	CZ	DE	HU	NL	SK
Alaskan pollock (Theragra chalcogramma) fillet	%	58	65	58	65	58
Breadcrumbs (wheat flour, water, spices (paprika, curcuma), salt, yeast)	%				16	

Iglo	Fish Fingers	Allaskan Pollock
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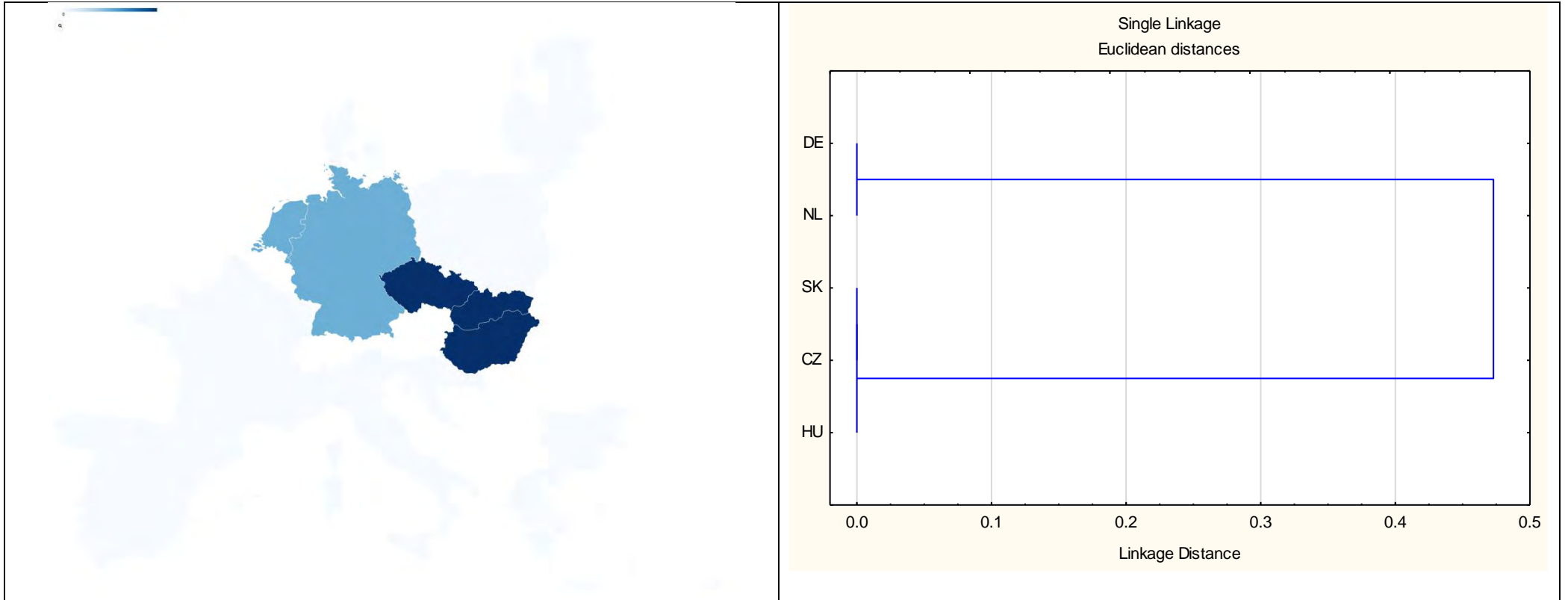
Ingredients

CZ	DE	HU	NL	SK
Alaskan pollock (Theragra chalcogramma) fillet	Alaskan pollock (Theragra chalcogramma) fillet	Alaskan pollock (Theragra chalcogramma) fillet	Alaskan pollock (Theragra chalcogramma) fillet	Alaskan pollock (Theragra chalcogramma) fillet
Breadcrumbs (wheat flour, water, spices, salt, yeast)	Breadcrumbs (wheat flour, water, spices (paprika, curcuma), salt, yeast)	Breadcrumbs (wheat flour, water, spices, salt, yeast)	Breadcrumbs (wheat flour, water, spices), salt, yeast)	Breadcrumbs (wheat flour, water, spices, salt, yeast)
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Water	Wheat flour	Water	Wheat flour	Water
Wheat flour	Starch	Wheat flour	Water	Wheat flour
Potato starch	Salt	Potato starch	Potato starch	Potato starch
Salt		Salt	Salt	Salt

Front Label Pictures

 <p>CZ</p>	 <p>DE</p>	 <p>HU</p>	 <p>NL</p>	 <p>SK</p>
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Similarity of national variants (based on nutrition declaration and QUID)



Iglo	Fish Fingers	Allaskan Pollock
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Brand owner's comment

We first launched fish fingers over sixty years ago and since then the fish content of our fish fingers has never been a fixed percentage. Today our portfolio includes different weights, fish species and fish content which we sell at different prices across Europe. The fish content of our fish fingers is clearly stated on all our packs and our view is that the quality of all our products is the same.

We use the same high quality fish in all of our Alaskan Pollack fish fingers across Europe. The fish fingers we distribute in Hungary, Slovakia and the Czech Republic have the same fish content and are the same weight as other Alaskan Pollack fish fingers which we sell in different countries in Europe, often under different brand names.

In Germany, the "Fischleitsatze" set a minimum fish content for fish fingers of 65% which we are obliged to respect. This leads to differences in fish content in certain countries but in our view, the quality remains the same.

Jacobs	Original/Classic 3 in 1	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1850	15.5	15.5			72	64		2.7	0.56	
CZ	1825	13	13			74	65		3.2	0.07	4
DE	1815	10	10			81	59		1.8	0.15	2.2
EE	1825	13	13			74	65		3.2	0.07	4
HR	1825	13	13			74	65		3.2	0.07	4
HU	1825	13	13			74	65		3.2	0.07	4
LT	1825	13	13			74	65		3.2	0.07	4
SI	1825	13	13			74	65		3.2	0.07	4
SK	1825	13	13			74	65		3.2	0.07	4

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

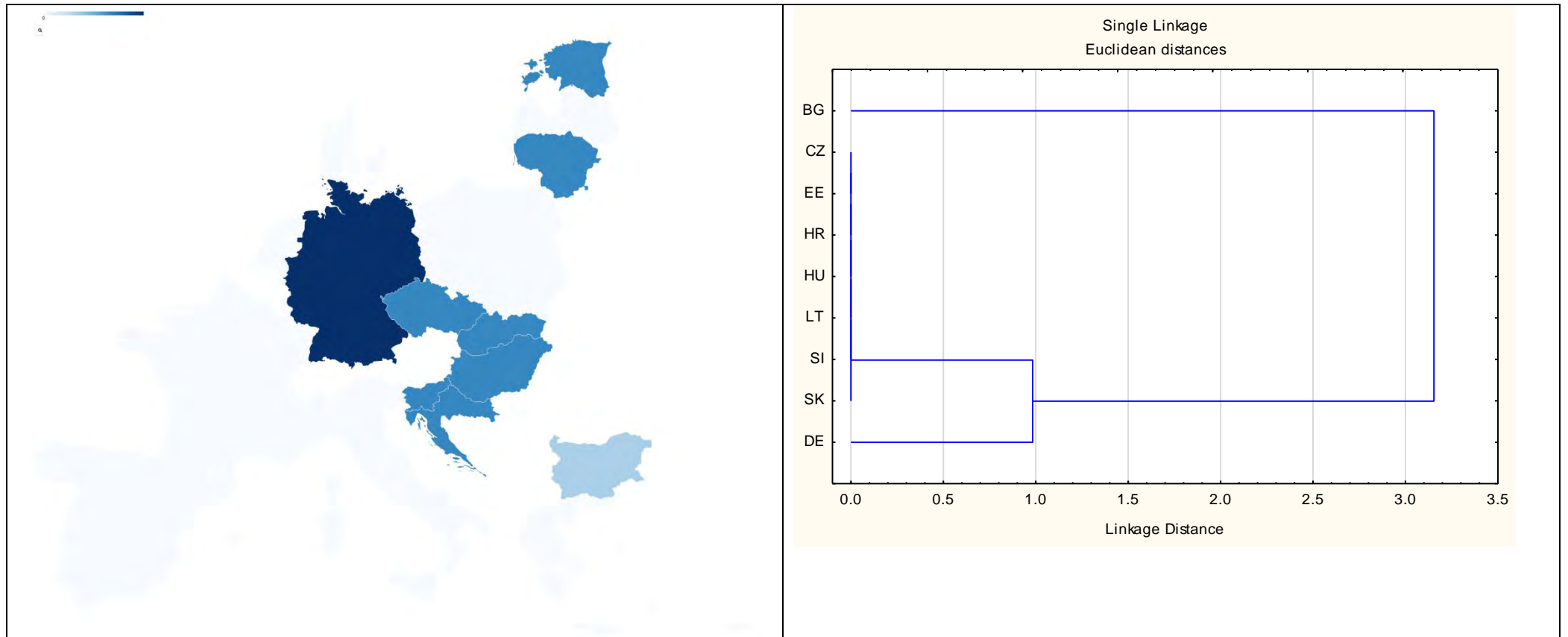
		BG	CZ	DE	EE	HR	HU	LT	SI	SK
Brown sugar	%	17								
Coffee whitener	%				22		22	22		
Instant coffee	%	10	15	8	15	15	15	15	15	15
Sugar	%		62	54	62	62	62	62	62	62

Jacobs	Original/Classic 3 in 1	
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Front Label Pictures

 <p data-bbox="241 528 297 563">BG</p>	 <p data-bbox="584 549 633 584">CZ</p>	 <p data-bbox="925 509 976 544">DE</p>	 <p data-bbox="1265 549 1314 584">EE</p>	 <p data-bbox="1599 549 1653 584">HR</p>	 <p data-bbox="1937 515 1995 550">HU</p>
 <p data-bbox="241 882 297 917">LT</p>	 <p data-bbox="589 914 629 949">SI</p>	 <p data-bbox="925 914 976 949">SK</p>			

Similarity of national variants (based on nutrition declaration and QUID for instant coffee)



Jacobs	Original/Classic 3 in 1	
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Brand owner's comment

JACOBS DOUWE EGBERTS (JDE) believes the information obtained and presented to us is generally accurate. JDE invests significant time and resource to determine which taste profiles are most appealing to consumers in different markets through rigorous research and validation tests. Based on the insights developed by these tests, we develop our products and formulations. It is also a well-known fact that coffee tastes and therefore the type of coffee consumed varies significantly from country-to-country. While we strive to maintain consistent recipes, adjustments to those recipes are required to meet consumer preferences. Regarding the discussed JACOBS 3in1 product, there are recipe variances where required by consumer preferences and local coffee culture; we note that across all markets surveyed, the energy value per 100g for JACOBS 3in1 varies by an insignificant ~1%.

Jacobs	Gold (Cronat)	
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Quantitative Ingredients Declaration

		SI
Instant coffee	%	100

Ingredients

BG	DE	GR	HR	HU	LV	PL	SI	SK
Instant coffee	Instant coffee	Instant coffee	Instant coffee	Instant coffee	Instant coffee	Instant coffee	Instant coffee	Instant coffee

Front Label Pictures

					
BG	CZ	DE	EE	GR	HR
					
HU	LT	LV	PL	SI	SK

Jacobs	Krönung	
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Ingredients

CY	CZ	DE	EE	HR	HU	IT	LT	LV	PL	SK
Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee	Ground roasted coffee (arabica and robusta)

Front Label Pictures

					
CY	CZ	DE	EE	HR	HU
					
IT	LT	LV	PL	SK	

K-Classic	Chips Salted	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	2249	35	3.2			48	0.6		5.5	1.4	5.5
DE	2259	34	2.7	29	2.7	51	0.5		6	1.3	4
HR	2249	35	3.2			48	0.6		5.5	1.4	5.5
PL	2301	35	2.8			52	0.5		5.5	1.2	3.5
SK	2301	35	2.8			52	0.5		5.5	1.2	3.5

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CZ	DE	HR	PL	SK
Potato	%	63.6		63.6	64.1	64.1
Salt	%	1.4	1.3	1.4	1.2	1.2
Sunflower oil	%	35	34	35	34.7	34.7

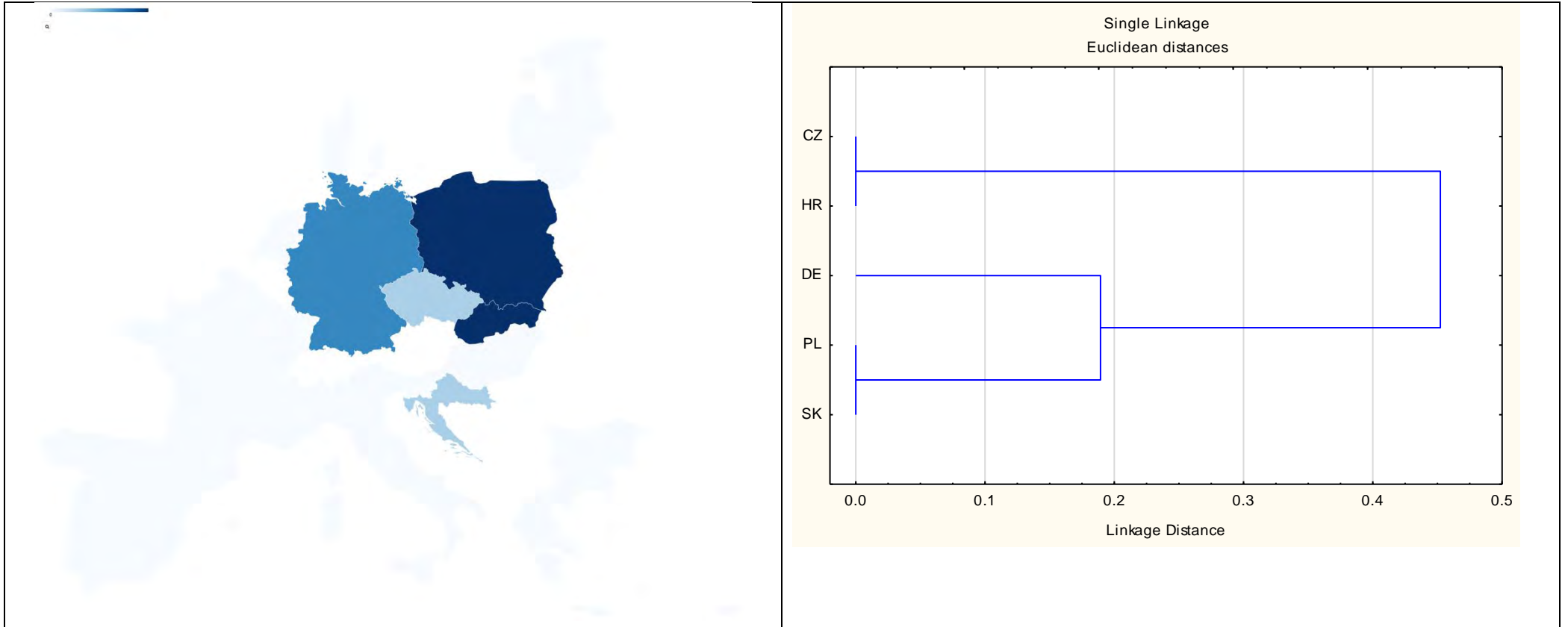
Ingredients

DE	CZ	HR	PL	SK
Potato	Potato	Potato	Potato	Potato
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Salt	Salt	Salt	Salt	Salt

Front Label Pictures



Similarity of national variants (based on nutrition declaration and QUID)



K-Classic	Cooked Ham	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	442	2.3	1			1	0.9		19.7	2.25	0.6
CZ	442	2.3	1			1	0.9		19.7	2.25	0.6
DE	442	2.3	1			1	0.9		19.7	2.25	0.6
PL	442	2.3	1			1	0.9		19.7	2.25	0.6
SK	442	2.3	1			1	0.9		19.7	2.25	0.6

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CZ	PL	SK
Pork meat	%	93	93	93

Ingredients

BG	CZ	DE	PL	SK
Pork meat	Pork meat	Pork meat	Pork meat	Pork meat
Iodised nitrite salt	Iodised nitrite salt	Iodised nitrite salt	Iodised nitrite salt	Iodised nitrite salt
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Dextrose	Dextrose	Dextrose	Dextrose	Dextrose
Stabilisers (diphosphates, triphosphates)	Stabilisers (diphosphates, triphosphates)	Stabilisers (diphosphates, triphosphates)	Stabilisers (diphosphates, triphosphates)	Stabilisers (diphosphates, triphosphates)
Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)

K-Classic	Cooked Ham	
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Front Label Pictures

					
BG	CZ	DE	PL	SK	

K-Classic	Ice Tea Lemon	
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Front Label Pictures

					
BG	CZ	DE	HR	PL	SK

Kellogg's	Special K	Classic/Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1588	1.5	0.3			79	15		9	1	4.5
CY	1588	1.5	0.3			79	15		9	1	4.5
CZ	1588	1.5	0.3			79	15		9	1	4.5
DE	1578	1.5	0.3			78	11.9		9.3	1	4.8
DK	1578	1.5	0.3			78	11.9		9.3	1	4.8
EE	1588	1.5	0.3			79	15		9	1	4.5
ES	1588	1.5	0.3			79	15		9	1	4.5
FR	1588	1.5	0.3			79	15		9	1	4.5
GR	1588	1.5	0.3			79	15		9	1	4.5
HR	1588	1.5	0.3			79	15		9	1	4.5
HU	1588	1.5	0.3			79	15		9	1	4.5
IT	1588	1.5	0.3			79	15		9	1	4.5
LT	1588	1.5	0.3			79	15		9	1	4.5
MT	1588	1.5	0.3			79	15		9	1	4.5
NL	1588	1.5	0.3			79	15		9	1	4.5
SI	1578	1.5	0.3			78	11.9		9.3	1	4.8

Energy values in kJ/100g; others in g/100g

Micronutrients

	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	IT	LT	MT	NL	SI
Iron	mg/100g	11.6	11.6	11.6			11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	11.6	
Vitamin B1	mg/100g	1.8	1.8	1.8			1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	
Vitamin B12	µg/100g	2.1	2.1	2.1			2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	2.1	
Vitamin B2	mg/100g	2.3	2.3	2.3			2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	2.3	
Vitamin B3	mg/100g	13.4	13.4	13.4			13.4	13.4	13.4	13.4	13.4	13.4	13.4	13.4	13.4	13.4	
Vitamin B6	mg/100g	1.2	1.2	1.2			1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	
Vitamin B9	µg/100g	334	334	334			334	334	334	334	334	334	334	334	334	334	
Vitamin D	µg/100g	8.4	8.4	8.4			8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	8.4	
Zinc	mg/100g	8.3	8.4	8.3			8.3	8.4	8.4	8.4	8.3	8.3	8.4	8.3	8.4	8.4	

Quantitative Ingredients Declaration

	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	IT	LT	MT	NL	SI
Barley	%	8	5	8	5	5	8	5	5	5	8	8	5	8	5	5	5
Malted barley flour	%		3.5		4	4		3.5	3.5	3.5			3.5		3.5	3.5	4
Rice	%	46	46	46	48	48	46	46	46	46	46	46	46	46	46	46	48
Whole wheat	%	33	37	33	38	38	33	37	37	37	33	33	37	33	37	37	38

Kellogg's	Special K	Classic/Original
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Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	IT
Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice
Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley
Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Barley malt flavouring	Barley malt	Malted barley flour
Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Barley malt	Barley malt	Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Salt	Barley malt flavouring	Barley malt flavouring
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Vitamin B3	Salt	Salt
Vitamin B3	Vitamin B3	Vitamin B3			Vitamin B3	Vitamin B3	Vitamin B3	Vitamin B3	Iron	Vitamin B3	Vitamin B3
Iron	Iron	Iron			Iron	Iron	Iron	Iron	Zinc	Iron	Iron
Zinc	Zinc	Zinc			Zinc	Zinc	Zinc	Zinc	Vitamin B6	Zinc	Zinc
Vitamin B2	Vitamin B2	Vitamin B2			Vitamin B2	Vitamin B2	Vitamin B2	Vitamin B2	Vitamin B2	Vitamin B2	Vitamin B2
Vitamin B1	Vitamin B1	Vitamin B1			Vitamin B1	Vitamin B1	Vitamin B1	Vitamin B1	Vitamin B1	Vitamin B1	Vitamin B1
Vitamin B6	Vitamin B6	Vitamin B6			Vitamin B6	Vitamin B6	Vitamin B6	Vitamin B6	Vitamin B9	Vitamin B6	Vitamin B6
Vitamin B9	Vitamin B9	Vitamin B9			Vitamin B9	Vitamin B9	Vitamin B9	Vitamin B9	Vitamin D	Vitamin B9	Vitamin B9
Vitamin D	Vitamin D	Vitamin D			Vitamin D	Vitamin D	Vitamin D	Vitamin D	Vitamin B12	Vitamin D	Vitamin D
Vitamin B12	Vitamin B12	Vitamin B12			Vitamin B12	Vitamin B12	Vitamin B12	Vitamin B12		Vitamin B12	Vitamin B12

LT	MT	NL	SI
Rice	Rice	Rice	Rice
Whole wheat	Whole wheat	Whole wheat	Whole wheat
Sugar	Sugar	Sugar	Sugar
Barley	Barley	Barley	Barley
Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour
Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Barley malt
Salt	Salt	Salt	Salt
Vitamin B3	Vitamin B3	Vitamin B3	
Iron	Iron	Iron	
Zinc	Zinc	Zinc	
Vitamin B2	Vitamin B2	Vitamin B2	
Vitamin B1	Vitamin B1	Vitamin B1	
Vitamin B6	Vitamin B6	Vitamin B6	
Vitamin B9	Vitamin B9	Vitamin B9	
Vitamin D	Vitamin D	Vitamin D	
Vitamin B12	Vitamin B12	Vitamin B12	

Kellogg's

Special K

Classic/Original

Front Label Pictures



BG



CY



CZ



DE



DK



EE



ES



FR



GR



HR



HU



IT



LT



MT



NL



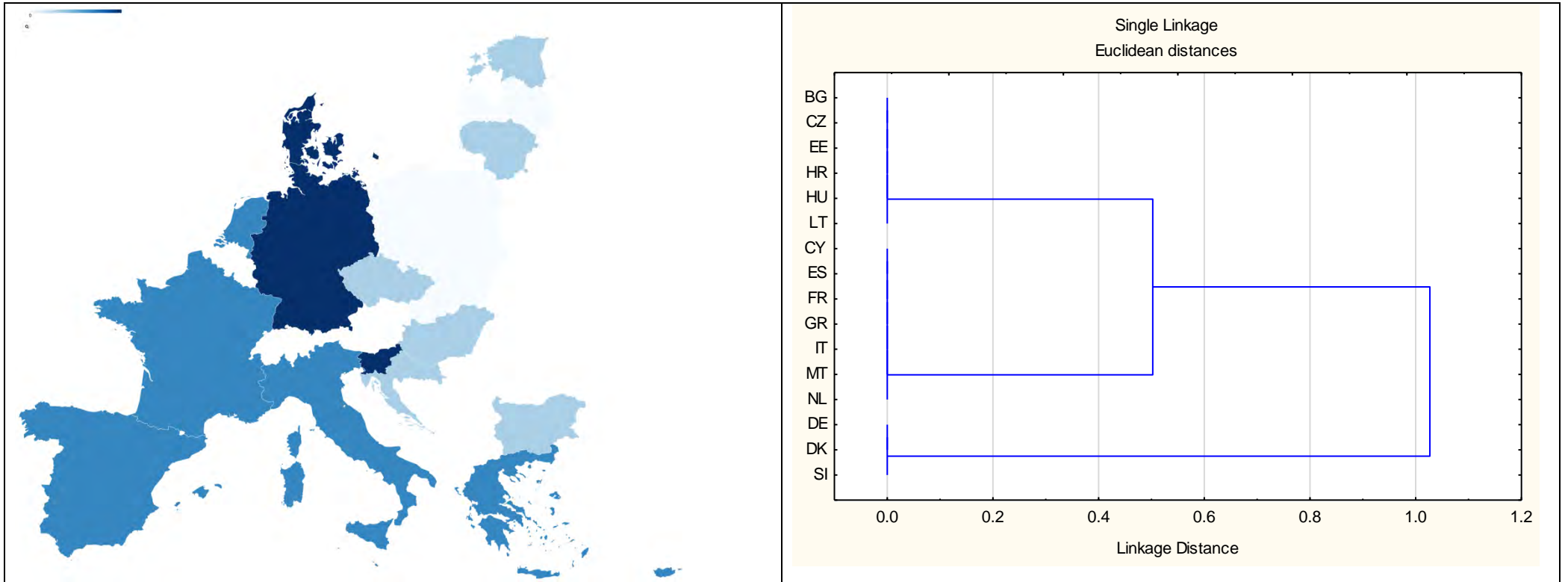
SI

Kellogg's

Special K

Classic/Original

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

We can first confirm that both Kellogg Special K Original and Red Berry are produced and sold in compliance with all relevant EU regulation. The differences between both the Original and Red Berry variants for Germany, Denmark and Slovenia and the rest of Europe are driven by non-harmonised regulation on the addition of vitamins and minerals to foods. Fortification of breakfast cereal plays a vital role in the micronutrient intake of the European population and EU Regulation No. 1925/2006 on the addition of vitamins and minerals exists. However, certain Member states, including Germany and Denmark, restrict fortification of breakfast cereals beyond the EU regulation.

Kellogg's	Special K	Classic/Original
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Kellogg, like many other multinational food companies, operates a policy of multilingual labels which allows flexibility of our supply chain. The non-harmonisation of fortification rules unfortunately prevents us from having a standard formula across the whole European territory. This is therefore one of those cases where there are objective factors that require a different composition of products. As a result of the variance in recipe, we have also taken the opportunity to reduce sugar as part of our internal and corporate commitment to offer food with less sugar. The no fortification and lower sugar recipe in turn affects marginally the QUID values slightly (e.g. Rice 48% not 46%).

Kellogg's	Special K	Red Fruits/Berries
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	1592	1.5	0.3			79	17		8.9	0.95	5.3
DE	1602	1.6	0.3			79	14		9.2	0.95	5.4
DK	1602	1.6	0.3			79	14		9.2	0.95	5.4
EE	1602	1.6	0.3			79	14		9.2	0.95	5.4
ES	1592	1.5	0.3			79	17		8.9	0.95	5.3
FR	1592	1.5	0.3			79	17		8.9	0.95	5.3
GR	1592	1.5	0.3			79	17		8.9	0.95	5.3
IT	1592	1.5	0.3			79	17		8.9	0.95	5.3
LT	1602	1.6	0.3			79	14		9.2	0.95	5.4
LV	1602	1.6	0.3			79	14		9.2	0.95	
MT	1592	1.5	0.3			79	17		8.9	0.95	5.3
NL	1592	1.5	0.3			79	17		8.9	0.95	5.3

Energy values in kJ/100g; others in g/100g

Micronutrients

		CY	DE	DK	EE	ES	FR	GR	IT	LT	LV	MT	NL
Iron	mg/100g	11.1				11.1	11.1	11.1	11.1			11.1	11.1
Vitamin B1	mg/100g	1.7				1.7	1.7	1.7	1.7			1.7	1.7
Vitamin B12	µg/100g	2				2	2	2	2			2	2
Vitamin B2	mg/100g	2.2				2.2	2.2	2.2	2.2			2.2	2.2
Vitamin B3	mg/100g	12.6				12.6	12.6	12.6	12.6			12.6	12.6
Vitamin B6	mg/100 g	1.1				1.1	1.1	1.1	1.1			1.1	1.1
Vitamin B9	µg/100 g	318				318	318	318	318			316	318

Kellogg's	Special K	Red Fruits/Berries
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Quantitative Ingredients Declaration

		CY	DE	DK	EE	ES	FR	GR	IT	LT	LV	MT	NL
Barley	%	4.5	5	5	5	4.5	4.5	4.5	4.5	5	8	4.5	4.5
Barley malt	%										4		4.5
Freeze dried berries (strawberries, raspberries)	%				4.5					4.5			
Freeze dried fruits (strawberry, cherry)	%		4.5	4.5		4.5	4.5	4.5	4.5			5	4.5
Freeze dried berries (raspberries, strawberries, cherry)	%										5		
Grains	%										85		
Malted barley flour	%	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5	3.5
Rice	%	44	46	46	46	44	44	44	44	46	46	44	44

Kellogg's**Special K****Red Fruits/Berries****Ingredients**

CY	DE	DK	EE	ES	FR	GR	IT	LT	LV	MT	NL
Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice
Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat	Whole wheat
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Barley	Freeze dried fruits (strawberry, cherry)	Barley
Freeze dried fruits (strawberry, cherry)	Freeze dried fruits (strawberry, cherry)	Freeze dried fruits (strawberry, cherry)	Freeze dried berries (strawberries, raspberries)	Freeze dried fruits (strawberry, cherry)	Freeze dried fruits (strawberry, cherry)	Freeze dried fruits (strawberry, cherry)	Freeze dried fruits (strawberry, cherry)	Freeze dried berries (strawberries, raspberries)	Malted barley flour	Barley	Freeze dried fruits (strawberry, cherry)
Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Malted barley flour	Freeze dried berries (raspberries, strawberries, cherry)	Malted barley flour	Malted barley flour
Barley malt falvouring	Barley malt	Barley malt	Barley malt falvouring	Barley malt falvouring	Barley malt falvouring	Barley malt falvouring	Barley malt falvouring	Barley malt falvouring	Barley malt	Barley malt falvouring	Barley malt falvouring
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Vitamin B3				Vitamin B3	Vitamin B3	Vitamin B3	Vitamin B3			Vitamin B3	Vitamin B3
Iron				Iron	Iron	Iron	Iron			Iron	Iron
Zinc				Zinc	Zinc	Zinc	Zinc			Zinc	Zinc
Vitamin B2				Vitamin B2	Vitamin B2	Vitamin B2	Vitamin B2			Vitamin B2	Vitamin B2
Vitamin B1				Vitamin B1	Vitamin B1	Vitamin B1	Vitamin B1			Vitamin B1	Vitamin B1
Vitamin B6				Vitamin B6	Vitamin B6	Vitamin B6	Vitamin B6			Vitamin B6	Vitamin B6
Vitamin B9				Vitamin B9	Vitamin B9	Vitamin B9	Vitamin B9			Vitamin B9	Vitamin B9
Vitamin D				Vitamin D	Vitamin D	Vitamin D	Vitamin D			Vitamin D	Vitamin D
Vitamin B12				Vitamin B12	Vitamin B12	Vitamin B12	Vitamin B12			Vitamin B12	Vitamin B12

Kellogg's

Special K

Red Fruits/Berries

Front Label Pictures



CY



DE



DK



EE



ES



FR



GR



IT



LT



LV



MT



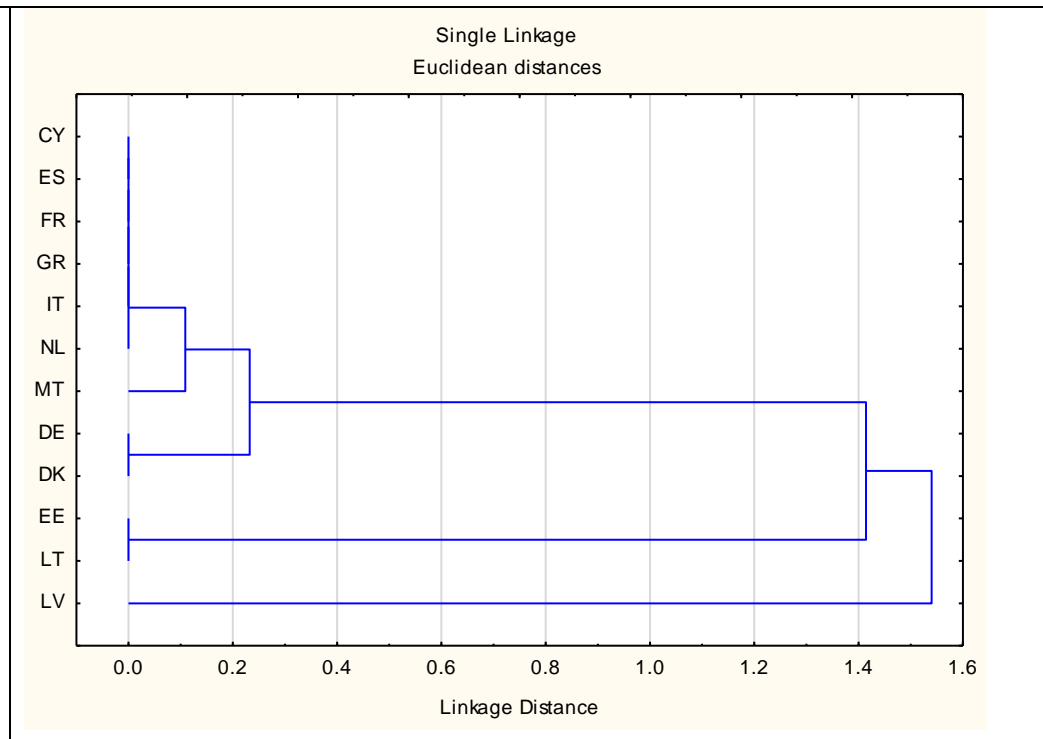
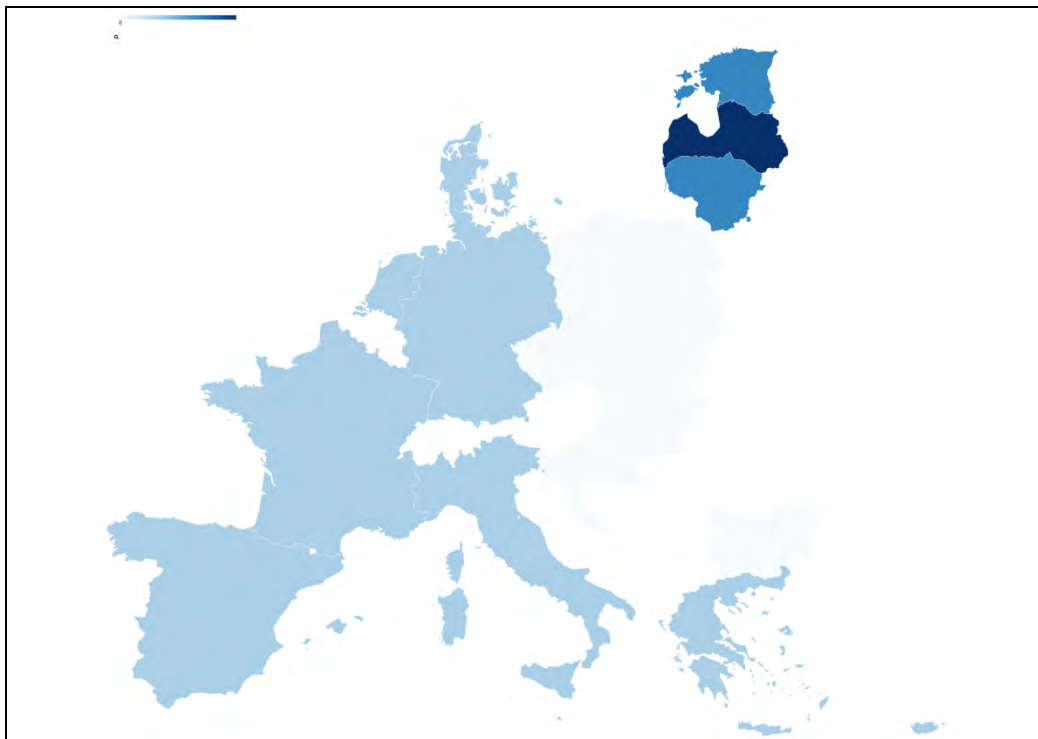
NL

Kellogg's

Special K

Red Fruits/Berries

Similarity of national variants (base on nutrition declaration and QUID)



Kellogg's	Special K	Red Fruits/Berries
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Brand owner's comment

We can first confirm that both Kellogg Special K Original and Red Berry are produced and sold in compliance with all relevant EU regulation. The differences between both the Original and Red Berry variants for Germany, Denmark and Slovenia and the rest of Europe are driven by non-harmonised regulation on the addition of vitamins and minerals to foods. Fortification of breakfast cereal plays a vital role in the micronutrient intake of the European population and EU Regulation No. 1925/2006 on the addition of vitamins and minerals exists. However, certain Member states, including Germany and Denmark, restrict fortification of breakfast cereals beyond the EU regulation.

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Kellogg's	Corn Flakes	The Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1604	0.9	0.2			84	8		7	1.13	3
CY	1604	0.9	0.2			84	8		7	1.13	3
DE	1604	0.9	0.2			84	8		7	1.13	3
DK	1604	0.9	0.2			84	8		7	1.13	3
EE	1604	0.9	0.2			84	8		7	1.13	3
ES	1604	0.9	0.2			84	8		7	1.13	3
FR	1604	0.9	0.2			84	8		7	1.13	3
GR	1604	0.9	0.2			84	8		7	1.13	3
HR	1604	0.9	0.2			84	8		7	1.13	3
HU	1604	0.9	0.2			84	8		7	1.13	3
IT	1604	0.9	0.2			84	8		7	1.13	3
LT	1604	0.9	0.2			84	8		7	1.13	3
LV	1604	0.9	0.2			84	8		7	1.13	3
MT	1604	0.9	0.2			84	8		7	1.13	3
NL	1604	0.9	0.2			84	8		7	1.13	3
SI	1604	0.9	0.2			84	8		7	1.13	3

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CY	DE	DK	EE	ES	FR	HR	HU	IT	LT	LV	MT	NL	SI
Corn	%								98							

Micronutrients

		BG	CY	DE	DK	EE	ES	FR	HR	HU	IT	LT	LV	MT	NL	SI
Iron	mg/100g	8	8			8	8	8	8		8	8	8	8	8	
Vitamin B1	mg/100g	0.91	0.91			0.91	0.91	0.91	0.91		0.91	0.91	0.91	0.91	0.91	
Vitamin B12	µg/100g	2.1	2.1			2.1	2.1	2.1	2.1		2.1	2.1	2.1	2.1	2.1	
Vitamin B2	mg/100g	1.2	1.2			1.2	1.2	1.2	1.2		1.2	1.2	1.2	1.2	1.2	
Vitamin B3	mg/100g	13.3	13			13.3	13.3	13.3	13.3		13.3	13.3	13.3	13.3	13	
Vitamin B6	mg/100g	1.2	1.2			1.2	1.2	1.2	1.2		1.2	1.2	1.2	1.2	1.2	
Vitamin B9	µg/100g	166	166			166	166	166	166		166	166	166	166	166	
Vitamin D	µg/100g	8.4	8.4			8.4	8.4	8.4	8.4		8.4	8.4	8.4	8.4	8.4	

Kellogg's	Corn Flakes	The Original
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Ingredients

BG	CY	DE	DK	EE	ES	FR	GR	HR	HU	IT	LT
Corn	Corn	Corn	Corn	Corn	Corn	Corn	Corn	Corn	Corn	Corn	Corn
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Barley malt flavouring	Barley malt flavouring	Barley malt	Barley malt	Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Barley malt extract	Barley malt	Barley malt flavouring	Barley malt flavouring
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Vitamin B3	Vitamin B3			Vitamin B3	Vitamin B3	Vitamin B3	Vitamin B3	Vitamin B3		Vitamin B3	Vitamin B3
Iron	Iron			Iron	Iron	Vitamin B6	Iron	Vitamin B6		Vitamin B6	Iron
Vitamin B6	Vitamin B6			Vitamin B6	Vitamin B6	Vitamin B2	Vitamin B6	Vitamin B2		Vitamin B2	Vitamin B6
Vitamin B2	Vitamin B2			Vitamin B2	Vitamin B2	Vitamin B1	Vitamin B2	Vitamin B1		Vitamin B1	Vitamin B2
Vitamin B1	Vitamin B1			Vitamin B1	Vitamin B1	Vitamin B9	Vitamin B1	Vitamin B9		Vitamin B9	Vitamin B1
Vitamin B9	Vitamin B9			Vitamin B9	Vitamin B9	Vitamin D	Vitamin B9	Vitamin D		Vitamin D	Vitamin B9
Vitamin D	Vitamin D			Vitamin D	Vitamin D	Vitamin B12	Vitamin D	Vitamin B12		Vitamin B12	Vitamin D
Vitamin B12	Vitamin B12			Vitamin B12	Vitamin B12	Iron	Vitamin B12	Iron		Iron	Vitamin B12

LV	MT	NL	SI
Corn	Corn	Corn	Corn
Sugar	Sugar	Sugar	Sugar
Barley malt flavouring	Barley malt flavouring	Barley malt flavouring	Barley malt
Salt	Salt	Salt	Salt
Vitamin B3	Vitamin B3	Vitamin B3	
Iron	Vitamin B6	Vitamin B6	
Vitamin B6	Vitamin B2	Vitamin B2	
Vitamin B2	Vitamin B1	Vitamin B1	
Vitamin B1	Vitamin B9	Vitamin B9	
Vitamin B9	Vitamin D	Vitamin D	
Vitamin D	Vitamin B12	Vitamin B12	
Vitamin B12	Iron	Iron	

Kellogg's

Corn Flakes

The Original

Front Label Pictures



BG



CY



DE



DK



EE



ES



FR



GR



HR



HU



IT



LT



LV



MT



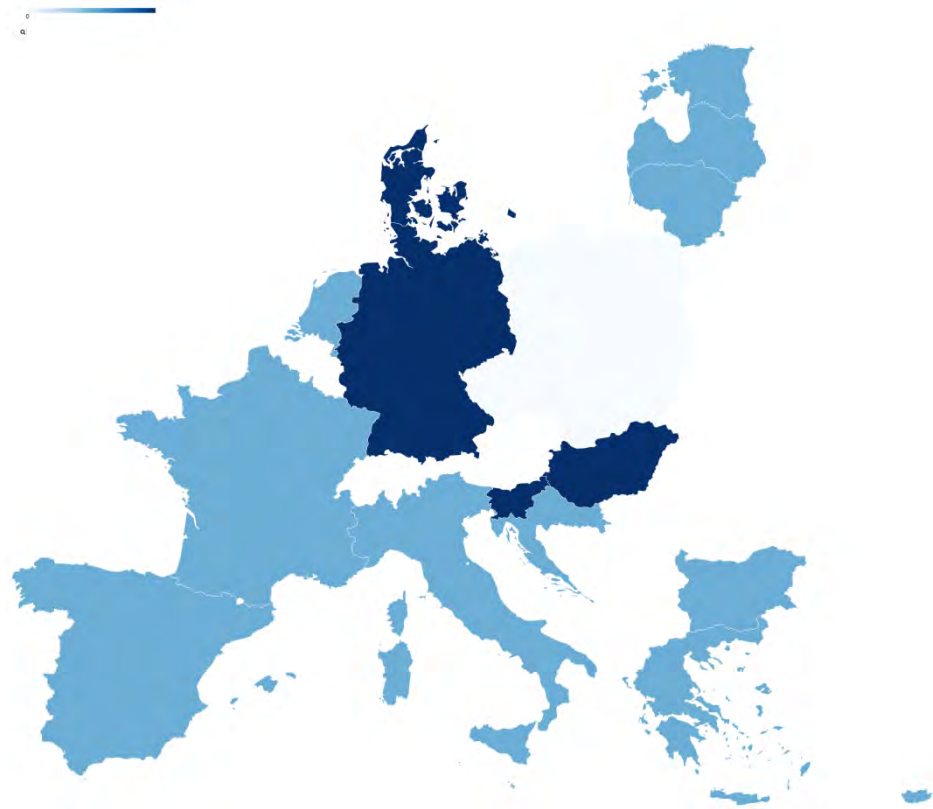
NL



SI

Kellogg's	Corn Flakes	The Original
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Similarity of national variants (based on micro-nutrient declaration)



Comments from the Industry

We can first confirm that both Kellogg Special K Original and Red Berry are produced and sold in compliance with all relevant EU regulation. The differences between both the Original and Red Berry variants for Germany, Denmark and Slovenia and the rest of Europe are driven by non-harmonised regulation on the addition of vitamins and minerals to foods. Fortification of breakfast cereal plays a vital role in the micronutrient intake of the European population and EU Regulation No. 1925/2006 on the addition of vitamins and minerals exists. However, certain Member states, including Germany and Denmark, restrict fortification of breakfast cereals beyond the EU regulation.

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Kellogg's	Corn Flakes	The Original
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objective factors that require a different composition of products. As a result of the variance in recipe, we have also taken the opportunity to reduce sugar as part of our internal and corporate commitment to offer food with less sugar. The no fortification and lower sugar recipe in turn affects marginally the QUID values slightly (e.g. Rice 48% not 46%).

Kikkoman	Soy Sauce	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	325					3.2	0.6		10	16.9	
CY	325					3.2	0.6		10	16.9	
CZ	325					3.2	0.6		10	16.9	
DE	325					3.2	0.6		10	16.9	
DK	325					3.2	0.6		10	16.9	
ES	325					3.2	0.6		10	16.9	
HR	325					3.2	0.6		10	16.9	
HU	325					3.2	0.6		10	16.9	
IT	325					3.2	0.6		10	16.9	
LT	325					3.2	0.6		10	16.9	
LV	325					3.2	0.6		10	16.9	
MT	325					3.2	0.6		10	16.9	
NL	325					3.2	0.6		10	16.9	
PL	325					3.2	0.6		10	16.9	
SI	325					3.2	0.6		10	16.9	
SK	325					3.2	0.6		10	16.9	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		MT
Hulled soy beans	%	5.9

Ingredients

BG	CY	CZ	DE	DK	ES	HR	HU	IT	LT	LV	MT	NL
Water	Water	Water	Water	Water	Water	Water	Water	Water	Water	Water	Water	Water
Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean	Soybean
Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat	Wheat
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt

PL	SI	SK
Water	Water	Water
Soybean	Soybean	Soybean
Wheat	Wheat	Wheat
Salt	Salt	Salt

Kikkoman

Soy Sauce

Front Label Pictures



BG



CY



CZ



DE



DK



ES



HR



HU



IT



LT



LV



MT



NL



PL



SI



SK

Kinder	Pingui	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1858	28.3	18.1			41.5	34.5		5.3	0.229	
CZ	1858	28.3	18.1			41.5	34.5		5.3	0.229	
DE	1873	29.7	20			37.8	33.1		7	0.254	
DK	1873	29.7	20			37.8	33.1		7	0.254	
EE	1873	29.7	20			37.8	33.1		7	0.254	
FR	1873	29.7	20			37.8	33.1		7	0.254	
HR	1858	28.3	18.1			41.5	34.5		5.3	0.229	
HU	1858	28.3	18.1			41.5	34.5		5.3	0.229	
IT	1858	28.3	18.1			41.5	34.5		5.3	0.229	
LT	1873	29.7	20			37.8	33.1		7	0.254	
LV	1873	29.7	20			37.8	33.1		7	0.254	
MT	1858	28.3	18.1			41.5	34.5		5.3	0.229	
NL	1873	29.7	20			37.8	33.1		7	0.254	
PL	1858	28.3	18.1			41.5	34.5		5.3	0.229	
SI	1873	29.7	20			37.8	33.1		7	0.254	
SK	1858	28.3	18.1			41.5	34.5		5.3	0.229	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CZ	DE	DK	EE	FR	HR	HU	IT	LT	LV	MT	NL	PL	SI	SK
Chocolate	%	20	20					20	20	20			20		20		20
Cocoa	%									1.5			1.5				
Cocoa solids	%	43						43									
Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	%			21	21	21	21				21	21		21		21	
Milk	%	21	21	24	24	24	24	21	21	21	24	24	21	24	21	24	21
Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithin (soya), vanillin)	%			1	1	1	1				1	1		1		1	
Milk cream filling	%	45	45	48.5	48.5	48.5		45	45		48.5	48.5			45	48.5	45
Skimmed milk powder	%	5	5	9.5	9.5	9.5	9	5	5		9.5	9.5			5	9.5	5
Wheat flour	%						8.5							8.5			

Kinder	Pingui	
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Ingredients

BG	CZ	DE	DK	EE	FR	HR	HU	IT
Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk
Chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithin (soya), vanillin)
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Palm oil	Vegetable oil (palm, shea)	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil
Wheat flour	Wheat flour	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Wheat flour	Wheat flour	Wheat flour
Skimmed milk powder	Skimmed milk powder	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Dextrose	Dextrose	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Dextrose	Dextrose	Dextrose
Cocoa	Cocoa	Milkfat	Milkfat	Milkfat	Milkfat	Cocoa	Cocoa	Cocoa
Milkfat	Milkfat	Dextrose	Dextrose	Dextrose	Dextrose	Milkfat	Milkfat	Milkfat
Egg powder	Egg powder	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithin (soya), vanillin)	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithin (soya), vanillin)	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithin (soya), vanillin)	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithin (soya), vanillin)	Egg powder	Egg powder	Egg powder
Glucose fructose syrup	Glucose fructose syrup	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup
Low fat cocoa powder	Low fat cocoa powder	Egg powder	Egg powder	Egg powder	Egg powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings
Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
		Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract			
		Vanillin						

Kinder	Pingui	
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LT	LV	MT	NL	PL	SI	SK
Milk	Milk	Milk	Milk	Milk	Milk	Milk
Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)	Dark chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)	Chocolate (sugar, cocoa mass, cocoa butter, emulsifier lecithine (soya), vanillin)
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Vegetable oil (palm, shea)
Skimmed milk powder	Skimmed milk powder	Wheat flour	Skimmed milk powder	Wheat flour	Skimmed milk powder	Wheat flour
Wheat flour	Wheat flour	Skimmed milk powder	Wheat flour	Skimmed milk powder	Wheat flour	Skimmed milk powder
Cocoa butter	Cocoa butter	Dextrose	Cocoa butter	Dextrose	Cocoa butter	Dextrose
Milkfat	Milkfat	Cocoa	Milkfat	Cocoa	Milkfat	Cocoa
Dextrose	Dextrose	Milkfat	Dextrose	Milkfat	Dextrose	Milkfat
Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithine (soya), vanillin)	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithine (soya), vanillin)	Egg powder	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithine (soya), vanillin)	Egg powder	Milk chocolate (sugar, whole milk powder, cocoa butter, cocoa mass, emulsifier lecithine (soya), vanillin)	Egg powder
Low fat cocoa powder	Low fat cocoa powder	Glucose fructose syrup	Low fat cocoa powder	Glucose fructose syrup	Low fat cocoa powder	Glucose fructose syrup
Egg powder	Egg powder	Low fat cocoa powder	Egg powder	Low fat cocoa powder	Egg powder	Low fat cocoa powder
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings
Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)	Emulsifiers (mono- and diglycerides of fatty acids)
Salt	Salt	Salt	Salt	Salt	Salt	Salt
Barley malt extract	Barley malt extract		Barley malt extract		Barley malt extract	

Kinder

Pingui

Front Label Pictures



BG



CZ



DE



DK



EE



FR



HR



HU



IT



LT



LV



MT



NL



PL



SI

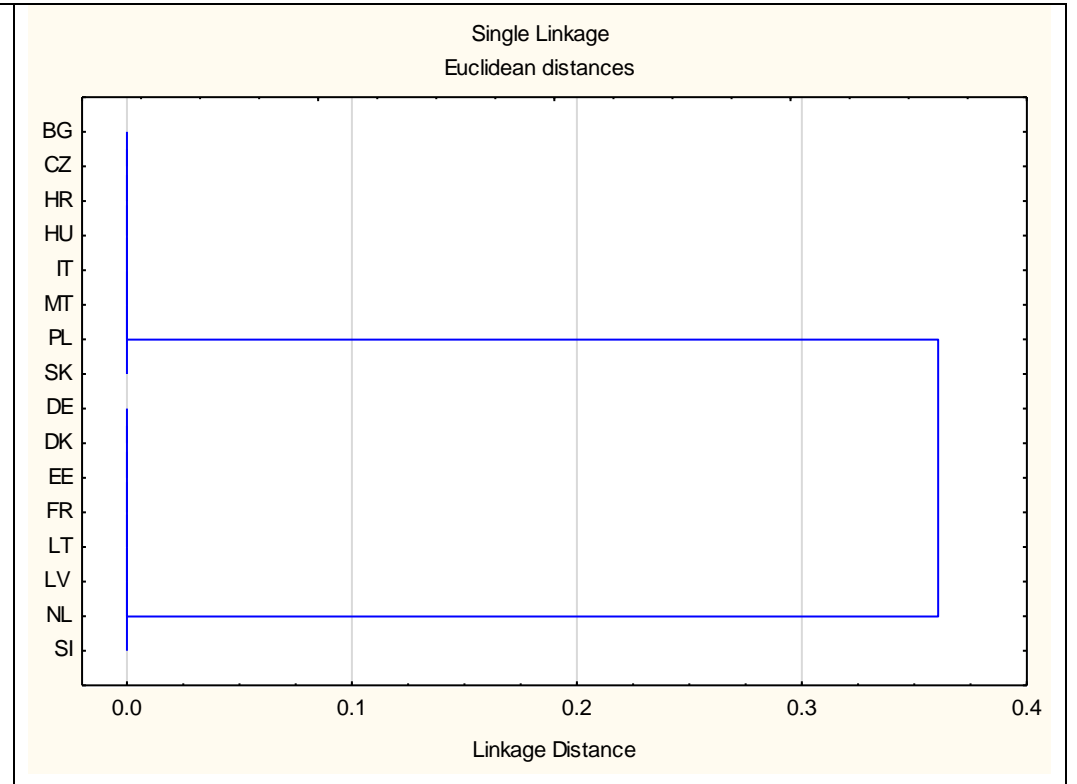
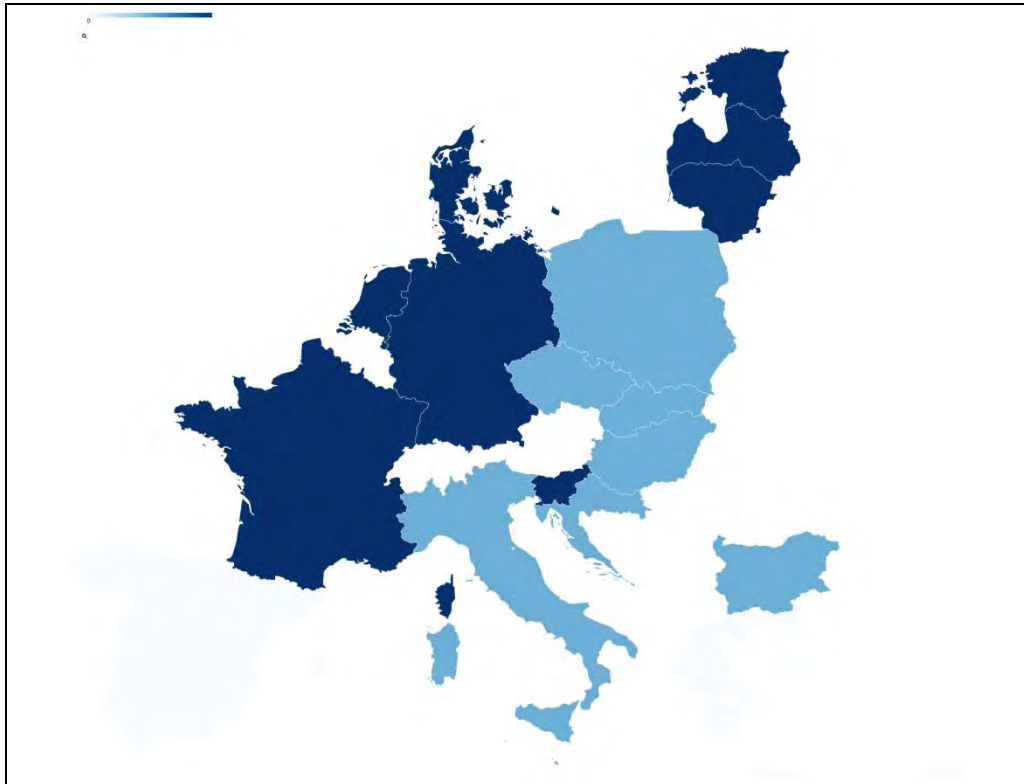


SK

Kinder

Pingui

Similarity of national variants (based on nutrition declaration and QUID)



Kinder	Pingui	
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Brand owner's comment

Different amount of nutrients and QUID %:

- France's "skimmed milk powder" value looks like a Ferrero typo: it will therefore be revised asap with the correct value of 9.5%.
- "Cocoa solids" and "Dry cocoa solids" as well as "Milk filling" and "Milky cream" should be considered as identifying the same nutrients. They are, however, labelled in different ways in EU countries according to national market habits.
- Kinder Pingui is produced in two different plants, built over time first in Italy and later-on in Germany. The different technological needs and production feasibility requirements of these two plants require the use of a slightly different recipe. However, Ferrero considers these recipes to be of similar quality, also due to the minimum impact they both have on a daily diet. In fact, in several cases they are marketed indifferently in the same country.
- Market research (available upon request) confirms that 2/3 (66%) of consumers do not recognize the difference between the two recipes and 69% show the same satisfaction rating.

Ingredients:

- Indications of "Vegetable oil (palm, shea)" as labelled in the Czech Republic and Slovakia should be considered as a Ferrero mistake: it will be correct asap.

Knorr	Beef Bouillon with Vermicelli
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	150	0.4	0.2			6	0.2		1.5	0.73	0.4
HU	142	0.5	0.2			6.1	0.5		1.2	0.9	0.5
SI	126	0.5	0.2			5.4	0.5		1	0.83	0.5

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		DE	HU	SI
Beef meat extract	%	0.4	0.4	0.4
Carrot	%	2	0.06	0.06
Chives	%		0.05	0.06
Onion	%		0.4	0.4
Pasta (durum wheat semolina)	%	79	77	77

Knorr	Beef Bouillon with Vermicelli	
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Ingredients

BG	CY	CZ
Pasta (durum wheat semolina)	Pasta (durum wheat semolina)	Pasta (durum wheat semolina)
Iodised salt	Iodised salt	Salt
Yeast extract	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)
Palm oil	Palm oil	Palm oil
Starch	Starch	Starch
Carrot	Flavourings	Flavourings
Salt	Potassium chloride	Potassium chloride
Flavourings (with wheat, barley)	Salt	Spices (onion (0,4%), celery, nutmeg, pepper, garlic, turmeric)
Herbs (celery leaves, parsley)	Vegetables (onion (0.4%), garlic, carrot (0.06%))	Beef meat extract
Beef meat extract	Beef meat extract	Maltodextrin
Sugar	Maltodextrin	Sugar
Onions	Spices (celery seed, nutmeg, pepper, turmeric)	Chives
Spices (turmeric, garlic, nutmeg, pepper)	Chives	Carrot
	Sugar	Concentrated onion juice
	Onion juice concentrate	Yeast extract
	Yeast extract	Fructose
	Fructose	Soy sauce (soybean, wheat)
	Soy sauce (soybean, wheat)	Lemon juice powder
	Lemon juice powder	Sunflower oil
	Sunflower oil	

Knorr

Beef Bouillon with Vermicelli

Front Label Pictures



DE



HU



SI

Comments from the Industry

We offer a wide variety of beef vermicelli soups in Europe, which vary in terms of pack size and recipe. There are slight differences in composition which have been developed locally together with country chefs over time. This includes vegetables which are used differently as garnish around Europe. The products selected for the testing have different art work and are different pack sizes.

Knorr	Beef Stock Cube	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	24	0.5	0.3			0.5	0.5		0.5	0.95	0.5
CZ	30	0.5	0.4			0.3	0.1		0.2	0.83	
DE	24	0.5	0.3			0.5	0.5		0.5	0.95	0.5
DK	25	0.5	0.3			0.5	0.5		0.5	0.85	0.5
FR	25	0.5	0.3			0.5	0.5		0.5	0.8	0.5
HR	25	0.5	0.3			0.2	0.1		0.2	0.95	
HU	24	0.5	0.3			0.5	0.5		0.5	0.95	0.5
IT	23	0.5	0.2			0.6	0.5		0.5	0.59	0.5
MT	27	0.5	0.3			0.5	0.5		0.5	0.97	0.5
NL	27	0.5	0.4			0.5	0.5		0.5	0.83	
PL	24	0.5	0.3			0.5	0.5		0.5	0.95	
SI	24	0.5	0.3			0.5	0.5		0.5	0.95	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CY	CZ	DE	DK	FR	HR	HU	IT	MT	NL	PL	SI
Beef extract	%	4.2	2.2	2	2.1	2.3	3	2.2	2.3	4	2.2	2.2	
Beef fat	%				3		4.8						
Beef powder	%												2
Carrot	%			5									0.4
Onion	%					1.3							
Parsley	%	0.2	0.2				0.1	0.3					0.3

Knorr	Beef Stock Cube	
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Ingredients

CY	CZ	DE	DK	FR	HR	HU	IT
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Plant fat (palm, fully hydrogenated palm)	Plant fat (palm, shea, sal)	Palm oil	Plant fat (palm, shea, sal)	Plant fat (palm, fully hydrogenated palm)	Plant fat (palm, shea, sal)	Palm oil	Maltodextrin
Flavour enhancers (monosodium glutamate, disodium inosinate and disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Starch	Flavour enhancers (monosodium glutamate, disodium inosinate and disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Palm oil
Starch	Starch	Starch	Flavourings	Yeast extract	Beef fat	Starch	Starch
Beef extract	Beef extract	Flavourings	Sugar	Starch	Starch	Flavourings	Sugar
Maltodextrin	Sugar	Fully hydrogenated palm oil	Yeast extract	Sugar	Sugar	Fully hydrogenated palm oil	Flavourings
Onion powder	Maltodextrin	Beef extract	Beef fat	Beef extract	Beef extract	Beef extract	Beef extract
Caramel syrup	Flavourings	Maltodextrin	Beef extract	Flavourings	Maltodextrin	Maltodextrin	Yeast extract
Flavourings	Colourants (ammonia caramel)	Spices (celery seeds, nut meg, turmeric)	Caramel syrup	Maltodextrin	Flavourings	Spices (celery seeds, nut meg, turmeric)	Potassium chloride
Parsley	Food acids (citric acid)	Carrot	Onion powder	Onion	Food acids (citric acid)	Carrot	Caramel
Carrot	Spices and herbs (turmeric, celery seed, dried leaves of root parsley 0.2%)	Parsley	Maltodextrin	Caramel	Spices (turmeric, celery seeds)	Parsley	Spices (onion, celery seeds, parsley root)
Yeast extract		Food acids (L(+)-tartaric acid)	Parsley	Nutmeg	Carrot	Food acids (L(+)-tartaric acid)	Dried parsley
Parsley root			Carrot		Parsley		
			Spices (among others: celery seeds)		Ammonium caramel		
			Antioxidants (rosemary extract)				

Knorr	Beef Stock Cube	
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MT	NL	PL	SI
Salt	Salt	Salt	Salt
Plant fat (palm, shea, sal)	Plant fat (palm, shea, sal)	Palm oil	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)
Starch	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Flavour enhancers (monosodium glutamate, disodium inosinate and disodium guanylate)	Palm oil
Sugar	Starch	Starch	Starch
Beef extract	Beef extract	Flavourings	Flavourings
Yeast extract	Sugar	Fully hydrogenated palm oil	Fully hydrogenated palm oil
Flavourings	Maltodextrin	Beef extract	Beef powder
Onion powder	Flavourings	Maltodextrin	Spices (celery, nutmeg, turmeric)
Caramel syrup	Colourants (ammonia caramel)	Celery seeds	Carrot
Maltodextrin	Food acids (citric acid)	Nutmeg	Parsley
Parsley	Spices (tumeric, celery seeds)	Turmeric	Food acids (L(+)-tartaric acid)
Carrot	Parsley	Carrot	
Spices (parsley roots, celery seeds)		Parsley	
		Food acids (L(+)-tartaric acid)	

Knorr	Beef Stock Cube	
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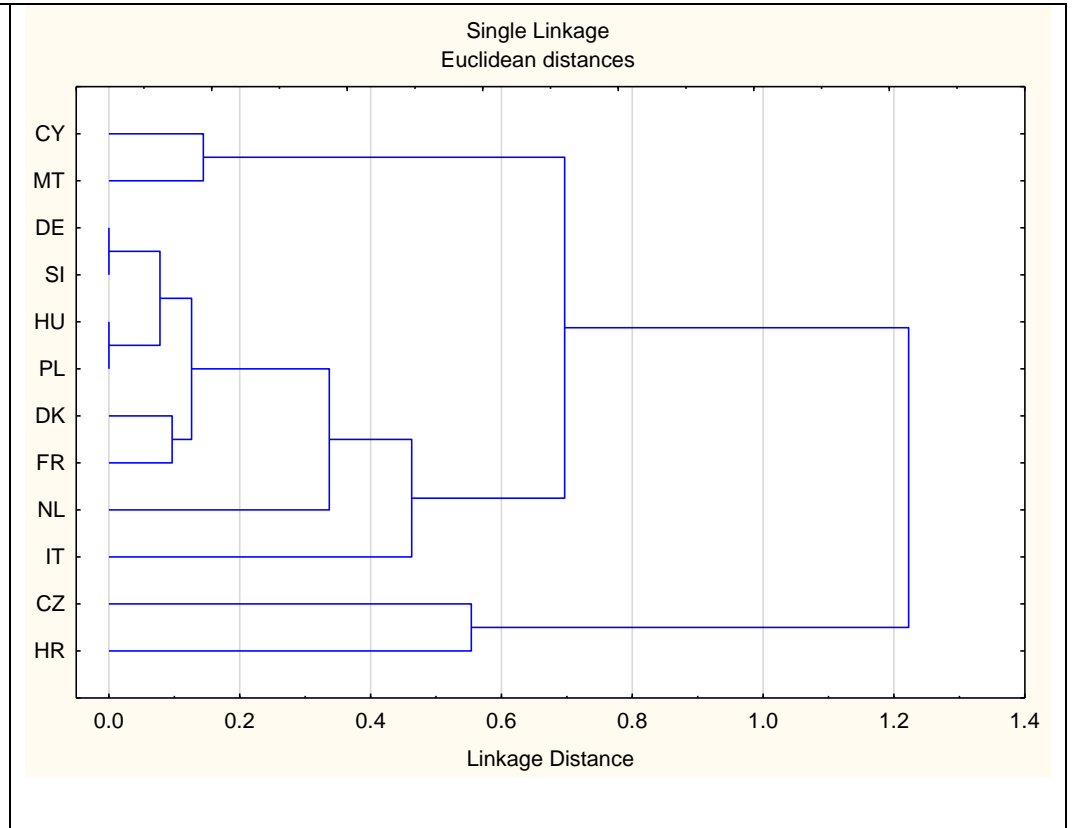
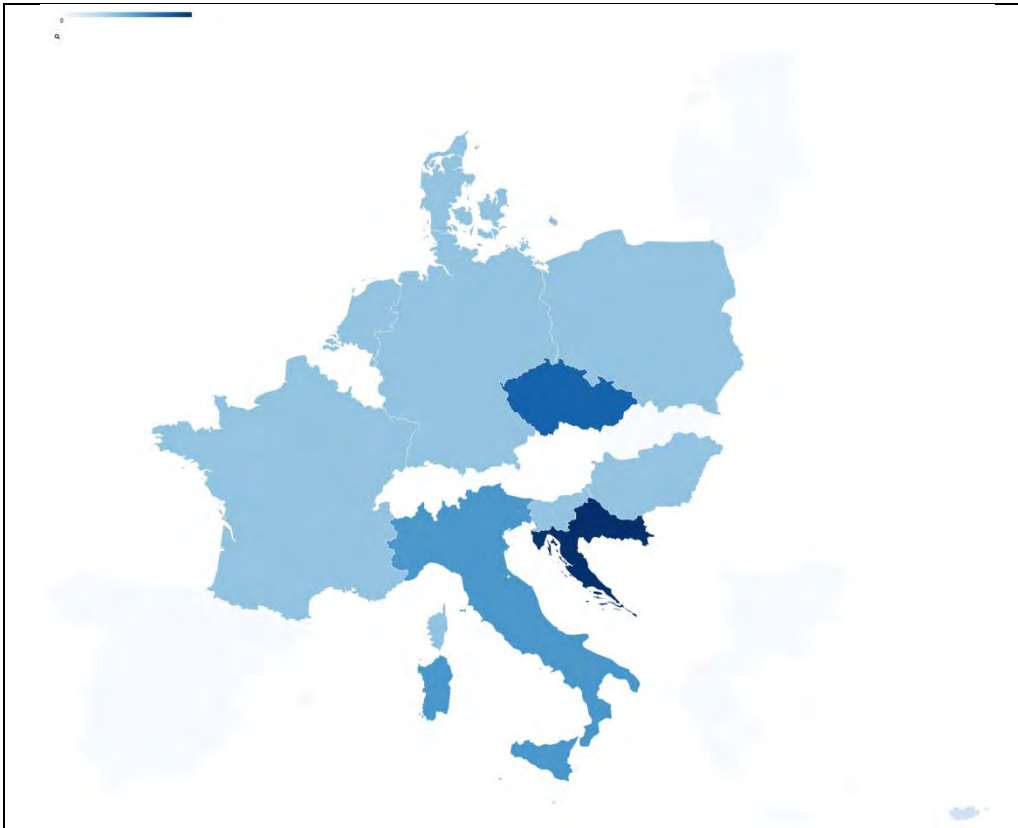
Front Label Pictures

 <p>CY</p>	 <p>CZ</p>	 <p>DE</p>	 <p>DK</p>	 <p>FR</p>	 <p>HR</p>
 <p>HU</p>	 <p>IT</p>	 <p>MT</p>	 <p>NL</p>	 <p>PL</p>	 <p>SI</p>

Similarity of national variants (based on nutrition declaration and QUID)

Knorr

Beef Stock Cube



Brand owner's comment

We offer 19 different versions of Knorr Beef Bouillon Stock Cubes across Europe, which vary in terms of pack size and recipe but are not marketed as similar. We offer a variety of versions across Europe to ensure we can cater to the diversity of European Consumers. Therefore, we have versions that are lower in salt, include extra virgin olive oil, or can be gluten free and conservatives free.

Knorr	Chicken Stock Cube	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	25	0.5	0.3			0.5	0.5		0.5	0.88	0.5
CZ	24	0.5	0.3			0.5	0.5		0.5	0.95	
DK	27	0.5	0.3			0.5	0.5		0.5	0.83	
FR	25	0.5	0.2			0.5	0.5		0.5	0.9	0.5
HR	25	0.4	0.3			0.3	0.1		0.2	0.95	
HU	20	0.5	0.3			0.2	0.1		0.1	1.1	
LT	25	0.4	0.3			0.3	0.1		0.2	0.95	
MT	30	0.5	0.4			0.6	0.5		0.5	0.93	0.5
NL	24	0.5	0.3			0.5	0.5		0.5	0.95	
PL	25	0.4	0.3			0.3	0.1		0.2	0.95	
SI	25	0.4	0.3			0.3	0.1		0.2	0.95	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CY	CZ	DK	FR	HR	HU	LT	MT	NL	PL	SI
Carrot	%		1			1	2	1			1	1
Chicken	%								1			
Chicken extract	%		0.1			0.1	0.2	0.1				
Chicken fat	%		2	3		2		2	3	2	2	2
Chicken meat	%	1		1	1							
Chicken meat extract	%									0.1	0.1	0.1
Dried leaves of parsley root	%		0.4									
Extra virgin olive oil	%	2										
Garlic	%	0.4										
Parsley	%	0.1			0.1	0.4	0.3					0.4
Onion	%				1							
Celery seeds	%				0.3							

Knorr	Chicken Stock Cube	
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Ingredients

CY	CZ	DK	FR	HR	HU	LT	MT
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Plant fats (palm, shea, sal)	Plant fats (palm, shea, sal)	Starch	Starch	Plant fats (palm, shea, sal)	Plant fats (palm, shea, sal)	Plant fats (palm, shea, sal)	Starch
Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Plant fats (palm, shea, sal)	Plant fats (palm, fully hydrogenated palm)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Plant fats (palm, shea, sal)
Starch	Starch	Yeast extract	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Starch	Sugar	Starch	Yeast extract
Flavourings	Sugar	Sugar	Sugar	Sugar	Carrot	Sugar	Sugar
Stabilisers (xanthan gum)	Chicken fat	Chicken fat		Chicken fat	Spices (turmeric, onion powder, celery seeds)	Chicken fat	Chicken fat
Sugar	Flavourings	Chicken meat	Flavourings	Flavourings	Starch	Flavourings	Chicken
Plant oil (extra virgin olive oil)	Spices (tumeric, celery seed)	Spices and herbs (among others parsley and celery)	Extra virgin olive oil	Spices (turmeric, celery seed)	Flavourings	Turmeric	Spices (turmeric, pepper, celery seeds)
Chicken meat	Carrot	Flavourings	Chicken fat	Carrot	Yeast extract	Celery seeds	Flavourings
Spices (celery seeds, turmeric, nutmeg, lovage root, parsley root)	Yeast extract	Onion powder	Antioxidants (rosemary extract)	Yeast extract	Food acids (citric acid)	Carrot	Onion powder
Caramel syrup	Dried leaves of parsley root	Maltodextrin	Onion	Parsley	Parsley	Yeast extract	Maltodextrin
Garlic	Chicken extract	Lemon juice powder	Chicken meat	Chicken extract	Chicken extract	Parsley	Lemon juice powder
Maltodextrin	Caramel syrup	Caramel syrup	Spices and herbs (celery seeds, garlic, parsley, turmeric)	Caramel syrup	Colourants (ammonium caramel)	Chicken extract	Parsley
Parsley	Maltodextrin	Antioxidants (rosemary extract)	Caramel	Maltodextrin		Caramel syrup	Caramel syrup
Yeast extract	Antioxidants (rosemary extract)		Maltodextrin	Antioxidants (rosemary extract)		Maltodextrin	Antioxidants (rosemary extract)
Antioxidants (rosemary extract)						Antioxidants (rosemary extract)	

Knorr	Chicken Stock Cube	
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NL	PL	SI
Salt	Salt	Salt
Plant fats (palm, shea, sal)	Plant fats (palm, shea, sal)	Plant fats (palm, shea, sal)
Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)
Starch	Starch	Starch
Sugar	Sugar	Sugar
Chicken fat	Chicken fat	Chicken fat
Flavourings	Flavourings	Flavourings
Spices (turmeric, celery seed)	Turmeric	Spices (turmeric, celery seed)
Carrot	Celery seeds	Carrot
Yeast extract	Carrot	Yeast extract
Parsley	Yeast extract	Parsley
Chicken meat extract	Parsley	Chicken meat extract
Caramel syrup	Chicken meat extract	Caramel syrup
Maltodextrin	Caramel syrup	Maltodextrin
Antioxidants (rosemary extract)	Maltodextrin	Antioxidants (rosemary extract)
	Antioxidants (rosemary extract)	

Knorr

Chicken Stock Cube

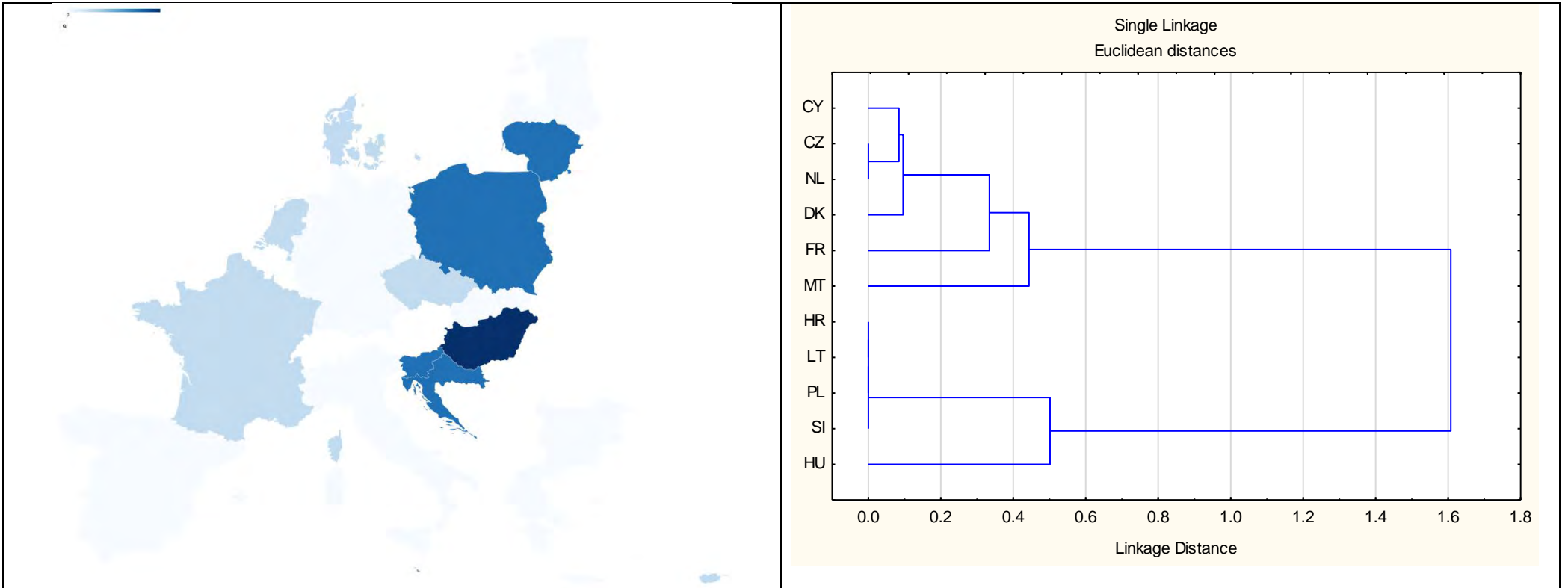
Front Label Pictures

 <p>CY</p>	 <p>CZ</p>	 <p>DK</p>	 <p>FR</p>	 <p>HR</p>	 <p>HU</p>
 <p>LT</p>	 <p>MT</p>	 <p>NL</p>	 <p>PL</p>	 <p>SI</p>	

Similarity of national variants (based on nutrition declaration)

Knorr

Chicken Stock Cube



Brand owner's comment

We offer 19 different versions of Knorr Chicken Bouillon Stock Cubes across Europe, which vary in terms of pack size and recipe but are not marketed as similar. The wide variety we offer across Europe takes the wide range of local consumer habits into consideration, which is why we offer versions with different types of chicken ingredients (powder, extract) different nutrient levels (low in salt, low in fat) and also different preparation instructions in a number of countries.

Knorr	Fix Spaghetti Bolognese	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	735	6.4	2			21	1.7		8.7	0.45	
DE	644	4.7	1.6			20	1.3		7.3	0.53	
EE	834	9.1	2.5			20	1.5		8.5	0.43	
HU	818	9.6	3.4			18	1.7		9	0.33	
LT	834	9.1	2.5			20	1.5		8.5	0.43	
LV	834	9.1	2.5			20	1.5		8.5	0.43	
PL	834	9.1	2.5			20	1.5		8.5	0.43	
SI	644	4.7	1.6			20	1.3		7.3	0.53	

Energy values in kJ/100g; others in g/100g as prepared

Quantitative Ingredients Declaration

		CZ	DE	EE	HU	LT	LV	PL	SI
Dried vegetable	%						43		
Garlic	%	0.7		0.7	1.2	0.7	0.7	0.7	
Herbs	%				2.9				
Herbs and spices	%						6.5		
Onion	%				4.7				7.2
Onion powder	%	2.3		2.3		2.3	2.3		
Oregano	%			1.3		1.3	1.3		
Paprika	%			2.4			2.4		1
Parsley	%			0.9		0.9	0.9		
Pepper	%					2.4		2.4	
Powdered garlic	%								1.5
Tomato	%	3.4		3.4		3.4	3.4	3.4	
Tomato powder	%	37	33	37	41	37	37	37	33

Knorr	Fix Spaghetti Bolognese	
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Ingredients

CZ	DE	EE	HU	LT	LV	PL	SI
Vegetable (tomato powder 37%, tomato 3.4%, onion 2.3%, garlic 0.7%, red beet)	Tomato powder	Tomato puree powder	Vegetable (tomato powder 41%, onion 4.7%, garlic 1.2%)	Tomato puree powder	Tomato puree powder	Tomato paste	Tomato puree powder
Sugar	Wheat flour	Sugar	Sugar	Sugar	Sugar	Sugar	Wheat flour
Modified starch	Starch	Modified starch	Modified starch	Modified starch	Modified starch	Modified starch	Starch
Salt	Iodised salt	Salt	Palm oil	Salt	Salt	Salt	Iodised salt
Palm oil	Sugar	Palm oil	Salt	Palm oil	Palm oil	Palm oil	Sugar
Wheat flour	Onion	Tomato pieces	Wheat flour	Tomato	Tomato	Tomato	Onion
Spices and herbs (ground sweet paprika, oregano 1.4%, leaves of root parsley, black pepper, basil 0.7%)	Palm oil	Wheat flour	Dextrose	Wheat flour	Wheat flour	Wheat flour	Palm oil
Hydrolysed vegetable proteins	Seasoning	Hydrolysed vegetable proteins	Herbs (oregano, parsley, basil, rosemary, thyme)	Hydrolysed vegetable proteins	Hydrolysed vegetable proteins	Hydrolysed vegetable proteins	Hydrolysed vegetable proteins
Starch	Garlic	Paprika	Spices (pepper, celery seed, coriander, clove)	Paprika	Paprika	Paprika	Powdered garlic
Flavourings	Yeast extract	Onion powder	Lemon juice powder	Onion powder	Onion powder	Onion	Yeast extract
	Paprika	Oregano	Flavourings	Oregano	Oregano	Oregano	Paprika
	Herbs (rosemary, marjoram, oregano, thyme)	Parsley		Parsley	Parsley	Parsley	Rosemary
		Garlic		Garlic	Garlic	Garlic	Marjoram
		Basil		Basil	Basil	Basil	Oregano
		Starch		Starch	Starch	Starch	Thyme
		Tomato paste		Tomato paste	Tomato paste	Pepper	
		Pepper		Pepper	Pepper	Tomato paste	
		Beetroot powder		Beetroot powder	Beetroot powder	Beetroot powder	
		Flavourings		Flavourings	Flavourings	Flavourings	

Knorr

Fix Spaghetti Bolognese

Front Label Pictures



CZ



DE



EE



HU



LT



LV



PL

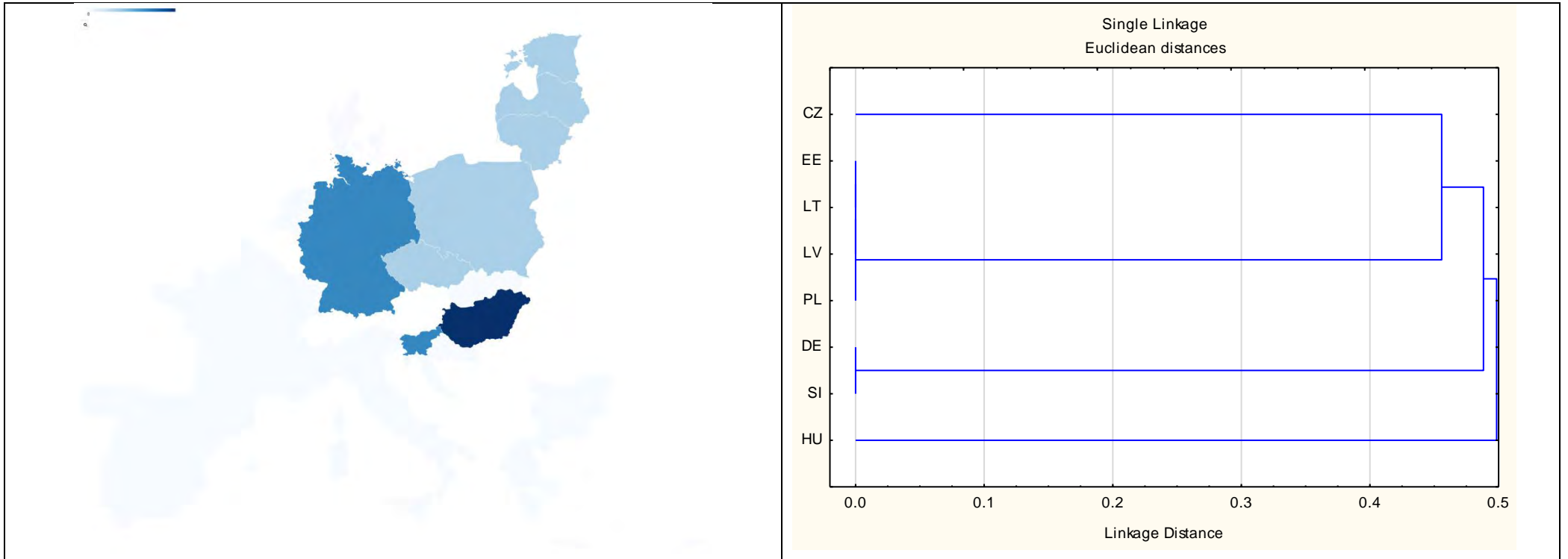


SI

Similarity of national variants (based on nutrition declaration and QUID)

Knorr

Fix Spaghetti Bolognese



Brand owner's comment

We offer 21 different versions of Knorr Spaghetti Bolognese across Europe, which vary in terms of pack size and recipe but are not marketed as similar. Within a number of countries in Europe we offer more than two versions of this product within the same country to ensure we fulfil consumer demand for choice. The variety we offer across Europe, and within European countries themselves, takes into account the wide range of local consumer habits for Bolognese sauce that exist even within one country. This is why we offer different preparation instructions in a number of countries.

Knorr	Vegetable Stock Cube	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	21	0.5	0.3			0.5	0.5		0.5	1.1	0.5
CZ	27	0.5	0.4			0.5	0.5		0.5	0.83	
DE	30	0.6	0.4			0.2	0.1		0.2	0.83	0.1
DK	28	0.5	0.4			0.5	0.5		0.5	0.85	0.5
FR	26	0.5	0.2			0.7	0.5		0.5	0.58	0.5
HR	25	0.5	0.4			0.3	0.1		0.2	0.89	
HU	27	0.5	0.4			0.5	0.5		0.5	0.89	0.5
IT	24	0.5	0.3			0.5	0.5		0.5	1	0.5
MT	32	0.6	0.4			0.5	0.5		0.5	0.95	0.5
NL	21	0.5	0.3			0.5	0.5		0.5	1.1	
PL	27	0.5	0.4			0.5	0.5		0.5	0.83	
SI	25	0.5	0.4			0.3	0.1		0.2	0.89	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CY	CZ	DE	DK	FR	HR	HU	IT	MT	NL	PL	SI
Asparagus	%	0.5											
Black pepper	%		0.04										
Carrot	%	0.3	1.5	4		2.2	2.5	2.5		1.5		1.5	2.5
Carrot juice concentrate	%					0.1							
Cauliflower	%			1									
Celery	%			2		3.4	2	2					2
Garlic	%	0.3	1.3										
Herbs (parsley, tarragon)	%									1.3			
Leek	%	0.3		0.5		0.6							
Onion	%		4.4	3		4.1	1.5	1.5				4.4	1.5
Onion powder	%	1.3								2.3			
Parsley	%	0.2	1.3				0.3	0.3					0.3
Spices and herbs (among others celery seed, parsley and garlic)	%				3.5								
Tomato powder	%	0.5								0.9			
Vegetable (onion, carrot, garlic, tomato purée, red paprika, leek, parsley root)	%		8.4										
Vegetables (onion, carrot, tomato)	%										4.9		
Vegetables (onion, carrot, tomato, bell pepper, leek)	%				5								
Vegetables	%								3.9			7	

Knorr	Vegetable Stock Cube	
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Ingredients

CY	CZ	DE	DK	FR	HR	HU	IT
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Plant fat (palm, shea, sal)	Palm oil	Plant fat (palm, fully hydrogenated palm)	Maltodextrin	Plant fat (palm, shea, sal)	Plant fat (palm, shea, sal)	Plant fat (palm, shea, sal)
Plant fat (palm, fully hydrogenated palm)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Vegetables (carrots, onions, celery, cauliflower, leek)	Potato starch	Palm oil	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)
Yeast extract	Potato starch	Yeast extract	Vegetables (onion, carrot, tomato, paprika, leek)	Onion	Starch	Potato starch	Sugar
Vegetable (onion powder, asparagus, tomato powder, carrot, leek)	Vegetable (onion, carrot, garlic, tomato purée, red paprika, leek, parsley root)	Flavour enhancers (monosodium glutamate, disodium guanylate, disodium inosinate)	Yeast extract	Yeast extract	Carrot	Vegetable (carrots, celery, onion, garlic, leek)	Yeast extract
Sugar	Sugar	Fully hydrogenated palm oil	Sugar	Celery	Yeast extract	Yeast extract	Vegetables
Plant oil (sunflower oil)	Herbs and spices (dried leaves of root parsley, celery seed, turmeric, black pepper)	Flavourings	Spices and herbs (among others celery seed, parsley and garlic)	Spices and herbs (garlic, turmeric, fenugreek seeds, lovage, parsley, pepper)	Celery	Spices (lovage root , parsley leaves, turmeric, pepper)	Parsley
Spices (turmeric, garlic, celery seed, parsley root)	Caramel syrup	Starch	Caramel syrup	Flavourings	Spices (lovage, turmeric, garlic, pepper)	Sugar	Spices
Flavourings	Maltodextrin	Herbs (celery leaves, lovage, laurel)	Flavourings	Carrot	Onion	Flavourings	Caramelised sugar
Herbs (parsley, dill)	Flavourings	Spices (nutmeg, garlic, pepper, parsley root)	Maltodextrin	Leek	Sugar	Colourants (ammonium caramel)	Maltodextrin
Maltodextrin	Yeast extract			Celery juice concentrate	Flavourings		Flavourings
Lemon juice powder				Onion juice concentrate	Parsley		
Lactose				Carrot juice concentrate	Leek		
				Leek juice concentrate	Ammonium caramel		

Knorr	Vegetable Stock Cube	
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			Sunflower oil			
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MT	NL	PL	SI
Salt	Salt	Salt	Salt
Plant fat (palm, shea, sal)	Palm oil	Plant fat (palm, shea, sal)	Plant fat (palm, shea, sal)
Potato starch	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)
Yeast extract		Starch	Starch
Sugar		Sugar	Carrot
Onion powder	Vegetables (onion, carrot, tomato)	Onion	Yeast extract
Carrot	Fully hydrogenated palm oil	Carrot	Celery
Herbs (parsley, tarragon)	Sugar	Garlic	Spices (lovage, turmeric, garlic, pepper)
Spices (celery seeds, garlic powder, turmeric, peper, parsley roots)	Parsley	Parsley	Onion
Tomato powder	Caramel syrup	Tomato paste	Sugar
Red pepper	Spices (celery seeds, nutmeg, turmeric, parsley root)	Celery seeds	Flavouring
Caramel syrup	Maltodextrin	Red pepper	Parsley
Flavourings	Aroma	Caramel syrup	Leek
Leek	Lemon juice powder	Maltodextrin	Ammonium caramel
Maltodextrin	Yeast extract	Leek	
		Flavourings	
		Turmeric	
		Pepper	
		Yeast extract	
		Parsley	

Knorr	Vegetable Stock Cube	
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Front Label Pictures

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Comments from the Industry

We offer 21 different versions of Knorr Vegetable Bouillon Stock Cubes across Europe, which vary in terms of pack size and recipe but are not marketed as similar. Often two or more versions are offered to consumers in the same country, as is the case in Hungary, Italy, the UK and Sweden. This is because we wish to offer consumers choices which are tailored to their market. Therefore, we have versions that are lower in fat, lower in salt, gluten free, organic, include extra virgin olive oil. Our products are designed and developed together with local chefs and marketers who provide vital input based on their knowledge of local ingredients and consumer taste preferences

Kotányi	Black Pepper	
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Ingredients

BG	CZ	HR	HU	IT	LT	PL	SI	SK
Whole black pepper	Whole black pepper	Whole black pepper	Whole black pepper	Whole black pepper	Whole black pepper	Whole black pepper	Whole black pepper	Whole black pepper

Front Label Pictures








 <p>BG</p>	 <p>CZ</p>	 <p>HR</p>	 <p>HU</p>	 <p>IT</p>	 <p>LT</p>
 <p>PL</p>	 <p>SI</p>	 <p>SK</p>			

Kotányi	Ground Cinnamon	
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Ingredients

BG	CZ	HR	HU	IT	PL	SI
Ground cinnamon	Ground cinnamon	Ground cinnamon	Ground cinnamon	Ground cinnamon	Ground cinnamon	Ground cinnamon

Front Label Pictures

 <p>BG</p>	 <p>CZ</p>	 <p>HR</p>	 <p>HU</p>	 <p>IT</p>	 <p>PL</p>
 <p>SI</p>					

Kotányi	Oregano Crushed	
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Ingredients

CZ	HR	HU	IT	PL	SI	SK
Crushed oregano	Crushed oregano	Crushed oregano	Crushed oregano	Crushed oregano	Crushed oregano	Crushed oregano

Front Label Pictures

 <p>CZ</p>	 <p>HR</p>	 <p>HU</p>	 <p>IT</p>	 <p>PL</p>	 <p>SI</p>
 <p>SK</p>					

Lavazza	Qualità Rossa	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG											
CY											
CZ											
DE											
DK											
EE											
ES											
HR											
HU											
IT	60					2.2			1.1		
LT											
LV											
MT											
NL											
PL											
SI	50.2					2			0.8		
SK											

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		EE	SI
African robusta	%	30	
Arabica	%		70
Brazilian arabica	%	70	
Caffeine	%		1.6
Robusta	%		30

Ingredients

BG	CY	CZ	DE	DK	EE	ES	HR	HU	LT	LV	MT
Roasted ground coffee	Roasted ground coffee	Roasted ground coffee	Roasted coffee beans	Roasted coffee beans	Roasted ground coffee	Roasted ground coffee	Roasted ground coffee	Roasted ground coffee	Roasted ground coffee	Roasted ground coffee	Roasted ground coffee

NL	PL	SI	SK
Roasted ground coffee	Roasted ground coffee	Roasted ground coffee	Ground coffee (robusta and arabica)

Lay's	Potato Chips	Salted/Nature
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2247	35	3			47.5	0.6		6.4	1.14	4.5
CZ	2192	32	11			52	0.6		5.9	1.4	4.4
DE	2309	34	3.4	27	3.4	54	0.3		6.4	1.3	4
DK	2256	34	2.7	27	4.1	52	0.3		6.1	1.3	4.4
ES	2156	30.6	4.2			50.8	0.6		6.9	1.2	5.3
FR	2256	34	2.7			52	0.3		6.1	1.3	4.4
HU	2192	32	11			52	0.6		5.9	1.4	4.4
LT	2192	32	11			52	0.6		5.9	1.4	4.4
NL	2256	34	2.7			52	0.3		6.1	1.3	4.4
PL	2192	32	11			52	0.6		5.9	1.4	4.4
SI	2192	32	11			52	0.6		5.9	1.4	4.4
SK	2192	32	11			52	0.6		5.9	1.4	4.4









Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CZ	DE	DK	ES	FR	HU	LT	PL	SI	SK
Potato	%				65		65					
Rapeseed oil	%				7							
Salt	%	1.1	1.4			1.2		1.4	1.4	1.4	1.4	1.4
Sunflower oil	%	35		34	27							

Lay's	Potato Chips	Salted/Nature
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Front Label Pictures

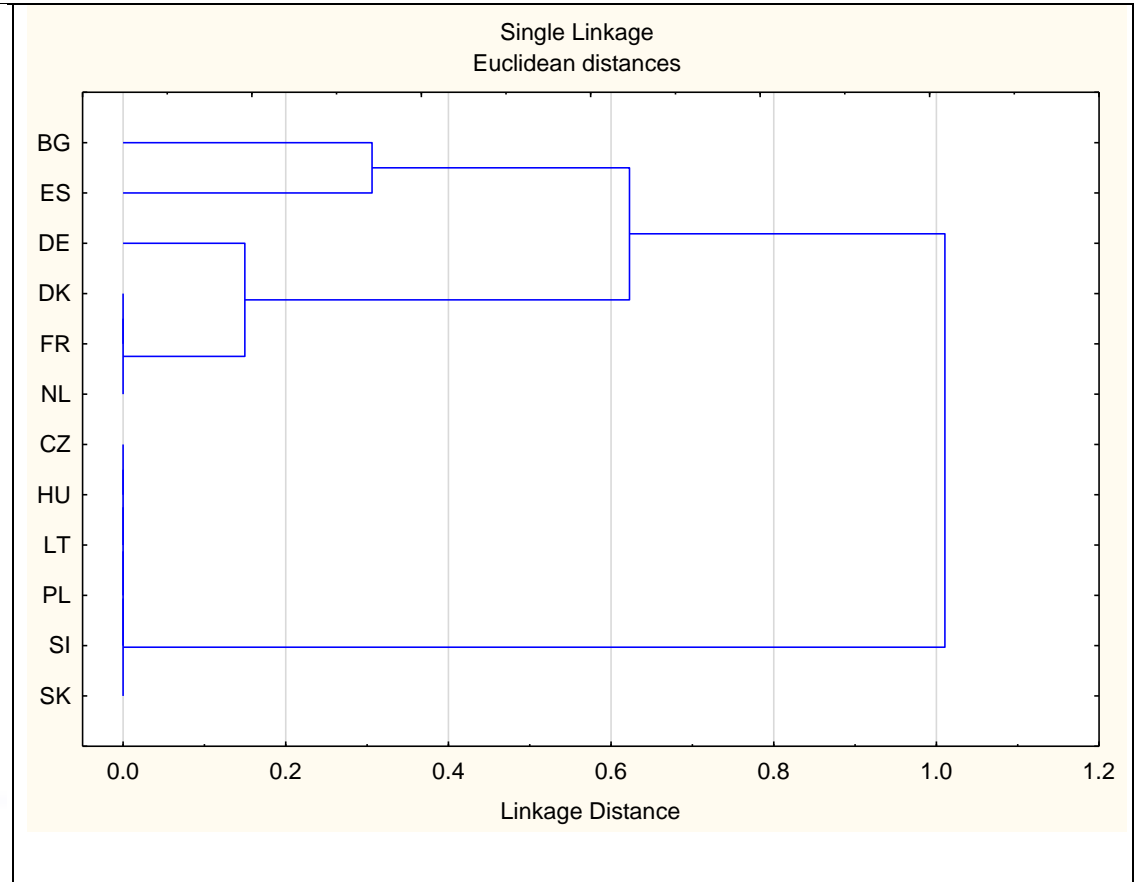
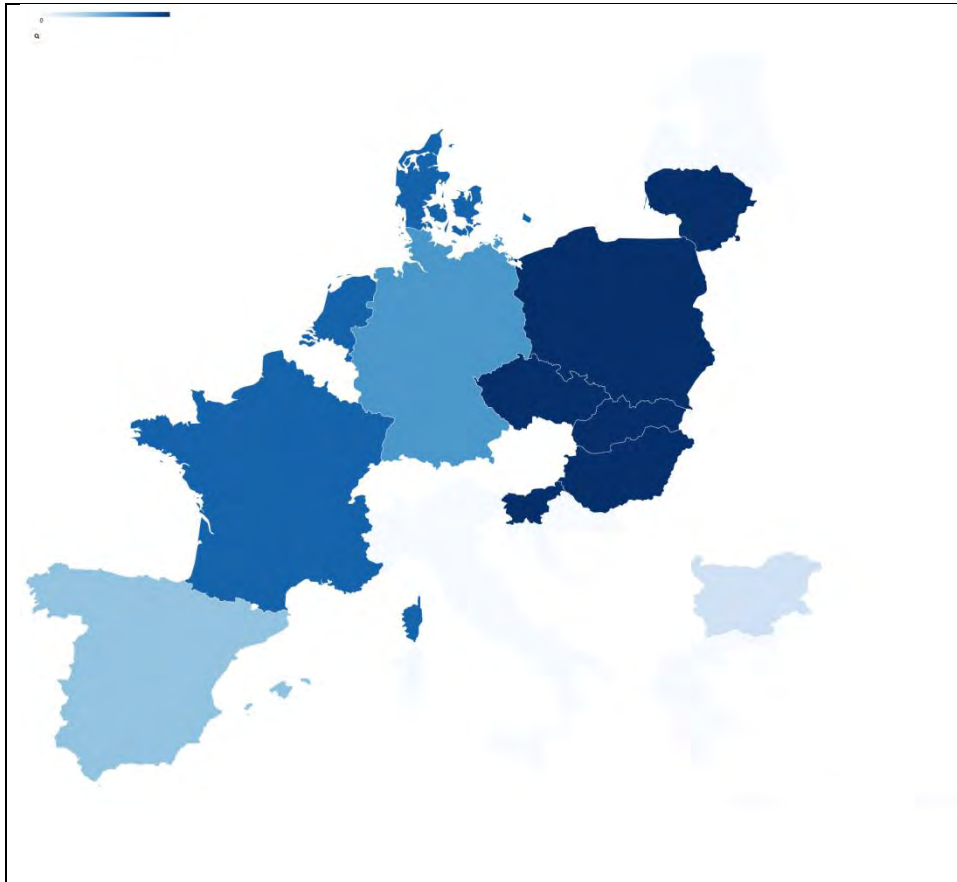
 BG	 CZ	 DE	 DK	 ES	 FR
 HU	 LT	 NL	 PL	 SI	 SK

Similarity of national variants (based on nutrition declaration)

Lay's

Potato Chips

Salted/Nature



Brand owner's comment

PepsiCo is in the process of reformulating Lay's Salted/Nature across all markets in the EU, replacing existing oils with those that are lower in saturated fat, and reducing salt levels. In all cases replacement oils are selected from sunflower, rapeseed and corn oils depending on local availability and historic preferences. Since the original samples were collected for testing, we have completed this work in countries including Poland, Hungary, Czech Republic, Slovakia, Slovenia and Lithuania, and these changes are reflected in the labelling of our new packaging. Other slight differences in nutrition information result from minor manufacturing variances and the agricultural nature of potatoes.

Lipton	Earl Grey	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	17					0.5	0.5		0.5		
CY	17					0.5	0.5		0.5		
DK	17					0.5	0.5		0.5		
FR	17					0.5	0.5		0.5		
HU	17					0.5	0.5		0.5		
LT	17					0.5	0.5		0.5		
LV	17					0.5	0.5		0.5		
NL	17					0.5	0.5		0.5		
PL	17					0.5	0.5		0.5		
SK	17					0.5	0.5		0.5		

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		FR
Flavourings	%	5.1

Ingredients

BG	CY	DK	FR	HU	LT	LV	NL	PL	SK
Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea
Flavouring	Flavouring	Flavourings	Flavourings	Flavourings	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring

Lipton

Earl Grey

Front Label Pictures



BG



CY



CZ



DK



FR



HU



LT



LV



NL



PL



SK

Lipton	Green Tea	Classic
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Front Label Pictures

 <p>CZ</p>	 <p>FR</p>	 <p>GR</p>	 <p>HU</p>	 <p>LT</p>	 <p>LV</p>
 <p>MT</p>	 <p>NL</p>	 <p>PL</p>	 <p>SK</p>		

Similarity of national variants (based on QUID)

Lipton	Green Tea	Classic
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Brand owner's comment

We offer consumers flavoured and non-flavoured formulations of Lipton Green Tea Classic across Europe. The use of flavourings in France is clearly mentioned on the front of the pack and is based on a long preference history validated by consumer preference testing.

Lipton	Ice Tea	Lemon
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Ingredients

BG	CZ	DE	EE	ES	FR	HU	LT	LV
Water	Water	Water	Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Fructose-glucose syrup	Fructose	Food acids (citric acid)	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose
Food acids (citric acid)	Food acids (citric acid)	Black tea extract	Food acids (citric acid)	Food acids (citric acid)	Black tea extract	Food acids (citric acid)	Food acids (citric acid)	Food acids (citric acid)
Black tea extract	Black tea extract	Flavouring	Black tea extract	Black tea extract	Food acids (citric acid)	Black tea extract	Black tea extract	Black tea extract
Lemon juice from concentrate	Lemon juice from concentrate	Acidity regulators (trisodium citrate)	Lemon juice from concentrate	Lemon juice from concentrate	Lemon juice from concentrate	Lemon juice from concentrate	Lemon juice from concentrate	Lemon juice from concentrate
Acidity regulators (trisodium citrate)	Acidity regulators (sodium citrate)	Antioxidant (ascorbic acid)	Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)	Flavouring	Acidity regulators (trisodium citrate)	Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)
Flavouring	Flavouring	Lemon juice from concentrate	Flavouring	Flavouring	Acidity regulators (trisodium citrate)	Flavouring	Flavouring	Flavouring
Antioxidant (ascorbic acid)	Antioxidant (ascorbic acid)	Sweeteners (steviol glycoside)	Antioxidants (ascorbic acid)	Antioxidant (ascorbic acid)	Antioxidant (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)
Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)		Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)

MT	PL	SK
Water	Water	Water
Sugar	Sugar	Sugar
Black Tea Extract	Fructose	Fructose
Flavouring	Food acids (citric acid)	Food acids (citric acid)
Food acids (citric acid)	Black tea extract	Black tea extract
Lemon juice from concentrate	Lemon juice from concentrate	Lemon juice from concentrate
Antioxidant (ascorbic acid)	Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)
Acidity regulators (sodium citrate)	Flavouring	Flavouring
Sweeteners (steviol glycoside)	Antioxidant (ascorbic acid)	Antioxidant (ascorbic acid)
	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)

Lipton	Ice Tea	Lemon
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Front Label Pictures

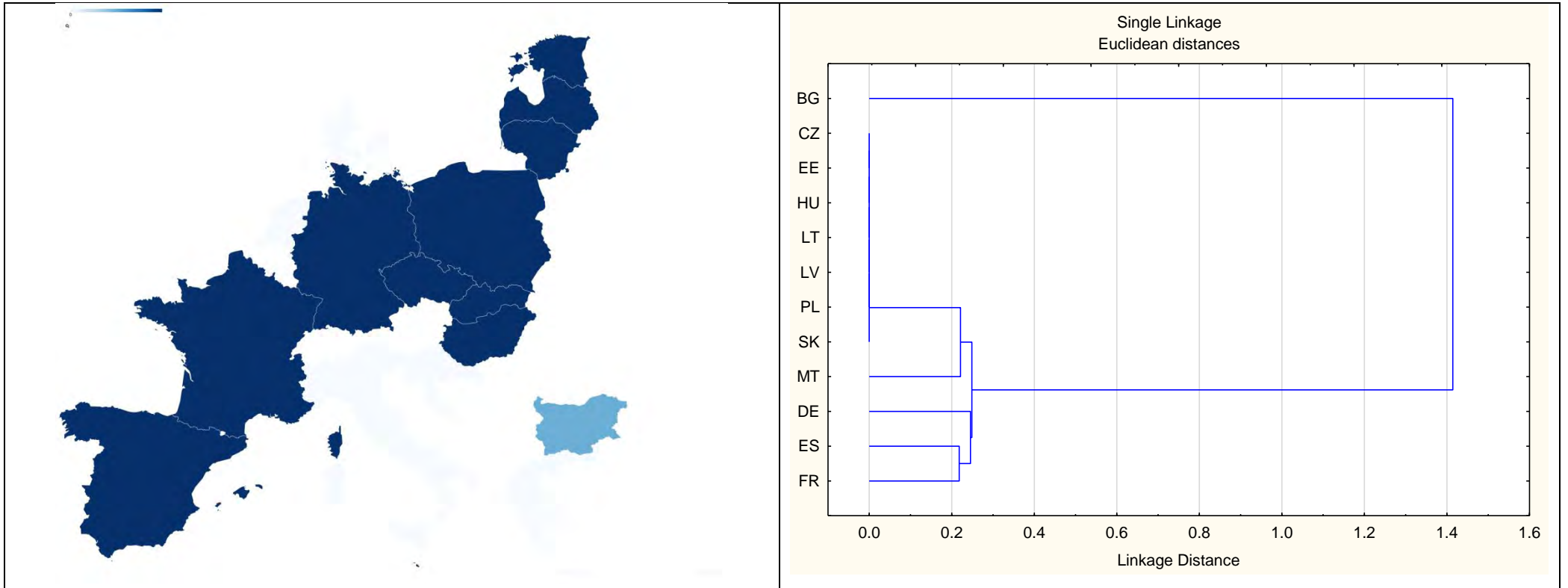
					
BG	CZ	DE	EE	ES	FR
					
HU	LT	LV	MT	PL	SK

Similarity of national variants (based on nutrition declaration, QUID and ingredient lists)

Lipton

Ice Tea

Lemon



Brand owner's comment

We sell a number of different variants of Lipton Ice Tea Lemon 1.5l across Europe. National differences in approach towards encouraging sugar reduction in a number of European countries might result in different taste profiles as different countries implement these voluntary agreements at a different speed. These sugar reduction commitments are implemented gradually (so as to take the consumer along on this journey). Minor changes might occur as a result of this gradual voluntary implementation.

Lipton	Ice Tea	Peach
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Ingredients

BG	CY	CZ	DE	FR	GR	HU	LT	MT
Water	Water	Water	Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Fructose-glucose syrup	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose	Fructose	Food acids (citric acid)
Food acids (citric acid, malic acid)	Food acids (citric acid, malic acid)	Food acids (citric acid, malic acid)	Food acids (malic acid, citric acid)	Acidity regulators (trisodium citrate)	Food acids (citric acid, malic acid)	Food acids (citric acid, malic acid)	Food acids (citric acid, malic acid)	Black tea extract
Black tea extract	Black tea extract	Black tea extract	Black tea extract	Black tea extract	Black tea extract	Black tea extract	Black tea extract	Peach juice from concentrate
Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate	Flavouring
Acidity regulators (trisodium citrate)	Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)	Acidity regulators (trisodium citrate)	Acidity regulators (trisodium citrate)	Acidity regulators (sodium citrate)	Flavouring	Flavouring	Acidity regulators (sodium citrate)
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Acidity regulators (trisodium citrate)	Acidity regulators (sodium citrate)	Antioxidants (ascorbic acid)
Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Sweeteners (steviol glycoside)
Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	

NL	PL	SK
Water	Water	Water
Sugar	Sugar	Sugar
Fructose	Fructose	Fructose
Food acids (citric acid, malic acid)	Food acids (citric acid, malic acid)	Food acids (citric acid, malic acid)
Black tea extract	Black tea extract	Black tea extract
Peach juice from concentrate	Peach juice from concentrate	Peach juice from concentrate
Acidity regulators (trisodium citrate)	Acidity regulators (sodium citrate)	Acidity regulators (sodium citrate)
Flavouring	Flavouring	Flavouring
Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)	Antioxidants (ascorbic acid)
Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)	Sweeteners (steviol glycoside)

Lipton	Ice Tea	Peach
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Front Label Pictures

					
BG	CY	CZ	DE	FR	GR
					
HU	LT	MT	NL	PL	SK

Comments from the Industry

We sell a number of different variants of Lipton Ice Tea Peach 500ml across Europe. National differences in approach towards encouraging sugar reduction in a number of European countries might result in different taste profiles as different countries implement these voluntary agreements at a different speed. These sugar reduction commitments are implemented gradually (so as to take the consumer along on this journey). Minor changes might occur as a result of this gradual voluntary implementation.

Lorenz	Crunchips	Paprika
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2199	34	2.4			48	1.5		5.4	1.6	4.1
DE	2229	33	2.5			52	1.4		5.7	1.7	3.4
HR	2199	34	2.4			48	1.5		5.4	1.6	4.1
MT	2229	33	2.5			52	1.4		5.7	1.7	3.4
PL	2186	34	2.4			47	0.9		5.6	2	4.2
SI	2229	33	2.5			52	1.4		5.7	1.7	3.4

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration







		PT
Sunflower oil	%	34

Ingredients

BG	DE	HR	MT	PL	SI
Potato	Potato	Potato	Potato	Potato	Potato
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower Oil	Sunflower oil	Sunflower oil
Salt	Salt	Salt	Salt	Salt	Salt
Sweet whey powder	Paprika powder	Sweet whey powder	Paprika powder	Hot paprika powder	Paprika powder
Sugar	Onion powder	Sugar	Onion powder	Sugar	Onion powder
Hot paprika powder	Sweet whey powder	Hot paprika powder	Whey powder	Flavouring	Whey powder
Flavouring	Sugar	Flavouring	Sugar	Potassium chloride	Sugar
Onion powder	Cheese powder	Onion powder	Cheese powder	Onion powder	Cheese powder
Cheese powder	Tomato powder	Cheese powder	Tomato powder	Yeast extract	Tomato powder
Tomato powder	White pepper	Tomato powder	White pepper	Smoke flavouring	White pepper
White pepper	Flavouring	White pepper	Flavouring	Flavour enhancer (monosodium glutamate)	Flavouring
Smoke flavouring	Smoke flavouring	Smoke flavouring	Smoke flavouring	Colour (paprika extract)	Smoke flavouring
Yeast extract	Yeast extract	Yeast extract	Yeast extract		Yeast extract
Colour (paprika extract)	Colour (paprika extract)	Colour (paprika extract)	Colour (paprika extract)		Colour (paprika extract)

Lorenz	Crunchips	Paprika
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Front Label Pictures

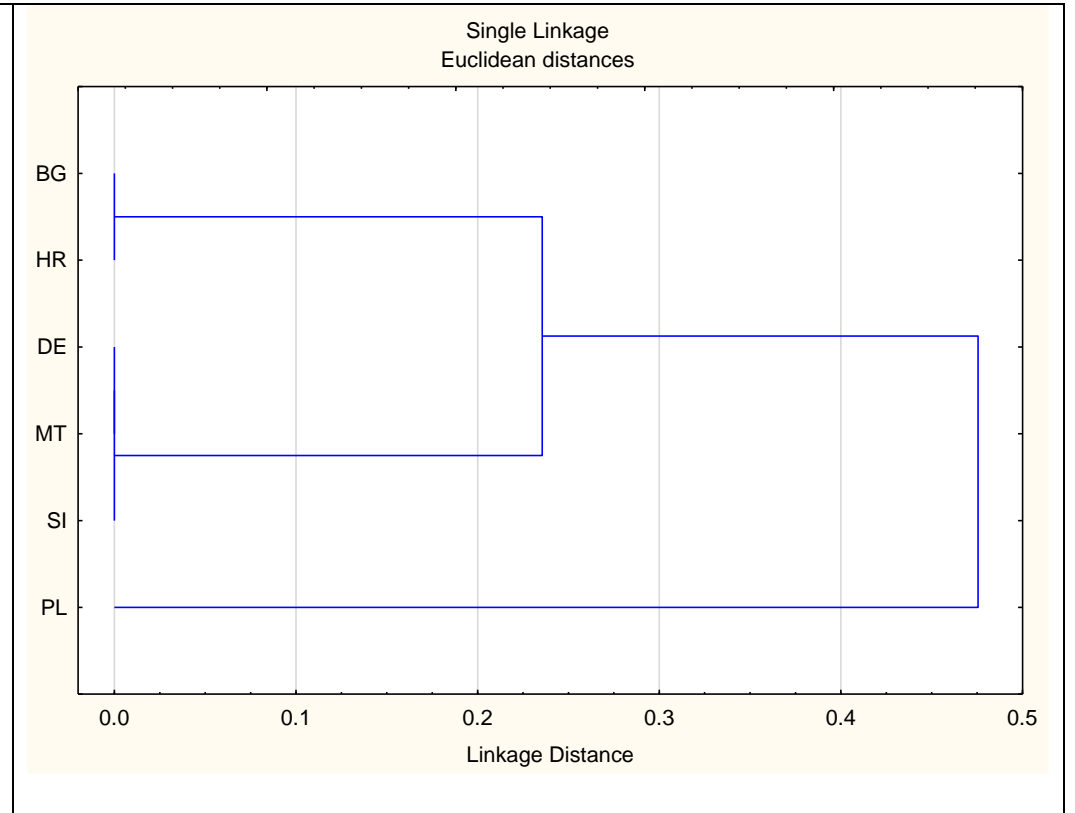
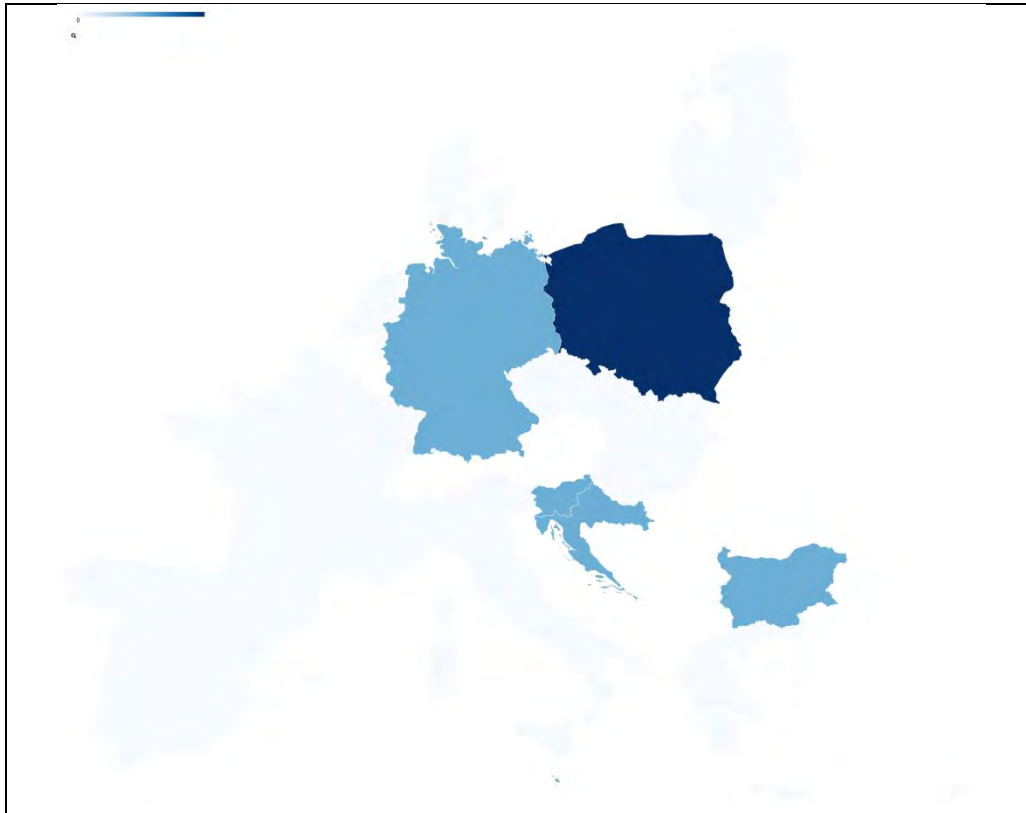
 <p>BG</p>	 <p>DE</p>	 <p>HR</p>	 <p>MT</p>	 <p>PL</p>	 <p>SI</p>
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Similarity of national variants (based on nutrition declaration)

Lorenz

Crunchips

Paprika



Brand owner's comment

Crunchips Paprika in BG, DE, HR, MT, SI are all produced with identical recipe / ingredients. Deviations in nutritional values in BG, DE, HR, MT, SI result from different varieties of potatoes, which we source mainly from controlled regional contract cultivation located near our three Crunchips' plants. Deviations in the order of ingredients indicated on the packaging are due to the fact that EU legislation does not require ingredients whose content in the product is less than 2% to be listed in a fixed order.

However, Crunchips Paprika differs in Poland, where we use a different recipe and paprika flavour to meet the local taste / consumer preferences. Polish consumers have a completely different taste expectation for paprika chips than other EU consumers. While we consider MSG safe for consumption, we also recognise that our consumers demand MSG-free snacks. MSG will therefore be removed from the Polish recipe by the end of 2019. The QUID labelling for sunflower oil is due to a recent change of our frying oil. Please note that the described Latvian product cannot be Crunchips, your description matches our Naturals Paprika product, which is a completely different product, with a different packaging (not comparable to Crunchips).

Lorenz	Curley Peanut	Classic
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	2086	25	3			52	2.3		14	2	4.9
ES	2086	25	3			52	2.3		14	2	4.9
FR	2037	24.2	3.2			52.3	1.4		12.6	1.63	
HR	2086	25	3			52	2.3		14	2	4.9
IT	2086	25	3			52	2.3		14	2	4.9
PL	2086	25	3			52	2.3		14	2	4.9
SI	2086	25	3			52	2.3		14	2	4.9

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration








		DE	ES	FR	HR	IT	PL	SI
Peanut	%	33	33	30	33	33	33	33
Sunflower oil	%		8		8		8	8

Ingredients

DE	ES	FR	HR	IT	PL	SI
Corn semolina	Corn semolina	Corn semolina	Corn semolina	Corn semolina	Corn semolina	Corn semolina
Peanut	Peanut	Peanut	Peanut	Peanut	Peanut	Peanut
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Salt	Salt	Salt	Salt	Salt	Salt	Salt
Tomato powder	Tomato powder	Natural flavouring	Tomato powder	Tomato powder	Tomato powder	Tomato powder
Dextrose	Dextrose	Tomato	Dextrose	Dextrose	Dextrose	Dextrose
Flavouring	Flavouring	Spices	Flavouring	Flavouring	Flavouring	Flavouring
Yeast extract	Yeast extract		Yeast extract	Yeast extract	Yeast extract	Yeast extract
Paprika extract	Paprika extract		Paprika extract	Paprika extract	Paprika extract	Paprika extract

Lorenz	Curley Peanut	Classic
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Front Label Pictures

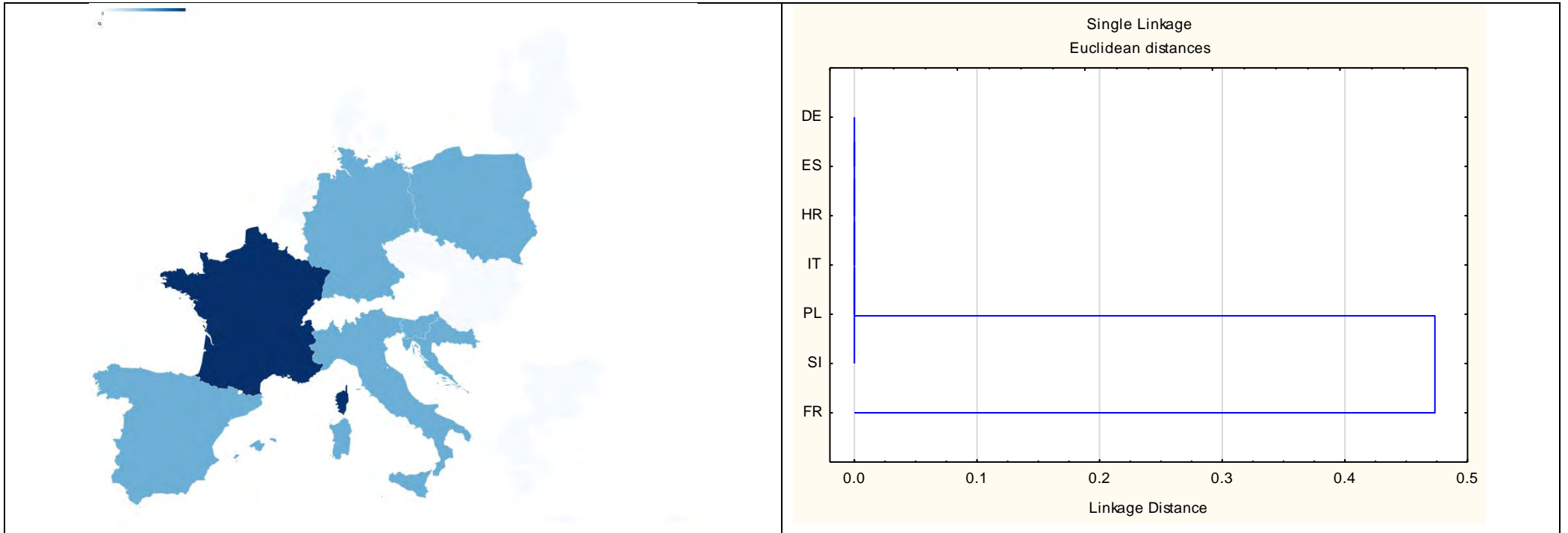
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Similarity of national variants (based on nutrition declaration)

Lorenz

Curley Peanut

Classic



Brand owner's comment

Lorenz Curly products in CZ, DE, ES, IT, PL, SK are all produced with identical recipe / ingredients.

Please note, we only comment on Lorenz' products. Lorenz does not own any trademark rights for Curly in France and we have no influence on the product or brand design in France, where the brand and product are wholly owned by Vico/Intersnack. Lorenz Snack-World and Vico, owned by Intersnack France SAS, are two different companies that compete with each other and do not cooperate in any way.

Lorenz	Monster Munch	Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	2240	30	2.7			62	6.4		3.6	2.8	1.8
DE	2221	29	2.7			63	6.4		3.7	2.8	1.8
ES	2240	30	2.7			62	6.4		3.6	2.8	1.8
FR	2021	22.4	2.8			65.7	5.7		4.4	2.01	
IT	2240	30	2.7			62	6.4		3.6	2.8	1.8
PL	2240	30	2.7			62	6.4		3.6	2.8	1.8
SK	2240	30	2.7			62	6.4		3.6	2.8	1.8

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration








		CZ	DE	ES	IT	PL	SK
Potato powder	%	20	20	20	20	20	20
Potato starch	%	12				12	
Salt	%					2.7	
Sunflower oil	%					28	

Ingredients

CZ	DE	ES	FR	IT	PL	SK
Sunflower oil	Sunflower oil	Sunflower oil	Potato powder	Sunflower oil	Sunflower oil	Sunflower oil
Potato powder	Potato powder	Potato powder	Sunflower oil	Potato powder	Potato powder	Potato powder
Maize starch	Maize starch	Maize starch	Maize starch	Maize starch	Maize starch	Maize starch
Wheat flour	Wheat flour	Wheat flour	Breadcrumbs	Wheat flour	Wheat flour	Wheat flour
Potato starch	Potato starch	Potato starch	Wheat flour	Potato starch	Potato starch	Potato starch
Sweet whey powder	Sweet whey powder	Sweet whey powder	Potato starch	Sweet whey powder	Sweet whey powder	Sweet whey powder
Salt	Salt	Salt	Sugar	Sugar	Salt	Salt
Sugar	Sugar	Sugar	Whey	Salt	Sugar	Sugar
Cheese powder	Cheese powder	Cheese powder	Salt	Cheese powder	Cheese powder	Cheese powder
Paprika powder	Paprika powder	Paprika powder	Natural flavouring	Paprika powder	Paprika powder	Paprika powder
Yeast	Yeast	Yeast	Cheese	Yeast	Yeast	Yeast
Natural flavouring	Natural flavouring	Natural flavouring	Emulsifiers	Natural flavouring	Natural flavouring	Natural flavouring
Yeast extract	Yeast extract	Yeast extract	Paprika	Yeast extract	Yeast extract	Yeast extract
Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)		Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)

Lorenz	Monster Munch	Original
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Front Label Pictures

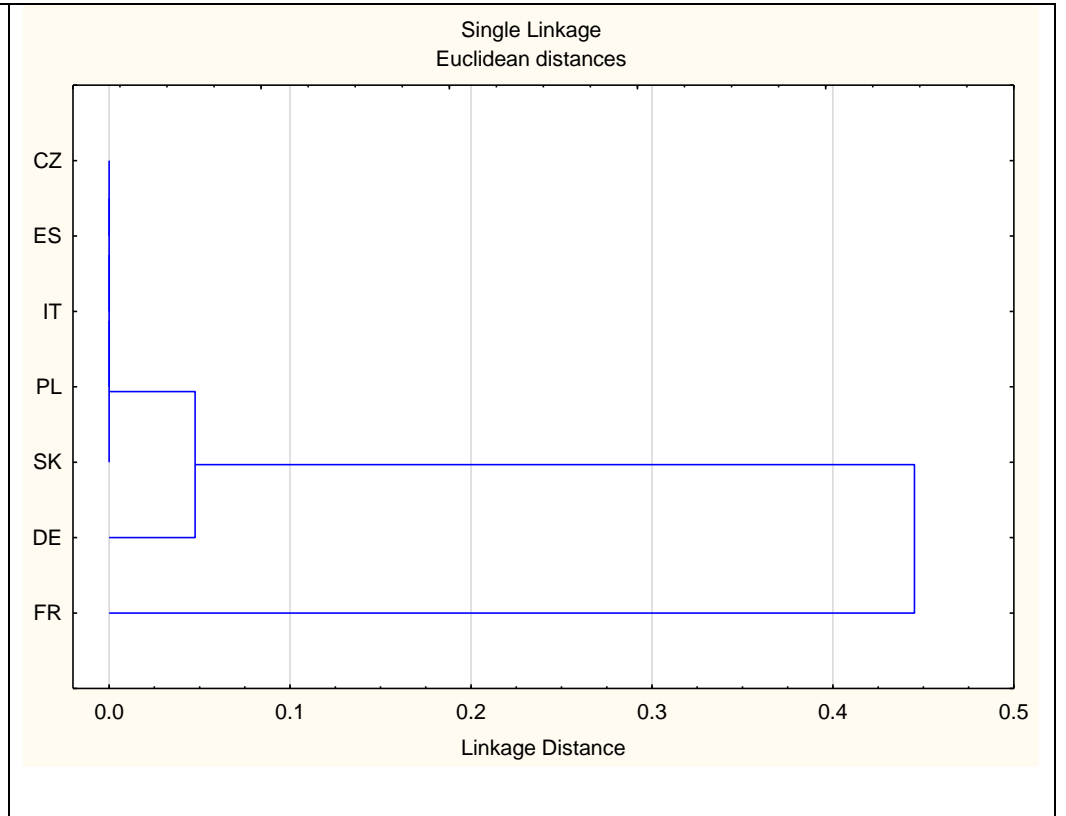
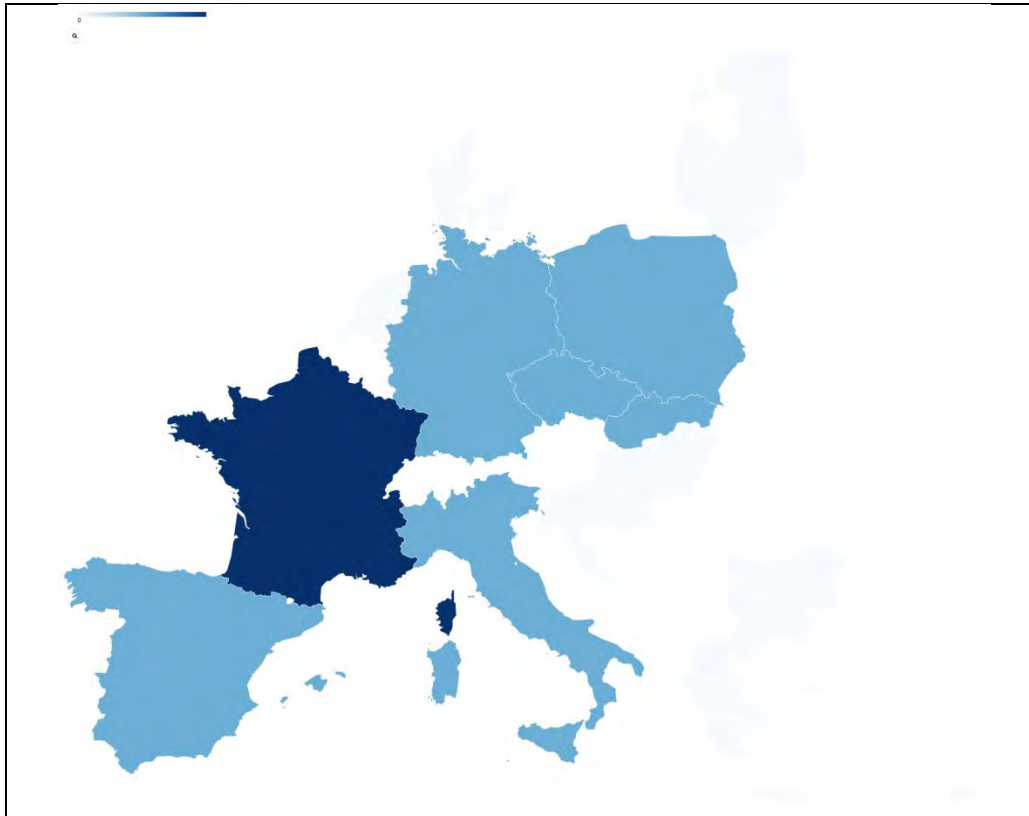
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 <p>SK</p>					

Similarity of national variants (based on nutrition declaration)

Lorenz

Monster Munch

Original



Lorenz Monster Munch products in CZ, DE, ES, IT, PL, SK are all produced with identical recipe / ingredients. Differences in the nutritional values result from different calculation methods, which were applied at various times (all deviations within legal tolerances). With the next update of the product packaging we will ensure that the nutritional information will be identical in all countries.

Please note, we only comment on Lorenz' products. Lorenz does not own any trademark rights for Monster Munch in France and we have no influence on the product or brand design in France, where the brand and product are wholly owned by Vico/Intersnack. Lorenz Snack-World and Vico, owned by Intersnack France SAS, are two different companies that compete with each other and do not cooperate in any way.

Löwenbräu	Original/Lager	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
HR	140										
HU											
IT											
LT											
MT											
SI	140										

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		HR	HU	IT	LT	MT	SI
Alcohol	%	4	4	5.2	5.2	5.2	4
Extract in basic malt	%	9					9

Ingredients

HR	HU	IT	LT	MT	SI
Malted barley	Water	Water	Water	Water	Malted barley
	Malted barley	Malted barley	Malted barley	Malted barley	
	Maize grits	Hops	Hops	Hops	
	Hops	Hops extract	Hops extract	Hops extract	

Front Label Pictures



Löwenbräu	Original/Lager	
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Similarity of national variants (based on QUID)



Brand owner's comment

Löwenbräu was first brewed in Germany. The brand over time has expanded its distribution and production into other countries. The Löwenbräu sold in Italy, Germany, Lithuania and Malta is brewed in Germany and has to comply with the German law which is unique in Europe and limits the ingredients. The recipe results in a beer with only malted barley and a slightly higher ABV as indicated on the label.

Löwenbräu sold in Croatia, Slovenia and Hungary is locally brewed in Croatia at a lower ABV with malted barley and maize. Brewers around the world use maize as well as other grains like wheat, rice along with barley to brew quality beers. This makes the beer smoother and lighter but this does not affect the quality.

Löwenbräu	Original/Lager	
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In addition to the ABV difference on the label, we comply with the labelling regulation by showing the allergen, barley malt, on all labels. On top, we are working hard to roll out full transparency of ingredients in accordance with the European Brewers voluntary commitment.

We are reviewing the results of the JRC report carefully and are exploring potential enhancement of brand differentiation in order to improve it from a consumer perspective.

M&M's	Chocolate	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2016	19	12			71	67		5	0.13	
CY	2017	19.3	12			70.2	67.7		5.1	0.13	
CZ	2016	19	11.7			70.7	67.3		5	0.13	
DE	2016	19	12			71	67		5	0.13	
DK	2016	19	11.7			70.7	67.3		5	0.13	
EE	2016	19	12			71	67		5	0.13	
ES	2016	19	11.7			70.7	67.3		5	0.13	
FR	2020	19	12			70	68		5.2	0.13	
GR	2016	19	11.7			70.7	67.3		5	0.13	
HR	2016	19	11.7			70.7	67.3		5	0.13	
HU	2016	19	12			71	67		5	0.13	
IT	2016	19	11.7			70.7	67.3		5	0.13	
LT	2016	19	12			71	67		5	0.13	
LV	2016	19	12			71	67		5	0.13	
MT	2017	19.3	12			70.2	67.7		5.1	0.13	
NL	2016	19	11.7			70.7	67.3		5	0.13	
PL	2016	19	11.7			70.7	67.3		5	0.13	
SI	2016	19	11.7			70.7	67.3		5	0.13	
SK	2016	19	12			71	67		5	0.13	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	IT	LT	LV	MT	NL	PL	SI	SK
Dry cocoa solids	%				25					25								25	
Milk chocolate	%	70	68	68	68	68	68	70	68	68	68	68	68	68	70	68	68	68	68

M&M's	Chocolate	
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Ingredients

CY	CZ	DE	DK	EE	ES	FR	GR	HR
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa paste	Cocoa mass	Cocoa mass	Cocoa paste	Cocoa mass	Cocoa mass
Skimmed milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Skimmed milk powder	Whole milk powder	Whole milk powder
Cocoa butter	Lactose	Lactose	Lactose	Lactose	Lactose	Cocoa butter	Lactose	Lactose
Lactose	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Lactose	Cocoa butter	Cocoa butter
Milkfat	Starch	Starch	Starch	Starch	Starch	Milk fat	Starch	Starch
Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Starch	Shea butter	Shea butter	Shea butter	Shea butter	Shea butter	Starch	Shea butter	Shea butter
Shea butter	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Shea butter	Stabilisers (gum arabic)	Stabilisers (gum arabic)
Colourants (E100, E120, E133, E160a, E160e, E171)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Colourants (E100, E120, E133, E160a, E160e, E171)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin)
Dextrin	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E162, E171, E172)	Dextrin	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)
Emulsifiers (soy lecithin)	Dextrin	Dextrin	Dextrin	Dextrin	Dextrin	Emulsifiers (soy lecithin)	Dextrin	Dextrin
Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)
Salt	Palm kernel oil	Palm kernel oil	Palm kernel oil	Palm kernel oil	Palm kernel oil	Salt	Palm kernel oil	Palm oil
Flavouring	Salt	Salt	Salt	Salt	Salt	Flavouring	Salt	Salt
Coconut oil	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla flavouring	Palm oil	Natural vanilla extract	Natural vanilla extract
	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring		Flavouring	Flavouring

M&M's	Chocolate	
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HU	IT	LT	LV	MT	NL	PL	SI	SK
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Skimmed milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder
Lactose	Lactose	Lactose	Lactose	Cocoa butter	Lactose	Lactose	Lactose	Lactose
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Lactose	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Starch	starch	Starch	Starch	Milk fat	Starch	Starch	Starch	Starch
Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Shea butter	Shea butter	Shea butter	Shea butter	Starch	Shea butter	Shea butter	Shea butter	Shea butter
Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Shea butter	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Colourants (E100, E120, E160a, E160e, E162, E171)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Dextrin	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)	Colourants (E100, E133, E160a, E160e, E162, E171, E172)
Dextrin	Dextrin	Dextrin	Dextrin	Emulsifiers (soy lecithin)	Dextrin	Dextrin	Dextrin	Dextrin
Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)
Palm kernel oil	Palm oil	Palm kernel oil	Palm oil	Salt	Palm kernel oil	Palm kernel oil	Palm kernel oil	Palm kernel oil
Salt	Salt	Salt	Salt	Flavouring	Salt	Salt	Salt	Salt
Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Coconut Oil	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla flavouring
Flavouring	Flavouring	Flavouring	Flavouring		Flavouring	Flavouring	Flavouring	Flavouring

M&M's

Chocolate

Front Label Pictures



BG



CY



CZ



DE



DK



EE



ES



FR



GR



HR



HU



IT



LT



LV



MT



NL



PL



SI

M&M's

Chocolate

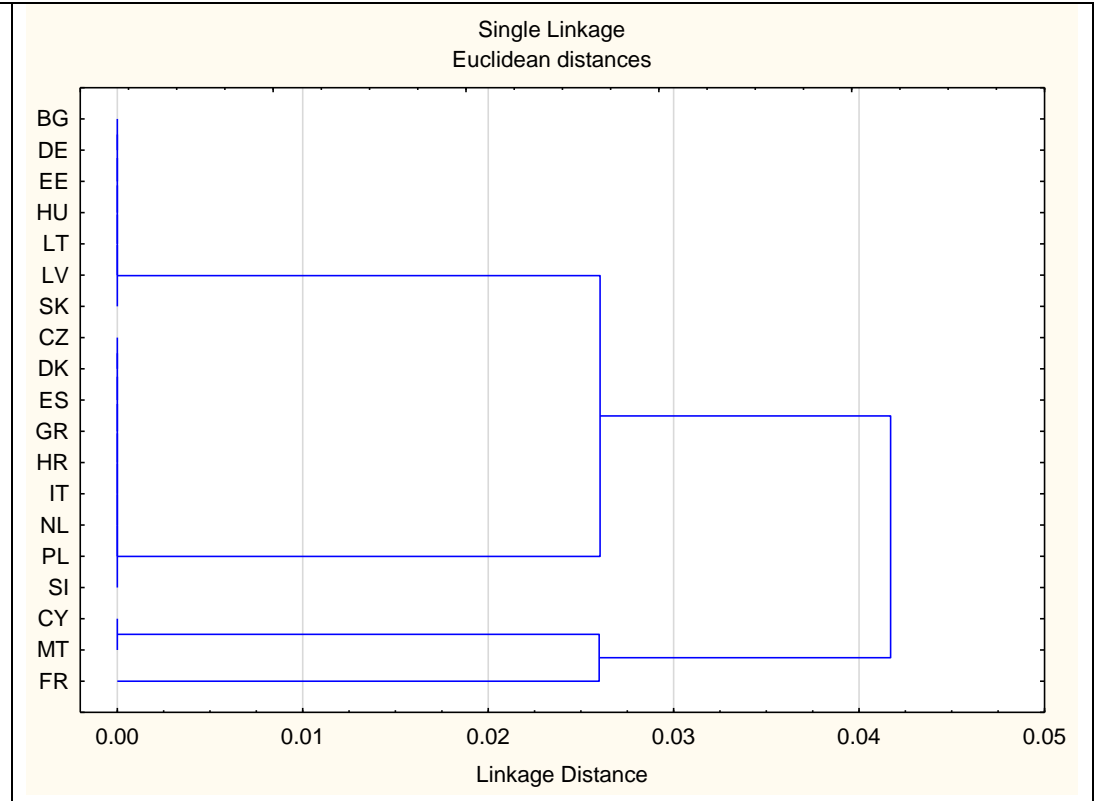
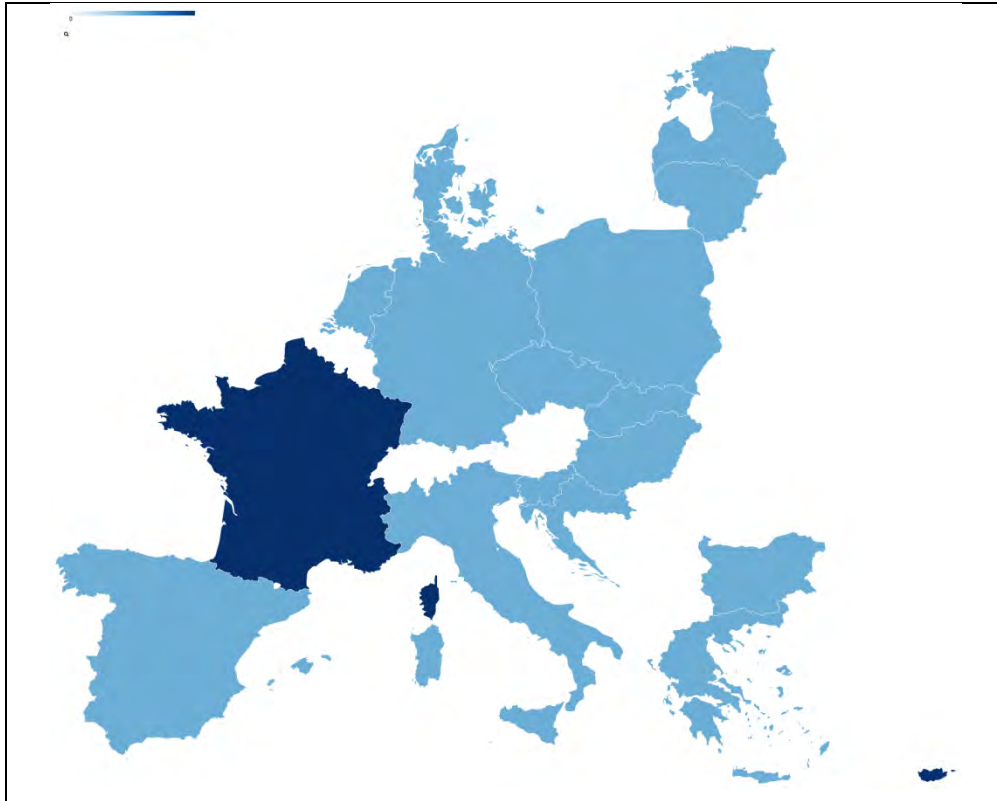


SK

M&M's

Chocolate

Similarity of national variants (based on nutrition declaration and QUID)



M&M's	Chocolate	
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Brand owner's comment

Based on the data shared by the JRC, we confirm that there is no Dual Quality in EU markets supplied with M&Ms Chocolate. There are no significant nor material differences in the products sampled.

They are produced in two separate factories, (Poland and France), both supplying the same product across the EU regardless of whether the market is east or west of EU.

Some negligible differences in nutritional values result from updated rounding rules rolled out at different times in both factories. These rounding rules are in the process of being harmonised. Differences on which ingredients are included in the QUID are due to national requirements. The minor variance in milk chocolate QUID values (68% and 70%) is due to a combination of different rounding rules and updated product specifications. Both of these and other minor compositional variations are currently being harmonised.

Certain small variations are due to technical equipment in both factories, e.g. requiring a different blend for dairy but leading to the same nutritional dairy profile. Also Halal certification of one factory required replacing a colour with appropriate substitutes.

Some variations are due to translation or national labelling requirements (e.g. natural vanilla flavouring is natural vanilla extract).

Maggi	Beef Stock Cube	
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Ingredients

BG	CZ	DE	EE	FR	HU	HR	LT
Iodised salt	Salt	Seasoning mix (iodised salt, nutmeg, turmeric, coriander)	Iodised salt	Salt	Iodised salt	Salt	Iodised salt
Palm fat	Palm fat	Palm fat	Palm fat	Sugar	Palm fat (palm fat, antioxidant rosemary extract)	Maltodextrin	Palm fat
Flavour enhancers (monosodium glutamate, disodium 5-ribonucleotide)	Starch	Starch	Starch	Beef fat	Starch	Palm fat	Starch
	Flavour enhancers (monosodium glutamate, disodium 5-ribonucleotide)	Flavouring	Flavour enhancers (monosodium glutamate, disodium 5-ribonucleotide)	Beef extract	Flavour enhancers (monosodium glutamate, disodium 5-ribonucleotide)	Antioxidant (rosemary extract)	Flavour enhancers (monosodium glutamate, disodium 5-ribonucleotide)
Maltodextrin	Sugar	Sugar	Sugar	Starch	Sugar	Flavour enhancers (monosodium glutamate 13.4 %, disodium 5-inosinate)	Sugar
Starch	Yeast extract	Beef extract	Dried onion powder	Flavouring	Yeast extract	Starch	Onion powder
Turmeric powder	Flavouring	Salt	Colour (ammonium sulphite caramel)	Yeast extract	Flavouring	Beef extract	Colour (ammonium sulphite caramel)
Sugar	Colour (ammonium sulphite caramel)	Vegetables (onion, 0.2% carrots)	Flavouring	Colour (caramel)	Colour (ammonium sulphite caramel)	Beef fat	Flavouring
Dried vegetable	Dried beef meat	Seasoning (from wheat)	Dried beef meat	Onion powder	Dried beef meat (beef 0.4%, iodized salt, antioxidant rosemary extract)	Seasoning (from wheat)	Beef extract
Caramel	Dried parsley	Herbs (celery leaves, parsley)	Turmeric powder	Parsley	Dried parsley	Flavouring	Turmeric powder
Dried beef meat	Curcuma	Sunflower oil		Pepper	Turmeric powder	Colour (ammonium sulphite caramel)	
	Antioxidant (rosemary extract)			Clove, celery and thyme extracts		Food acid (citric acid)	
	Minerals (potassium iodate)			Antioxidant (rosemary extract)		Turmeric powder	
						Parsley	

Maggi	Beef Stock Cube	
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continued

NL	SI	SK
Iodised salt	Salt	Salt
Glucose syrup	Flavour enhancers (monosodium glutamate, disodium inosinate, disodium guanylate)	Palm fat
Yeast extract	Palm fat	Starch
Sunflower oil	Sugar	Flavour enhancers (monosodium glutamate, disodium 5-ribonucleotide)
Flavouring	Starch	Sugar
Sugar	Flavouring	Yeast extract
Beef extract	Beef extract	Flavouring
Herbs and spices (parsley, tumeric, black pepper)	Onion	Colour (ammonium sulphite caramel)
Antioxidant (rosemary extract)	Colour (ammonia caramel)	Dried beef meat
	Carrot	Dried parsley
	Parsley	Turmeric powder
	Nutmeg	Antioxidant (rosemary extract)
	Corriander	Minerals (potassium iodate)

Maggi	Beef Stock Cube	
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Front Label Pictures

 <p data-bbox="241 517 295 549">BG</p>	 <p data-bbox="584 517 638 549">CZ</p>	 <p data-bbox="925 517 978 549">DE</p>	 <p data-bbox="1265 517 1319 549">EE</p>	 <p data-bbox="1606 517 1659 549">FR</p>	 <p data-bbox="1946 517 2000 549">HR</p>
 <p data-bbox="241 900 295 932">HU</p>	 <p data-bbox="584 900 638 932">LT</p>	 <p data-bbox="925 900 978 932">NL</p>	 <p data-bbox="1265 900 1319 932">SI</p>	 <p data-bbox="1606 900 1659 932">SK</p>	

Brand owner's comment

Maggi beef meets the same high quality and safety standards in all countries across EU. Recipes have been developed by local teams to meet local consumer preferences and reflect different culinary cultures (survey available). Recipes also vary to comply with local regulations on iodized and non-iodized salt.

This results in a high number of recipe variations across EU. The samples collected show 7 recipes that can be classified in two categories: soft bouillon (pasty product) and hard bouillon (tablets that can be crumbled). Products sampled in CZ, SK, HU, EE, LT refer to the soft bouillon variation and products sampled in DE, FR, HR, NL, SL refer to the hard bouillon variation. The report should have clearly distinguished between these two categories.

Each recipe variation has its own packaging design and can be identified accordingly.

Maggi	Beef Stock Cube	
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As part of a continuous recipe innovation and renovation process, we are considering the possibility to further harmonize the recipe whilst taking into account consumer preferences.

Maggi	Chicken Stock Cube	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1000	9.6	4.9			35	11.4		2.5	47.9	0.5
CY	1170	19.7	11.5			18.4	4.4		7.1	51.08	0.7
CZ	1141	20	12			15	0.5		8.7	49.8	0.5
EE	1029	11.2	7.5			31.5	8.5		4.5	50.1	0.2
ES	913	10	5.4			21.2	2.5		10.8	57	0.3
FR	1012	12	6.8			27	13		5.6	51	0.5
HR	1074	11.2	6			34.2	8.8		4.5	46.6	0.2
HU (/100ml)	14	0.2	0.1			0.3			0.1	0.4	
LT	1025	11.2	7.5			30.9	3.5		4.6	49.5	0.6
LV	1029	11.2	7.5			31.5	8.5		4.5	50.1	0.2
NL (/100ml)	11	0.1				0.3	0.1		0.1	0.51	
SI	1074	11.2	6			34.2	8.8		4.5	46.6	0.2
SK (/100ml)	46	0.8	0.5			0.6	0.5		8.7	49.8	0.5

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CY	CZ	EE	ES	FR	HR	LT	LV	NL	SI	SK
Chicken extract	%						0.8						
Chicken fat	%			1.9							0.9		1.9
Chicken meat powder	%	0.15		1.3	0.15	3.3		0.13	0.1	0.15	1.3	0.13	1.3
Dill	%								0.7				
Dried carrot	%	0.37											
Dried onion	%					1							
Dried parsley	%	0.53											
Dried vegetable	%		2										
Fat and meat of chicken	%		2.7										
Flavour enhancers (monosodium glutamate, 9 %, disodium 5-ribonucleotid)	%							9					
Parsley	%								0.7				
Salt	%							44				44	

Maggi	Chicken Stock Cube	
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Ingredients

BG	CY	CZ	EE	ES	FR	HU	HR
Iodised salt	Salt	Salt	Iodised salt	Salt	Salt	Iodised salt	Salt
Maltodextrin	Palm oil	Palm oil	Maltodextrin	Flavour enhancer (E621, E627, E631)	Starch	Starch	Maltodextrin
Dextrose	Flavour enhancer (sodium glutamate, disodium guanylate, disodium inosinate)	Flavour enhancer (sodium glutamate, sodium 5-ribonucleotide)	Palm oil	Dried glucose syrup	Sugar	Palm fat (palm fat, antioxidant rosemary extract)	Palm oil
Starch	Starch	Starch	Flavour enhancer (sodium glutamate, sodium 5-ribonucleotide)	Palm oil	Palm oil	Flavour enhancers (monosodium glutamate, 9 %, sodium 5-ribonucleotid)	Flavour enhancers (monosodium glutamate, 9 %, disodium 5-ribonucleotid)
Palm oil	Flavouring	Flavouring	Starch	Chicken meat	Flavourings	Sugar	Starch
Flavour enhancer (sodium glutamate, sodium 5-ribonucleotide)	Fat and meat of chicken	Chicken fat	Dextrose	Chicken fat	Chicken fat	Wheat flour	Dextrose
Flavouring	Yeast extract	Yeast extract	Sugar	Dried onion	Chicken extract	Chicken fat (chicken fat 1.9%, antioxidant rosemary extract)	Sugar
Sunflower oil	Dried vegetable	Chicken meat powder	Sunflower oil	Flavouring	Wheat protein hydrolysate	Flavouring	Sunflower oil
Turmeric powder	Spices	Dried parsley	Flavourings	Colours (caramel, vitamin B2)	Carrot	Dried vegetables (parsley leaf, carrot, onion)	Flavouring
Dried parsley	Colour (caramel)	Colours (caramel, vitamin B2)	Turmeric powder	Antioxidant (rosemary extract)	Parsley	Yeast extract	Turmeric powder
Iron pyrophosphate		Curry	Chicken meat powder		Curcuma	Colours (caramel, vitamin B2)	Chicken meat powder
Dried carrot		Antioxidant (rosemary extract)	Dried parsley		Extracts of celery and garlic	Chicken meat powder (chicken meat 0.2%, iodised salt, antioxidant rosemary extract)	
Food acid (citric acid)		Dried garlic			Antioxidant (rosemary extract)	Dried garlic concentrate (garlic concentrate, maltodextrin)	
Chicken meat powder							
Colour (vitamin B2)							

Maggi	Chicken Stock Cube	
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LT	LV	NL	SI	SK
Iodised salt	Iodised salt	Iodised salt	Salt	Salt
Maltodextrin	Maltodextrin	Glucose syrup	Maltodextrin	Palm oil
Palm oil	Palm oil	Yeast extract	Palm oil	Flavour enhancer (sodium glutamate, sodium 5-ribonucleotide)
Starch	Flavour enhancers (sodium glutamate, sodium 5-ribonucleotide)	Sunflower oil	Flavour enhancers (monosodium glutamate, 9 %, sodium 5-ribonucleotid)	Starch
Flavour enhancer (sodium glutamate, sodium 5-ribonucleotide)	Starch	Flavouring	Starch	Flavouring
Sugar	Dextrose	Sugar	Dextrose	Chicken fat
Dill	Sugar	Chicken meat powder	Sugar	Yeast extract
Parsley	Sunflower oil	Chicken fat	Sunflower oil	Chicken meat powder
Spices (turmeric, white pepper)	Flavouring	Herbs and spices (parsley, tumeric, black pepper, garlic)	Flavouring	Dried parsley
Flavouring	Turmeric powder	Antioxidant (rosemary extract)	Curcuma	Colours (caramel, vitamin B2)
Food acid (citric acid)	Chicken meat powder		Chicken meat powder	
Chicken meat powder	Dried parsley		Antioxidant (rosemary extract)	Curry
			Dried parsley leaves	Antioxidant (rosemary extract)
				Dried garlic

Maggi

Chicken Stock Cube

Front Label Pictures



BG



CY



CZ



EE



ES



FR



HR



HU



LT



LV



NL



SI



SK

Maggi	Chicken Stock Cube	
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Brand owner's comment

Maggi chicken meets the same high quality and safety standards in all countries across EU. Recipes have been developed by local teams to meet local consumer preferences and reflect different culinary cultures (survey available). Recipes also vary to comply with local regulations on iodized and non-iodized salt.

This results in a high number of recipe variations across EU. The samples collected show 10 recipes that can be classified in two categories: soft bouillon (pasty product) and hard bouillon (tablets that can be crumbled). Products sampled in CY, CZ, SK, HU refer to the soft bouillon variation and products sampled in BG, EE, LV, ES, FR, HR, SL, LT, NL refer to the hard bouillon variation. The report should have clearly distinguished between these two categories.

Each recipe variation has its own packaging design and can be identified accordingly.

As part of a continuous recipe innovation and renovation process, we are considering the possibility to further harmonize the recipe whilst taking into account consumer preferences.

Maggi	Vegetable Stock Cube	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1092	13.2	8.9			27.1	5.3		7.4	47.1	2
CZ	1400	21	13			31	6.4		4.6	36.9	1.1
DE (/100ml)	21	0.2	0.1			0.5	0.4		0.2	1	0.1
FR	1032	12	6.8			30	17		3.7	47.3	2.8
HR	995	9.6	5.8			23.2	3.6		13.3	50.3	2.5
HU (/100ml)	13	0.2	0.1			0.3	0.1			0.4	
LT	1092	13.2	8.9			27.1	5.3		7.4	47.9	2
LV	1092	13.2	8.9			27.1	5.3		7.4	47.9	2
NL (/100ml)	11	0.1				0.4	0.1			0.48	
SI	995	9.6	5.8			23.2	3.6		13.3	50.3	2.5
SK	1400	21	13			31	6.4		4.6	36.9	1.1

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CZ	DE	FR	HU	HR	LT	LV	NL	SI	SK
Dried parsley	%		0.4									0.4
Dried vegetable	%								6.5			
Seasoning mix (iodised salt, onion powder, turmeric, nutmeg, pepper)	%			42.7								
Vegetable (carrot, onion, parsley, celery)	%							6.5				
Vegetable (onion, carrot, shallot, tomato)	%										7.9	
Vegetables (nions 3.8 %, carrots 2.6 %, leek 2.6%, parsley root 1.2%, tomato 1 %)	%			11.2								
Vegetables (carrot 1.8%, onion, celery 0.5%, leek 0.3%, tomato, spinach)	%		3.5									3.5
Vegetables (carrot 3.7%, celery 1.7%, onion 1%)	%									6.4		
Vegetables (carrot, onion, parsley, celery)	%	6.5										
Vegetables (onion 7.2%, carrot, shallot, tomato)	%				8.8							
Vegetables (onion, carrot, chive, tomato)	%						7.9					
Vegetables (carrot, onion, celery, parsley leaf, leek, tomato, spinach)	%					3.9						

Maggi	Vegetable Stock Cube	
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Ingredients

BG	CZ	DE	FR	HR	HU	LT	LV
Salt	Salt	Seasoning mix (iodised salt, onion powder, turmeric, nutmeg, pepper)	Salt	Salt	Iodised salt	Iodised salt	Iodised salt
Maltodextrin	Palm oil	Sugar	Sugar	Flavour enhancers (sodium glutamate, disodium inosinate, disodium guanylate)	Palm fat (palm fat, antioxidant rosemary extract)	Maltodextrin	Maltodextrin
Palm oil	Starch	Flavouring	Palm oil	Glucose syrup	Starch	Palm oil	Palm oil
Flavour enhancer (sodium glutamate)	Maltodextrin	Vegetables (3.8 % Onions, 2.6 % carrots, 2.6 leek, 1.2% parsley root, 1 % tomatoes)	Starch	Palm oil	Maltodextrin	Flavour enhancers (sodium glutamate)	Flavour enhancers (sodium glutamate)
Starch	Flavour enhancers (sodium glutamate, sodium 5-ribonucleotide)	Palm oil	Vegetables (onion 7.2%, carrot, shallot, tomato)	Vegetables (onion, carrot, chive, tomato)	Flavour enhancers (sodium glutamate, sodium 5-ribonucleotide)	Starch	Starch
Vegetables (carrot, onion, parsley, celery)	Sugar	Hydrolysed vegetable protein	Flavourings	Flavouring	Sugar	Vegetable (carrot, onion, parsley, celery)	Dried vegetable
Hydrolysed vegetable protein	Vegetables (carrot 1.8%, onion, celery 0.5%, leek 0.3%, tomato, spinach)	Salt	Carrot and celery extract	Carrot extract	Vegetables (carrot, onion, celery, parsley leaf, leek, tomato, spinach)	Hydrolysed vegetable protein	Hydrolysed vegetable protein
Yeast extract	Sunflower oil	Herbs (celery leaves, parsley, laurel)	Yeast extract	Turmeric	Sunflower oil	Yeast extract	Yeast extract
Sugar	Flavouring	Garlic extract	Sunflower oil	Parsley	Flavouring	Sugar	Sugar
Turmeric	Dried parsley	Lovage extract	Curcuma	Coriander	Spices (black pepper, turmeric)	Spices	Spices
Flavouring	Spices		Coriander		Dried garlic concentrate (garlic concentrate, maltodextrin)	Flavouring	Flavouring
Curry	Dried garlic		Parsley		Colour (caramel, Vitamin B2)	Garlic extract	Garlic extract
Dried garlic	Colour (caramel, Vitamin B2)		Nutmeg				
	Rosemary extract						
	Minerals (potassium iodate)						

Maggi	Vegetable Stock Cube	
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NL	SI	SK
Iodised salt	Salt	Salt
Glucose syrup	Flavour enhancers (sodium glutamate, disodium inosinate, disodium guanylate)	Palm oil
Sugar	Glucose syrup	Starch
Sunflower oil	Palm oil	Maltodextrin
Yeast extract	Vegetable (onion, carrot, shallot, tomato)	Flavour enhancers (sodium glutamate, sodium 5-ribonucleotide)
Flavouring	Flavouring	Sugar
Herbs (celery, garlic, tumeric)	Carrot extract	Vegetables (carrot 1.8%, onion, celery 0.5%, leek 0.3%, tomato, spinach)
	Curcuma	Sunflower oil
	Celery extract	Flavouring
	Parsley	Dried parsley
	Coriander	Spices
	Nutmeg	Dried garlic
		Colour (caramel, Vitamin B2)
		Rosemary extract
		Minerals (potassium iodate)

Maggi	Vegetable Stock Cube
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Front Label Pictures

BG	CZ	DE	FR	HR	HU
LT	LV	NL	SI	SK	

Brand owner's comment from the Industry

Maggi vegetable meets the same high quality and safety standards in all countries across EU. Recipes have been developed by local teams to meet local consumer preferences and reflect different culinary cultures (survey available). Recipes also vary to comply with local regulations on iodized and non-iodized salt.

This results in a high number of recipe variations across EU. The samples collected show 7 recipes that can be classified in two categories: soft bouillon (pasty product) and hard bouillon (tablets that can be crumbled). Products sampled in CZ, SK, HU refer to the soft bouillon variation and products sampled in BG, DE, FR, LT, LV, NL refer to the hard bouillon variation. The report should have clearly distinguished between these two categories.

Each recipe variation has its own packaging design and can be identified accordingly. As part of a continuous recipe innovation and renovation process, we are considering the possibility to further harmonize the recipe whilst taking into account consumer preferences.

Manner	Neapolitaner Original	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	2038	22	13			65	46		5.6	0.15	
DE	2038	22	13			65	46		5.6	0.15	
HR	2038	22	13			65	46		5.6	0.15	
HU	2038	22	13			65	46		5.6	0.15	
IT	2038	22	13			65	46		5.6	0.15	
LT	2038	22	13			65	46		5.6	0.15	
SI	2038	22	13			65	46		5.6	0.15	
SK	2038	22	13			65	46		5.6	0.15	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		CZ	DE	HR	HU	IT	LT	SI	SK
Hazelnut	%	12	12	12	12	12	12	12	12
Hazelnut cream filling	%	82	82	82	82	82	82	82	82

Ingredients

CZ	DE	HR	HU	IT	LT	SI	SK
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)	Vegetable oil (coconut, palm)
Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut
Low fat cacao powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cacao powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cacao powder
Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)	Raising agents (sodium hydrogen carbonate)
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Natural Flavouring	Natural flavouring	Natural flavouring	Natural Flavouring	Natural flavouring	Natural flavouring	Natural flavouring	Natural flavouring

Manner

Neapolitaner Original

Front Label Pictures



CZ



DE



HR



HU



IT



SI



SK

Mars	Mars	
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Ingredients

BG	CZ	DE	EE	ES	FR	HR	HU	IT
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Skimmed milk powder	Cocoa butter	Cocoa butter	Skimmed milk powder	Cocoa butter	Skimmed milk powder	Cocoa butter	Cocoa butter	Cocoa butter
Cocoa butter	Whole milk powder	Whole milk powder	Cocoa butter	Whole milk powder	Cocoa butter	Whole milk powder	Whole milk powder	Whole milk powder
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Milk fat	Skimmed milk powder	Skimmed milk powder	Milk fat	Skimmed milk powder	Milk fat	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Lactose	Lactose	Lactose	Lactose	Lactose	Lactose	Lactose	Lactose	Lactose
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder
Barley malt extract	Milk fat	Milk fat	Barley malt extract	Milk fat	Barley malt extract	Milk fat	Milk fat	Milk fat
Salt	Barley malt extract	Barley malt extract	Salt	Barley malt extract	Salt	Barley malt extract	Barley malt extract	Barley malt extract
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Egg white powder	Salt	Salt	Egg white powder	Salt	Egg white powder	Salt	Salt	Salt
Palm oil	Egg white powder	Egg white powder	Palm oil	Egg white powder	Palm oil	Egg white powder	Egg white powder	Egg albumin
Milk protein	Palm oil	Palm oil	Milk protein	Palm oil	Milk protein	Palm oil	Palm oil	Palm oil
Natural vanilla extract	Milk protein	Milk protein	Natural vanilla extract	Milk protein	Natural vanilla extract	Milk protein	Milk protein	Milk protein
	Natural vanilla extract	Natural vanilla extract		Natural vanilla extract		Natural vanilla extract	Natural vanilla extract	Natural vanilla extract

Mars	Mars	
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LT	LV	MT	NL	PL	SI
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Skimmed milk powder	Skimmed milk powder	Cocoa butter	Cocoa butter	Cocoa butter	Skimmed milk powder
Cocoa butter	Cocoa butter	Whole milk powder	Whole milk powder	Whole milk powder	Cocoa butter
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Milk fat	Milk fat	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Milk fat
Lactose	Lactose	Lactose	Lactose	Lactose	Lactose
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder
Barley malt extract	Barley malt extract	Milk fat	Milk fat	Milk fat	Barley malt extract
Salt	Salt	Barley malt extract	Barley malt extract	Barley malt extract	Salt
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Egg white powder	Egg white powder	Salt	Salt	Salt	Egg white powder
Palm oil	Palm oil	Egg white powder	Egg white powder	Egg white powder	Palm oil
Milk protein	Milk protein	Palm oil	Palm oil	Palm oil	Milk protein
Natural vanilla extract	Natural vanilla extract	Hydrolysed milk protein	Hydrolysed milk protein	Milk protein	Natural vanilla extract
		Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	

Mars

Mars

Front Label Pictures



BG



CZ



DE



DK



EE



ES



FR



GR



HR



HU



IT



LT



LV



MT



NL



PL

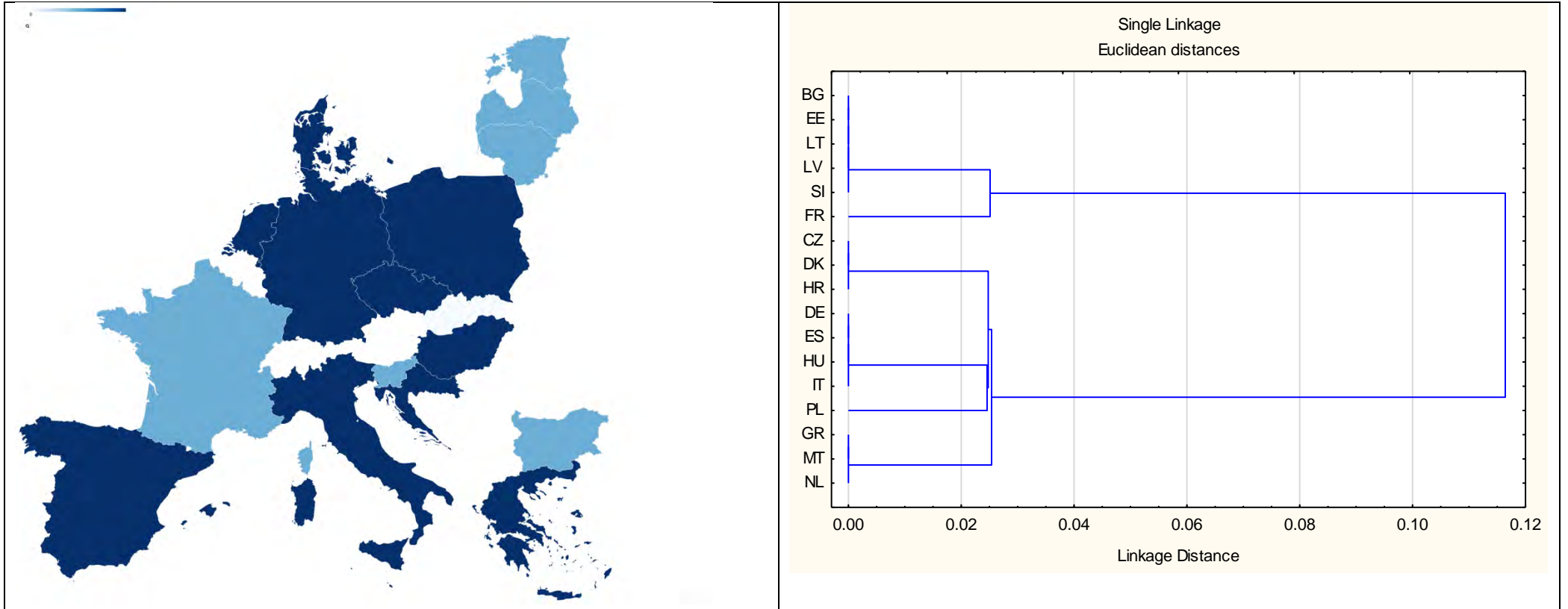


SI

Mars

Mars

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

Based on the data shared by the JRC we confirm that there is no Dual Quality in EU markets supplied with Mars bars. There are no significant nor material differences in the products sampled.

Products sampled are produced in two factories, in different countries (Poland and the Netherlands), both supplying the same product across the EU regardless of whether the market is in the east or west of EU.

Mars	Mars	
-------------	-------------	--

Some negligible differences in nutritional values stem from updated rounding rules rolled out at different times in both factories. QUIDs are the same for all markets but indicated for some due to national requirements (dry cocoa solids) or as additional information (milk chocolate). This additional information and rounding rules are in the process of harmonisation by Mars. In the case of Hungary, the nougat QUID was repeated as 'cocoa cream': it's the same ingredient but a different translation.

Other minor variations are due to technical equipment in both factories requiring a different blend for dairy but leading to the same nutritional dairy profile.

Some ingredient labelling variations are due to translation or national labelling requirements (e.g. Egg albumin is egg white powder; milk protein is hydrolysed milk protein).

Mars	Snickers	
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Ingredients

BG	CZ	DE	DK	EE	ES	FR	GR	HR
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Peanut	Peanut	Peanut	Peanut	Peanut	Peanut	Peanut	Peanut	Peanut
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa paste	Cocoa mass	Cocoa mass	Cocoa paste	Cocoa powder	Cocoa mass
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Lactose	Lactose	Lactose	Lactose	Lactose	Lactose	Lactose	Lactose	Lactose
Milk fat	Milk fat	Milk fat	Milk fat	Whey powder	Milk fat	Whey powder	Milk fat	Milk fat
Whey powder	Whey powder	Whey powder	Whey powder	Milk fat	Whey powder	Milk fat	Whey powder	Whey powder
Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder	Egg white powder
Milk protein	Milk protein	Milk protein	Milk protein	Milk protein	Milk protein	Milk protein	Milk protein	Milk protein
Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract	Natural vanilla flavouring	Natural vanilla extract	Natural vanilla extract	Natural vanilla extract

Mars

Snickers

Front Label Pictures



BG



CZ



DE



DK



EE



ES



FR



GR



HR



HU



IT



LT



LV



MT



NL



PL



SI

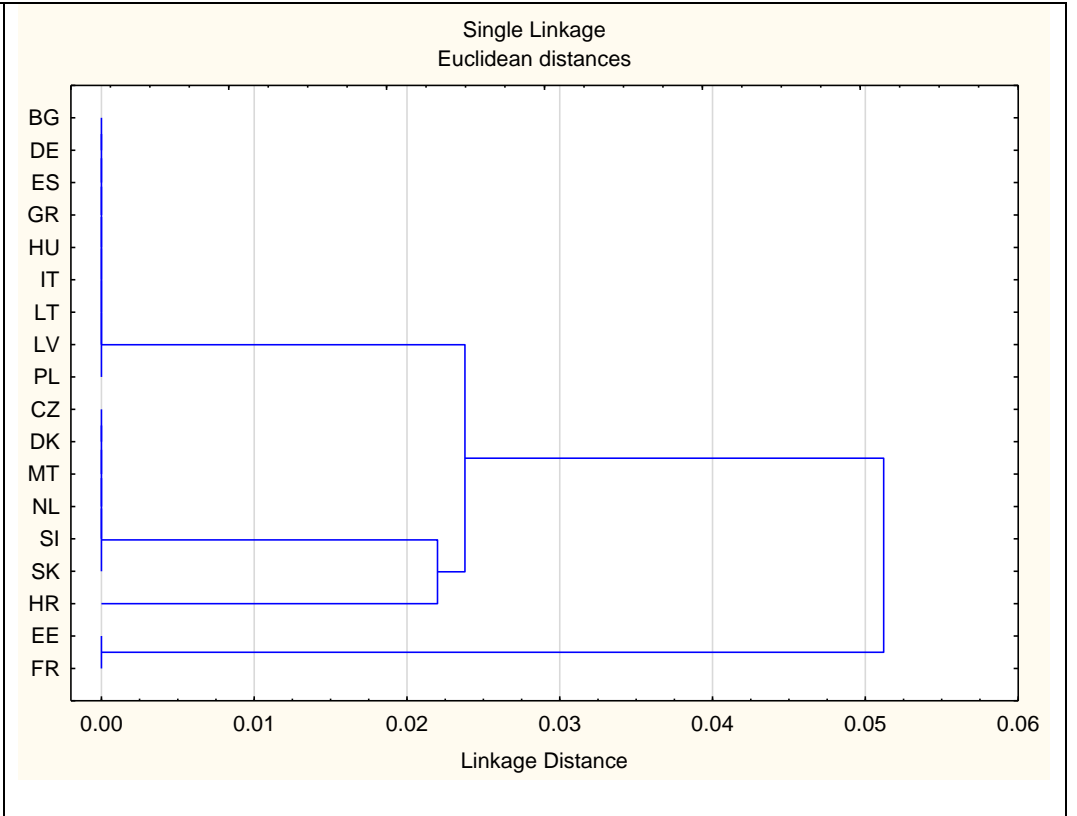
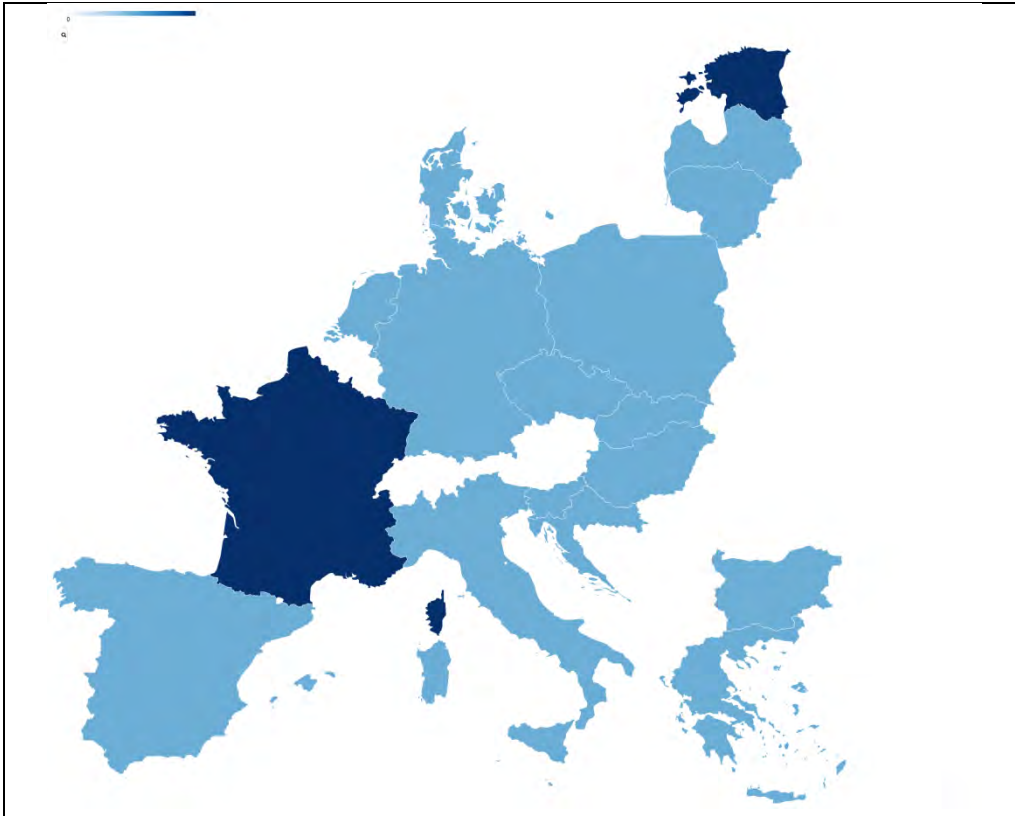


SK

Mars

Snickers

Similarity of national variants



Comments from the Industry

Based on the data shared by the JRC we can confirm that there is no Dual Quality in EU markets supplied with Snickers. There are no significant nor material differences in the products sampled.

The products sampled are produced in two separate factories, one in Poland and one in the Netherlands, both supplying the same product across the EU regardless of whether the market is in the east or west of the EU.

Mars	Snickers	
-------------	-----------------	--

Some insignificant differences in the nutritional values result from updated rounding rules rolled out at different times in both factories. QUIDs are the same for all markets but indicated for some only due to national requirements (dry cocoa solids) or as additional information (milk chocolate). This additional information on milk chocolate and the rounding rules are in the process of being harmonised by Mars.

Other minor compositional variations are due to technical equipment in both factories, requiring a different blend for dairy but leading to the same nutritional dairy profile.

Some ingredient labelling variations are due to translation or national labelling requirements (e.g. egg albumin is egg white powder; natural vanilla extract is natural vanilla flavouring).

Milbona	Emmental Cheese	Sliced
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1612	29.5	21			0.1	0.1		30.5	0.8	
CY	1566	29	18.7			0.1	0.1		29	0.5	
CZ	1612	29.5	21			0.1	0.1		30.5	0.8	
DE	1551	29	19.1			0.1	0.1		28	1	
DK	1566	29	18.7			0.1	0.1		29	0.5	
ES	1566	29	18.7			0.1	0.1		29	0.5	
GR	1566	29	18.7			0.1	0.1		29	0.5	
HR	1612	29.5	21			0.1	0.1		30.5	0.8	
HU	1566	29	18.7			0.1	0.1		29	0.5	
IT	1551	29	19.1			0.1	0.1		28	1	
MT	1551	29	19.1			0.1	0.1		28	1	
SI	1566	29	18.7			0.1	0.1		29	0.5	
SK	1612	29.5	21			0.1	0.1		30.5	0.8	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration














		BG	CY	CZ	DE	GR	HR	HU	SI	SK
Dry matter	%		60	60						
Fat content in dry matter	%	45	45	45	45	45	45	45	45	45
Lactose	%			0.1		0.1				
Dry matter	%		60	60						

Ingredients

BG	CY	CZ	DE	DK	ES	GR	HR	HU	IT	MT	SI	SK
Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk	Milk
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Microbial rennet	Lactic acid bacteria culture	Microbial rennet	Cheese culture	Cheese culture	Microbial rennet	Lactic acid bacteria culture	Microbial rennet	Cheese culture	Microbial rennet	Microbial rennet	Lactic acid bacteria culture	Microbial rennet
Lactic acid bacteria culture	Microbial rennet	Cheese culture	Microbial rennet	Microbial rennet	Microbial rennet	Microbial rennet	Lactic acid bacteria culture	Microbial rennet	Lactic acid bacteria culture	Lactic acid bacteria culture	Microbial rennet	Cheese culture

Front Label Pictures

Milbona	Emmental Cheese	Sliced
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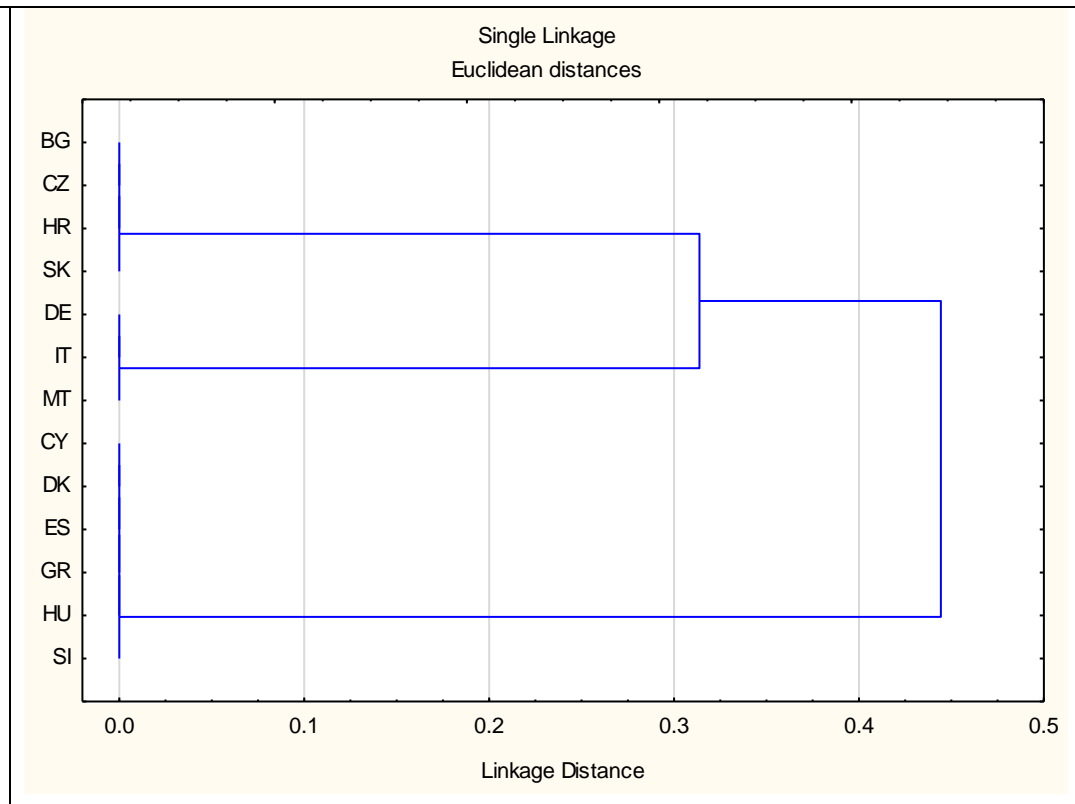
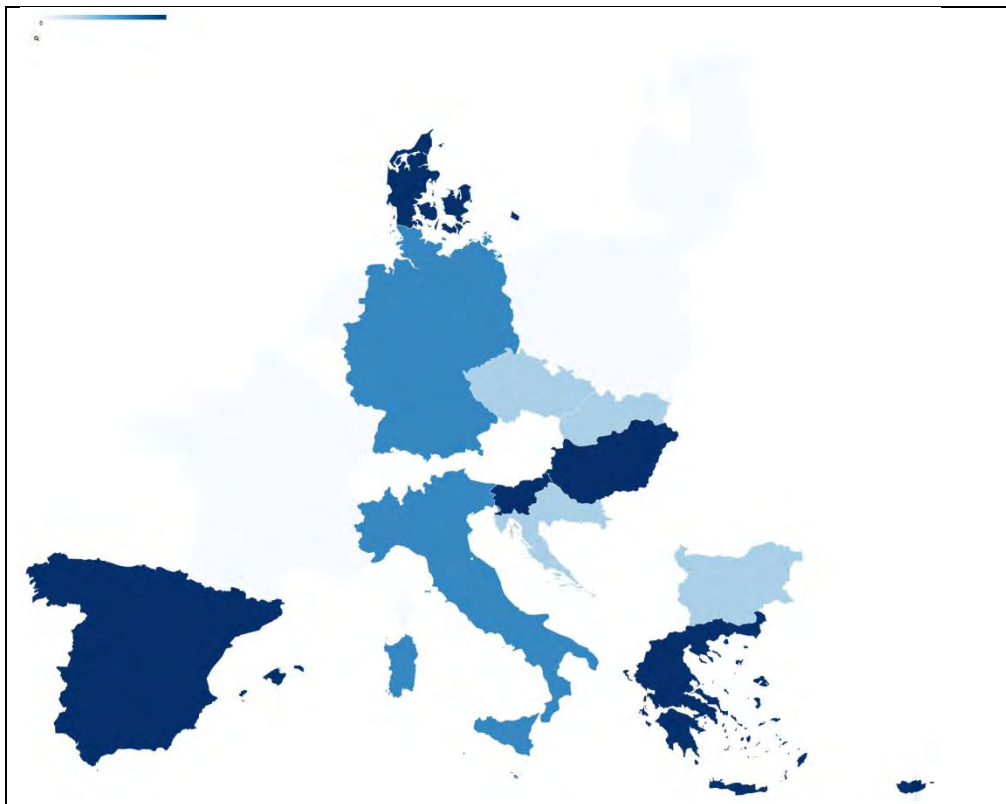
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Similarity of national variants

Milbona

Emmental Cheese

Sliced



Comments from the Industry

The minor differences in nutritional values follow from the fact that we purchase the product Milbona Emmental slices from several producers due to the high quantities we require for the individual countries.

The recipe and the nutritional profile is uniform for each producer. However, the nutritional profile may vary slightly between producers for the same product. In the case of Milbona Emmental slices, the raw material in the production process used is milk, which as a natural product is subject to natural variations.

However, this is always the same product with consistent quality requirements for a standard Emmental 45% fat in dry matter.

Milbona	Emmental Cheese	Sliced
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The allocation as to which producer supplies which country is particularly affected by logistics routes and production capacities of the manufacturer.

Milka	Milka	Alpine Milk
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2213	29	18			59	58		6.3	0.37	1.8
CZ	2213	29	18			59	58		6.3	0.37	1.8
DE	2213	29	18			59	58		6.3	0.37	1.8
ES	2213	29	18			59	58		6.3	0.37	1.8
FR	2213	29	18			59	58		6.3	0.37	1.8
HR	2213	29	18			59	58		6.3	0.37	1.8
HU	2213	29	18			59	58		6.3	0.37	1.8
IT	2213	29	18			59	58		6.3	0.37	1.8
LT	2213	29	18			59	58		6.3	0.37	1.8
LV	2213	29	18			59	58		6.3	0.37	1.8
MT	2213	29	18			59	58		6.3	0.37	1.8
NL	2213	29	18			59	58		6.3	0.37	1.8
PL	2213	29	18			59	58		6.3	0.37	1.8
SI	2213	29	18			59	58		6.3	0.37	1.8
SK	2213	29	18			59	58		6.3	0.37	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CZ	DE	ES	FR	HR	HU	IT	LT	LV	MT	NL	PL	SI	SK
Dry cocoa solids	%	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Milk solids	%											18				

Milka	Milka	Alpine Milk
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Ingredients

BG	CZ	DE	ES	FR	HR	HU	IT	LT
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Hazelnut paste	Hazelnut paste	Hazelnuts	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste
Flavouring	Natural flavouring	Natural flavouring	Flavouring	Flavouring	Flavouring	Natural flavouring	Flavouring	Natural flavouring

LV	MT	NL	PL	SI	SK
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste
Flavouring	Natural flavouring	Natural flavouring	Natural flavouring	Flavouring	Natural flavouring

Milka

Milka

Alpine Milk

Front Label Pictures



BG



CZ



DE



ES



FR



HR



HU



IT



LT



LV



MT



NL



PL



SI



SK

Milka	Milka	Whole Hazelnuts
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2316	36	15			49	47		8.1	0.3	3.3
CY	2316	36	15			49	47		8.1	0.3	3.3
CZ	2316	36	15			49	47		8.1	0.3	3.3
DE	2316	36	15			49	47		8.1	0.3	3.3
EE	2316	36	15			49	47		8.1	0.3	3.3
ES	2309	35	16			51	50		7.7	0.31	3.1
FR	2326	36	15			48	46		8.2	0.29	3.5
HR	2316	36	15			49	47		8.1	0.3	3.3
HU	2310	35	16			50	49		7.9	0.31	3.2
LT	2316	36	15			49	47		8.1	0.3	3.3
LV	2316	36	15			49	47		8.1	0.3	3.3
PL	2267	32	17			54	53		7.1	0.34	2.5
SI	2316	36	15			49	47		8.1	0.3	3.3
SK	2316	36	15			49	47		8.1	0.3	3.3

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	CY	CZ	DE	EE	ES	FR	HR	HU	LT	LV	PL	SI	SK
Dry cocoa solids	%	30	30	30	30			30	30		30	30	30	30	30
Hazelnut	%	20	17	20	20	20	16	22	20	17	20	20	17	20	20

Milka	Milka	Whole Hazelnuts
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Ingredients

BG	CY	CZ	DE	EE	ES	FR	HR	HU
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste
Natural flavouring	Flavouring	Natural flavouring	Natural flavouring	Natural flavouring	Flavouring	Flavouring	Flavouring	Natural flavouring

LT	LV	PL	SI	SK
Sugar	Sugar	Sugar	Sugar	Sugar
Hazelnut	Hazelnut	Hazelnut	Hazelnut	Hazelnut
Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste	Hazelnut paste
Flavouring	Natural flavouring	Natural flavouring	Flavouring	Natural flavouring

Milka

Milka

Whole Hazelnuts

Front Label Pictures



BG



CY



CZ



DE



EE



FR



HR



HU



LT



LV



PL



SI



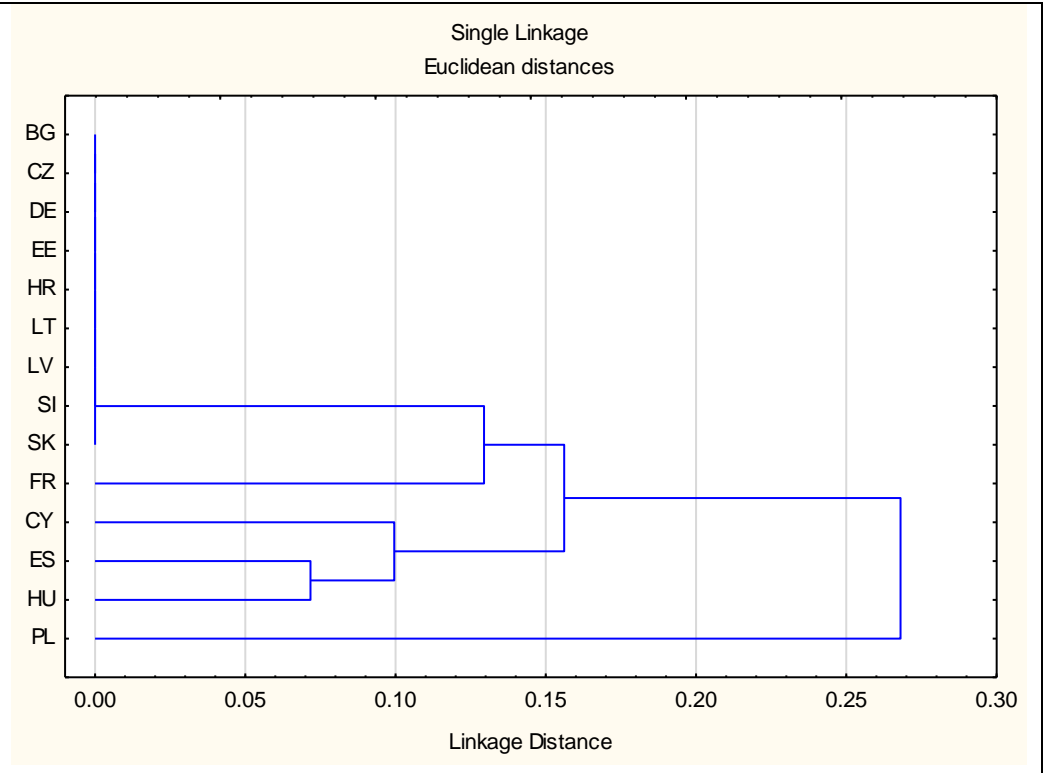
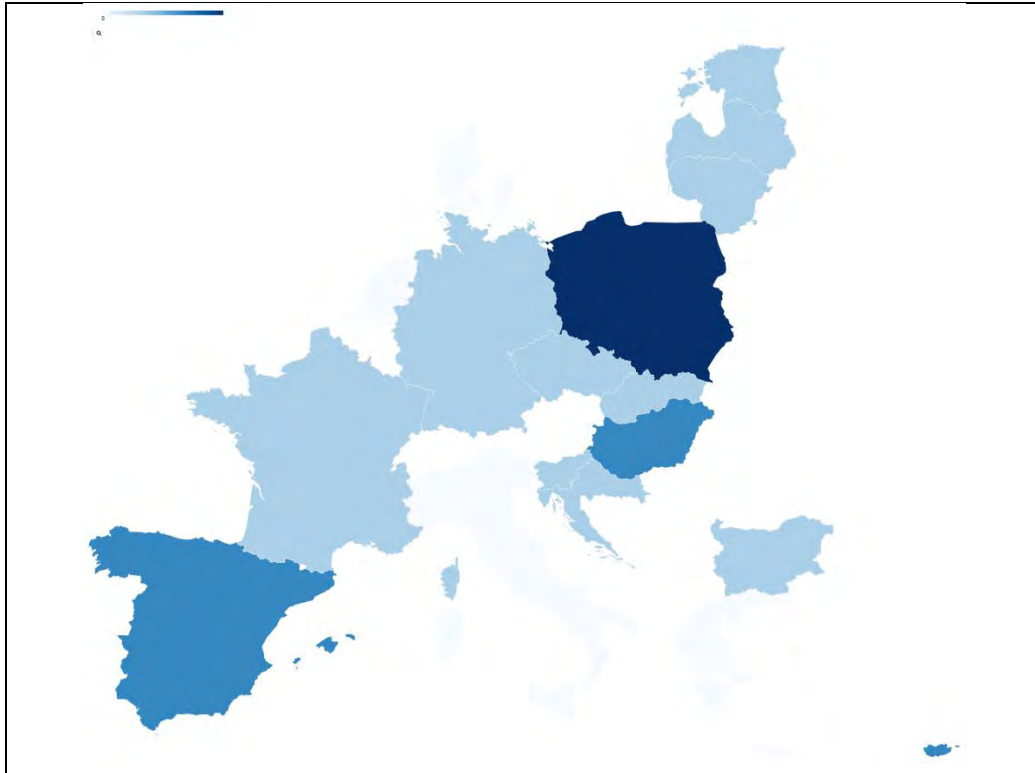
SK

Milka

Milka

Whole Hazelnuts

Similarity of national variants (based on nutrition declaration and QUID)



Milka	Milka	Whole Hazelnuts
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Brand owner's comment

Differences in nutrient declarations and QUID are found because of the different tablet sizes that are on the market (100g, 200g, 270g tablets) due to different local market conditions. Consequently the values differ.

Regarding the different ingredient 'flavouring' and 'natural flavouring', this difference is not East/West and it is in the process of being harmonized across the EU.

Milka	Choco Cookies	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2074	25	13			62	33		5.8	0.87	1.7
FR	2066	24	13			62	34		5.8	0.83	1.7
HR	2074	25	13			62	33		5.8	0.87	1.7
LT	2074	25	13			62	33		5.8	0.87	1.7
LV	2074	25	13			62	33		5.8	0.87	1.7
PL	2074	25	13			62	33		5.8	0.87	1.7
SI	2074	25	13			62	33		5.8	0.87	1.7
DE	2066	24	13			62	34		5.8	0.83	1.7
HU	2066	24	13			62	34		5.8	0.83	1.7

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

		BG	FR	HR	LT	LV	PL	SI	DE	HU
Dry cocoa solids	%			30						
Milk chocolate	%	29	31	29	29	29	29	29	31	31
Wheat flour	%		34				35		34	34

Milka

Choco Cookies

Front Label Pictures



BG



DE



FR



HR



HU



LT



LV



PL

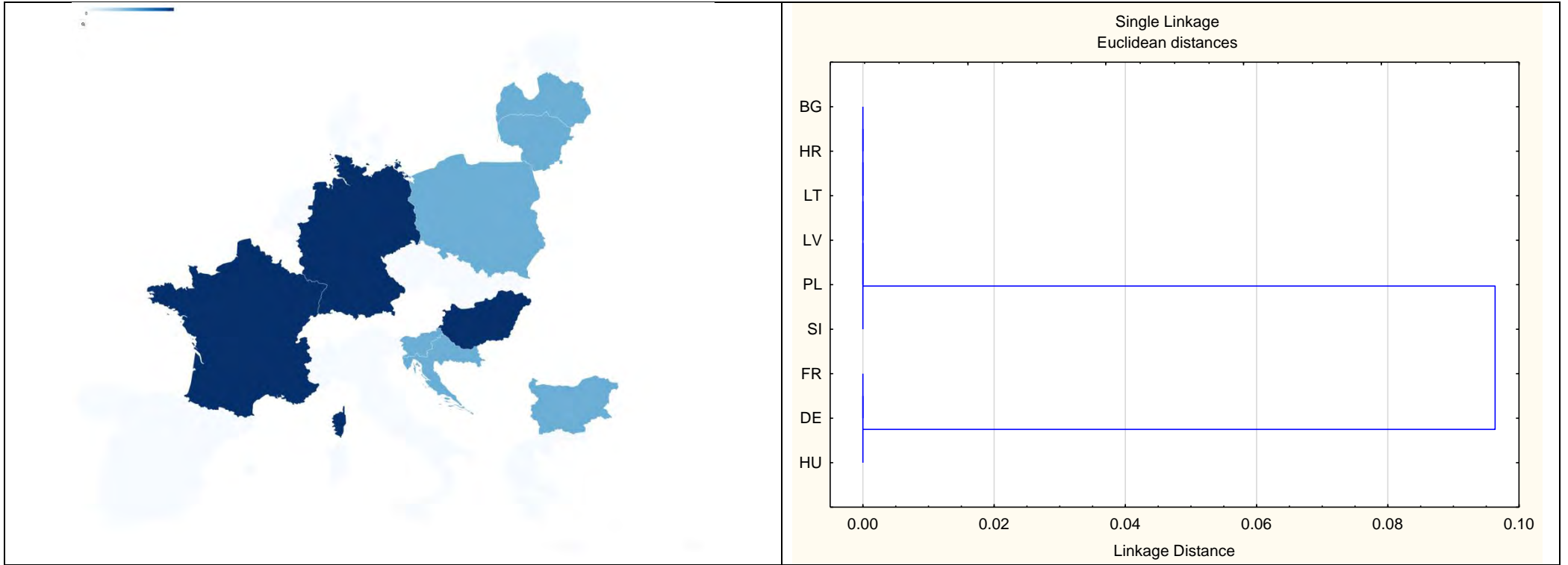


SI

Milka

Choco Cookies

Similarity of national variants (based on nutrition declaration and QUID)



Milka	Choco Cookies	
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Brand owner's comment

The comparison between the ingredients are the same. The comparison of the nutrition information and QUID has prompted us to differentiate our packages further to avoid any consumer confusion.

Mondelez	Oreo Original	
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Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR	HR
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Low fat cocoa powder	Rapeseed oil	Rapeseed oil	Rapeseed oil
Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cacao powder	Wheat starch	Low fat cacao powder	Low fat coco powder	Low fat cocoa powder
Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Glucose-fructose syrup	Wheat starch	Wheat starch	Wheat starch
Glucose-fructose syrup	Glucose-fructose syrup	Glucose-fructose syrup	Glucose-fructose syrup	Glucose-fructose syrup	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Glucose-fructose syrup	Glucose-fructose syrup	Glucose-fructose syrup
Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Salt	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)	Raising agents (potassium carbonate, ammonium carbonate, sodium carbonate)
Salt	Salt	Salt	Salt	Salt	Emulsifiers (soy lecithin, sunflower lecithin)	Salt	Salt	Salt
Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Vanillin	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)	Emulsifiers (soy lecithin, sunflower lecithin)
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring		Flavouring	Flavouring	Flavouring

Mondelez

Oreo Original

Front Label Pictures



BG



CY



CZ



DE



DK



EE



ES



FR



HR



HU



LT



LV



MT



NL



PL



SI

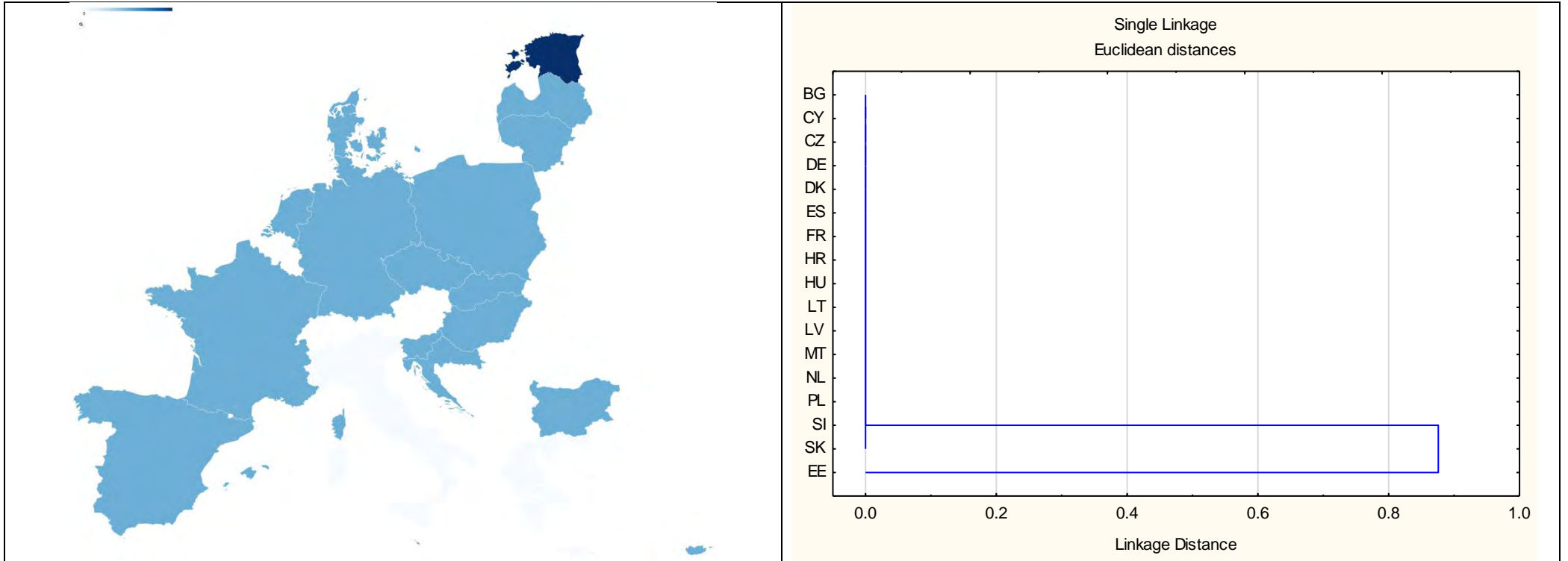


SK

Mondelez

Oreo Original

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

The only differences found concerns EE but Mondelez did not bring this Oreo product on the market in EE. This is the responsibility of an importer from outside the EU who brought the product onto the EE market and translated the label. This relates to parallel imports which happens beyond our own control. Our own imports are harmonized and consistent.

Monini

Extra Virgin Olive Oil

Front Label Pictures



BG



CZ



DE



DK



HR



HU



IT



LT



LV



MT



NL



PL



SI



SK

Mutti

Tomato Purée Passata

Front Label Pictures



CY



CZ



DE



DK



ES



HR



HU



IT



LT



LV



MT



NL



PL



SI

Nestlé	Fitness	Nutritious Energy
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	1558	1.8	0.6			74.9	10.8		9.4	0.95	7.4
DE	1558	1.8	0.6			75	11		9.4	0.95	7.4
EE	1558	1.8	0.6			74.9	10.8		9.4	0.95	7.4
ES	1558	1.8	0.6			74.9	10.8		9.4	0.95	7.4
FR	1558	1.8	0.6			75	11		9.4	0.95	7.4
HR	1558	1.8	0.6			74.9	10.8		9.4	0.95	7.4
HU	1555	1.7	0.5			74.8	10.8		9.4	0.95	7.5
LT	1558	1.8	0.6			74.9	10.8		9.4	0.95	7.4
SI	1558	1.8	0.6			74.9	10.8		9.4	0.95	7.4
SK	1555	1.7	0.5			74.8	10.8		9.4	0.95	7.5

Energy values in kJ/100g; others in g/100g

Micronutrients

	Unit	CY	DE	EE	ES	FR	HR	HU	LT	SK
Calcium	mg/100 g	637	637	637	637	637	637	674	637	674
Iron	mg/100 g	12.8	13	12.8	12.8	13	12.8	12.8	12.8	12.8
Vitamin B2	mg/100 g	1.25	1.3	1.25	1.25	1.3	1.25	1.25	1.25	1.25
Vitamin B3	mg/100 g	12.8	13	12.8	12.8	13	12.8	12.8	12.8	12.8
Vitamin B5	mg/100 g	5.18	5.2	5.18	5.18	5.2	5.18	5.18	5.18	5.18
Vitamin B6	mg/100 g	1.14	1.1	1.14	1.14	1.1	1.14	1.14	1.14	1.14
Vitamin B9	µg/100 g	153	153	153	153	153	153	153	153	153

Quantitative Ingredient Declaration

Ingredient	Unit	CY	DE	EE	ES	FR	HR	HU	LT	SK
Rice	%	37.4	37.4	37.4	37.4	37.4	37.4	37.4	37.4	37.4
Whole grain oat	%	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1	7.1
Whole grain wheat	%	50.8	50.8	50.8	50.8	50.8	50.8	50.9	50.8	50.9
Whole grain cereals	%	57.9	57.9	57.9	57.9	57.9		57.9	57.9	58
Cereals	%						95.3			

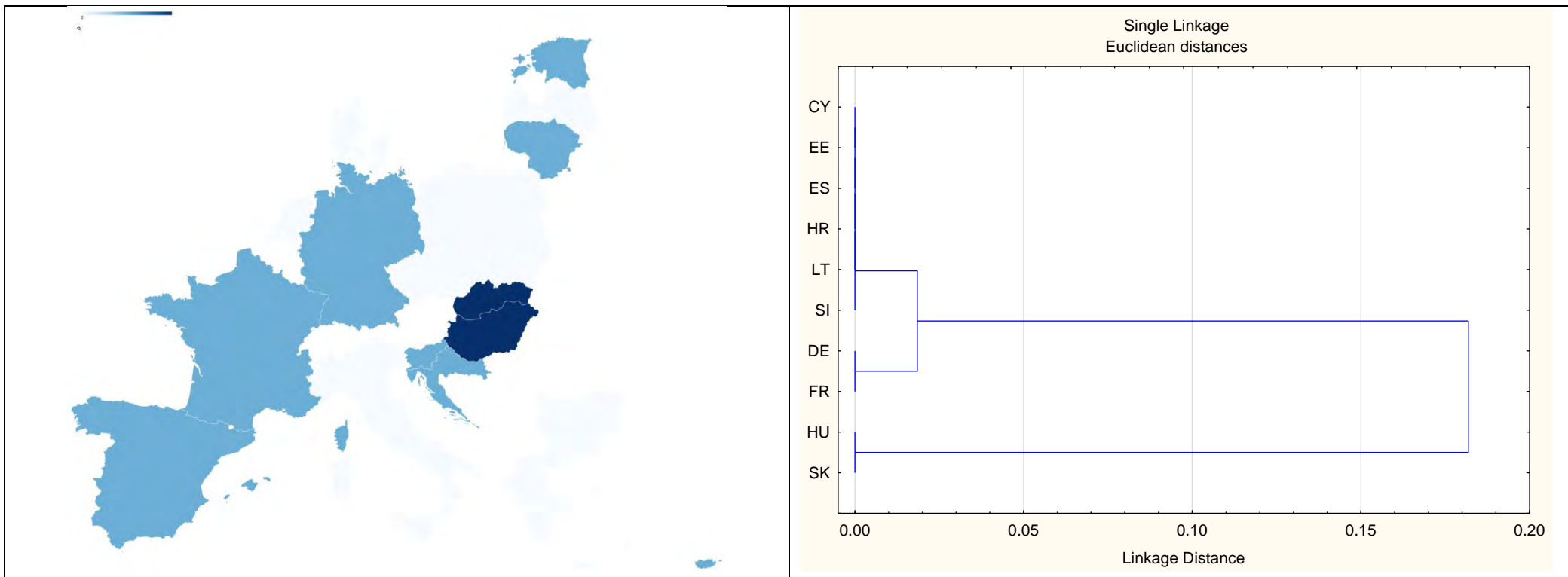
Ingredients

CY	DE	EE	ES	FR	HR	HU	LT	SK
Whole grain wheat	Whole grain wheat	Whole grain wheat	Whole grain wheat	Whole grain cereals (wheat, oat)	Whole grain cereals (wheat, oat)	Whole grain cereals (wheat, oat)	Whole grain cereals (wheat, oat)	Whole grain cereals (wheat, oat)
Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice	Rice
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Inverted sugar syrup	Inverted sugar syrup	Inverted sugar syrup	Inverted sugar syrup	Inverted sugar syrup	Inverted sugar syrup	Sugar syrup (inverted sugar syrup, molasses)	Inverted sugar syrup	Sugar syrup (inverted sugar syrup, molasses)
Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract	Barley malt extract
Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B9)	Vitamins and minerals (calcium carbonate, iron, B3, B5, B6, B2, B9)	Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B9)	Vitamins and minerals (B2, B3, B6, B9, B5, calcium carbonate, iron)	Vitamins and minerals (calcium carbonate, iron, B3, B5, B6, B2, B9)	Vitamins and minerals (B3, B5, B6, B2, B9, calcium carbonate, iron)	Vitamins and minerals (calcium carbonate, iron, B3, B5, B6, B2, B9)	Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B9)	Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B9)
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Molasses	Molasses	Molasses	Molasses	Molasses	Molasses	Antioxidant (tocopherol-rich extracts)	Molasses	Antioxidant (tocopherol-rich extracts)
Antioxidant (tocopherol-rich extracts)	Antioxidant (tocopherol-rich extracts)	Antioxidant (tocopherol-rich extracts)	Antioxidant (tocopherol-rich extracts)	Antioxidant (tocopherol-rich extracts)	Antioxidant (tocopherol-rich extracts)		Antioxidant (tocopherol-rich extracts)	

Front Label Pictures

					
BG	CY	CZ	DE	DK	EE
					
ES	FR	HR	HU	IT	LT
					
LV	MT	PL	SI	SK	

Similarity of national variants (based on nutrition declaration)



Brand owner's comment

Nestlé Fitness Nature Cereals meets the same high quality and safety standards and has the same recipe in all countries across EU. We rolled out a new recipe across EU during summer 2018. The products sampled in Hungary and Slovakia still feature the old recipe. This is simply due to a slower rotation rate of the product in these two countries. The new recipe is now also present on shelves in these two countries.

In some countries, we use different rounding rules for describing the quantities of nutrients in our products. However, there are no differences in the actual amounts used. We are taking action to better align the way we describe the amounts of different nutrients used on our product packaging. This will ensure greater consistency across all EU countries.

Nestlé	KitKat	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
CY	2101	24.3	13.6			63	51.7		6.6	0.23	2.1
CZ	2181	28	15			59	47		8.5	0.26	1.8
DE	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
EE	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
ES	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
FR	2181	28	15			59	47		8.5	0.25	1.8
GR	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
HR	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
HU	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
IT	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
LT	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
LV	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
MT	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
NL	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
PL	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
SI	2181	27.6	15.5			58.8	46.6		8.5	0.25	1.8
SK	2181	28	15			59	47		8.5	0.26	1.8

Energy values in kJ/100g; others in g/100g

Quantitative Ingredient Declaration

Ingredient	Unit	BG	CY	CZ	DE	EE	ES	FR	GR	HR	HU	IT	LV	MT	NL	PL	SI	SK
Biscuit	%			12.3														12.3
Cocoa filling	%			19.5														19.5
Cocoa mass	%		9															
Cocoa solids	%								29									
Dried whey	%																	1.3
Low fat cocoa powder	%			1.3														
Milk chocolate	%	68.2	66	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2	68.2
Skimmed milk powder	%		3															
Whole milk powder	%		10															

Nestlé	KitKat	
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Ingredients

BG	CY	CZ	DE	ES	FR	GR	HR	HU
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Skimmed milk	Wheat flour	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Wheat flour	Whole milk powder	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Cocoa butter	Cocoa mass	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Palm oil	Cocoa butter	Palm oil	Palm fat	Palm oil	Palm oil	Palm oil	Palm oil	Palm oil
Cocoa mass	Vegetable oil (Palm, Palm kernel, Shea/Sal/Illipe/Kokum gurgi/Mango kernel)	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa powder	Cocoa mass	Cocoa mass
Milk fat	Whey powder	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Whey powder	Skimmed milk powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Low fat cocoa powder	Emulsifier (lecithins)	Low fat cocoa powder	Low fat cocoa powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cocoa powder	Low fat cocoa powder
Emulsifier (lecithins)	Yeast	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)
Flavouring	Raising agent (sodium carbonate)	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
Salt	Natural vanilla flavouring	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Raising agent (sodium carbonate)	Salt	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)
	Milk fat							
	Natural flavouring							

Nestlé	KitKat	
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Ingredients continued

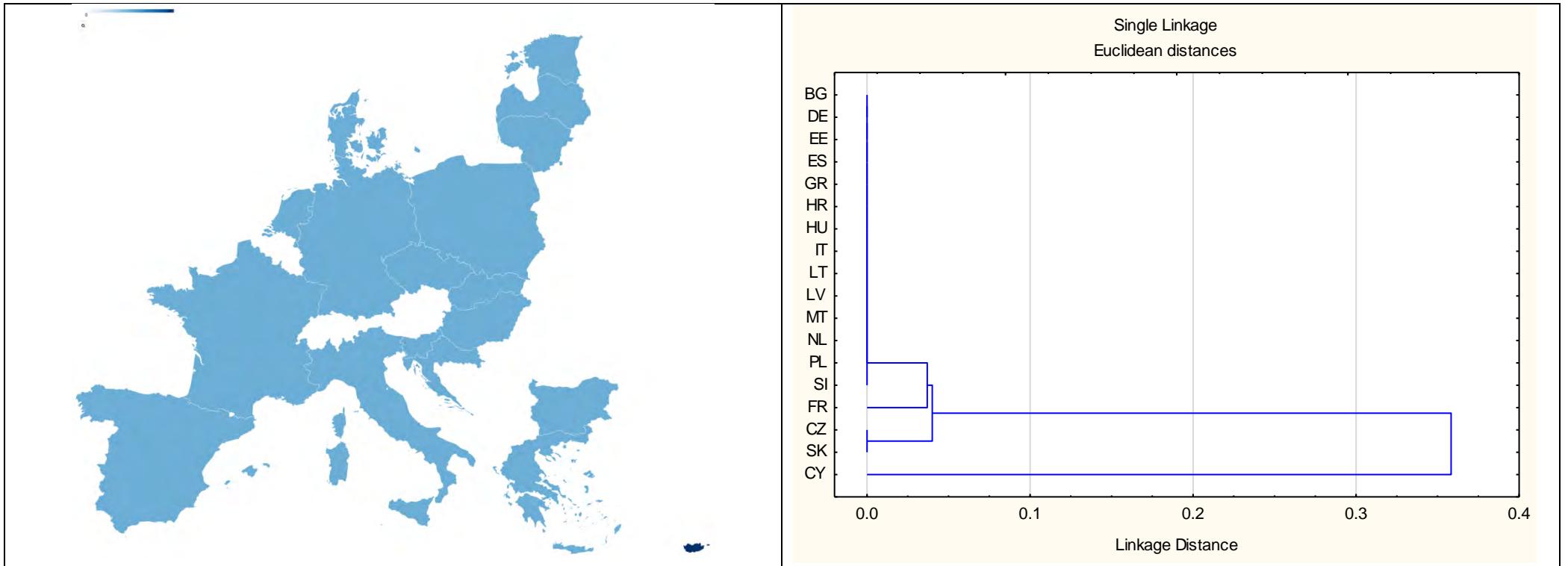
IT	LV	MT	NL	PL	SI	SK	EE
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Skim milk powder	Skim milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder
Wheat flour	Cocoa butter	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Cocoa butter
Cocoa butter	Wheat flour	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Wheat flour
Palm oil	Palm oil	Palm fat	Palm oil	Palm fat	Palm oil	Palm oil	Palm fat
Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder	Whey powder
Low fat cocoa powder	Low fat cocoa powder	Low fat cacao powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cacao powder	Low fat cocoa powder
Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)	Emulsifier (lecithins)
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)	Raising agent (sodium carbonate)

Nestlé	KitKat	
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Front Label Pictures

					
BG	CY	CZ	DE	EE	ES
					
FR	GR	HR	HU	IT	LT
					
LV	MT	NL	PL	SI	SK

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

KitKat meets the same high quality and safety standards in all countries across EU. There are currently two recipes in the EU. One recipe is produced in Hamburg (DE) and supplies all continental Europe. The other recipe is produced in York (UK) and supplies the UK and is also exported to Cyprus.

The two recipes are very close in terms of nutrient profile but the recipe has always been different in UK based on local consumer preferences (survey available) and due to local sourcing of raw material. Chocolate production in the UK has historically used an ingredient called chocolate crumb (compound ingredient for making dairy milk chocolate). This crumb is included in the manufacturing process, to impart a very dairy/caramel flavour to chocolate, to meet local consumer preference. We are sourcing this chocolate crumb from a local producer in Girvan, Scotland.

Nestlé	KitKat	
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In some countries, we use different rounding rules for describing the quantities of nutrients in our products. However, there are no differences in the actual amounts used. We are taking action to better align the way we describe the amounts of different nutrients used on our product packaging. This will ensure greater consistency across all EU countries.

Nestlé	NAN	Optipro 2
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2089	23.6	9.4			61.9	36.1		9.6	0.43	
CY	2087	24	9.4			62	36.1		9.6	0.4	
ES	2089	23.6	5.75			61.9	61.9		9.6	0.45	
HR	2089	23.6	9.4	8	4.3	61.9	36.1		9.6	0.43	
LT	2089	23.6	5.7	11.4	4.1	61.9	61.9		9.6		
MT	2089	23.6	9.4			61.9	36.1		9.6	0.43	
NL	2089	24	9.4			62	36		9.6	0.43	
PL	2089	23.6	9.4	8	4.3	61.9	36.1		9.6	0.43	
SI	2089	23.6	9.4	8	4.3	61.9	36.1		9.6	0.43	

Energy values in kJ/100g; others in g/100g

Nestlé	NAN	Optipro 2
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Micronutrients

Ingredient	Unit	BG	CY	ES	HR	LT	MT	NL	PL	SI
Alpha-linolenic acid	mg/100 ml	53.8	54	41		40.3	53.8	54	53.8	
Arachidonic acid	mg/100 ml	6	5.9				6			
Calcium	mg/100 ml	76	76.2	73	77.11	72.59	76	76.2	76.22	77.11
Chloride	mg/100 ml	48	48.4	47	48.96	47.05	48	48.4	48.39	48.96
Copper	mg/100 ml	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
DHA	mg/100 ml	6	5.9	17		16.8	6			
Fluoride <	µg/100 ml			10	8.16	8.1			8.07	
Fluoride <	mg/100 ml	0.008	0.008					0.0081		8.16
Iodine	µg/100 ml	17.3	17.3	14	17.54	13.44	17.3	17.3	17.34	17.54
Iron	mg/100 ml	1	1	0.8	0.99	0.81	1	0.98	0.98	0.99
Linoleic acid	g/100 ml	0.49	0.48	0.473		0.471	0.4839		0.48	
Magnesium	mg/100 ml	6.9	6.86	6.8	6.94	6.72	6.9	6.86	6.86	6.94
Manganese	mg/100 ml	0.008	0.008	0.02	0.00816	0.0242	0.008	0.0081	0.008	0.00816
Phosphorus	mg/100 ml	48	48.4	41	48.96	40.33	48	48.4	48.39	48.96
Potassium	mg/100 ml	74	74.3	73	75.21	75.28	74	74.4	74.34	75.21
Selenium	µg/100 ml	1.15	1.2	3.6	7.17	3.36	1.15	1.2		
Sodium	mg/100 ml	23	23	24	23.53	24.2	23	23	23.26	23.53
Vitamin A	µg/100 ml	71	71.2	57	72.08	56.46	71	71.2	71.25	72.08
Vitamin B1	mg/100 ml	0.12	0.12	0.08	0.12	0.075	0.12	0.12	0.12	0.12
Vitamin B12	µg/100 ml	0.16	0.16	0.2		0.18	0.16	0.16	0.16	0.16
Vitamin B12	µg/100 g				0.16					
Vitamin B2	mg/100 ml	0.17	0.17	0.15	0.18	0.148	0.17	0.17	0.17	0.18
Vitamin B3	mg/100 ml	0.58	0.59	0.6	0.6	0.57	0.59	0.59	0.59	0.6
Vitamin B5	mg/100 ml	0.74	0.74	0.5	0.75	0.54	0.74	0.74	0.74	0.75
Vitamin B6	mg/100 ml	0.075	0.08	0.05	0.08	0.05	0.075	0.075	0.88	0.08
Vitamin B7	µg/100 ml	2.01	2	1.9	2.04	1.88	2.01	2	2.02	2.04
Vitamin B9	µg/100 ml	15.86	15.9	20	16.05	20.16	15.86	15.8	15.86	16.05
Vitamin C	mg/100 ml	11.42	11	11	11.56	10.75	11.42	11	11.43	11.56
Vitamin D	µg/100 ml	1.1	1.1	1.7	1.1	1.67	1.1	1.1	1.09	1.1
Vitamin E	mg/100 ml	1.32	1.3	1.5	1.33	1.48	1.32	1.3	1.32	1.33
Vitamin K	µg/100 ml	5.78	5.8	5.1	5.85	5.1	5.78	5.8	5.78	5.85
Zinc	mg/100 ml	0.7	0.7	0.5	0.71	0.5	0.7	0.7	0.7	0.71

Nestlé	NAN	Optipro 2
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Ingredients

BG	CY	ES	HR	LT
Skimmed milk	Skimmed milk	Skimmed milk	Skimmed milk	Skimmed milk
Whey protein	Whey protein	Milk protein	Concentrated whey protein	Whey
Maltodextrin	Maltodextrin	Lactose	Maltodextrin	Lactose
Vegetable oils (palm, rapeseed, coconut, sunflower, Mortierella alpina)	Vegetable oils (sunflower, coconut, rapeseed, palm olein, Mortierella alpina oil)	Vegetable oil (coconut, rapeseed, sunflower)	Palm olein	Vegetable oils (sunflowers oil, coconut oil, rapeseed oil)
Whey permeate	Whey protein	Demineralised whey permeate	Whey permeate	Whey permeate
Lactose	Lactose	Mineral salts (calcium citrate, potassium citrate, calcium phosphate, iron sulphate, zinc sulphate, copper sulphate, potassium iodide, sodium selenate)	Lactose	Calcium citrate
Calcium citrate	Calcium citrate	Fish oil	Rapeseed oil	Fish oil
Emulsifier (soya lecithin)	Emulsifier (soya lecithin)	Emulsifier (soya lecithin)	Coconut oil	Potassium citrate
Calcium phosphate	Calcium phosphate	Vitamins (C, E, B5, B3, B1, A, B6, B2, D, K, B9, B7, B12)	Sunflower oil	Emulsifier (soya lecithin)
Potassium phosphate	Potassium phosphate	Lactic acid bacteria (Lactobacillus reuteri culture)	Calcium citrate	Calcium phosphate
Magnesium chloride	Magnesium chloride		Emulsifier (soya lecithin)	Magnesium chloride
Fish oil	Fish oil		Calcium hydrogen phosphate	Sodium citrate
Vitamin C	Vitamin C		Potassium phosphate	Vitamins (C, E, B3, B5, B1, B2, A, B6, B9, K, D, B7, B12)
Trisodium citrate	Sodium citrate		Magnesium chloride	DL-alfa-tocopherol acetate
Sodium chloride	Sodium chloride		Fish oil	Sodium chloride
Potassium citrate	Potassium citrate)		Vitamin C	Iron sulphate
Iron sulphate	Iron sulphate		Sodium citrate	Zinc sulphate
Zinc sulphate	Zinc sulphate		Sodium chloride	Bifidobacterium lactis culture
Vitamin E	Vitamin E		Mortierella alpina oil	Copper sulphate
Antioxidant (ascorbyl palmitate, tocopherol)	Bifidobacterium Lactis culture		Potassium citrate	Manganese sulphate
Bifidobacterium lactis culture	Vitamin B5		Iron sulphate	Potassium iodide
Vitamin B5	Streptococcus thermophilus culture		Zinc sulphate	Sodium selenate
Vitamin B3	Vitamin B3		Vitamin E	
Streptococcus thermophilus	Copper sulphate		Antioxidants (ascorbyl palmitate, alpha-tocopherol)	
Copper sulphate	Vitamin B1		Bifidobacterium lactis culture	
Vitamin B1	Vitamin A		Vitamin B5	

Nestlé	NAN	Optipro 2
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Ingredients continued

BG	CY	ES	HR	LT
Vitamin A	Vitamin B6		Streptococcus thermophilus culture	
Vitamin B6	Vitamin B2		Vitamin B3,	
Vitamin B2	Sodium selenite		Copper sulphate	
Sodium selenite	Vitamin D		Vitamin B1	
Vitamin D3	Vitamin K		Vitamin A	
Vitamin K	Vitamin B9		Vitamin B6	
Vitamin B9	Vitamin B7		Vitamin B2	
Vitamin B7	Potassium iodide		Sodium selenate	
Potassium iodate	Vitamin B12		Vitamin D	
Vitamin B12			Vitamin K	
			Vitamin B9	
			Vitamin B7	
			Potassium iodide	
			Vitamin B12	

Nestlé	NAN	Optipro 2
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Ingredients continued

MT	NL	PL	SI
Skimmed milk	Skimmed milk	Skimmed milk	Skimmed milk
Whey protein	Whey protein	Whey protein concentrate	Whey protein concentrate
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Vegetable oils (palm, rapeseed, coco, sunflower)	Plant oils (palm, rapeseed, coconut, sunflower)	Vegetable oils (palm olein, rapessed, coco, sunflower)	Palm olein
Whey permeate	Whey permeate	Whey permeate	Whey permeate
Lactose	Lactose	Lactose	Lactose
Minerals (calcium citrate, calcium phosphate, potassium phosphate, mangesium chloride, sodium citrate, sodium chloride, potassium citrate, iron sulphate, zinc sulphate, copper sulfatee, potassium iodide, sodium selenate)	Calcium citrate	Calcium citrate	Rapeseed oil
Emulsifier (soya lecithin)	Emulsifier (soya lecithin)	Emulsifier (soya lecithin)	Coconut oil
Fish oil	Calcium phosphate	Calcium phosphate	Sunflower oil
Vitamins (C, E, B5, B3, B1, A, B6, B2, B9, K, B7, D, B12)	Potassium phosphate	Potassium phosphate	Calcium citrate
Mortierella alpina oil	Magnesium chloride	Magnesium chloride	Emulsifier (soya lecithin)
Bifidus lactis culture	Fish oil	Fish oil	Calcium hydrogensulphate
Streptococcus thermophilus culture	Vitamins (C, E, B5, B3, B1, A, B6, B2, B9, K, B7, D, B12)	Vitamins (C, E, B5, B3, B1, A, B6, B2, D3, K1, B9, B7 B12)	Calcium phosphate
	Sodium citrate	Sodium citrate	Magnesium chloride
	Sodium chloride	Sodium chloride	Fish oil
	Mortierella alpina oil	Mortierella alpina oil	Vitamin C
	Potassium citrate	Potassium citrate	Sodium citrate
	Iron sulphate	Iron sulphate	Sodium chloride
	Zinc sulphate	Zinc sulphate	Mortierella alpina oil
	Bifidobacterium lactis culture	Bifidobacterium lactis culture	Potassium citrate
	S. thermophilus culture	Streptococcus thermophilus culture	Iron sulphate
	Copper sulphate	Copper sulphate	Zinc sulphate
	Sodium selenate	Sodium selenate	Vitamin E
	Potassium iodide	Potassium iodide	Antioxidant (ascorbyl palmitate, tocopherol)
			Bifidobacterium Lactis culture
			Vitamin B5
			Streptococcus thermophilus
			Vitamin B3
			Copper sulphate

Nestlé	NAN	Optipro 2
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Ingredients continued

MT	NL	PL	SI
			Vitamin B1
			Vitamin A
			Vitamin B6
			Vitamin B2
			Sodium selenate
			Vitamin D
			Vitamin K
			Vitamin B9
			Vitamin B7
			Potassium iodide
			Vitamin B12

Nestlé	NAN	Optipro 2
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Front Label Pictures

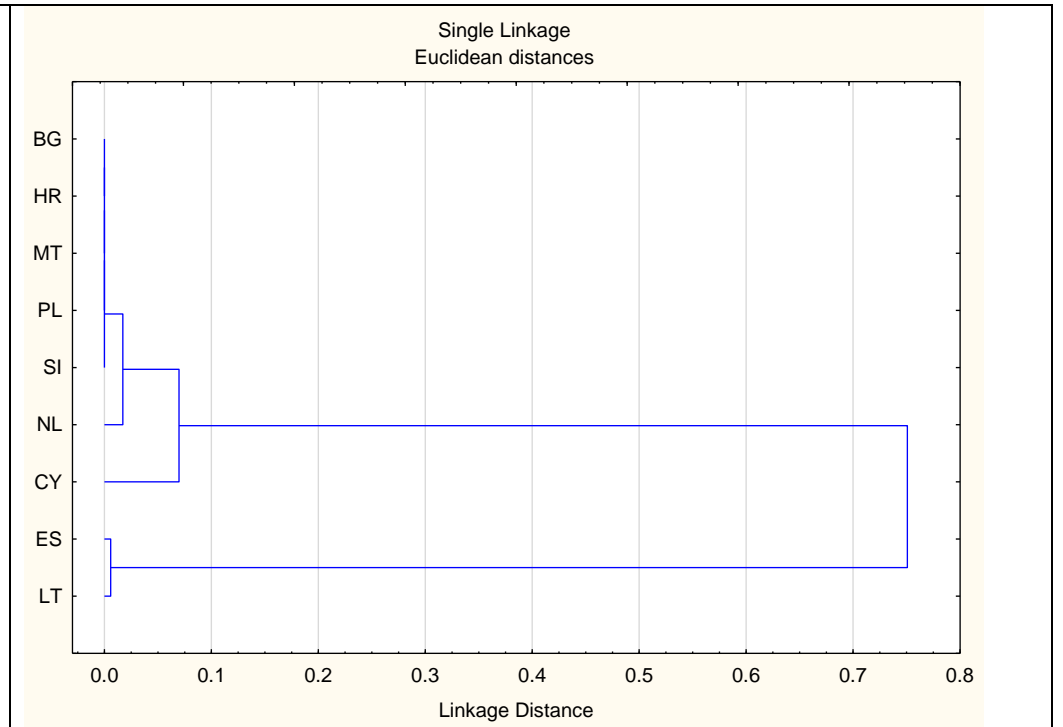
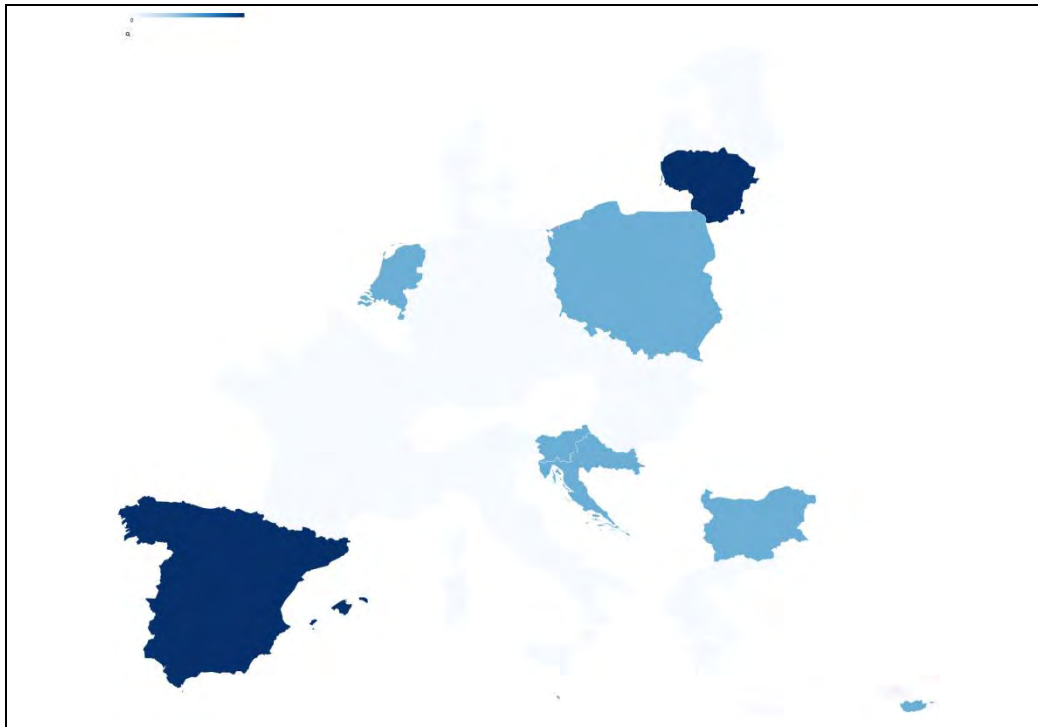
BG	CY	ES	HR	LT	MT
NL	PL	SI			

Similarity of national variants (based on nutrition declaration)

Nestlé

NAN

Optipro 2



Nestlé	Nescafé Classic	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]

Energy values in kJ/100g; others in g/100g

Ingredients

Nestlé	Nescafé Classic	
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Front Label Pictures

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 <p data-bbox="241 986 293 1024">HR</p>	 <p data-bbox="584 986 636 1024">HU</p>	 <p data-bbox="927 986 978 1024">LT</p>	 <p data-bbox="1270 986 1321 1024">LV</p>	 <p data-bbox="1612 986 1664 1024">MT</p>	 <p data-bbox="1955 986 2007 1024">NL</p>
 <p data-bbox="241 1391 293 1430">PL</p>	 <p data-bbox="584 1391 636 1430">SI</p>	 <p data-bbox="927 1391 978 1430">SK</p>			

Nestlé	Nescafé Gold	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]

Energy values in kJ/100g; others in g/100g

Micronutrients

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Quantitative Ingredient Declaration

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Nestlé	Nescafé Gold	
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Ingredients

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Nestlé	Nescafé Gold	
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Front Label Pictures

 <p data-bbox="241 568 300 603">BG</p>	 <p data-bbox="584 568 642 603">CY</p>	 <p data-bbox="925 568 983 603">CZ</p>	 <p data-bbox="1267 568 1326 603">DE</p>	 <p data-bbox="1601 568 1659 603">DK</p>	 <p data-bbox="1944 568 2002 603">EE</p>
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 <p data-bbox="241 1375 300 1410">NL</p>	 <p data-bbox="584 1375 642 1410">PL</p>	 <p data-bbox="925 1375 983 1410">SK</p>			

Nestlé	Nescafé Gold	
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Comments from the Industry

Nestlé	Nescafé	3 in 1
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1771	12	11			75	61		1.6	0.75	3.1
CZ	1841	12.2	11.4			79.3	53		2	0.97	2.7
DE	1841	12.2	11.4			79.3	53		2	0.97	2.7
EE	1841	12.2	11.4			79.3	53		2	0.97	2.7
FR	1880	13	11			78	55		3	0.8	2.8
HR	1841	12.2	11.4			79.3	53		2	0.97	2.7
HU	1771	12	11			75	61		1.6	0.75	3.1
LT	1841	12.2	11.4			79.3	53		2	0.97	2.7
LV	1841	12.2	11.4			79.3	53		2	0.97	2.7
NL	1771	12	11			75	61		1.6	0.75	3.1
PL (per 100 ml)	188	1.3	1.1			7.8	5.5		0.3	0.08	0.3
SI	1841	12.2	11.4			79.3	53		2	0.97	2.7
SK	1841	12.2	11.4			79.3	53		2	0.87	2.7

Energy values in kJ/100g; others in g/100g

Quantitative Ingredient Declaration

Ingredient	Unit	BG	CZ	DE	EE	FR	HR	HU	LT	LV	NL	PL	SI	SK
Coffee creamer (glucose syrup, fully hydrogenated palm kernel fat, stabilisers (E340, E451, E452, E331), milk protein, salt, emulsifiers (E471, E472e))	%										34.8			
Instant coffee	%	9	7.9	7.9	7.9	10	7.9	9	7.9	7.9	9	10.1	7.9	7.9
Sugar	%										54.9			

Nestlé	Nescafé	3 in 1
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Ingredients

BG	DE	EE	FR	HR	HU	LT	LV
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Fully hydrogenated palm fat	Fully hydrogenated palm kernel fat	Fully hydrogenated palm fat	Fully hydrogenated palm fat	Fully hydrogenated palm kernel fat	Fully hydrogenated palm fat	Fully hydrogenated palm fat	Fully hydrogenated palm fat
Instant coffee	Instant coffee	Instant coffee	Instant coffee	Coffee	Instant coffee	Instant coffee	Instant coffee
Stabilisers (E340, E451, E452, E331)	Caramelised sugar	Caramelised sugar	Acidity regulators (E331, E340, E452)	Caramelised sugar	Acidity regulators (E331, E340, E452)	Caramelised sugar	Caramelised sugar
Milk protein	Stabilisers (E340, E451, E452, E331)	Stabilisers (E340, E452, E331)	Milk protein	Emulsifiers (E471, E472e)	Milk protein	Stabilisers (E340, E451, E452, E331)	Stabilisers (E340, E451, E452, E331)
Salt	Milk protein	Milk protein	Salt	Acidity regulators (E331, E340, E452)	Salt	Milk protein	Milk protein
Emulsifiers (E471, E472e)	Salt	Salt	Emulsifiers (E471, E472e)	Milk protein	Emulsifiers (E471, E472e)	Salt	Salt
	Maltodextrin	Maltodextrin	Flavouring	Salt	Flavouring	Maltodextrin	Maltodextrin
	Emulsifiers (E471, E472e)	Emulsifiers (E471, E472e)		Maltodextrin		Emulsifiers (E471, E472e)	Emulsifiers (E471, E472e)
	Anticaking agent (E551)	Flavouring				Flavouring	Flavouring
	Flavouring						

NL	PL	SI	SK	CZ	DK
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Coffee creamer (glucose syrup, fully hydrogenated palm kernel fat, stabilisers (E340, E451, E452, E331), milk protein, salt, emulsifiers (E471, E472e))	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Instant coffee	Fully hydrogenated palm kernel fat	Fully hydrogenated palm kernel oil	Fully hydrogenated palm kernel oil	Fully hydrogenated palm kernel oil	Fully hydrogenated palm fat
	Instant coffee	Instant coffee	Instant coffee	Instant coffee	Instant coffee
	Acidity regulators (E331, E340, E452)	Caramelised sugar	Caramelised sugar	Caramelised sugar	Stabilisers (E340, E452, E331)
	Milk protein	Emulsifiers (E471, E 472e)	Stabilisers (E340, E451, E452, E331)	Stabilisers (E340, E451, E452, E331)	Milk protein
	Salt	Stabilisers (E340, E451, E452, E331)	Milk protein	Milk protein	Salt
	Emulsifiers (E471, E 472e)	Milk protein	Salt	Salt	Emulsifiers (E471, E472e)
	Flavouring	Salt	Maltodextrin	Maltodextrin	
		Maltodextrin	Emulsifiers (E471, E 472e)	Emulsifiers (E471, E472e)	
		Flavouring	Flavouring	Flavouring	

Nestlé	Nescafé	3 in 1
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Front Label Pictures

					
BG	CZ	DE	DK	EE	FR
					
HR	HU	LT	LV	NL	PL

Nestlé

Nescafé

3 in 1

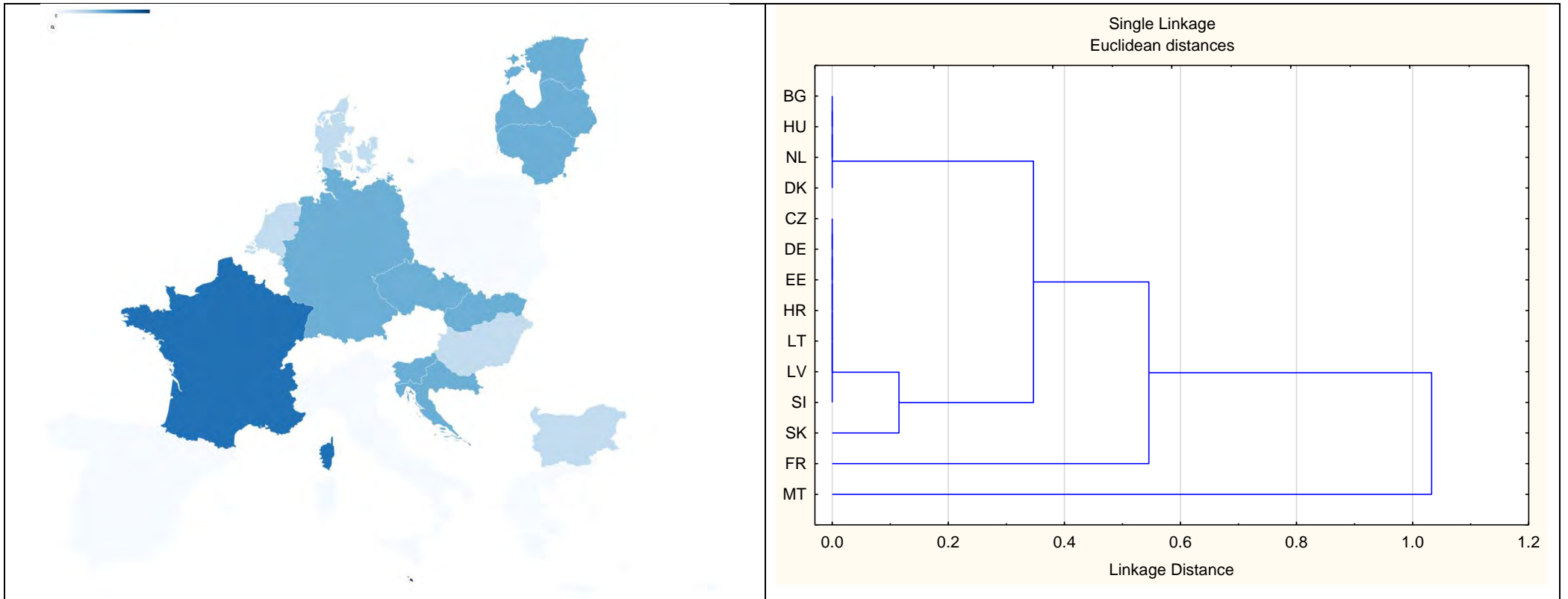


SI



SK

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

Nescafé 3in1 meets the same high quality and safety standards in all countries across EU. The samples collected can be grouped into three recipes made from the same main ingredients (coffee, creamer, sugar) but with slightly different ratios to meet local consumer preferences (survey available).

Recipe's nutritional profiles are very close. These minor variations of recipe do not reflect an East / West division. The same Nescafé 3in1 recipe is sold in Bulgaria and the Netherlands, another same recipe is sold in Poland and France and another same recipe is sold in Czech Republic and Germany. As part of a continuous recipe innovation and renovation process, we are considering the possibility to further harmonize the recipe whilst taking into account consumer preferences.

Nestlé	Nescafé	3 in 1
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The nutrient information reported for Poland is expressed as consumed in line with the legislation. Recipes in Poland and France are identical.

In some countries, we use different rounding rules for describing the quantities of nutrients in our products. However, there are no differences in the actual amounts used. We are taking action to better align the way we describe the amounts of different nutrients used on our packaging. This will ensure greater consistency across all EU countries.

Nestlé	Nesquik	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1594	3.6	1.5			78	74		4.6	0.5	6.5
CY	1591	3	1.5			79	75		5	0.4	6.5
CZ	1594	3.6	1.5			78	74		4.6	0.5	6.5
DE	1588	3.1	1.5			78.3	76.2		4.5	0.42	6.9
DK	1607	3	1.7			80	78		4.6	0.41	6.7
EE	1607	3	1.7			80	78		4.6	0.41	6.7
ES	1633	3.8	1.6			79.2	75.7		5.1	0.37	7.4
FR (/100ml)	296	1.8	1.1			9.8	9.5		3.6	0.14	0.4
HR	1605	3.3	1.5			79	75		5	0.4	6.8
HU	1594	3.6	1.5			78	74		4.6	0.5	6.5
LV	1594	3.6	1.5			78.3	74		4.6	0.5	6.5
MT	1591	3	1.5			79	75		5	0.4	6.5
NL	1605	3.3	1.5			79	75		5	0.4	6.8
PL	1594	3.6	1.5			78.3	74		4.6	0.5	6.5
SI	1594	3.6	1.5			78.3	74		4.6	0.5	6.5
SK	1594	3.6	1.5			78	74		4.6	0.5	6.5

Energy values in kJ/100g; others in g/100g

Nestlé	Nesquik	
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Micronutrients

	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	HR	HU	LV	MT	NL	PL	SI	SK
Calcium	mg/100 g										35.4		38	38			
	mg/100ml								118								
Iron	mg/100g	16.1	17	16.1				18.5		24.5	16.1	16.1	17	25	16.1	16.1	16.1
	mg/100ml								1.6								
Phosphorus	mg/100 g									180	156		170	180		156	156
	mg/100ml								101								
Potassium	mg/100 g		850							900	668	668	850	900	668	668	668
	mg/100ml								210								
Vitamin B1	mg/100 g	1.2	0.7	1.2	1.1			0.81		0.73	1.2	1.2	0.7	0.73	1.2	1.2	1.2
	mg/100ml								0.09								
Vitamin B2	mg/100g										0.1						
Vitamin B3	mg/100 g				17												
Vitamin B5	mg/100 g				3.1												
Vitamin B6	mg/100 g				1.1												
Vitamin B9	µg/100 g				211												
Vitamin C	mg/100 g	150.0	95.0	150.0	79			100		105.0	150.0	150	95	105	150	150	150
	mg/100ml								8.4								
Vitamin D	µg/100 g	16.7	11.0	16.7				11.0		11.0	16.7	16.7	11	11	16.7	16.7	16.7
	µg/100 ml								0.71								
Vitamin E	mg/100 g				13												
Zinc	mg/100 g	11.3	7.6	11.3				8.4		9.3	11.3	11.3	7.6	9.3	11.3	11.3	11.3
	mg/100ml								0.95								

Quantitative Ingredient Declaration

Ingredient	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	HR	HU	LV	MT	NL	PL	SI	SK
Low fat cacao powder	%	20	21.3	20	20.6	20	20	22.1	21.3	21	20	20	21.3	21	20	20	20

Nestlé	Nesquik	
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Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder
Emulsifiers (soy lecithin)	Dextrose	Emulsifiers (soy lecithin)	Dextrose	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Vitamins (C, B1, D)	Emulsifiers (soy lecithin)
Minerals (ferric pyrophosphate, zinc sulphate)	Emulsifiers (soy lecithin)	Minerals (ferric pyrophosphate, zinc sulphate)	Emulsifiers (soy lecithin)	Salt	Salt	Minerals (ferric pyrophosphate, zinc sulphate)	Salt
Vitamins (C, B1, D)	Minerals (ferric pyrophosphate, zinc sulphate)	Vitamins (C, B1, D)	Salt	Flavourings	Flavourings	Flavourings	Vitamins (C, B1, D)
Salt	Vitamins (C, B1, D)	Salt	Vitamins (C, E, B3, B5, B1, B6, B9)			Cinnamon	Minerals (ferric pyrophosphate, zinc sulphate)
Flavourings	Salt	Flavourings				Salt	Cinnamon
Cinnamon	Cinnamon	Cinnamon				Sunflower oil	Flavourings
	Flavourings					Emulsifiers (soy lecithin)	

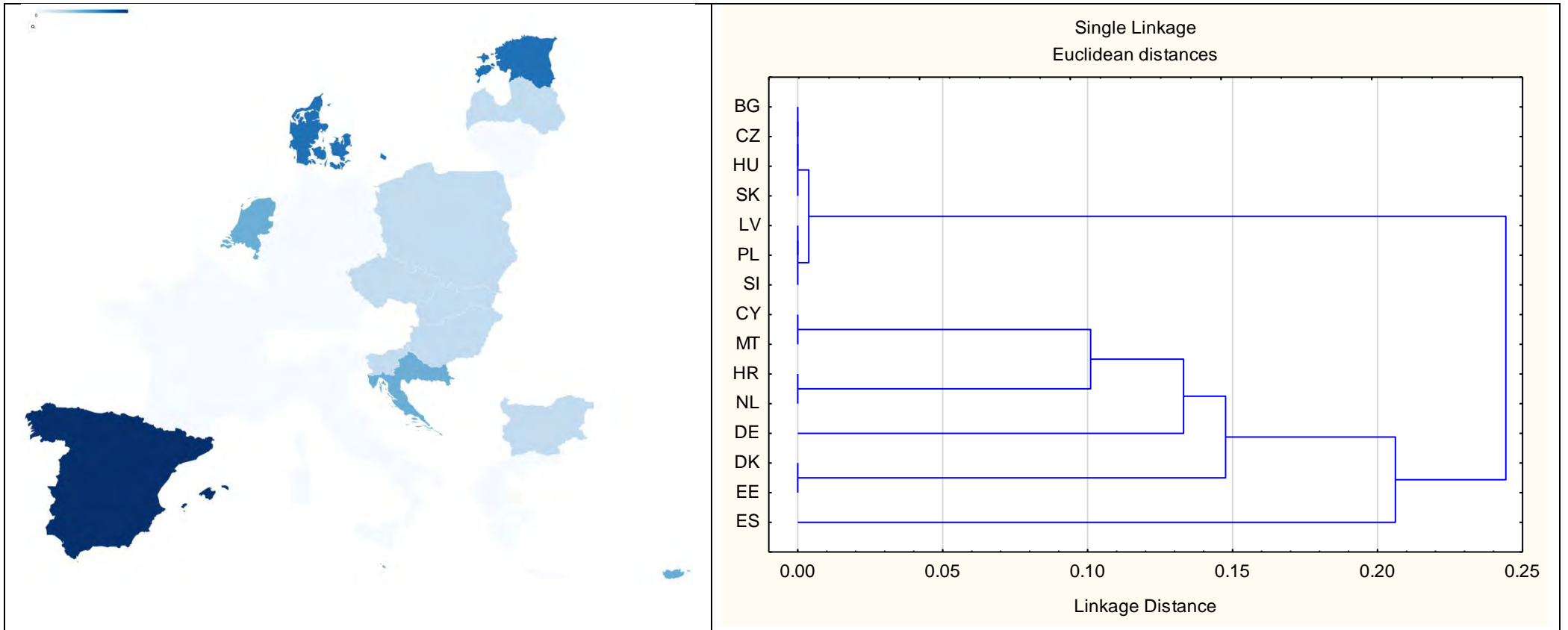
HR	HU	LV	MT	NL	PL	SI	SK
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder	Low fat cacao powder
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Dextrose	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Salt	Minerals (ferric pyrophosphate, zinc sulphate)	Minerals (ferric pyrophosphate, zinc sulphate)	Emulsifiers (soy lecithin)	Salt	Minerals (ferric pyrophosphate, zinc sulphate)	Salt	Minerals (ferric pyrophosphate, zinc sulphate)
Vitamins (C, B1, D)	Vitamins (C, B1, D)	Vitamins (C, B1, D)	Minerals (ferric pyrophosphate, zinc sulphate)	Vitamins (C, B1, D)	Vitamins (C, B1, D)	Vitamins (C, B1, D)	Vitamins (C, B1, D)
Minerals (ferric pyrophosphate, zinc sulphate)	Salt	Salt	Vitamins (C, B1, D)	Minerals (ferric pyrophosphate, zinc sulphate)	Salt	Minerals (ferric pyrophosphate, zinc sulphate)	Salt
Cinnamon	Flavourings	Flavourings	Salt	Cinnamon	Flavourings	Cinnamon	Flavourings
Flavourings	Cinnamon	Cinnamon	Cinnamon	Flavourings	Cinnamon	Flavourings	Cinnamon
			Flavourings				

Nestlé	Nesquik	
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Front Label Pictures

<p data-bbox="241 592 293 624">BG</p>	<p data-bbox="584 592 636 624">CY</p>	<p data-bbox="927 592 978 624">CZ</p>	<p data-bbox="1270 592 1321 624">DE</p>	<p data-bbox="1599 592 1650 624">DK</p>	<p data-bbox="1948 592 2000 624">EE</p>
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<p data-bbox="241 1418 293 1450">NL</p>	<p data-bbox="584 1418 636 1450">PL</p>	<p data-bbox="927 1418 978 1450">SI</p>	<p data-bbox="1270 1418 1321 1450">SK</p>		

Similarity of national variants (based on nutrition declaration and QUID)



Comments from the Industry

Nesquik “mainstream” recipe meets the same high quality and safety standards in all countries across EU. There are currently four recipes in the EU.

Szerencs (HU) and Pontarlier (FR) supply most of EU countries. As part of a continuous recipe innovation and renovation process, the recipes produced in these two factories have been fully harmonized in 2018 (recipe 1).

Nestlé	Nesquik	
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Products sampled still feature old recipes with minor variations between recipes produced in Szerencs and Pontarlier. Recipes are now identical.

The recipe in Denmark is slightly different to comply with local regulation on fortification - adding minerals and vitamins fortification is restricted (recipe 2). The product sampled in Estonia shows the same data than for Denmark. It was probably imported by a wholesaler. The recipe produced for Germany, not included in the survey, is also slightly different to comply with local regulation on fortification (recipe 3).

Recipe in Spain (recipe 4), manufactured in La Penilla (ES), has minor variation based on local consumer preferences (survey available).

These four recipes have a very close nutrient profile and are made from the same main ingredients (sugar, low fat cocoa powder).

In some countries, we use different rounding rules for describing the quantities of ingredients in our products. However, there are no differences in the actual amounts used. We are taking action to better align the way we describe the amounts of different ingredients used on our product packaging. This will ensure greater consistency across all EU countries.

Nestlé	Nesquik	Cereals
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
CY	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
CZ	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
DE	1564	1.7	0.6			76	25		8.4	0.44	8.7
DK	1586	1.9	0.6			76.6	24.9		8.4	0.42	8.9
EE	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
ES	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
FR	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
GR	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
HR	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
HU	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
LT	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
LV	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
MT	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
PL	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7
SI	1564	1.7	0.6			75.8	24.9		8.4	0.44	8.7

Energy values in kJ/100g; others in g/100g

Micronutrients

	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	LT	LV	MT	PL	SI
Calcium	mg/100 g	474	474	474	474		474	474	474	474	474	474	474	474	474	474	474
Iron	mg/100 g	10.4	10.4	10.4	10		10.4	10.4	10.4	10.4	10.4	10.4	10.4	10.4	10.4	10.4	10.4
Vitamin B1	mg/100 g	1.0	1.0	1.0	1.0		1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0
Vitamin B2	mg/100 g	1.3	1.3	1.3	1.3		1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3
Vitamin B3	mg/100 g	14.9	14.9	14.9	15		14.9	14.9	14.9	14.9	14.9	14.9	14.9	14.9	14.9	14.9	14.9
Vitamin B5	mg/100 g	5.5	5.5	5.5	5.5		5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5	5.5
Vitamin B6	mg/100 g	1.35	1.35	1.35	1.4		1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35	1.35
Vitamin B9	µg/100 g	185	185	185	185		185	185	185	185	185	185	185	185	185	185	185
Vitamin D	µg/100 g	2.5	2.5	2.5	2.5		2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5	2.5

Quantitative Ingredient Declaration

Ingredient	Unit	BG	CY	CZ	DE	DK	EE	ES	FR	GR	HR	HU	LT	LV	MT	PL	SI
Cereals	%	68.4	68.4	68.4			68.4	68.4	68.4	68.4	68.4	68.4	68.4	68.4	68.4	68.4	68.4
Wholemeal wheat flour	%	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4	51.4
Corn meal	%	17.0	17.0	17.0			17.0	17.0	17.0	17.0	17.0	17.0	17.0	17.0	17.0	17.0	17.0
Low fat cocoa powder	%	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7	5.7

Nestlé	Nesquik	Cereals
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Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR
Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, corn meal)	Cereals (51 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, corn meal)
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder
Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (calcium, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (calcium carbonate, iron, B3, B5, B6, B2, B1, B9, D)	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Salt	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (D, B1, B2, B3, B6, B9, B5, calcium carbonate, iron)	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)
Salt	Salt	Salt	Salt	Natural flavouring	Salt	Salt	Salt
Natural flavouring	Natural flavouring	Natural flavouring	Natural flavouring		Natural flavouring	Natural flavouring	Natural flavouring

GR	HR	HU	LT	LV	MT	PL	SI
Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, corn meal)	Cereals (51.4 % wholemeal wheat flour, corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, 17% corn meal)	Cereals (51.4 % wholemeal wheat flour, corn meal)
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder	Low fat cocoa powder
Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B1, B9, D)	Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B1, B9, D)	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)	Vitamins and minerals (calcium, iron, B3, B5, B6, B2, B1, B9, D)	Vitamins and minerals (calcium carbonate, B3, B5, iron, D, B6, B1, B2, B9)
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Natural flavouring	Flavouring	Natural flavouring	Natural flavouring	Natural flavouring	Natural flavouring	Natural flavouring	Flavouring

Front Label Pictures

Nestlé logo, "WHOLE GRAIN", "Nesquik", "IRON", "NOURISH YOUR MINDS", "450g e".	Nestlé logo, "Nesquik", "ΕΙΣΑΓΩΓΗ", "ΠΥΡΑΥΟ", "ΜΕ ΤΟ ΠΑΙΔΙ ΣΑΣ".	Nestlé logo, "Nesquik", "CELOZRNÝ POKLAD", "450g e".	Nestlé logo, "51% VOLLKORN", "Nesquik", "Knusper-Frühstück", "EISEN", "Einfach GUT", "VOLLKORN - ZUTAT NR. 1", "OHNE KÜNSTLICHE AROMEN", "375 g e".	Nestlé logo, "51% Fuldgrain", "Nesquik", "375 g e".	Nestlé logo, "Nesquik", "Simply GOOD", "WHOLE GRAIN", "NO ARTIFICIAL", "225g".
BG	CY	CZ	DE	DK	EE
Nestlé logo, "CEREALES INTEGRALES", "Nesquik", "HIERRO", "CEREALES INTEGRALES", "INGREDIENTE Nº1", "SIN COLORANTES NI AROMAS ARTIFICIALES", "SIN ACEITE DE PALMA".	Nestlé logo, "GARANTIE AVEC DU Blé complet", "Nesquik", "FER", "FABRICATION FRANÇAISE".	Nestlé logo, "Nesquik", "ΕΙΣΑΓΩΓΗ", "ΠΥΡΑΥΟ", "ΜΕ ΤΟ ΠΑΙΔΙ ΣΑΣ".	Nestlé logo, "WHOLE GRAIN", "Nesquik", "IRON", "NOURISH YOUR MINDS".	Nestlé logo, "Nesquik", "Simply GOOD", "WHOLE GRAIN", "NO ARTIFICIAL", "450g e".	Nestlé logo, "Nesquik", "Simply GOOD", "WHOLE GRAIN", "NO ARTIFICIAL", "225g".
ES	FR	GR	HR	HU	LT
Nestlé logo, "Nesquik", "IRON", "NOURISH YOUR MINDS", "125 g e".	Nestlé logo, "CEREALI INTEGRALI", "INGREDIENTE Nº1", "Nesquik", "FERRO", "NUTRI E TUE OLI", "SEMPLICEMENTE NUTRIENTI", "CEREALI INTEGRALI", "VITAMINE E MINERALI", "SENZA OLIO DI PALMA".	Nestlé logo, "Nesquik", "SKŁADNIKI", "ZNANE", "INGREDIENTE LE SĄ", "INGREDIENTY", "POZNATE", "250 g e".	Nestlé logo, "WHOLE GRAIN", "Nesquik", "IRON", "NOURISH YOUR MINDS".		
LV	MT	PL	SI		

Nestlé	Nesquik	Cereals
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Similarity of national variants (based on ingredient list)



Brand owner's comment

Nesquik Cereals meets the same high quality and safety standards and has the same recipe in all countries across EU. The recipe in Denmark is slightly different to comply with local regulation on fortification.

In some countries, we use different rounding rules for describing the quantities of nutrients in our products. However, there are no differences in the actual amounts used. We are taking action to better align the way we describe the amounts of different nutrients used on our product packaging. This will ensure greater consistency across all EU countries.

Nestlé	Nestea	Lemon
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	83					4.8	4.7				
CZ	83	0.5				4.8	4.7		0.5	0.01	0.5
ES	80					4.5	4.5			0.03	
HU	83					4.6	4.6			0.04	
PL	83					4.8	4.7				

Energy values in kJ/100g; others in g/100g

Quantitative Ingredient Declaration

Ingredient	Unit	BG	CZ	ES	HU	PL
Lemon juice from concentrate	%			0.1	0.1	
Tea extract	%	0.1	0.1	0.1	0.1	0.1

Ingredients

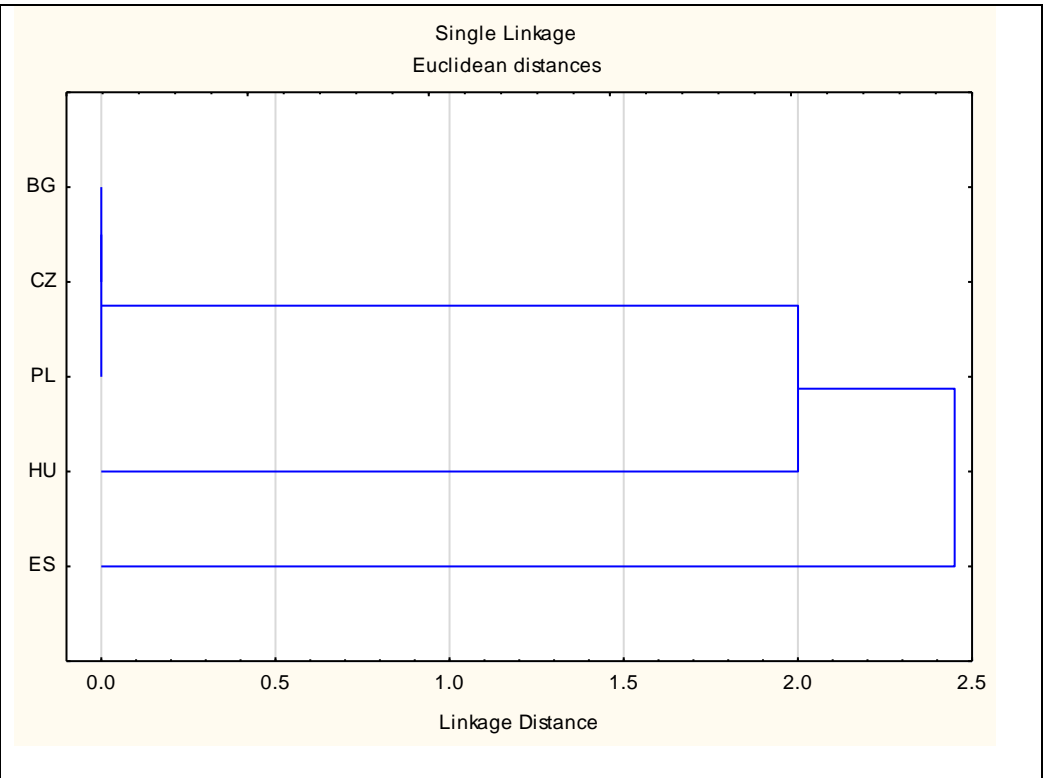
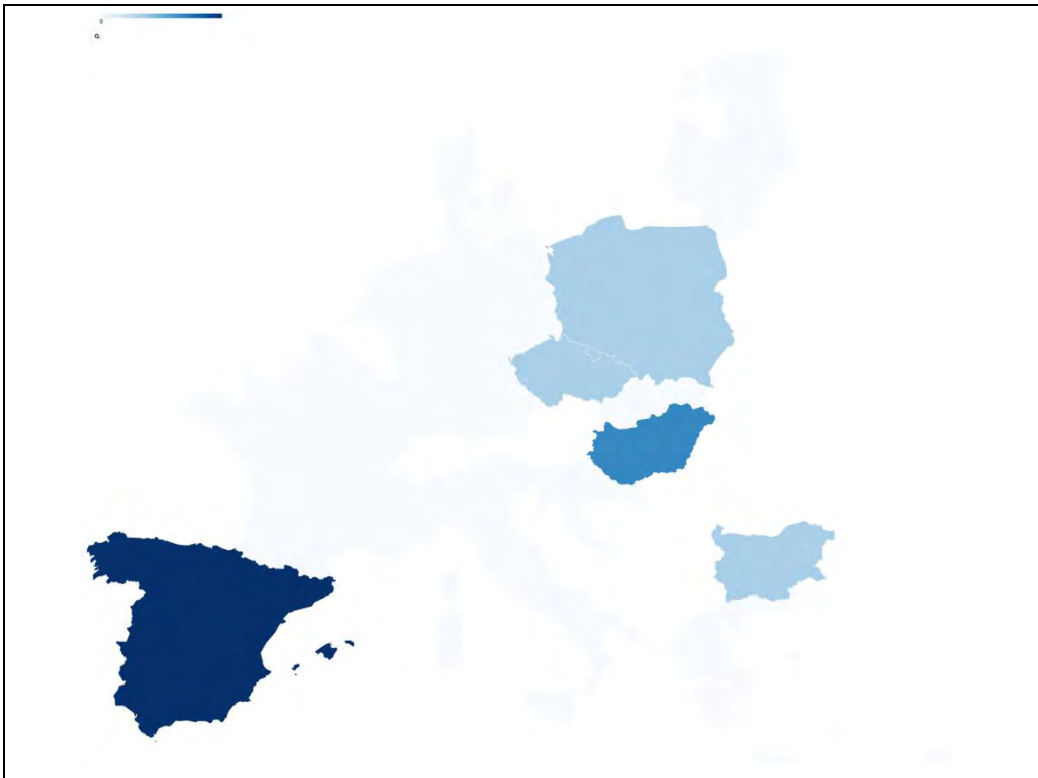
BG	CZ	ES	HU	PL
Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar
Acid (citric acid)	Acid (citric acid)	Acidity regulator (citric acid, sodium citrate)	Fructose	Acid (citric acid)
Tea extract	Tea extract	Tea extract	Food acid (citric acid)	Tea extract
Natural lemon flavouring with other natural flavourings	Natural lemon flavouring with other natural flavourings	Lemon juice from concentrate	Natural tea and lemon flavouring with other natural flavourings	Natural lemon flavouring with other natural flavourings
Sweetener (steviol glycosides)	Sweetener (steviol glycosides)	Antioxidant (ascorbic acid)	Tea extract	Sweetener (steviol glycosides)
		Sweetener (acesulfam K, sucralose)	Lemon juice from concentrate	
		Natural flavouring	Acidity regulator (sodium citrate)	
			Antioxidant (ascorbic acid)	
			Sweetener (steviol glycosides)	

Nestlé	Nestea	Lemon
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Front Label Pictures



Similarity of national variants (based on nutrition declaration and ingredients)



Brand owner's comment

At the time of sampling, Nestea Lemon production for the European Union was shared between Nestlé and The Coca-Cola Company.

In the countries where Nestlé distributes Nestea Lemon, the products meets the same high quality and safety standards. The recipe and the packaging are currently the same.

In the countries sampled, Nestlé distributed Nestea Lemon in Poland and Czech Republic, using the same recipe and packaging.

At the time of sampling, The Coca-Cola Company held the license for Bulgaria, Hungary and Spain; and was free to set the recipe in those countries.

The product sampled in Bulgaria appears to have been imported from Italy, where it was distributed by Nestlé. The recipe and packaging of the latter are the same than in Poland and Czech Republic.

Nutricia/Milupa	Aptamil 1	Pronutra
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DE	275	3.4	1.5		0.6	7.3	6.5		1.3	0.04	0.6
EE	275	3.4	1.5	1.3	0.6	7.3	7.3		1.3	0.04	0.6
HR	275	3.4	1.5		0.6	7.3	6.5		1.3	0.04	0.6
LT	275	3.4	1.5	1.3	0.6	7.3	7.3		1.3	0.04	0.6
LV	275	3.4	1.5	1.3	0.6	7.3	7.3		1.3	0.04	0.6
SI	275	3.4	1.5	1.3	0.6	7.3	6.5		1.3	0.04	0.6

Energy values in kJ/100g; others in g/100g

Nutricia/Milupa	Aptamil 1	Pronutra
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Micronutrients

	Unit	DE	EE	HR	LT	LV	SI
Calcium	mg/100ml	55	55	55	55	55	55
Chloride	mg/100ml	46	46	46	46	46	46
Choline	mg/100ml	12	12	12	12	12	12
Copper	µg/100ml	40	40	40	40	40	40
Fluoride	µg/100ml	3	3	3	3	3	3
Fructo oligosaccharides	g/100ml	0.08		0.08			0.08
Galacto & fructo-oligosaccharides	g/100ml	0.8	0.8	0.8	0.8	0.8	0.8
Galacto oligosaccharides	g/100ml	0.72		0.72			0.72
Inositol	mg/100ml	3.9	3.9	3.9	3.9	3.9	3.9
Iodine	µg/100ml	12	12	12	12	12	12
Iron	mg/100ml	0.53	0.53	0.53	0.53	0.53	0.53
L-carnitine	mg/100ml	1.5	1.5	1.5	1.5	1.5	1.5
LCP	mg/100ml	24.4		24.4			24.4
Magnesium	mg/100ml	5.1	5.1	5.1	5.1	5.1	5.1
Manganese	µg/100ml	7.6	7.6	8	7.6	7.6	8
Nucleotides	mg/100ml		3.2		3.2	3.2	3.2
Phosphorus	mg/100ml	31	31	31	31	31	31
Potassium	mg/100ml	72	72	72	72	72	72
Selenium	µg/100ml	1.7	1.7	1.7	1.7	1.7	1.7
Sodium	mg/100ml	17	17	17	17	17	17
Taurine	mg/100ml	5.3	5.3	5.3	5.3	5.3	5.3
Vitamin A	µg/100ml	54.0	54.0	54.0	54.0	54.0	54.0
Vitamin B1	µg/100ml	50.0	50.0	50.0	50.0	50.00	50.0
Vitamin B12	µg/100ml	0.19	0.19	0.19	0.19	0.19	0.19
Vitamin B2	mg/100ml	0.12	0.12	0.12	0.12	0.12	0.12
Vitamin B3	mg/100ml	0.43	0.43	0.43	0.43	0.43	0.43
Vitamin B5	mg/100ml	0.34	0.34	0.34	0.34	0.34	0.34
Vitamin B6	mg/100ml	0.04	0.04	0.04	0.04	0.04	0.04
Vitamin B7	µg/100ml	1.4	1.4	1.4	1.4	1.4	1.4
Vitamin B9	µg/100ml	13	13	13	13	13	13
Vitamin C	mg/100ml	9.2	9.2	9.2	9.2	9.2	9.2
Vitamin D	µg/100 ml	1.2	1.2	1.2	1.2	1.2	1.2
Vitamin E	mg/100ml	1.1	1.1	1.1	1.1	1.1	1.1
Vitamin K	µg/100ml	4.4	4.4	4.4	4.4	4.4	4.4
Zinc	mg/100ml	0.51	0.51	0.51	0.51	0.51	0.51

Nutricia/Milupa	Aptamil 1	Pronutra
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Ingredients

DE	EE	HR	LT	LV	SI
Demineralised whey powder	Demineralised whey powder	Demineralised whey powder	Demineralised whey powder	Demineralised whey powder	Demineralised whey powder
Vegetable oils (palm, rapessed, coconut, sunflower oil)	Vegetable oils (palm, rapessed, coconut, sunflower oil)	Vegetable oils (palm, rapessed, coconut, sunflower oil, Mortierella alpina oil)	Vegetable oils (palm, rapessed, coconut, sunflower oil)	Vegetable oils (palm, rapessed, coconut, sunflower oil)	Vegetable oils (palm, rapessed, coconut, sunflower oil)
Lactose	Mortierella alpina oil		Mortierella alpina oil	Mortierella alpina oil	Lactose
Skimmed milk	Lactose	Lactose	Lactose	Lactose	Skimmed milk powder
Galacto & fructo-oligosaccharides	Skimmed milk	Skimmed milk	Skimmed milk powder	Skimmed milk powder	Galacto & fructo-oligosaccharides
Starch	Galacto oligosaccharides	Galacto & fructo-oligosaccharides	Galacto oligosaccharides	Galacto oligosaccharides	Starch
Whey protein concentrate	Whey protein concentrate	Starch	Whey protein concentrate	Whey protein concentrate	Whey protein concentrate
Calcium carbonate	Fructo oligosaccharides	Whey protein concentrate	Fructo oligosaccharides	Fructo oligosaccharides	Calcium carbonate
Fish oil	Calcium carbonate	Calcium carbonate	Calcium carbonate	Calcium carbonate	Fish oil
Potassium chloride	Fish oil	Fish oil	Fish oil	Fish oil	Calcium chloride
Mortierella alpina oil	Potassium chloride	Potassium chloride	Potassium chloride	Potassium chloride	Mortierella alpina oil
Potassium citrate	Potassium citrate	Potassium citrate	Potassium citrate	Potassium citrate	Potassium citrate
Magnesium chloride	Magnesium chloride	Magnesium chloride	Magnesium chloride	Magnesium chloride	Magnesium chloride
Vitamin C	L-ascorbic acid	Vitamin C	L-ascorbic acid	L-ascorbic acid	Vitamin C
Choline chloride	Choline chloride	Choline chloride	Choline chloride	Choline chloride	Choline chloride
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Taurine	Taurine	Taurine	Taurine	Taurine	Taurine
Sodium citrate	Sodium L-ascorbate	Sodium citrate	Sodium L-ascorbate	Sodium L-ascorbate	Sodium citrate
Calcium phosphate	Sodium citrate	Ferrous sulphate	Sodium citrate	Sodium citrate	Calcium phosphate
Ferrous sulphate	Tricalcium phosphate	Vitamin E	Tricalcium phosphate	Tricalcium phosphate	Iron sulphate
Vitamin E	Ferrous sulphate	Zinc sulphate	Ferrous sulphate	Ferrous sulphate	Vitamin E
Zinc sulphate	DL alpha tocopheryl acetate	Calcium phosphate	DL alpha tocopheryl acetate	DL alpha tocopheryl acetate	Zinc sulphate
Nucleotides (sodium uridine-, cytidine-, adenosine-, inosine-, guanosin-5-monophosphate)	Zinc sulphate	Nucleotides (sodium uridine-, cytidine-, adenosine-, inosine-, guanosin-5-monophosphate)	Zinc sulphate	Zinc sulphate	Nucleotides (sodium uridine-, cytidine-, adenosine-, inosine-, guanosin-5-monophosphate)
Inositol	Sodium uridin-5-monophosphate	Inositol	Sodium uridin-5-monophosphate	Sodium uridin-5-monophosphate	Inositol
Vitamin B3	Cytidine 5-monophosphate	Vitamin B3	Cytidine 5-monophosphate	Cytidine 5-monophosphate	Vitamin B3
L-tryptophan	Inositol	L-tryptophan	Inositol	Inositol	L-tryptophan
Vitamin B5	Adenosine-5-monophosphate	Vitamin B5	Adenosine-5-monophosphate	Adenosine-5-monophosphate	Vitamin B5
Vitamin B9	Inosin-5-monophosphate sodium salt	Vitamin B9	Inosin-5-monophosphate sodium salt	Inosin-5-monophosphate sodium salt	Vitamin B9
Copper sulphate	Vitamin B3	Zinc sulphate	Vitamin B3	Vitamin B3	Copper sulphate
Vitamin A	L-tryptophan	Vitamin A	L-tryptophan	L-tryptophan	Vitamin A

Nutricia/Milupa	Aptamil 1	Pronutra
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Ingredients continued

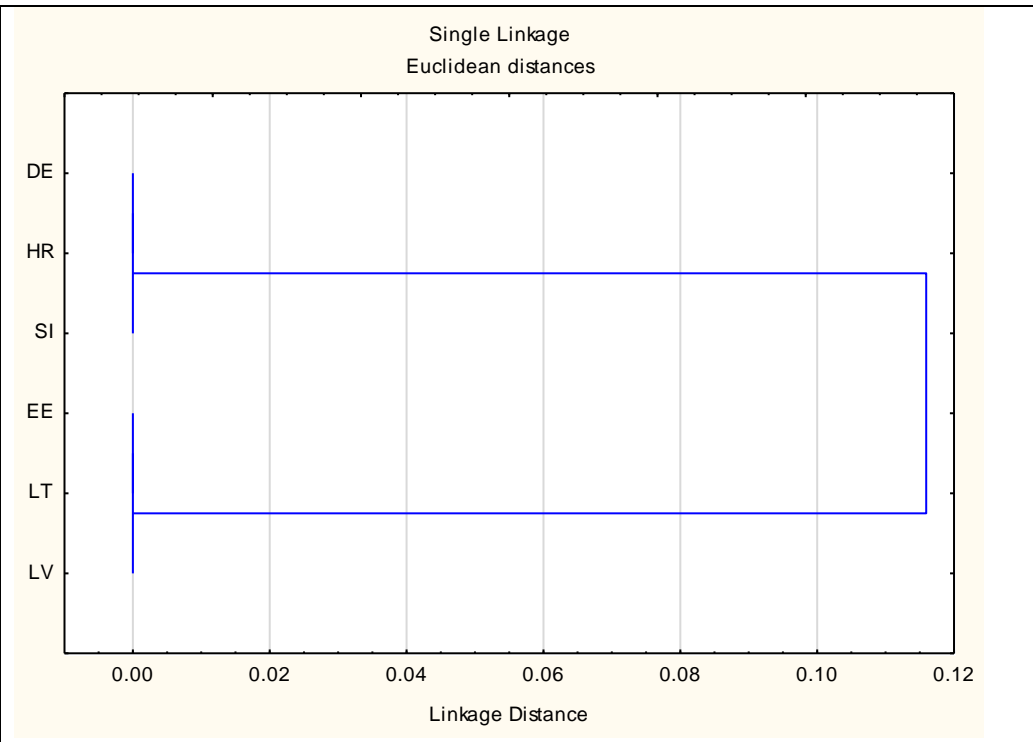
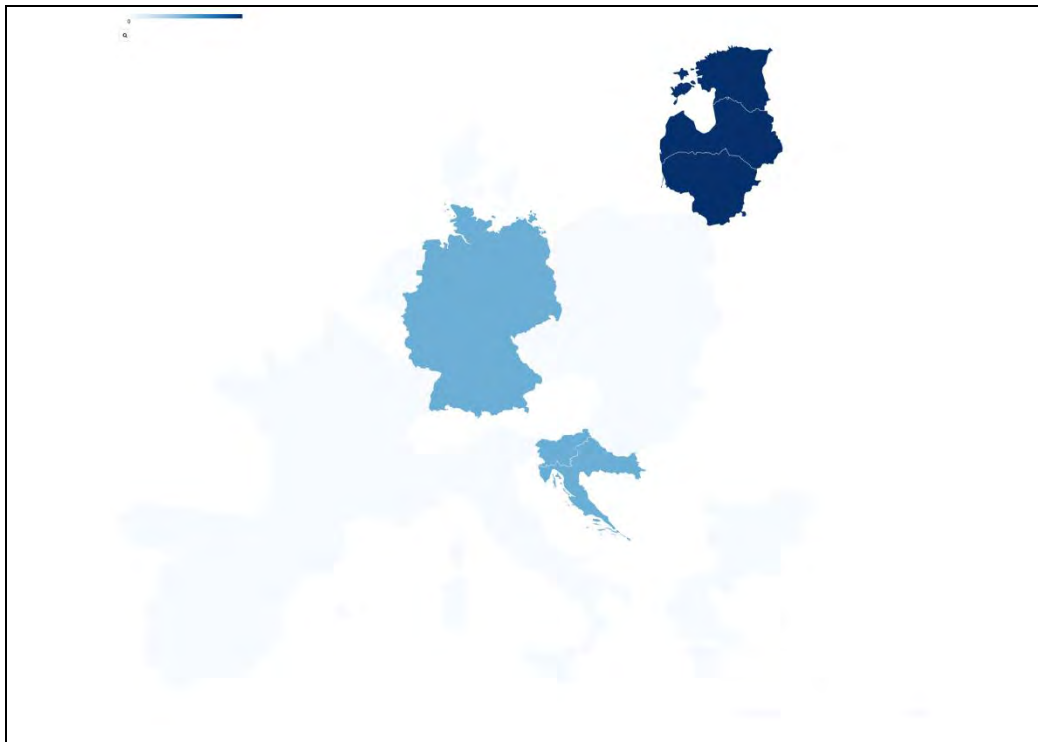
DE	EE	HR	LT	LV	SI
Vitamin B7	Sodium guanosine 5-monophosphate	Vitamin B7	Sodium guanosine 5-monophosphate	Sodium guanosine 5-monophosphate	Vitamin B7
Vitamin B12	Vitamin B5	Vitamin B12	Vitamin B5	Vitamin B5	Vitamin B12
Vitamin B1	Vitamin B9	Vitamin B1	Vitamin B9	Vitamin B9	Vitamin B1
Vitamin D	Copper sulphate	Vitamin D	Copper sulphate	Copper sulphate	Vitamin D
Vitamin B6	Vitamin A	Vitamin B6	Vitamin A	Vitamin A	Vitamin B6
Manganese sulphate	Vitamin E	Manganese sulphate	Vitamin E	Vitamin E	Manganese sulphate
Potassium iodide	Vitamin B7	Potassium iodide	Vitamin B7	Vitamin B7	Potassium iodide
Sodium selenite	Vitamin B12	Sodium selenite	Vitamin B12	Vitamin B12	Sodium selenite
Vitamin K	Vitamin B1	Vitamin K	Vitamin B1	Vitamin B1	Vitamin K
L-carnitine	Vitamin D	L-carnitine	Vitamin D	Vitamin D	L-carnitine
Vitamin B2	Vitamin B6	Vitamin B2	Vitamin B6	Vitamin B6	Vitamin B2
	Manganese sulphate		Manganese sulphate	Manganese sulphate	
	Potassium iodide		Potassium iodide	Potassium iodide	
	Sodium selenite		Sodium selenite	Sodium selenite	
	Vitamin K		Vitamin K	Vitamin K	
	L-carnitine		L-carnitine	L-carnitine	
	Vitamin B2		Vitamin B2	Vitamin B2	

Nutricia/Milupa	Aptamil 1	Pronutra
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Front Label Pictures



Similarity of national variants (based on nutrition declaration)



Danone’s specialized nutrition portfolio represents science-based nutritional solutions designed to positively impact health through food at critical times of life, including infancy and childhood. Infant formula composition is influenced by local regulation, and guidance from local, regional or global authorities such as Codex Alimentarius. The composition of Aptamil 1 Infant Formula is similar across the EU markets and complies with the requirements of Directive 2006/141/EC regarding the essential composition of infant formula. In addition, as science progresses, our infant formula contain optional nutrients such as GOS/FOS, nucleotides, ARA and DHA. In 2018, we have launched our latest innovative formula in some EU markets and we continue implementing this innovation step by step across the EU in 2019.

None of the elements discussed above should be considered as dual quality practices.

Nutricia/Milupa	Aptamil 3	Pronutra⁺
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	270	2.8	0.7	1.6	0.5	8	6.6		1.5	0.07	0.8
CY	275	2.6	0.6			8.5	6.7		1.5	0.07	0.8
EE	275	2.6	0.6			8.5	6.7		1.5	0.065	0.8
LT	275	2.6	0.6			8.5	6.7		1.5	0.065	0.8
LV	275	2.6	0.6			8.5	6.7		1.5	0.065	0.8
MT	270	2.8	0.7		0.5	8	6.6		1.5	0.07	0.8

Energy values in kJ/100g; others in g/100g

Nutricia/Milupa	Aptamil 3	Pronutra⁺
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Micronutrients

	Unit	BG	CY	EE	LT	LV	MT
alpha-Linolenic acid	mg/100ml	68					
Arachidonic acid	mg/100ml	1					
Calcium	mg/100 ml	91	120	120	120	120	91
Casein	g/100ml	0.7					
Chloride	mg/100 ml	41		51	51	51	41
Choline	mg/100ml	10					
Copper	µg/100 ml	41					41
DHA	g/100ml	0.012	0.012				
EPA	g/100ml		0.008				
Galacto & fructo oligosaccharides	g/100ml		1.2	1.2	1.2	1.2	
Glucose	g/100ml	0.4					
Iodine	µg/100 ml	13	20	20	20	20	13
Iron	mg/100 ml	1.2	1.2	1.2	1.2	1.2	1.2
Lactose	g/100ml	6.2					
Linoleic acid	mg/100ml	383					
Magnesium	mg/100 ml	5.6		10	10	10	5.6
Maltose	g/100ml	0.1					
Manganese	µg/100 ml	7.6					7.6
Phosphorus	mg/100 ml	50		96	96	96	50
Potassium	mg/100 ml	70		150	150	150	70
Selenium	µg/100 ml	1.5					1.5
Sodium	mg/100 ml	26		26	26	26	17
Taurine	mg/100ml	5.4					
Vitamin A	µg/100 ml	65	68	68	68	68	65
Vitamin B1	µg/100 ml	0.05		0.04	0.04	0.04	0.05
Vitamin B12	µg/100 ml	0.14	0.4	0.04	0.04	0.04	0.14
Vitamin B2	mg/100 ml	0.124	0.23	0.23	0.23	0.23	0.124
Vitamin B3	mg/100 ml	0.44		0.2	0.2	0.2	0.44
Vitamin B5	mg/100 ml	0.339	0.58	0.58	0.58	0.58	0.335
Vitamin B6	mg/100 ml	0.04		0.06	0.06	0.06	0.037
Vitamin B7	µg/100 ml	1.6		1.3	1.3	1.3	1.4
Vitamin B9	µg/100 ml	13		12	12	12	13
Vitamin C	mg/100 ml	15	15	15	15	15	9.2
Vitamin D	µg/100 ml	1.7	3.1	3.1	3.1	3.1	1.7
Vitamin E	mg/100 ml	1.1	1.1	1.1	1.1	1.1	1.1
Vitamin K	µg/100 ml	4.9	5.1	5.1	5.1	5.1	4.9
Whey protein	g/100ml	0.7					
Zinc	mg/100 ml	0.89	0.9	0.9	0.9	0.9	0.89

Nutricia/Milupa	Aptamil 3	Pronutra⁺
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Ingredients

BG	CY	EE	LT	LV	MT
Vegetable oils (palm, sunflower, rapeseed)	Skimmed milk	Skimmed milk powder	Skimmed milk powder	Skimmed milk powder	Vegetable oils (palm, sunflower, rapeseed)
Skimmed milk	Lactose	Lactose	Lactose	Lactose	Skimmed milk
Demineralised whey	Vegetable oils (palm, sunflower, rapeseed)	Whey product (demineralised whey, whey protein concentrate)	Whey product (demineralised whey, whey protein concentrate)	Whey product (demineralised whey, whey protein concentrate)	Demineralised whey
Lactose	Whey product (demineralised whey, whey protein concentrate)	Maltodextrin	Maltodextrin	Maltodextrin	Lactose
Galacto oligosaccharides	Maltodextrin	Galacto oligosaccharides	Galacto oligosaccharides	Galacto oligosaccharides	Galacto oligosaccharides
Maltodextrin	Galacto oligosaccharides	Palm oil	Palm oil	Palm oil	Maltodextrin
Whey protein concentrate	Potassium hydrogen phosphate	Sunflower oil	Sunflower oil	Sunflower oil	Whey protein concentrate
Fructo oligosaccharides	Calcium phosphate	Rapeseed oil	Rapeseed oil	Rapeseed oil	Fructo oligosaccharides
Tricalcium phosphate	Fructo oligosaccharides	Dicalcium hydrogen phosphate	Dicalcium hydrogen phosphate	Dicalcium hydrogen phosphate	Tricalcium phosphate
Fish oil	Fish oil	Tricalcium phosphate	Tricalcium phosphate	Tricalcium phosphate	Fish oil
Calcium carbonate	Calcium carbonate	Fructo oligosaccharides	Fructo oligosaccharides	Fructo oligosaccharides	Calcium carbonate
Tripotassium citrate	Magnesium citrate	Fish oil	Fish oil	Fish oil	Tripotassium citrate
L-ascorbic acid	Vitamin C	Calcium carbonate	Calcium carbonate	Calcium carbonate	L-ascorbic acid
Trisodium citrate	Potassium citrate	Trimagnesium dicitrate	Trimagnesium dicitrate	Trimagnesium dicitrate	Trisodium citrate
Emulsifiers (soy lecithin)	Salt	Tricalcium citrate	Tricalcium citrate	Tricalcium citrate	Emulsifiers (soy lecithin)
Magnesium chloride	Emulsifiers (soy lecithin)	L-ascorbic acid	L-ascorbic acid	L-ascorbic acid	Magnesium chloride
Choline chloride	Potassium chloride	Salt	Salt	Salt	Choline chloride
Taurine	Ferrous sulphate	Milk flavouring	Milk flavouring	Milk flavouring	Taurine
Sodium L-ascorbate	Zinc sulphate	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Sodium L-ascorbate
Flavour (Vanillin)	Vitamin D	Potassium chloride	Potassium chloride	Potassium chloride	Flavour (vanillin)
Ferrous sulphate	Vitamin E	Sodium L-ascorbate	Sodium-L-ascorbate	Sodium-L-ascorbate	Ferrous sulphate
Zinc sulphate	Vitamin B5	Ferrous sulphate	Ferrous sulphate	Ferrous sulphate	Zinc sulphate
DL alpha tocopheryl acetate	Vitamin B12	Zinc sulphate	Zinc sulphate	Zinc sulphate	DL alpha tocopheryl acetate
Vitamin B3	Vitamin B9	Vitamin D	Vitamin D	Vitamin D	Vitamin B3
Vitamin B5	Vitamin B3	DL alpha tocopheryl acetate	DL alpha tocopheryl acetate	DL alpha tocopheryl acetate	Vitamin B5
Vitamin B9	Vitamin A	Vitamin B5	Vitamin B5	Vitamin B5	Vitamin B9
Copper sulphate	Vitamin B2	Vitamin B12	Vitamin B12	Vitamin B12	Copper sulphate
Vitamin E	Vitamin B7	Vitamin B9	Vitamin B9	Vitamin B9	Vitamin E
Vitamin A	Vitamin B6	Vitamin B3	Vitamin B3	Vitamin B3	Vitamin A
Vitamin B7	Vitamin B1	Vitamin E	Vitamin E	Vitamin E	Vitamin B7
Vitamin D	Potassium iodide	Vitamin A	Vitamin A	Vitamin A	Vitamin D

Nutricia/Milupa	Aptamil 3	Pronutra⁺
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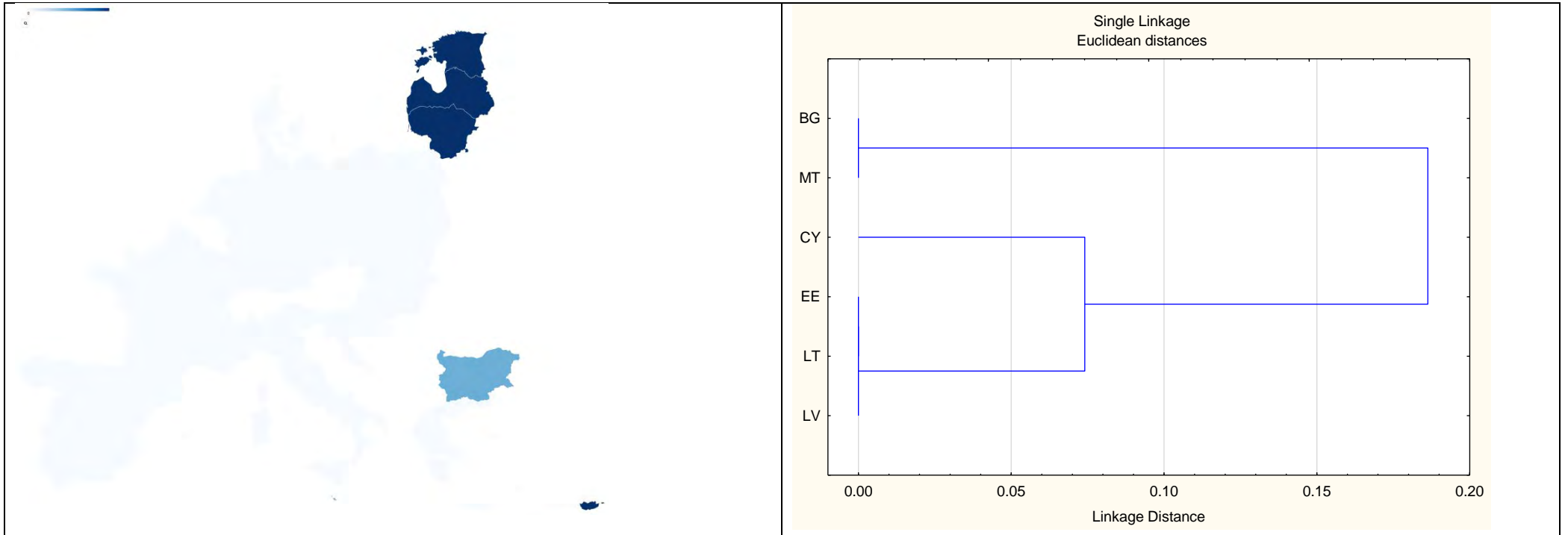
Ingredients continued

BG	CY	EE	LT	LV	MT
Vitamin B1	Vitamin K	Vitamin B2	Vitamin B2	Vitamin B2	Vitamin B1
Vitamin B6		Vitamin B7	Vitamin B7	Vitamin B7	Vitamin B6
Potassium iodide		Vitamin B6	Vitamin B6	Vitamin B6	Potassium iodide
Manganese sulphate		Vitamin B1	Vitamin B1	Vitamin B1	Manganese sulphate
Vitamin K		Potassium iodide	Potassium iodide	Potassium iodide	Vitamin K
Sodium selenite		Vitamin K	Vitamin K	Vitamin K	Sodium selenite

Front Label Pictures



Similarity of national variants (based on nutrition declaration)



Brand owner's comment

Danone's specialized nutrition portfolio represents science-based nutritional solutions designed to positively impact health through food at critical times of life, including infancy and childhood. Aptamil 3 Young Child Formula are milk-based drinks intended specifically for young children (1-3 years of age) and are designed to support their nutritional needs as part of a balanced diet. The composition of Aptamil 3 is very similar across the EU markets and contain important micronutrients in a young child's diet such as iron, vitamin D, calcium and vitamins B12. Evidence shows many young children 1 to 3 years of age do not receive sufficient levels of these key nutrients for healthy growth and development. We are continuously looking for ways to further improve our product offer for this age group and constantly adapt our range of products by adding ingredients and bringing compositional changes as permitted by local laws and regulations. We are transparent about these recipe changes and welcome dialogue about parents' and caregivers' expectations, preferences and understanding of our products.

None of the elements discussed above should be considered as dual quality practices.

Ocean Sea	Fish Fingers	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	759	7.9	1			15.2	0.5		11.9	0.75	
CY	759	7.9	1			15.2	0.5		11.9	0.75	
DE	786	8.4	0.8			15.8	0.2		11.8	0.8	
DK	759	7.9	1			15.2	0.5		11.9	0.75	
FR	759	7.9	1			15.2	0.5		11.9	0.75	
HR	759	7.9	1			15.2	0.5		11.9	0.75	
HU	759	7.9	1			15.2	0.5		11.9	0.75	
LT	759	7.9	1			15.2	0.5		11.9	0.75	
MT	759	7.9	1			15.2	0.5		11.9	0.75	
NL	759	7.9	1			15.2	0.2		11.9	0.75	
PL	762	7.9	0.9			14.6	2.0		12.6	0.8	
SI	756	7.8	1.1			14.7	2.0		12.3	0.87	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	DE	DK	FR	HR	HU	LT	MT	NL	PL	SI
Alaska pollock	%	65	65	65	65	65	65	65	65	65	65	65	65
Breading	%							35					

Ocean Sea	Fish Fingers	
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Ingredients

BG	CY	DE	DK	FR	HR	HU	LT
Alaska pollock	Alaska pollock	Alaska pollock	Alaska pollock	Alaska pollock	Alaska pollock	Alaska pollock	Alaska pollock
Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour	Wheat flour
Sunflower oil	Sunflower oil	Rapeseed oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Potato starch	Potato starch	Water	Potato starch	Potato starch	Potato starch	Potato starch	Potato starch
Water	Water	Potato starch	Water	Water	Water	Water	Water
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast	Yeast
Spices (white pepper, paprika)	Spices (white pepper, paprika)	Spices	Spices (white pepper, paprika)	Spices	Spices (white pepper, paprika)	Spices (white pepper, paprika)	Spices

Ingredients continued

MT	NL	PL	SI
Alaska pollock	Alaska pollock	Alaska pollock	Alaska pollock
Wheat flour	Wheat flour	Wheat flour	Wheat flour
Sunflower oil	Sunflower oil	Sunflower oil	Water
Potato starch	Potato starch	Water	Sunflower oil
Water	Water	Potato starch	Potato starch
Salt	Salt	Salt	Salt
Yeast	Yeast	Seasoning	Yeast
Spices	Spices (white pepper, paprika)	Yeasts	Spices

Front Label Pictures

					
BG	CY	DE	DK	FR	HR

Ocean Sea

Fish Fingers



HU



LT



NL

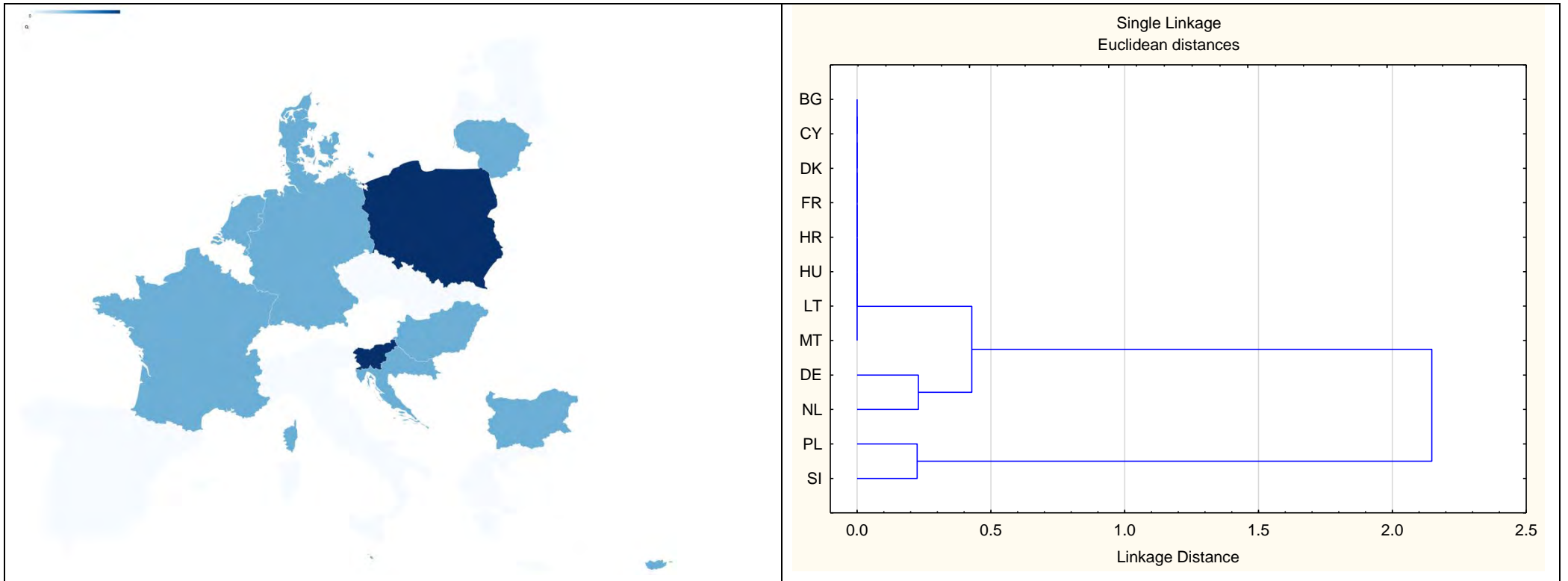


PL



SI

Similarity of national variants (nutrition declaration and QUID)



Brand owner's comment

The minor differences in nutritional values follow from the fact that we purchase the product Ocean Sea Fish Fingers from several producers due to the high quantities we require for the individual countries.

The recipe is uniform for each producer; it may, however, vary slightly between producers in terms of the nutritional profile for the same product. However, this is always the same product with consistent quality requirements for standard Fish fingers made of Alaska Pollock fillet with 65% fish content.

The allocation as to which producer supplies which country is particularly affected by logistics routes and production capacities of the manufacturer.

Penny	Tomato Ketchup	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	370					20.6	11.3		1	1.93	
DE	405	0.5	0.5			20	18		1.4	2.5	
HU	370					20.6	11.3		1	1.93	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	HU
Tomato concentrate	%	19		19
Tomato concentrate (single)	%		72	
Ingredient	Unit	CZ	DE	HU

Penny	Tomato Ketchup	
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Ingredients

CZ	DE	HU
Water	Concentrated tomato paste	Water
Tomato concentrate	Sugar	Tomato concentrate
Sugar	Vinegar	Sugar
Modified starch	Salt	Modified starch
Salt	Spices	Salt
Food acid (acetic acid)	Spice extracts	Food acid (acetic acid)
Thickener (xanthan gum)		Thickener (xanthan gum)
Preservative (potassium sorbate)		Preservative (potassium sorbate)
Spices (mace, white pepper, curcuma, ginger, coriander, fenugreek seed, roman cumin, black pepper)		Spices

Front Label Pictures



Penny	Tomato Ketchup	
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Comments from the Industry

The differences between the tested ketchups in DE, HU and CZ, is due to the comparison of two different products:

- A ketchup in a 1000ml bottle and a lower price point from supplier A according to recipe A (currently available in HU and CZ)
- A ketchup in a 500ml bottle and with a higher price point from supplier B according to recipe B (currently available in HU and DE)

The ketchup from supplier B is currently undergoing a label change (completed in Germany / ongoing in Hungary).

During the test, supplier B's ketchup bought in DE was not compared to the same product from supplier B bought in HU, but to supplier A's ketchup.

In our view, the new labels indicate that product A and B are different products and not similar/comparable. The only shared feature is the name "Penny" under which many of our products across Europe are branded. If this feature would be sufficient to declare similarity, the ketchup would be similar and therefore comparable to products from all other categories (e.g. crisps, spices).

Pepsico	Pepsi Cola	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
MT	185					10.9	10.9				
BG	180					10.7	10.6			0.01	
CZ	182					11	11			0.01	
DE	182					10.7	10.7			0.02	
DK	182					10.7	10.7			0.02	
FR	185					10.9	10.9			0.01	
HR	182					10.7	10.6			0.01	
HU	182					11	11			0.01	
IT	185					10.9	10.9				
LT	182					11	11			0.01	
LV	182					11	11			0.01	
PL	169					10.68	10.64			0.025	
SI	182					10.7	10.6			0.01	
SK	182					11	11			0.01	

Energy values in kJ/100g; others in g/100g

Pepsico	Pepsi Cola	
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Ingredients

BG	CZ	DE	DK	FR	HR	HU	IT
Water	Water	Water	Water	Sparkling water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide	Colour (caramel E150d)	Carbon dioxide	Carbon dioxide	Carbon dioxide
Colour (caramel E150d)	Colour (caramel E150d)	Colour (caramel E150d)	Colour (caramel E150d)	Food acids (phosphoric acid)	Colour (caramel E150d)	Food colour (caramel (E150d))	Colour (caramel E150d)
Food acid (phosphoric acid)	Food acids (phosphoric acid)	Food acids (phosphoric acid)	Food acids (phosphoric acid)	Flavouring (contains caffeine)	Food acid (phosphoric acid)	Food acids (phosphoric acid)	Food acid (phosphoric acid)
Natural flavouring (contains caffeine)	Flavouring (contains caffeine)	Flavouring (contains caffeine)	Flavouring (contains caffeine)		Flavouring (contains caffeine)	Flavouring (contains caffeine)	Natural flavouring
Stabiliser (gum arabic)	Natural flavouring	Flavouring			Natural flavouring	Natural flavouring	Flavouring (contains caffeine)
					Stabiliser (gum arabic)		

Ingredients continued

LT	LV	PL	SI	SK	MT
Water	Water	Water	Water	Water	Water
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide	Carbon dioxide
Colour (caramel E150d)	Food colour (caramel (E150d))	Colour (caramel E150d)	Colour (caramel E150d)	Colour (caramel E150d)	Colour (caramel E150d)
Food acids (phosphoric acid)	Food acid (phosphoric acid)	Food acid (phosphoric acid)	Food acid (phosphoric acid)	Food acids (phosphoric acid)	Food acids (phosphoric acid)
Flavouring (contains caffeine)	Flavouring (contains caffeine)	Flavouring (contains caffeine)	Flavouring (contains caffeine)	Flavouring (contains caffeine)	Natural flavouring
			Natural flavouring	Natural flavouring	Flavouring (contains caffeine)
			Stabiliser (gum arabic)		

Pepsico

Pepsi Cola

Front Label Pictures



BG



CZ



DE



DK



FR



HR



HU



IT



LT



LV





MT

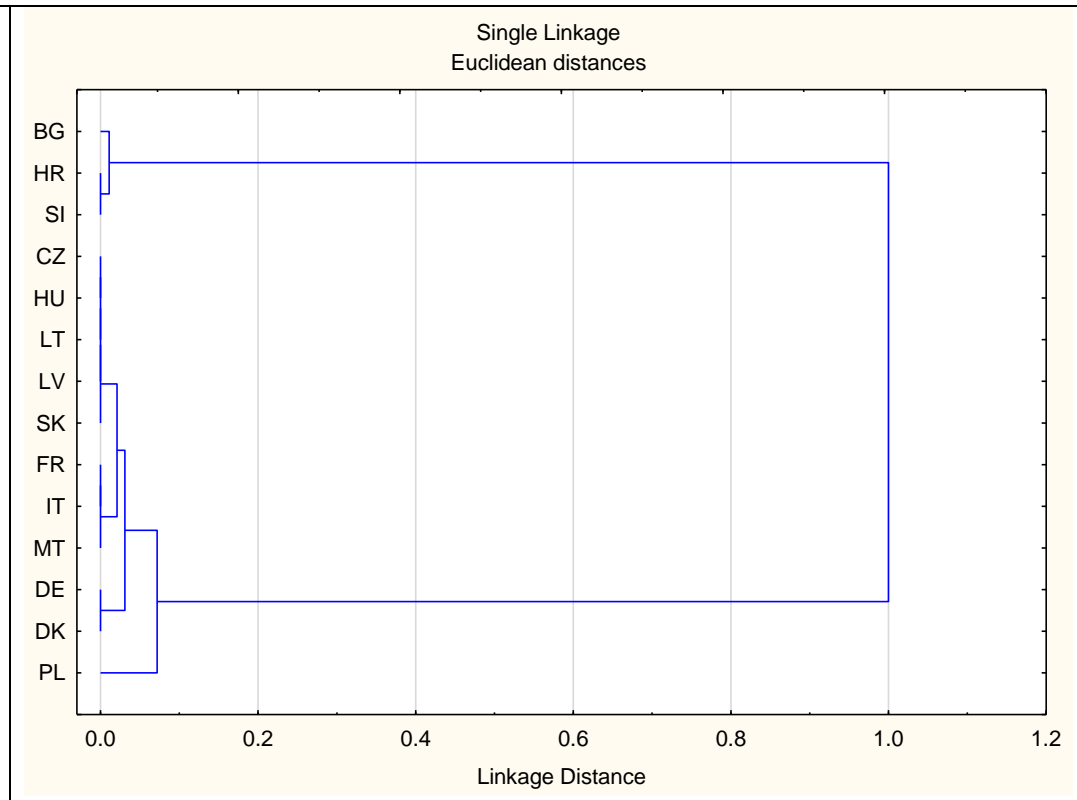
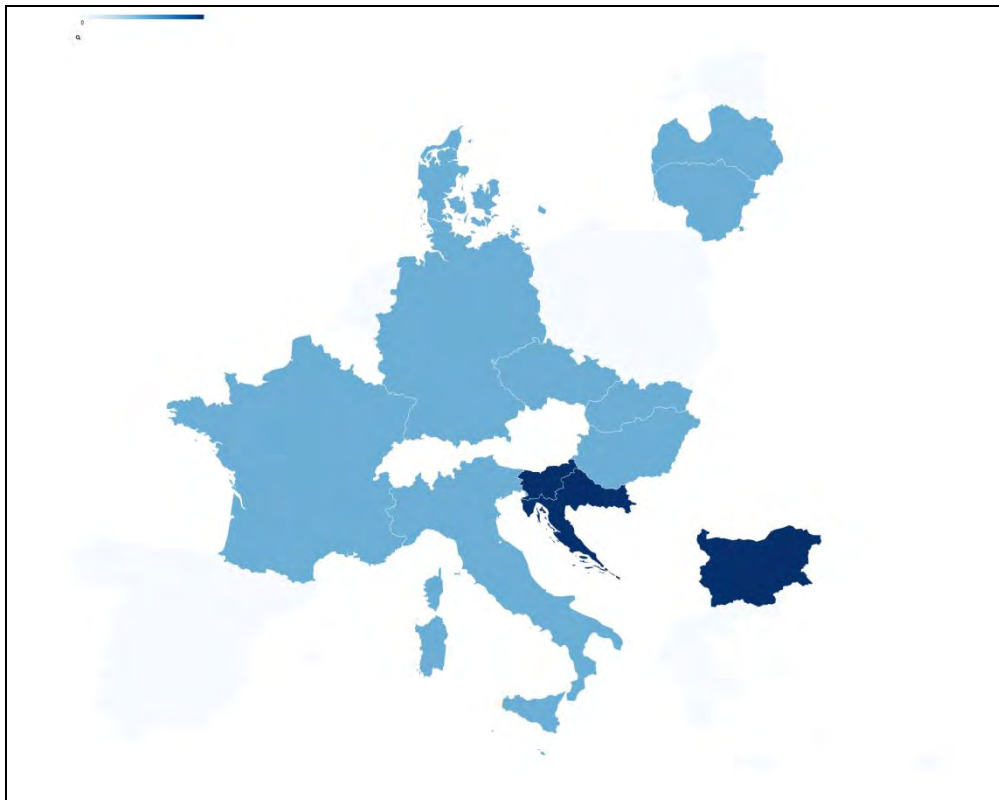


PL

Pepsico	Pepsi Cola	
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SI	SK				

Similarity of national variants (based on nutrition declaration and ingredients)



Brand owner's comment

For our Pepsi Cola brand we have two variants on the market in the EU, both containing the same ingredients, at the same levels and in the same proportions meaning that both variants have the same characteristics and distinctive Pepsi Cola flavouring. The two variants are identical except that one includes a small amount of gum Arabic, which helps protect the flavour oils from degradation. The reason for the two variants is due to operational and supply chain arrangements. Slight variations in nutrition information and the way in which ingredients are declared are reflective of local manufacturing and labelling practices (e.g. approaches to rounding and naming of ingredients).

Philadelphia	Cream Cheese	Garlic & Herbs
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
DK	892	20	13			4.1	4		5.3	1.03	0.4
ES	617	11	7.2			5.4	5.4		7.1	0.95	0.4
FR	617	11	7.2			5.4	5.4		7.1	0.95	0.4
GR	597	10	6.9			5.3	5.2		6.9	0.93	0.6
LV	892	20	13			4.1	4		5.3	1.03	0.4
MT	617	11	7.2			5.4	5.4		7.1	0.95	0.4
NL	892	20	13			4.1	4		5.3	1.03	0.4

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	ES	GR	LV	MT
Cream cheese	%	78			
Fat content in dry matter	%		36.9	59	
Garlic	%		0.3	0.3	1.3
Herbs	%		0.5	0.5	
Moisture	%		75.2		
Non-fat moisture	%			84	
Salt	%		0.8		

Philadelphia	Cream Cheese	Garlic & Herbs
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Ingredients

DK	ES	FR	GR	LV	NL	MT
Milk	Cheese (milk, cream)	Milk	Milk	Milk	Milk	Soft cheese (medium fat)
Cream	Whey protein concentrate	Milk protein preparation	Whey protein	Cream	Cream	Garlic
Whey	Lactose permeate	Cream	Cream	Whey protein concentrate	Milk protein preparation	Salt
Herbs	Garlic	Whey permeate concentrate	Salt	Herbs	Whey permeate concentrate	Herbs
Onion	Salt	Garlic	Herbs	Onion	Herbs	Stabilisers (locust bean gum, carrageenan)
Garlic	Parsley	Salt	Onion	Garlic	Onion	Acid (citric acid)
Salt	Basil	Parsley	Garlic	Salt	Garlic	
Stabilisers (locust bean gum, carrageenan)	Stabilisers (locust bean gum, carrageenan)	Basil	Stabilisers (locust bean gum, carrageenan)	Stabilisers (carrageenan, locust bean gum)	Salt	
Acid (citric acid)	Acid (citric acid)	Stabilisers (locust bean gum, carrageenan)	Acids (citric acid)	Acids (citric acid)	Stabilisers (locust bean gum, carrageenan)	
Flavouring (contains celery)		Acid (citric acid)	Natural flavouring (contains celery)	Flavouring (contains celery)	Acid (citric acid)	
Lactic acid bacteria			Lactic acid bacteria	Lactic acid bacteria	Flavouring (contains celery)	

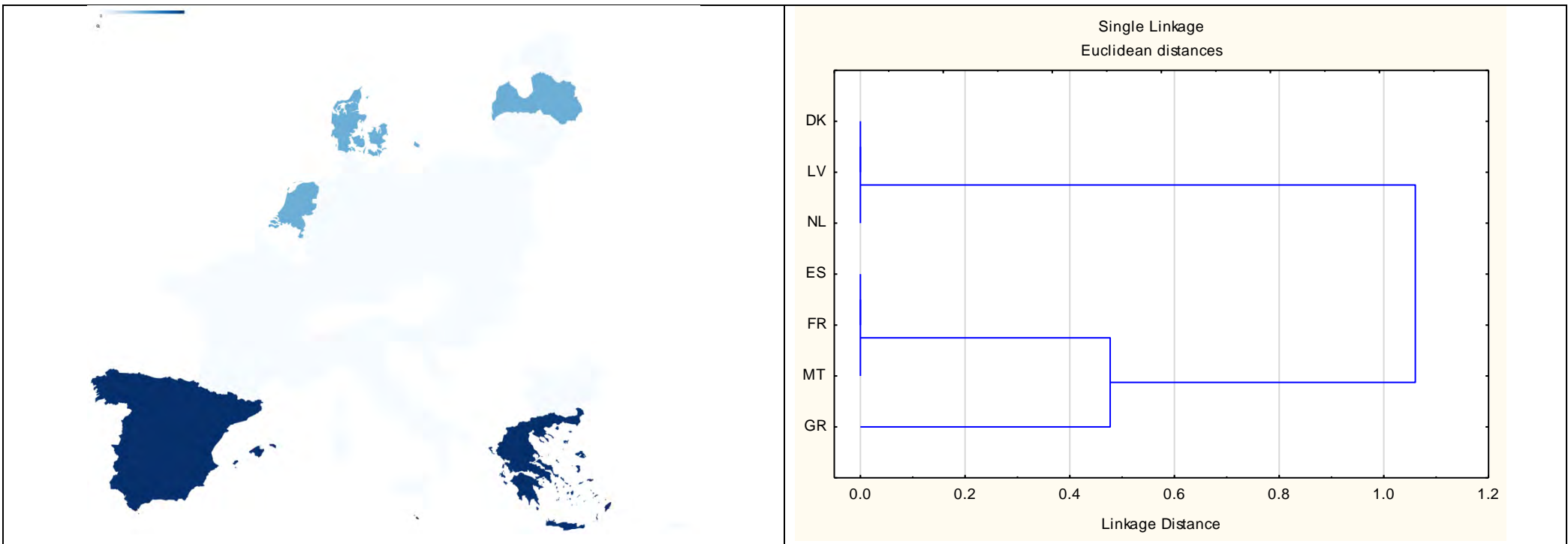
Front Label Pictures

					
DK	ES	FR	GR	LV	MT

Philadelphia	Cream Cheese	Garlic & Herbs
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 <p>NL</p>					
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Similarity of national variants (based on nutrition declaration)



Philadelphia	Cream Cheese	Garlic & Herbs
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Brand owner's comment

Nutrition

The nutrition information is different because there are different tastes under the Philadelphia brand, with different ingredients. And it's not an East/West divide. JRC compared two different products:

With regard to the Philadelphia products from ES and FR, these are light versions but this is not claimed on pack. 'Light' is a voluntary nutritional claim related to fat reduction compared to a standard product (Philadelphia Full fat plain in our case). EU Reg 1169/2011 on Food information to consumers allows that all herbs or parts of herbs not exceeding 2 % by weight of the food, can be simply declared as 'herb(s)' or 'mixed herbs'

The nutrition of DE, DK, LV, NL, PL products is consistent but different from ES, FR because BG, DE, DK, LV, NL, PL products correspond to Philadelphia full fat Herbs and not Philadelphia light Garlic and Herbs (Comparison of two entirely different products). The full fat versions in DE, DK, LV, NL, PL in some countries do contain a garlic picture if local consumer preferences require this and in some countries they do not contain a garlic picture, but they all share the same recipe.

Also, these differences are not East/West.

Ingredients and QUID

Regarding the differences between countries that are sharing the same recipe:

The differences are due to the fact there is different national legislations for dairy products and different local market conditions, thus some ingredients need to be listed or grouped differently.

We will look to harmonize further the information on QUID.

Philadelphia	Cream Cheese	Herbs
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	892	20	13			4.1	4		5.3	1.03	0.4
CZ	892	20	13			4.1	4		5.3	1.03	0.4
DE	892	20	13			4.1	4		5.3	1.03	0.4
HU	892	20	13			4.1	4		5.3	1.03	0.4
IT	891	20	13			3.9	3.9		5.3	0.83	0.5
LT	892	20	13			4.1	4		5.3	1.03	0.4
PL	892	20	13			4.1	4		5.3	1.03	0.4
SK	892	20	13			4.1	4		5.3	1.03	0.4

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	HU	LT	PL	SK
Dry matter	%		30.5				30.5
Fat content in dry matter	%	59	59		59		59
Herbs	%	0.5	0.5	0.5	0.5	0.5	0.5

Philadelphia	Cream Cheese	Herbs
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Ingredients

BG	CZ	DE	HU	IT	LT	PL
Milk	Milk	Cream cheese	Milk	Milk	Milk	Milk
Cream	Cream	Whey products	Cream	Cream	Cream	Cream
Whey protein	Whey protein concentrate	Herbs	Whey protein concentrate	Whey protein concentrate	Whey protein concentrate	Whey protein concentrate
Herbs	Herbs	Onion	Herbs	Onion	Herbs	Herbs
Onion	Onion	Garlic	Onion	Herbs	Onion	Onion
Garlic	Garlic	Salt	Garlic	Salt	Garlic	Garlic
Salt	Salt	Stabilisers (locust bean gum, carrageenan)	Salt	Stabiliser (locust bean gum)	Salt	Salt
Stabilisers (locust bean gum, carrageenan)	Stabilisers (locust bean gum, carrageenan)	Acid (citric acid)	Stabilisers (locust bean gum, carrageenan)		Stabilisers (locust bean gum, carrageenan)	Stabilisers (locust bean gum, carrageenan)
Acid (citric acid)	Acid (citric acid)	Flavouring (contains celery)	Acid (citric acid)	Acid (citric acid)	Acid (citric acid)	Acid (citric acid)
Flavouring (contains celery)	Flavouring (contains celery)		Flavouring (contains celery)	Flavouring (contains celery)	Flavouring (contains celery)	Flavouring (contains celery)
Lactic acid bacteria	Lactic acid bacteria		Lactic acid bacteria		Lactic acid bacteria	

Philadelphia	Cream Cheese	Herbs
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Front Label Pictures

<p>С БИРКИ - З ЗЕЛЮЩИ - З ЗЕЛЕНО - МЕ ЕРЕЗА PHILADELPHIA 175 g</p> <p>BG</p>	<p>S BYLINKAMI - Z ZIOLAMI - ZÖLDFÜSZEREKKEL PHILADELPHIA 125 g</p> <p>CZ</p>	<p>KRÄUTER PHILADELPHIA DOPPELRAHMESTUFE 175 g</p> <p>DE</p>	<p>S BYLINKAMI - Z ZIOLAMI - ZÖLDFÜSZEREKKEL PHILADELPHIA 125 g</p> <p>HU</p>	<p>ERBE MEDITERRANEE PHILADELPHIA 125 g</p> <p>IT</p>	<p>S BYLINKAMI - Z ZIOLAMI - ZÖLDFÜSZEREKKEL PHILADELPHIA 125 g</p> <p>LT</p>
<p>S BYLINKAMI - Z ZIOLAMI - ZÖLDFÜSZEREKKEL PHILADELPHIA 125 g</p> <p>PL</p>	<p>S BYLINKAMI - Z ZIOLAMI - ZÖLDFÜSZEREKKEL PHILADELPHIA 125 g</p> <p>SK</p>				

Similarity of national variants (nutrition declaration)

Philadelphia

Cream Cheese

Herbs



Philadelphia	Cream Cheese	Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	932	21	14			4.3	4.3		5.4	0.75	0.2
CY	932	21	14			4.3	4.3		5.4	0.75	0.2
CZ	932	21	14			4.3	4.3		5.4	0.75	0.2
DE	958	21	14			4	4		5.4	0.75	0.2
DK	932	21	14			4.3	4.3		5.4	0.75	0.2
EE	932	21	14			4.3	4.3		5.4	0.75	0.2
ES	1104	26	18			2.8	2.8		4.1	1.05	0.2
FR	932	21	14			4.3	4.3		5.4	0.75	0.2
GR	932	21	14			4.3	4.3		5.4	0.75	0.2
HR	932	21	14			4.3	4.3		5.4	0.75	0.2
HU	932	21	14			4.3	4.3		5.4	0.75	0.2
IT	1103	26	18			2.8	2.8		4.1	0.75	0.2
LT	932	21	14			4.3	4.3		5.4	0.75	0.2
LV	932	21	14			4.3	4.3		5.4	0.75	0.2
MT	932	21	14			4.3	4.3		5.4	0.75	0.2
NL	932	21	14			4.3	4.3		5.4	0.75	0.2
PL	932	21	14			4.3	4.3		5.4	0.75	0.2
SI	932	21	14			4.3	4.3		5.4	0.75	0.2
SK	932	21	14			4.3	4.3		5.4	0.75	0.2

Energy values in kJ/100g; others in g/100g

Philadelphia	Cream Cheese	Original
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Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	EE	GR	HR	LT	LV	SI	SK
Dry matter	%			31.5						31.5	31.5
Fat content in dry matter	%	61	61.2	61	61	61.2	61	61	61	61	61
Moisture	%		68.3			68.3					
Non-fat moisture	%								84		
Salt	%		0.65			0.65					

Philadelphia	Cream Cheese	Original
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Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR
Milk	Milk	Milk	Cheese	Milk	Milk	Milk	Milk
Cream	Cream	Cream	Whey products	Whey	Cream	Cream	Cream
Whey protein	Whey protein	Whey protein concentrate	Salt	Salt	Whey protein concentrate	Salt	Milk protein preparation
Salt	Salt	Salt	Stabilisers (locust bean gum)	Stabilisers (locust bean gum)	Salt	Stabilisers (locust bean gum, sodium alginate, carrageenan)	Whey permeate concentrate
Stabilisers (locust bean gum)	Stabilisers (locust bean gum)	Stabilisers (locust bean gum)	Acids (citric acid)	Acids (citric acid)	Stabilisers (locust bean gum)	Preservatives (potassium sorbate)	Salt
Acids (citric acid)	Acids (citric acid)	Acids (citric acid)		Lactic acid bacteria	Acids (citric acid)		Stabilisers (locust bean gum)
Lactic acid bacteria	Lactic acid bacteria	Lactic acid bacteria			Lactic acid bacteria		Acids (citric acid)

Ingredients continued

GR	HR	IT	LT	LV	MT	NL	PL
Milk	Milk	Milk	Milk	Milk	Cheese (full fat)	Milk	Milk
Cream	Cream	Cream	Cream	Cream	Salt	Cream	Cream
Whey protein	Whey protein concentrate	Salt	Whey protein concentrate	Whey protein concentrate	Stabilisers (locust bean gum)	Milk protein preparation	Whey protein concentrate
Salt	Salt	Stabilisers (locust bean gum, sodium alginate, carrageenan)	Salt	Salt	Acids (citric acid)	Whey permeate concentrate	Salt
Stabilisers (locust bean gum)	Stabilisers (locust bean gum)		Stabilisers (locust bean gum)	Stabilisers (locust bean gum)		Salt	Stabilisers (locust bean gum)
Acids (citric acid)	Acids (citric acid)		Acids (citric acid)	Acids (citric acid)		Stabilisers (locust bean gum)	Acids (citric acid)
Lactic acid bacteria	Lactic acid bacteria		Lactic acid bacteria	Lactic acid bacteria		Acids (citric acid)	

Philadelphia	Cream Cheese	Original
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Ingredients continued

SI	SK	HU
Milk	Milk	Milk
Cream	Cream	Cream
Whey protein	Whey protein concentrate	Whey protein concentrate
Salt	Salt	Salt
Stabilisers (locust bean gum)	Stabilisers (locust bean gum)	Stabilisers (locust bean gum)
Acids (citric acid)	Acids (citric acid)	Acids (citric acid)
Lactic acid bacteria	Lactic acid bacteria	Lactic acid bacteria

Front Label Pictures

The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '175 g'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal, the net weight '175 g', and a yellow sticker with the text '50 ΛΕΠΤΑ'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '175 g'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal, the net weight '175 g', and the text 'CREMIG-FRISCHER GESCHMACK'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal, the net weight '200 g', and the text 'FRESH CREAMY TASTE'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '200 g'.
The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '175 g', and the text 'Delicioso y/e Cremoso'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '175 g'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '175 g', and the text 'ΑΠΟΛΑΥΣΤΙΚΗ ΚΡΕΜΟΔΗΣ ΥΦΗ'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '175 g'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '125 g'.	The label features the Philadelphia logo in blue and red, with the word 'ORIGINAL' in red above it. Below the logo, there is a small circular seal and the net weight '125 g', and the text 'FORMAGGIO FRESCO'.

Philadelphia	Cream Cheese	Original
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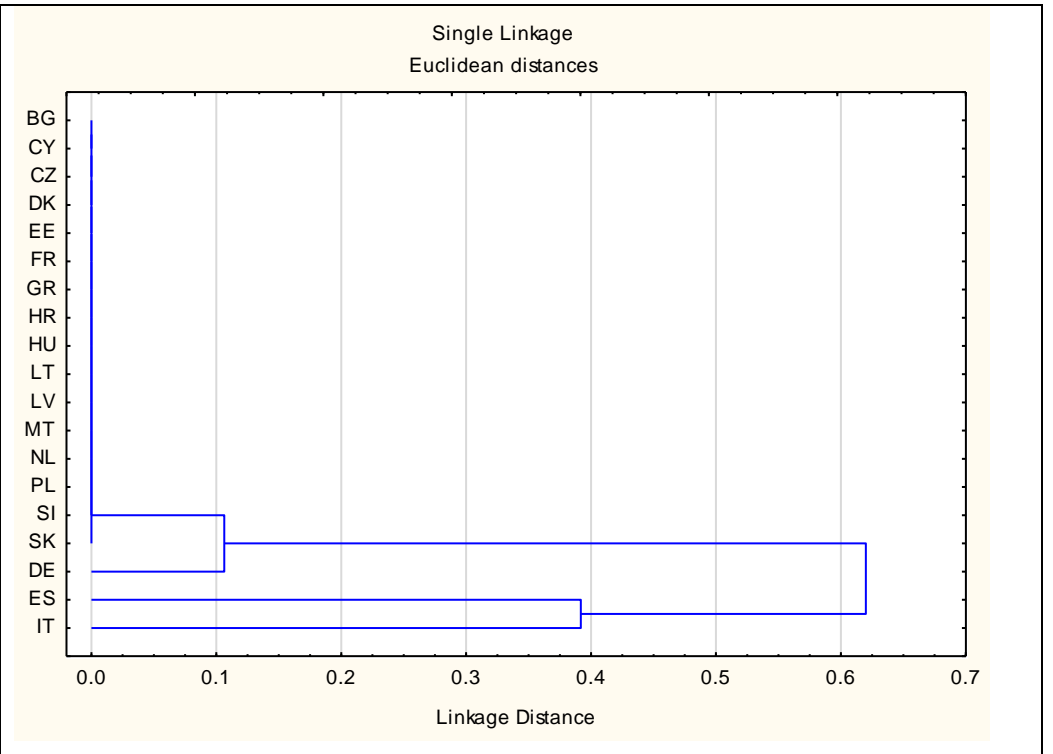
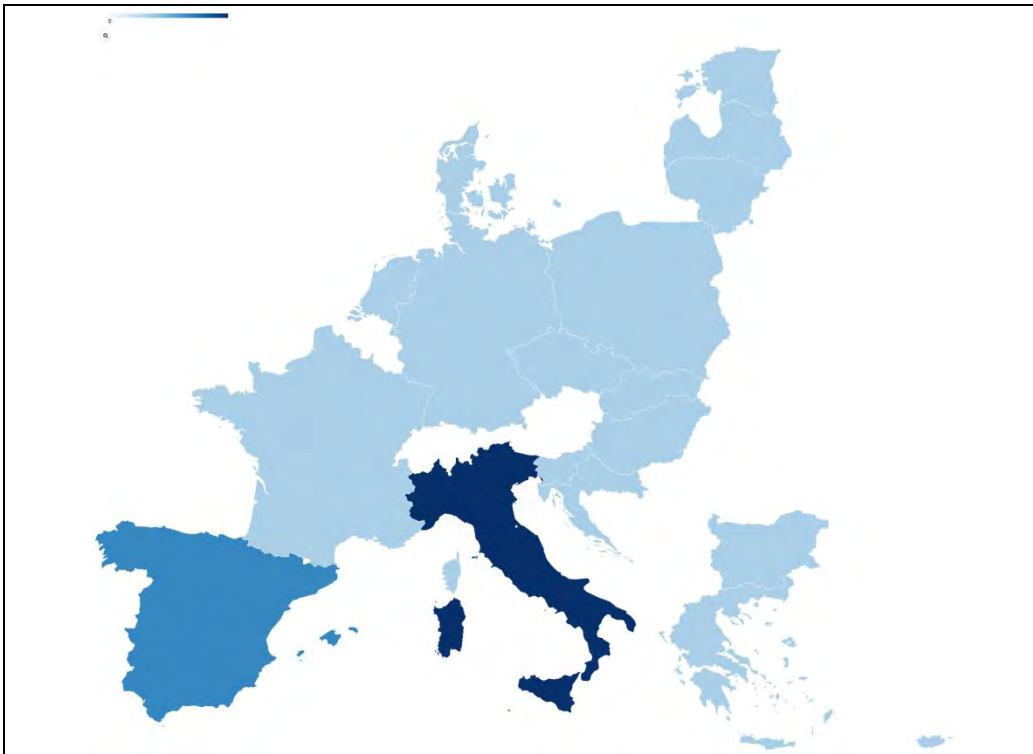
<p>ORIGINAL PHILADELPHIA CHEMA DE BRANZA - SVIEŽO SŪRIO GĀMĪNĀTS SYVAIGĀ SIERSA PRODUKTS - TOORJUUST 200 g</p> <p>LT</p>	<p>ORIGINAL PHILADELPHIA CHEMA DE BRANZA - SVIEŽO SŪRIO GĀMĪNĀTS SYVAIGĀ SIERSA PRODUKTS - TOORJUUST 200 g</p> <p>LV</p>	<p>FAMILY PACK ORIGINAL PHILADELPHIA Each 50g serving contains: ENERGY 120kJ (28kcal) CARB 1.5g FIBRE 0g PROTEIN 1.5g FAT 1.5g SUGAR 0g FRESH & CREAMY TASTE</p> <p>MT</p>	<p>ORIGINAL PHILADELPHIA</p> <p>NL</p>	<p>ORIGINAL PHILADELPHIA 125 g</p> <p>PL</p>	<p>ORIGINAL PHILADELPHIA 175 g</p> <p>SI</p>
<p>ORIGINAL PHILADELPHIA SMETANOVÝ SYR - SMOTANOVÝ SYR - SEKŇK SMOTANOVÝ - CHEMA DE BRANZA - SAJŤOS SZENŐVCSERKE 125 g</p> <p>SK</p>					

Similarity of national variants (based on nutrition declaration)

Philadelphia

Cream Cheese

Original



Brand owner's comment

Nutrition

There are no East/West differences in Philadelphia Cream Cheese Original and they all share the same recipe, except in IT and ES.

IT and ES have different recipes from the rest of the EU because the products are being produced in a different factory. Moreover, the recipes in IT and ES have different fat and salt levels. This is due to taste differences that are important to the local consumers. Also the recipe in ES contains preservatives because consumers prefer a longer shelf life once the pack is opened.

The pack in DE shows very minor differences that we will correct shortly because the DE recipe is the same as in all other countries.

Philadelphia	Cream Cheese	Original
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Ingredients & QUID

The differences are due to the fact there is different national legislations for dairy products, thus some ingredients need to be listed or grouped differently.

Pom-Bear	Original	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2146	28	2.5			61	1.2		3.1	1.8	
CZ	2146	28	2.5			61	1.2		3.1	1.8	
DE	2146	28	2.5	23	2.5	61	1.2		3.1	1.8	
HR	2146	28	2.5			61	1.2		3.1	1.8	2.4
HU	2155	28	2.5			61	1.5		3.5	0.9	
IT	2146	28	2.5			61	1.2		3.1	1.8	2.4
NL	2158	28.2	2.5			61.2	1.2		3.1	1.7	
SI	2146	28	2.5			61	1.2		3.1	1.8	2.4
SK	2146	28	2.5			61	1.2		3.1	1.8	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	HU	HR	NL	SI	SK
Potato powder	%	31	30	30	30	30	31	30	30
Salt with iodine	%	1.1	1.1						1.1
Sunflower oil	%	28	28			28		28	28

Pom-Bear	Original	
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Ingredients

BG	DE	HR	NL	SI	SK	HU	CZ
Potato powder	Potato powder	Potato powder	Potato powder	Potato powder	Potato powder	Potato powder	Potato powder
Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil	Sunflower oil
Potato starch	Potato starch	Potato starch	Potato starch	Potato starch	Potato starch	Potato starch	Potato starch
Modified starch (tapioca, potato)	Modified starch (tapioka, potato)	Modified starch (tapioca, potato)	Modified starch (tapioca, potato)	Modified starch (tapioca, potato)	Modified starch (tapioca, potato)	Modified starch (tapioca, potato)	Modified starch (tapioca, potato)
Salt with iodine	Salt with iodine	Salt with iodine	Salt	Salt with iodine	Salt with iodine	Rice flour	Salt with iodine
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Salt	Sugar
Salt	Salt	Salt	Emulsifiers (soy lecithins)	Salt	Salt	Sugar	Salt
Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract
Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Paprika powder	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Natural flavouring	Emulsifiers (soy lecithin)
Spices	Spices	Spices		Spices	Spices	Emulsifiers (soy lecithin)	Spices
						Spices	
						Food acids (Citric acid)	
						Caramelised Sugar syrup	
						Onion powder	

Pom-Bear

Original

Front Label Pictures



BG



CZ



DE



HR



HU



IT



NL

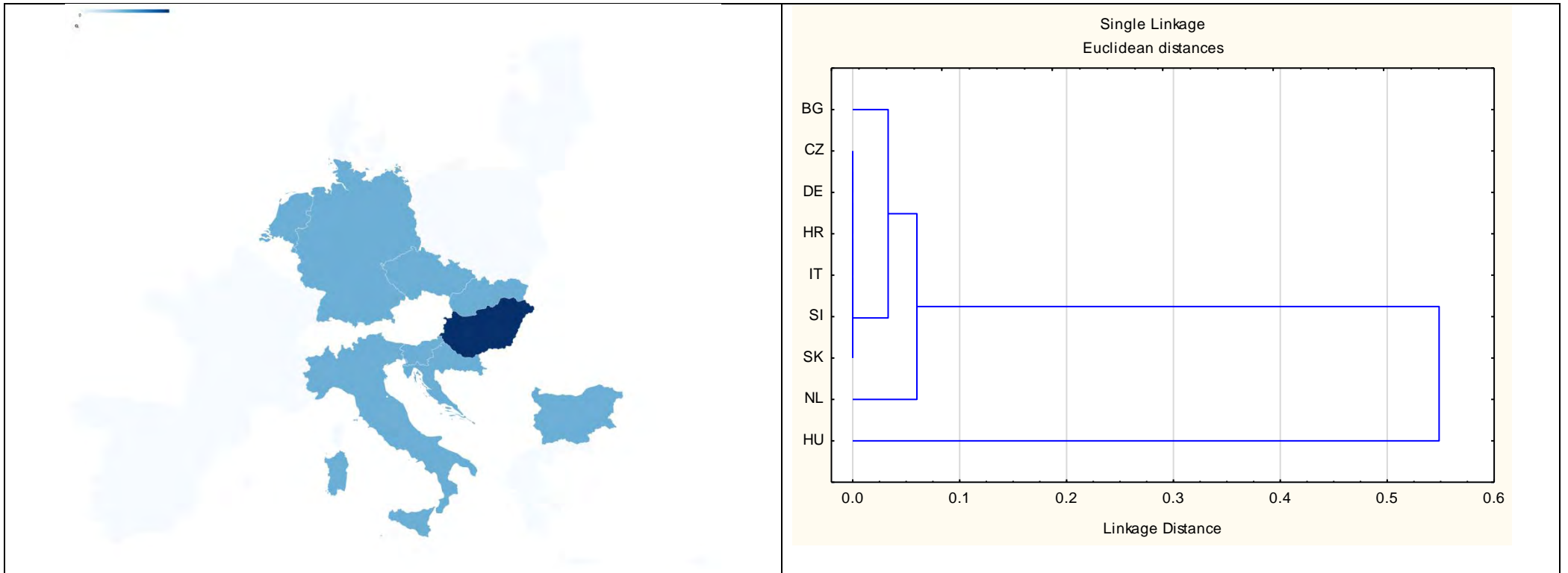


SI



SK

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

The results are proving that we, apart from one exception (HU), use in all countries the same recipe for Pom-Bear, independent whether the product is sold or produced in Eastern or Western Europe. The very few noted marginal differences in pack declarations are only based either on different declaration practices in the local markets (e.g. declaring exact or rounded figures) or in the case of minimal deviations in fat content due to the use of different frying equipment.

With regards to the product sold in Hungary the noted differences in lower salt and higher protein content are due to a slightly different recipe to match local legislation.

Pringles	Pringles Original	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2153	33	3.6			51	1.2		4	1.3	2.7
CY	2153	33	3.6			51	1.2		4	1.3	2.7
CZ	2153	33	3.6			51	1.2		4	1.3	2.7
DE	2153	33	3.6			51	1.2		4	1.3	2.7
DK	2153	33	3.6			51	1.2		4	1.3	2.7
ES	2153	33	3.6			51	1.2		4	1.3	2.7
FR	2153	33	3.6			51	1.2		4	1.3	2.7
GR	2153	33	3.6			51	1.2		4	1.3	2.7
HR	2153	33	3.6			51	1.2		4	1.3	2.7
HU	2153	33	3.6			51	1.2		4	1.3	2.7
IT	2153	33	3.6			51	1.2		4	1.3	2.7
LT	2153	33	3.6			51	1.2		4	1.3	2.7
LV	2153	33	3.6			51	1.2		4	1.3	2.7
MT	2153	33	3.6			51	1.2		4	1.3	20.7
NL	2513	33	3.6			51	1.2		4	1.3	2.7
PL	2153	33	3.6			51	1.2		4	1.3	2.7
SI	2153	33	3.6			51	1.2		4	1.3	2.7
SK	2153	33	3.6			51	1.2		4	1.3	2.7

Energy values in kJ/100g; others in g/100g

Pringles	Pringles Original	
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Ingredients

BG	CY	CZ	DE	DK	ES	FR	GR
Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Potato powder	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes
Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)
Rice flour	Rice flour	Rice flour	Rice flour	Rice flour	Rice flour	Rice flour	Rice flour
Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch
Corn flour	Corn flour	Corn flour	Corn flour	Corn flour	Corn flour	Corn flour	Corn flour
Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract
Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)

Ingredients continued

HR	HU	IT	LT	MT	NL	PL	SI
Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes	Dehydrated potatoes
Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)
Rice flour	Rice flour	Rice flour	Rice flour	Rice flour	Rice flour	Rice flour	Rice flour
Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch	Wheat starch
Corn flour	Corn flour	Corn flour	Corn flour	Corn flour	Corn flour	Corn flour	Corn flour
Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)	Emulsifier (E471)
Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin	Maltodextrin
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract	Yeast extract
Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)	Colour (annatto)

Pringles	Pringles Original	
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Ingredients continued

SK	LV
Dehydrated potatoes	Dehydrated potatoes
Vegetable oil (sunflower, corn)	Vegetable oil (sunflower, corn)
Rice flour	Rice flour
Wheat starch	Wheat starch
Corn flour	Corn flour
Emulsifier (E471)	Emulsifier (E471)
Maltodextrin	Maltodextrin
Salt	Salt
Yeast extract	Yeast extract
Colour (annatto)	Colour (annato)

Front Label Pictures



Pringles

Pringles Original



FR



GR



HR



HU



IT



LT



LV



MT



NL



PL



SI



SK

Rio Mare	Tonno all'Olio di Oliva	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	1667	37	6						17	1.1	
EE	1667	37	6						17.5	1.1	
BG	1667	37	6						17	1.1	
HR	1667	37	6						17	1.1	
IT	1667	37	6						17	1.1	
NL	1695	38	6.2						17	1.3	
PL	1667	37	6						17	1.1	
SK	1667	37	6						17	1.1	
LT	1667	37	6						17	1.1	
HU	1667	37	6						17	1.1	
MT	1667	37	6						17	1.1	
SI	1667	37	6						17.5	1.1	
LV	1667	37	6						17	1.1	

Energy values in kJ/100g; others in g/100g

Ingredients

CZ	EE	BG	DE	HR	IT	NL	PL
Tuna	Tuna	Tuna	Tuna	Tuna	Tuna	Tuna	Tuna
Olive oil	Olive oil	Olive oil	Olive oil	Olive oil	Olive oil	Olive oil	Olive oil
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt

SK	MT	SI	LV	LT	HU
Tuna	Tuna	Tuna	Tuna	Tuna	Tuna
Olive oil	Olive oil	Olive oil	Olive oil	Olive oil	Olive oil
Salt	Salt	Salt	Salt	Salt	Salt

Rio Mare

Tonno all'Olio di Oliva

Front Label Pictures

 <p>BG</p>	 <p>CZ</p>	 <p>EE</p>	 <p>HR</p>	 <p>HU</p>	
 <p>IT</p>	 <p>LT</p>	 <p>LV</p>	 <p>MT</p>	 <p>NL</p>	 <p>PL</p>
 <p>SI</p>	 <p>SK</p>				

S-Budget	Orange Juice	100%
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
SI	189	0.2	0.1			9.4	9.4		0.7	0.003	
HR	193					11	10.5		0.5		
HU	189	0.2	0.1			9.4	9.4		0.7	0.003	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	HR	HU	SI
Fruit content	%	100	100	100

Front Label Pictures



S-Budget	Orange Juice	100%
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Comments from the Industry

The information provided in the excel sheet you provided by you (see also attached) is correct.

The reason for the marginal different composition of S-Budget Orange Juice 100% in Croatia is that SPAR uses a different supplier for Croatia, i.e. KIS pića. In Hungary and Slovenia the supplier of SPAR is Rauch Hungária. Thus, all marginal differences are due to this fact.

Moreover, it is important to note that while SPAR sells its private label orange juice in Croatia also under the S-Budget brand, the packaging in Croatia is different. In particular, it is clearly written on the front cover of the product, that the orange juice has been produced in Croatia („Proizvedeno u Hrvatskoj“ = produced in Croatia). Thus, there is a clear distinction between the products.

Spar	Tortilla Chips	Nacho Cheese
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
HR	1979	20	2			64	1.5		6.6	1.6	4
HU	1979	20	2			64	1.5		6.6	1.6	4
SI	1979	20	2			64	1.5		6.6	1.6	4

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	HR	HU	SI
Cheese powder	%	0.8	0.8	0.8
Corn flour	%	75	75	75

Ingredients

HR	HU	SI
Corn flour	Corn flour	Corn flour
Sunflower oil	Sunflower oil	Sunflower oil
Salt	Salt	Salt
Cheese powder	Cheese powder	Cheese powder
Dextrose	Dextrose	Dextrose
Lactose	Lactose	Lactose
Maltodextrin	Maltodextrin	Maltodextrin
Flavouring	Flavouring	Flavouring
Onion	Onion	Onion
Garlic	Garlic	Garlic
Spice extract	Spice extract	Spice extract
Food acid (citric acid)	Food acid (citric acid)	Food acid (citric acid)

Spar

Tortilla Chips

Nacho Cheese

Front Label Pictures



HR



HU



SI

Stella Artois	Beer	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	203					2.8	0.9			0.1	
CY											
CZ											
DK											
EE											
FR											
GR											
HR	173										
HU											
IT											
LT											
LV											
MT											
SK											

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	DK	FR	GR	HR	HU	IT	LT	MT	SK	CZ
Alcohol	%	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5.0	5	5.0	5.0	5.0
Extract in basic malt	%						11.4						

Stella Artois	Beer	
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Ingredients

BG	CY	DK	EE	FR	GR	HR	HU
Water	Water	Water	Barely malt	Barley malt	Water	Barley malt	Water
Barley malt	Barley malt	Barley malt			Barley malt		Barley malt
Maize	Maize	Maize			Maize		Maize
Hops	Hops	Hops			Hops		Hops

Ingredients continued

IT	LT	LV	MT	SK	CZ
Barley malt	Water	Barley malt	Barley malt	Water	Water
	Barley malt			Barley malt	Barley malt
	Hops			Maize	Maize
				Hops	Hops

Front Label Pictures

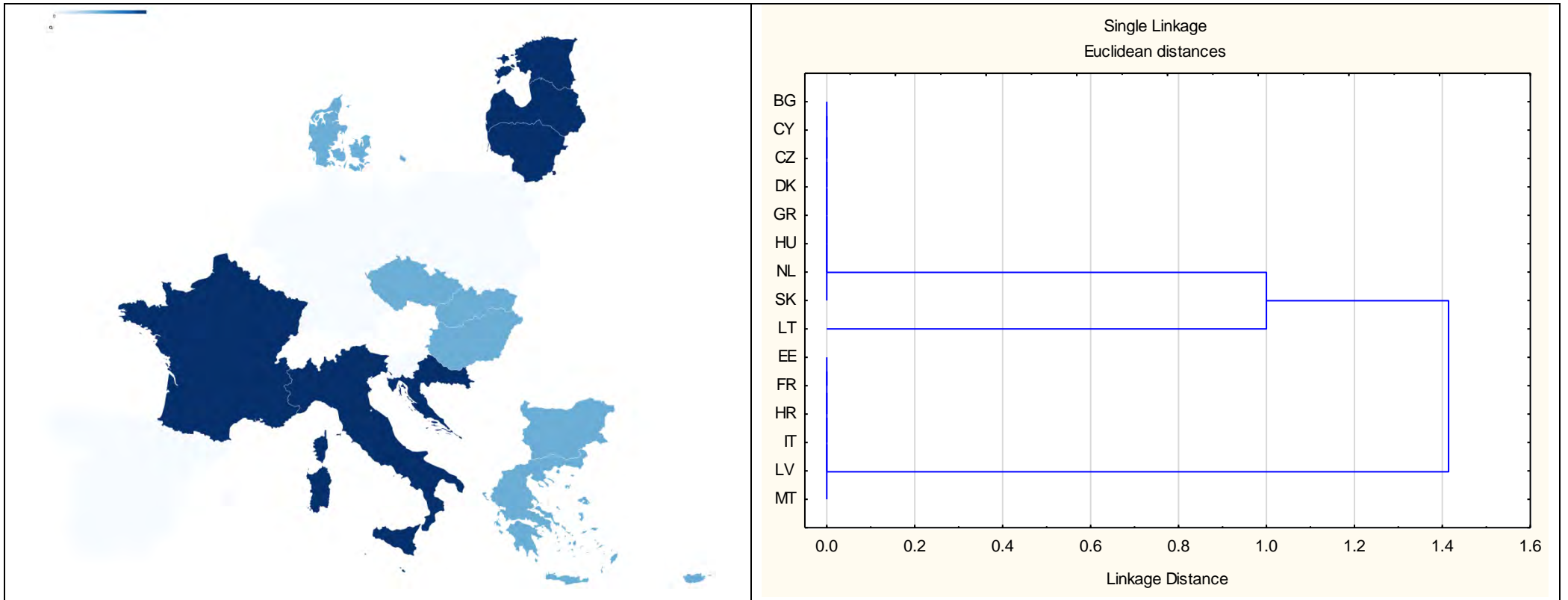


Stella Artois

Beer

 <p>GR</p>	 <p>HR</p>	 <p>HU</p>	 <p>IT</p>	 <p>LT</p>	 <p>LV</p>
 <p>MT</p>	 <p>SK</p>				

Similarity of national variants (based on ingredients)



Brand owner's comment

In many EU markets as well as in the other continents our distinct green Stella Artois bottle is available with an ABV of 5% to match the broader consumer preferences. Consumers are always at the center of what we do. As the leading global brewer, we listen to our consumers around the world and brew our beers to highest standards of quality.

Regarding ingredients, we comply with the labelling regulation by showing the allergen, barley malt, on all labels. On top, we are working hard to roll out full transparency of ingredients in accordance with the European Brewers voluntary commitment as it can be seen from many of the samples.

Tchibo	Espresso	Milano Style
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Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	EE	HU	PL	SK	Ingredient
Coffee (arabica)	%	100	100	100	100	100	100	Coffee (arabica)

Ingredients

CZ	DE	EE	HU	PL	SK
Coffee (arabica)	Coffee (arabica)	Coffee (arabica)	Coffee (arabica)	Coffee (arabica)	Coffee (arabica)

Front Label Pictures



Teekanne	Earl Grey	Black Tea
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Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	HU	IT	PL	SI	SK
Bergamot flavouring	%		8					
Bergamot oil	%	1		1		1	1	1
Black tea	%		91		94			

Ingredients

CZ	DE	HU	IT	LV	PL	SI	SK
Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea
Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring
Bergamot oil	Lemon flavouring	Bergamot oil	Bergamot oil	Lemon flavouring	Bergamot oil	Bergamot oil	Bergamot oil

Front Label Pictures



Teekanne	Earl Grey	Black Tea			
 <p data-bbox="232 424 266 456">SI</p>	 <p data-bbox="568 496 613 528">SK</p>				

Comments from the Industry

TEEKANNE is developing products specifically for certain countries/regions in order to meet local taste preferences, adapt to the local competitive situations and if necessary also to different levels in purchasing power. These products are tested locally with consumers in blind taste tests and it is our ambition to have in each market the best tasting offer for each variety. Independent from where they live, consumers will always receive very good tasting products, value for money and the high TEEKANNE quality standards. The product designs are also developed individually for each recipe.

Earl Grey is the category name for a black tea with the taste of Bergamot (a citrus fruit). TEEKANNE offers also here different compositions adapted to local preferences. These compositions vary not only between countries like e.g. Austria and Germany, also within one country TEEKANNE offers different Earl Grey recipes depending on the positioning of the product within the assortment. More premium concepts will for example use teas of more premium provenance, certified raw materials (e.g. Rainforest Alliance) and/or different packaging concepts. But the packaging design clearly differentiates the varying Earl Grey recipes. Identically looking products will always contain identical recipes.

Teekanne	GreenTea	
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Ingredients

CZ	DE	HR	HU	PL	SI	SK
Green tea	Green tea	Green tea	Green tea	Green tea	Green tea	Green tea

Front Label Pictures

 <p>CZ</p>	 <p>DE</p>	 <p>HR</p>	 <p>HU</p>	 <p>PL</p>	 <p>SI</p>
 <p>SK</p>					

Tulip	Pork Luncheon Meat	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	1194	24	9.1			4			14	2.1	
DE	1192	26	10.4			0.5			13	2.3	
IT	1206	25	9.5			1.5			15	3	
LV	1192	26	10.4			0.5			13	2.3	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CY	DE	IT	LV
Ham	%			41	
Pork	%	65	87	14	87
Pork, mechanically separated	%			8	

Tulip	Pork Luncheon Meat	
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Ingredients

CY	DE	IT	LV
Pork	Pork	Ham	Pork meat
Pork, mechanically separated	Water	Pork	Water
Water	Salt	Pork fat	Salt
Starch	Stabilisers (triphosphate)	Water	Stabilisers (triphosphate)
Pork fat	Whey powder	Pork rind	Whey powder
Pork rind	Spices extract	Pork, mechanically separated	Spices extract
Milk protein	Antioxidants (sodium ascorbate)	Potato starch	Antioxidants (ascorbic acid)
Salt	Preservatives (sodium nitrite)	Salt	Preservatives (sodium nitrite)
Stabilisers (sodium triphosphate)		Milk protein	
Spices extract		Stabilisers (sodium triphosphate)	
Antioxidants (sodium ascorbate)		Antioxidants (sodium ascorbate)	
Preservatives (sodium nitrite)		Preservatives (sodium nitrite)	

Front Label Pictures



Tulip	Pork Luncheon Meat	
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Comments from the Industry

At Tulip Food Company, we produce many different types of Luncheon Meat products sold under our own brands or the customer's private label brand for resale in 120 countries around the world.

The recipes may differ from market to market if this is required due to specific legal requirements under national food laws, customer requirements, consumer preferences regarding taste and general market conditions including price points, the competitive market conditions etc. Sometimes pork, sometimes chicken, sometimes sweet, sometimes spicy, sometimes lighter, sometimes fatter and so forth. In the example provided, the recipe for the "Luncheon Meat" marketed in Italy is a completely different recipe than the recipe for the "Luncheon Meat" marketed in Germany.

In some markets, e.g. Germany, the law sets certain standards for products like ours. In other markets, market conditions "dictate" qualities or standards. Together with our distributors and customers we agree on the quality, texture and taste of the products suitable to the specific customer requirement or market conditions without compromising legal requirements or food safety and always upholding our strict quality standards.

Tullamore Dew	Irish Whiskey	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG											
CZ											
DE											
DK	247	0.5	0.1			8.2	5.2		3	0.49	4.7
ES											
FR											
HR											
HU											
IT											
LT											
LV											
NL											
PL											
SI											
SK											

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CZ	DE	DK	ES	FR	HR	HU	IT	LV	NL	PL	SI	SK	LT
Alcohol	%vol	40	40	40	40	40	40	40	40	40	40	40	40	40	40	40

Tullamore Dew	Irish Whiskey	
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Ingredients

CZ	DE	DK	HU	SK
Blended whiskey	Colourants (E150a)	Colourants (E150a)	Water	Blended whiskey
Water			Matured Irish grain distillate	Water
Colourants (E150a)				Colourants (E150a)

Front Label Pictures

					
BG	CZ	DE	DK	ES	FR
					
HR	HU	IT	LT	LV	NL

Tullamore Dew	Irish Whiskey	
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PL



SI



SK

Twinings	Earl Grey Tea	
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Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	DE	DK	ES	FR	HR	HU	LT	LV	NL	PL
Bergamot flavouring	%	3	3	3	3	3	3	3	3	3	3	1	3	3

Ingredients

BG	CY	CZ	DE	DK	EE	ES	FR
Black tea	Black tea	Black tea	Black tea	Black tea	Black tea (Chinese) with bergamot oil	Black tea	Black tea
Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring		Bergamot flavouring	Bergamot flavouring

Ingredients continued

HR	HU	LT	LV	NL	PL	SI
Black tea	Black tea	Black tea	Black tea	Black tea	Black tea	Black tea
Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring	Bergamot flavouring

Front Label Pictures



Twinings	Earl Grey Tea	
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 <p>ES</p>	 <p>FR</p>	 <p>HR</p>	 <p>HU</p>	 <p>LT</p>	 <p>LV</p>
 <p>NL</p>	 <p>PL</p>	 <p>SI</p>			

Twinings	Green Tea	Classic/Pure
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Ingredients

BG	ES	FR	HR	IT	MT	PL	SI
Green tea	Green tea	Green tea	Green tea	Green tea	Green tea	Green tea	Green tea

Front Label Pictures

 <p>BG</p>	 <p>ES</p>	 <p>FR</p>	 <p>HR</p>	 <p>IT</p>	 <p>MT</p>
 <p>PL</p>	 <p>SI</p>				

Uncle Ben's	Sweet & Sour	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	303	0.2				16.4	13.2		0.4	0.42	0.8
CZ	303	0.2				16.4	13.2		0.4	0.42	0.8
DE	303	0.2				16.4	13.2		0.4	0.42	0.8
EE	303	0.2				16.4	13.2		0.4	0.42	0.8
FR	303	0.2				16.4	13.2		0.4	0.42	0.8
HU	303	0.2				16.4	13.2		0.4	0.42	0.8
LT	303	0.2				16.4	13.2		0.4	0.42	0.8
LV	303	0.2				16.4	13.4		0.4	0.42	0.8
MT	303	0.2				16.4	13.2		0.4	0.42	0.8
PL	303	0.2				16.4	13.2		0.4	0.42	0.8
SI	303	0.2				16.4	13.2		0.4	0.42	0.8
SK	303	0.2				16.4	13.2		0.4	0.42	0.8
DK	303	0.2				16.4	13.2		0.4	0.42	0.8

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CY	CZ	DE	DK	EE	FR	HU	LT	LV	MT	PL	SI	SK
Celery	%	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6
Green paprika	%	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6
Iron	mg/100g													16.1
Onion	%	10	10	10	10		10	10	10	10	13	10	10	10
Pineapple	%	6	6	6	6		6	6	6	6	6	6	6	6
Red paprika	%	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6	2.6
Tomato	%	13	13	13	13	13	13	13	13	13	13	13	13	13
Vitamin B1	mg/100g													1.2
Vitamin C	mg/100g													150
Vitamin D	µg/100g													16.7

Uncle Ben's	Sweet & Sour	
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Zinc	mg/100g												11.3
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Ingredients

CY	CZ	DE	EE	FR	HU	LT	LV
Water	Water	Water	Water	Water	Water	Water	Water
Tomato	Tomato	Tomato	Tomato	Tomato	Tomato	Tomato	Tomato
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Onion	Onion	Onion	Onion	Onion	Onion	Onion	Onion
Pineapple	Pineapple	Pineapple	Pineapple	Pineapple	Pineapple	Pineapple	Pineapple
Carrot	Carrot	Carrot	Carrot	Carrot	Carrot	Carrot	Carrot
Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar
Modified starch (corn)	Modified starch (corn)	Modified starch	Modified starch (corn)	Modified starch (corn)	Modified starch (corn)	Modified starch (corn)	Modified starch (corn)
Celery	Celery	Celery	Celery	Celery	Celery	Celery	Celery
Green paprika	Green paprika	Green paprika	Green paprika	Green paprika	Green paprika	Green paprika	Green paprika
Red paprika	Red paprika	Red paprika	Red paprika	Red paprika	Red paprika	Red paprika	Red paprika
Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot
Tamarind juice	Tamarind juice	Tamarind juice	Tamarind juice	Tamarind juice	Tamarind juice	Tamarind juice	Tamarind juice
Salt	Salt	Salt	Salt	Salt	Salt	Salt	Salt
Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)
Spices	Spices	Spices	Spices	Spices	Spices	Spices	Spices

Ingredients continued

MT	PL	SI	SK	DK
Water	Water	Water	Water	Water
Tomato	Tomato	Tomato	Tomato	Tomato
Sugar	Sugar	Sugar	Sugar	Sugar
Onion	Onion	Onion	Onion	Onion
Pineapple	Pineapple	Pineapple	Pineapple	Pineapple
Carrot	Carrot	Carrot	Carrot	Carrot
Vinegar	Vinegar	Vinegar	Vinegar	Vinegar
Modified starch (corn)	Modified starch (corn)	Modified starch (corn)	Modified starch (corn)	Modified starch (corn)
Celery	Celery	Celery	Celery	Celery
Green paprika	Green paprika	Green paprika	Green paprika	Green paprika
Red paprika	Red paprika	Red paprika	Red paprika	Red paprika
Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot	Bamboo shoot
Tamarind Juice	Tamarind juice	Tamarind juice	Tamarind juice	Tamarind juice
Salt	Salt	Salt	Salt	Salt

Uncle Ben's	Sweet & Sour	
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Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (paprika extract)
Spices	Spices	Spices	Spices	Spices

Front Label Pictures



Uncle Ben's

Sweet & Sour



SK

Unilever	Cornetto Classico	Vanilla
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	1256	17	13			33	23		3.4	0.25	
CY	1164	16	11			31	21		2.9	0.16	
CZ	1256	17	13			33	23		3.4	0.25	
DE	1164	16	11			31	21		2.9	0.16	
HU	1256	17	13			33	23		3.4	0.25	
IT	1320	18	13			33	22		3.6	0.26	
MT	1164	16	11			31	21		2.9	0.16	
PL	1256	17	13			33	23		3.4	0.25	
SK	1256	17	13			33	23		3.4	0.25	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	CY	CZ	DE	HU	IT	MT	PL	SK
Cocoa coating	%	13	13	13	13	13	13	13	13	13
Cream	%		1.5		1.5		7.5	2.5		
Hazelnut	%	2								2
Hazelnut and meringue pieces	%		2.5	2.5	2.5		2.5	2.5		
Hazelnut pieces	%				2	2	2	2	2	
Low fat cocoa powder	%	1.4	1.6	1.4		1.4			1.4	1.4
Milk	%						19			
Wafer cone	%	16	12	16	12	16	16	12	16	16

Unilever	Cornetto Classico	Vanilla
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Ingredients

BG	CY	DE	HU	IT	MT	SK	CZ
Skim milk (reconstituted)	Skim milk (reconstituted)	Skim milk	Skim milk	Milk	Skim milk (reconstituted)	Skim milk (reconstituted)	Skim milk (reconstituted)
Sugar	Sugar	Sugar	Sugar	Water	Sugar	Sugar	Sugar
Vegetable fats (coconut, sunflower)	Coconut oil	Vegetable fats (coconut, sunflower)	Vegetable fats (coconut, sunflower)	Sugar	Vegetable fats (coconut, sunflower)	Vegetable fats (coconut, sunflower)	Vegetable fats (coconut, sunflower)
Wheat flour	Sunflower oil	Wheat flour	Wheat flour	Vegetable fats (coconut, sunflower)	Wheat flour	Wheat flour	Wheat flour
Glucose-fructose syrup	Wheat flour	Glucose-fructose syrup	Glucose-fructose syrup	Wheat flour	Glucose-fructose syrup	Glucose-fructose syrup	Glucose-fructose syrup
Hazelnut	Glucose-fructose syrup	Glucose syrup	Hazelnut pieces	Cream	Glucose syrup	Hazelnut	Hazelnut
Glucose syrup	Glucose syrup	Hazelnut pieces	Glucose syrup	Glucose-fructose syrup	Hazelnut pieces	Glucose syrup	Glucose syrup
Low fat cocoa powder	Hazelnut	Milk fat	Low fat cocoa powder	Glucose syrup	Milk fat	Low fat cacao powder	Low fat cacao powder
Whey solids	Milk fat	Cream	Whey preparation	Skim milk powder or concentrate	Cream	Whey powder	Whey powder
Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acid, ammonium phosphatide)	Cream	Low fat cocoa powder	Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acid, ammonium phosphatide)	Hazelnut pieces	Low fat cocoa powder	Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acid, ammonium phosphatide)	Emulsifiers (sunflower lecithin, mono- and diglycerides of fatty acid, ammonium phosphatide)
Potato starch	Low fat cocoa powder	Whey product	Potato starch	Low fat cocoa powder	Whey solids	Potato starch	Potato starch
Stabilisers (locust bean gum, guar gum, carrageenan)	Whey solids	Starch	Stabilisers (locust bean gum, guar gum, carrageenan)	Milk fat	Potato starch	Stabilisers (locust bean gum, guar gum, carrageenan)	Stabilisers (locust bean gum, guar gum, carrageenan)
Skim milk powder	Potato starch	Emulsifiers (mono- and diglycerides of fatty acid, lecithin, ammonium phosphatide)	Skim milk powder	Potato starch	Emulsifiers (mono- and diglycerides of fatty acid, sunflower lecithin, ammonium phosphatide)	Skim milk powder	Skim milk powder
Salt	Emulsifiers (mono- and diglycerides of fatty acid, sunflower lecithin, ammonium phosphatide)	Stabilisers (locust bean gum, guar gum, carrageenan)	Salt	Emulsifiers (mono- and diglycerides of fatty acid, ammonium phosphatide, sunflower lecithin)	Stabilisers (locust bean gum, guar gum, carrageenan)	Salt	Salt
Caramelised sugar syrup	Stabilisers (locust bean gum, guar gum, carageenan)	Skim milk powder	Caramelised sugar syrup	Stabilisers (sodium alginate)	Skim milk powder	Caramelised sugar syrup	Caramelised sugar syrup
Flavourings	Skim milk powder	Salt	Flavourings	Salt	Salt	Flavourings	Flavourings
Vanilla extract	Salt	Caramelised sugar syrup	Vanilla extract	Caramelised sugar syrup	Caramelised sugar syrup	Vanilla extract	Vanilla extract
	Caramelised sugar syrup	Flavourings (contains milk)		Natural vanilla flavouring (contains milk)	Flavourings (contains milk)		

Unilever	Cornetto Classico	Vanilla
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				milk)			
	Flavourings (contains milk)	Wheat starch		Natural flavourings	Wheat starch		
	Wheat starch	Milk protein		Wheat starch	Milk protein		
	Milk protein	Egg white		Milk protein	Egg white		
	Egg white			Egg white			

Ingredients continued

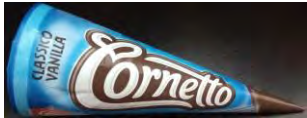
BG
PL
Skim milk (reconstituted)
Sugar
Vegetable fats (coconut, sunflower)
Wheat flour
Glucose-fructose syrup
Hazelnut
Glucose syrup
Low fat cacao powder
Whey preparation
Emulsifiers (lecithin, mono- and diglycerides of fatty acid, ammonium phosphatide)
Starch
Stabilisers (locust bean gum, guar gum, carrageenan)
Skim milk powder
Salt
Caramelised sugar syrup
Flavourings
Vanilla extract

Unilever

Cornetto Classico

Vanilla

Front Label Pictures



BG



CY



CZ



DE



HU



IT



MT

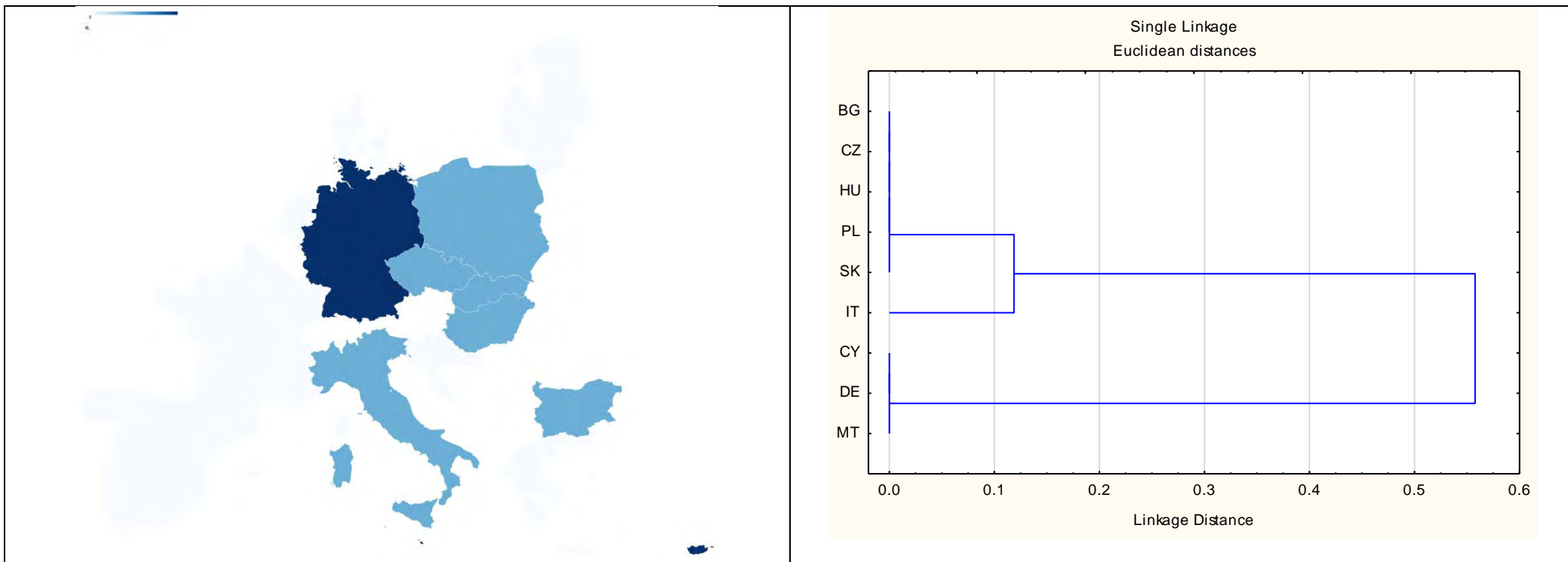


NL



SK

Similarity of national variants (based on nutrition declaration and QUID)



Brand owner's comment

In the past two years we introduced different dairy formulations of Cornetto in some European countries as part of a programme to enhance the consumer experience. The performance of the brand demonstrated that consumers did not see the intended added value of these formulations. Therefore, within our two-year programme to improve the nutritional qualities of our ice creams, from the middle of the year we will offer our harmonised and improved formulation of Cornetto all across Europe, apart from Italy where we will continue to offer a Cornetto Classico specifically formulated to meet local consumer demands, which is specifically mentioned on pack.

Unilever	Hellmann's	Original
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	2759	73	5.7	44	22	2.9	2.9		0.5	0.94	
CZ	2759	73	5.7	44	22	2.9	2.9		0.5	0.94	
LT	2800	73	6	44	22	3	3		0.5	0.94	
LV	2759	73	5.7	44	22	2.9	2.9		0.5	0.94	
PL	2759	73	5.7	44	22	2.9	2.9		0.5	0.94	
SK	2759	73	5.7	44	22	2.9	2.9		0.5	0.94	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

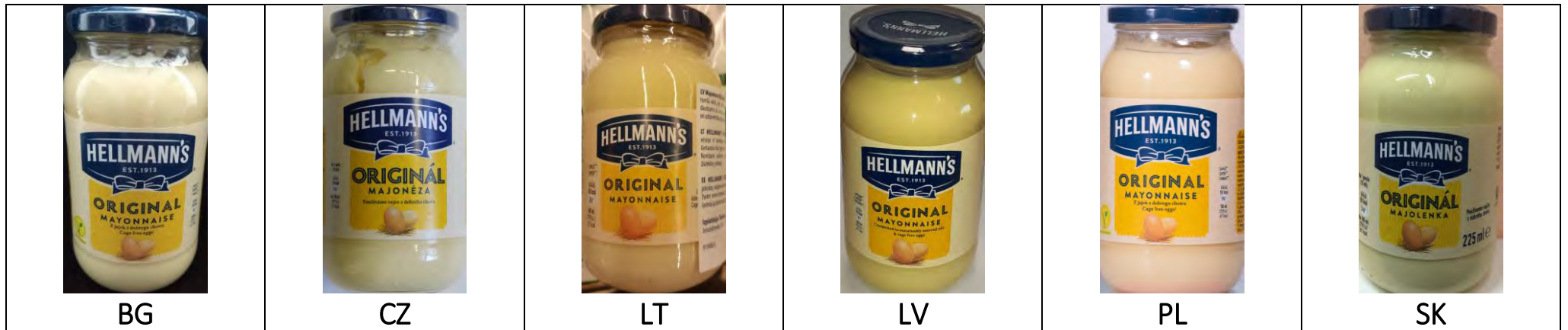
Ingredient	Unit	BG	CZ	LT	LV	PL	SK
Egg yolk (free range)	%	3		3	3	3	
Egg yolk (good breeding)	%		3				3
Omega 3 fatty acids	g/100 ml	6.4	6.4	6.4	6.4	6.4	6.4
Rapeseed oil	%	76				76	

Unilever	Hellmann's	Original
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Ingredients

BG	CZ	LT	LV	PL	SK
Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Water	Water	Water	Water	Water	Water
Vinegar	Vinegar	Vinegar	Vinegar	Vinegar	Vinegar
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Egg yolk (free range)	Egg yolk (good breeding)	Egg yolk (free range)	Egg yolk (free range)	Egg yolk (free range)	Egg yolk (good breeding)
Mustard (water, mustard seed, vinegar, salt, herbs, flavourings)	Mustard (water, mustard seed, vinegar, salt, herbs, flavourings)	Mustard (water, mustard seed, vinegar, salt, herbs, flavourings)	Mustard (water, mustard seed, vinegar, salt, herbs, flavourings)	Mustard (water, mustard seed, vinegar, salt, herbs, flavourings)	Mustard (water, mustard seed, vinegar, salt, herbs, flavourings)
Salt	Salt	Salt	Salt	Salt	Salt
Flavourings	Antioxidants (calcium disodium EDTA)	Flavourings	Flavourings	Flavourings	Antioxidants (calcium disodium EDTA)
Colourants (carotene)	Flavourings	Colourants (carotene)	Colourants (carotene)	Colourants (carotene)	Flavourings
Antioxidants (EDTA)	Colourants (carotene)	Antioxidants (calcium disodium EDTA)	Antioxidants (calcium disodium EDTA)	Antioxidants (calcium disodium EDTA)	Colourants (carotene)

Front Label Pictures

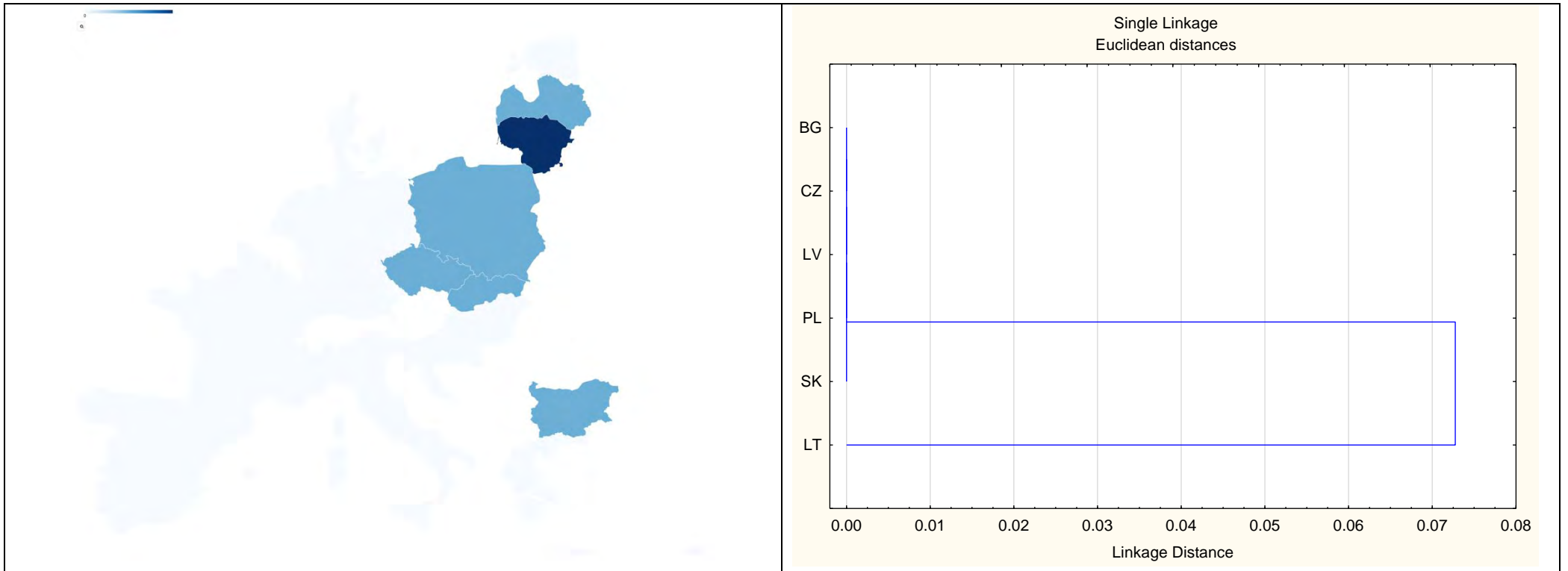


Similarity of national variants (based on nutrition declaration)

Unilever

Hellmann's

Original



Comments from the Industry

Hellmann's is an iconic brand which is over 100 years old. Within Europe, there are slight differences in composition which have been developed over time based on consumer feedback, different eating habits and various uses (in sandwiches, for fries, on salads, etc.)

Unilever	Hellmann's	Real
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CY	2923	78	12			1.5	1.4		1.1	1.6	
DK	2965	79	6.2			1.3	1.3		1.1	1.5	
HU	2963	79	6.1	50	22	1.4	1.3		1.1	1.5	
IT	2965	79	6.2	48	24	1.3	1.3		1.1	1.5	0.5
MT	2965	79	6.2			1.3	1.3		1.1	1.5	
NL	2743	73	5.7			1.2	1.2		1	1.4	
SI	2965	79	6.2			1.3	1.3		1.1	1.5	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CY	DK	HU	IT	MT	NL	SI
Egg and egg yolk (free range)	%	8.5	7.9	7.9	7.9	7.9	7.9	7.9
Omega 3 fatty acids	g/100 g			7.1	7	7		7
	g/100 ml							
Rapeseed oil	%		78	78	78	78		78
Soybean oil	%	76						

Unilever	Hellmann's	Real
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Ingredients

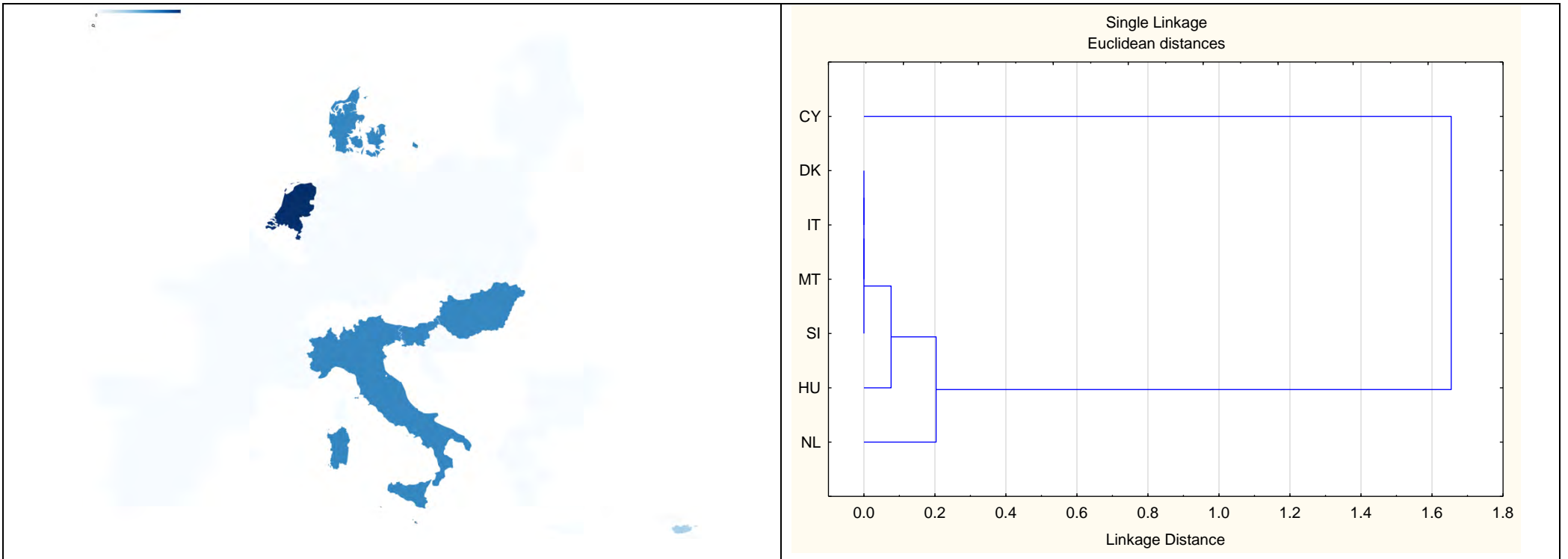
CY	DK	HU	IT	MT	NL	SI
Soybean oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil	Rapeseed oil
Egg and egg yolk (free range)	Water	Water	Water	Water	Water	Water
Water	Egg and egg yolk (free range)	Egg and egg yolk (free range)	Egg and egg yolk (free range)	Egg and egg yolk (free range)	Egg and egg yolk (free range)	Egg yolk
Vinegar	Vinegar	Vinegar	Mustard (vinegar, mustard seed, water)	Vinegar	Vinegar	Vinegar
Salt	Salt	Salt	Vinegar	Salt	Salt	Salt
Sugar	Sugar	Sugar	Salt	Sugar	Sugar	Sugar
Lemon juice concentrate	Lemon juice concentrate	Lemon juice concentrate	Sugar	Lemon juice concentrate	Lemon juice concentrate	Lemon juice concentrate
Antioxidants (calcium disodium EDTA)	Antioxidants (EDTA)	Antioxidants (calcium disodium EDTA)	Lemon juice concentrate	Antioxidants (calcium disodium EDTA)	Antioxidants (EDTA)	Antioxidants (calcium disodium EDTA)
Flavourings	Flavourings	Flavourings	Antioxidants (EDTA)	Flavourings	Flavourings	Flavourings
	Colourants (paprika extract)	Colourants (paprika extract)	Flavourings (contains mustard)	Colourants (paprika extract)	Colourants (paprika extract)	Colourants (carotene)
			Colourants (paprika extract)			

Unilever	Hellmann's	Real
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Front Label Pictures

					
CY	DK	HU	IT	MT	NL
					
SI					

Similarity of national variants (based on nutrition declaration and QUID)



Comments from the Industry

Hellmann's is an iconic brand which is over 100 years old. Within Europe, there are slight differences in composition which have been developed over time based on consumer feedback, different eating habits and various uses (in sandwiches, for fries, on salads, etc.)

Unilever	Magnum	Classic
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	1261	19	14			29	27		3.6	0.13	
DE	1289	19	14			29	27		3.6	0.13	
DK	1289	19	14			29	27		3.6	0.13	
ES	1289	19	14			29	27		3.8	0.13	
FR	1289	19	14			29	27		3.6	0.13	
HR	1261	19	14			29	27		3.6	0.13	
HU	1289	19	14			29	27		3.6	0.13	
LT	1261	19	14			29	27		3.6	0.13	
LV	1289	19	14			29	27		3.6	0.13	
MT	1289	19	14			29	27		3.6	0.13	
PL	1261	19	14			29	27		3.6	0.13	
SI	1261	19	14			29	27		3.6	0.13	
SK	1261	19	14			29	27		3.6	0.13	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	CZ	DE	DK	ES	FR	HR	HU	LT	LV	MT	PL	SI	SK
Milk chocolate	%	26	26	26	26	26	26	26	26	26	26	26	26	26

Unilever	Magnum	Classic
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Ingredients

CZ	DE	DK	ES	FR	HR	HU	LT
Reconstituted skimmed milk	Skimmed milk	Skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk
Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar	Sugar
Water	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter	Cocoa butter
Cocoa butter	Water	Water	Water	Water	Whey concentrate	Water	Water
Coconut oil	Cocoa mass	Cocoa mass	Cocoa mass	Cocoa mass	Coconut oil	Cocoa mass	Cocoa mass
Cocoa mass	Coconut oil	Coconut oil	Coconut oil	Coconut oil	Cocoa mass	Coconut oil	Coconut oil
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup
Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder
Whey preparation	Whey preparation	Whey preparation	Whey preparation	Whey preparation	Milk fat	Whey preparation	Whey preparation
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat	Emulsifiers (E471, soy lecithin, E476)	Milk fat	Milk fat
Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Stabilisers (E410, E412, E407)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)
Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces
Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Flavourings	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)
Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Colours (E160a)	Natural vanilla flavouring	Natural vanilla flavouring
Flavourings	Flavourings	Flavourings	Flavourings	Flavourings		Flavourings	Flavourings
Colours (E160a)	Colours (E160a)	Colours (E160a)	Colours (E160a)	Colours (E160a)		Colours (E160a)	Colours (E160a)

Unilever	Magnum	Classic
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Ingredients continued

LV	MT	PL	SI	SK
Reconstituted skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk	Reconstituted skimmed milk
Sugar	Sugar	Sugar	Sugar	Sugar
Cocoa butter	Cocoa butter	Cocoa butter	Water	Water
Water	Water	Water	Cocoa butter	Cocoa butter
Cocoa mass	Cocoa mass	Cocoa mass	Coconut oil	Coconut oil
Coconut oil	Coconut oil	Coconut oil	Cocoa mass	Cocoa mass
Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup	Glucose syrup
Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup	Glucose fructose syrup
Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder	Whole milk powder
Whey preparation	Whey preparation	Whey preparation	Whey concentrate	Whey preparation
Milk fat	Milk fat	Milk fat	Milk fat	Milk fat
Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)	Emulsifiers (E471, soy lecithin, E476)
Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces	Exhausted vanilla bean pieces
Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)	Stabilisers (E410, E412, E407)
Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring	Natural vanilla flavouring
Flavourings	Flavourings	Flavourings	Flavourings	Flavourings
Colours (E160a)	Colours (E160a)	Colours (E160a)	Colours (E160a)	Colours (E160a)

Front Label Pictures

 <p>CZ</p>	 <p>DE</p>	 <p>DK</p>	 <p>ES</p>	 <p>FR</p>	 <p>HR</p>
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Unilever	Magnum	Classic
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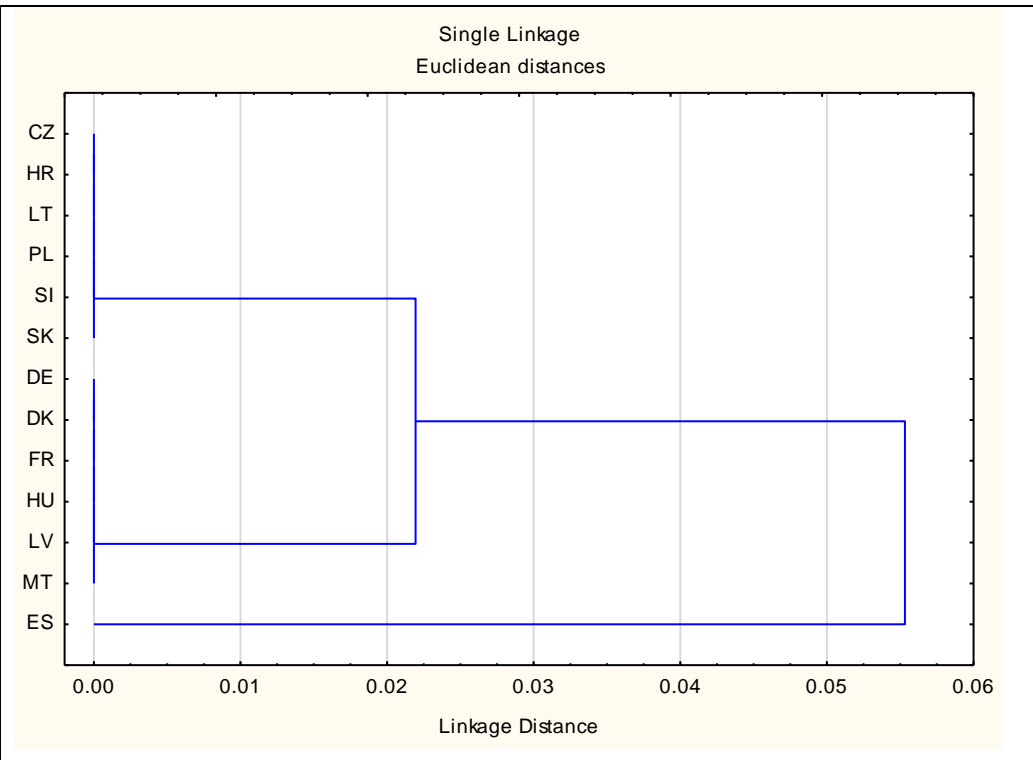
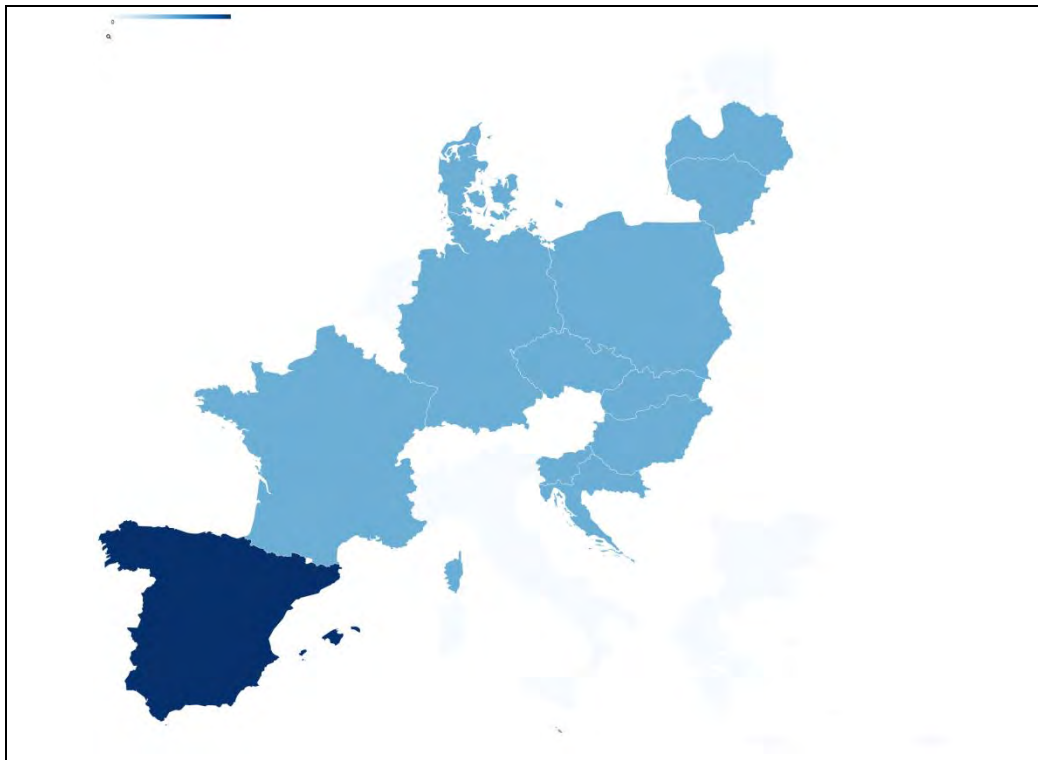
 <p>HU</p>	 <p>LT</p>	 <p>LV</p>	 <p>MT</p>	 <p>PL</p>	 <p>SI</p>
 <p>SK</p>					

Similarity of national variants (based on nutrition declaration)

Unilever

Magnum

Classic



Wrigley's	Airwaves	Menthol&Eucalyptus
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
CZ	591					59.1		59.1			
DE	591					59.1		59.1			
FR	593					59.3		59.3			
HR	591					59.1		59.1			
HU	591					59.1		59.1			
PL	591					59.1		59.1			
SI	591					59.1		59.1			
SK	591					59.1		59.1			

Energy values in kJ/100g; others in g/100g

Wrigley's	Airwaves	Menthol&Eucalyptus
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Ingredients

DE	FR	HR	HU	PL	SI	SK	CZ
Sweeteners (sorbitol)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, mannitol, acesulfame-K)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, acesulfame-K)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, acesulfame-K)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, acesulfame-K)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, acesulfame-K)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, acesulfame-K)	Sweeteners (sorbitol, isomalt, maltitol syrup, aspartame, acesulfame-K)
Gum base	Gum base	Gum base	Gum base	Gum base	Gum base	Gum base	Gum base
Sweeteners (isomalt)	Glazing agents (calcium carbonate)	Glazing agents (calcium carbonate)	Glazing agents (calcium carbonate)	Glazing agents (calcium carbonate)	Glazing agents (calcium carbonate)	Glazing agents (calcium carbonate)	Glazing agents (calcium carbonate)
Glazing agents (calcium carbonate)	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings	Flavourings
Flavourings	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)	Stabilisers (gum arabic)
Stabilisers (gum arabic)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)	Emulsifiers (soy lecithin)
Sweeteners (maltitol syrup)	Humectants (glycerol)	Humectants (glycerol)	Humectants (glycerol)	Humectants (glycerol)	Humectants (glycerol)	Humectants (glycerol)	Humectants (glycerol)
Emulsifiers (soy lecithin)	Colourants (E171)	Colourants (E171)	Colourants (E171)	Colourants (E171)	Colourants (E171)	Colourants (E171)	Colourants (E171)
Humectants (glycerol)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)	Glazing agents (carnauba wax)
Sweeteners (aspartam, acesulfame-K)	Antioxidants (BHA)	Antioxidants (BHA)	Antioxidants (BHA)	Antioxidants (BHA)	Antioxidants (BHA)	Antioxidants (BHA)	Antioxidants (BHA)
Colourants (E171)	Colourants (E133, E160a)	Colourants (E133, E160a)	Colourants (E133, E160a)	Colourants (E133, E160a)	Colourants (E133, E160a)	Colourants (E133, E160a)	Colourants (E133, E160a)
Glazing agents (carnauba wax)							
Antioxidants (BHA)							
Colourants (E133, E160a)							

Wrigley's

Airwaves

Menthol&Eucalyptus

Front Label Pictures



CZ



DE



FR



HR



HU



PL



SI



SK

Wudy	Classico	
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Nutrients

Country	Energy Value	[Total Fat]	[Fat Sat]	[MUFA]	[PUFA]	[Total Carb]	[Sugar]	[Polyols]	[Protein]	[Salt]	[Fibre]
BG	995	20	6.1						15	3.2	
HR	995	20	6.1						15	3.2	
IT	995	20	6.1						15	3.2	
MT	995	20	6.1						15	3.2	
SI	995	20	6.1						15	3.2	

Energy values in kJ/100g; others in g/100g

Quantitative Ingredients Declaration

Ingredient	Unit	BG	HR	IT	MT	SI
Mechanically separated chicken and turkey meat	%	94	94	94	94	94

Ingredients

BG	HR	IT	MT	SI
Mechanically separated chicken and turkey meat	Mechanically separated chicken and turkey meat	Mechanically separated chicken and turkey meat	Mechanically separated chicken and turkey meat	Mechanically separated chicken and turkey meat
Salt	Salt	Salt	Salt	Salt
Flavouring	Flavouring	Flavouring	Flavouring	Flavouring
Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)	Antioxidants (sodium ascorbate)
Stabilisers (diphosphate, polyphosphate)	Stabilisers (diphosphate, polyphosphate)	Stabilisers (diphosphate, polyphosphate)	Stabilisers (diphosphate, polyphosphate)	Stabilisers (diphosphate, polyphosphate)
Preservatives (sodium nitrite)	Preservatives (sodium nitrite)	Preservatives (sodium nitrite)	Preservatives (sodium nitrite)	Preservatives (sodium nitrite)
Smoke flavouring	Smoke flavouring	Smoke flavouring	Smoke flavouring	Smoke flavouring

Wudy	Classico	
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Front Label Pictures

 <p data-bbox="219 528 277 564">BG</p>	 <p data-bbox="562 528 620 564">HR</p>	 <p data-bbox="902 528 960 564">IT</p>	 <p data-bbox="1243 528 1301 564">MT</p>	 <p data-bbox="1583 528 1641 564">SI</p>
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